

KARATCOIN

Straight to Gold Mines

Problems

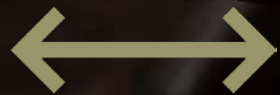
Gold Transferability

Bond value

Backers defaulting

Holding unused gold

Solution: a platform to trade gold certificates, exchange Karatcoin tokens, as well as save and exchange currency using gold cards.



Easy to transfer
as Gold Token
No restrictions



Bond yield
ranging
from **5 to 6%**



The **flexibility** of smart
contracts



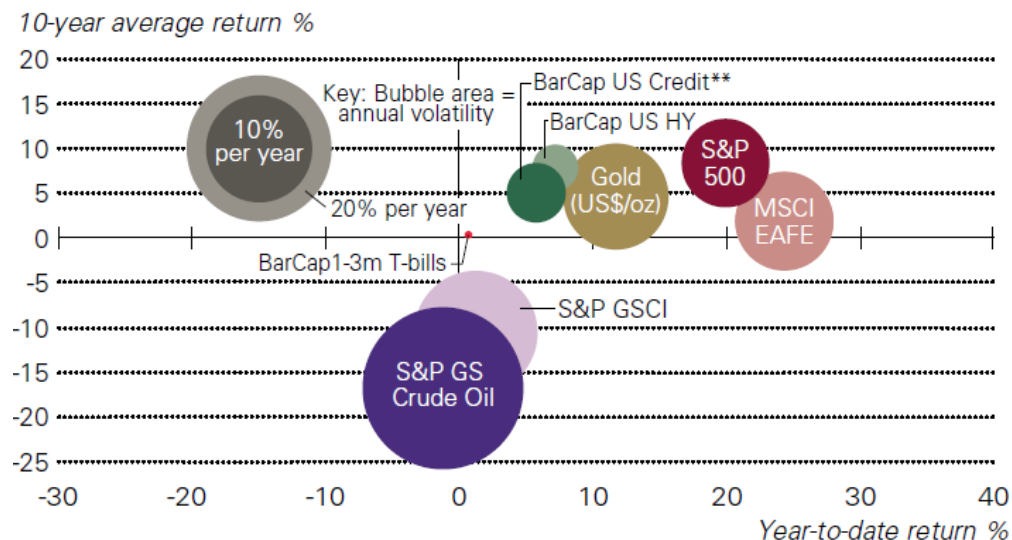
Decentralized is
**safer and
cheaper**

GOLD MARKET



Gold returns are competitive compared to major financial assets

Performance metrics for major global financial assets in US\$*



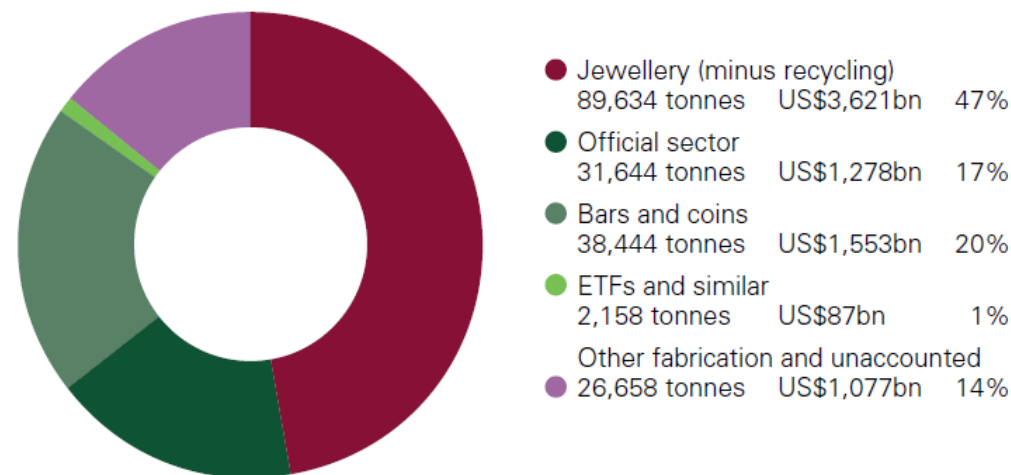
* 1-year and 10-year returns based on data ending 30 November 2017.

**BarCap US Credit includes both government and high grade corporate bonds.

Source: Bloomberg; World Gold Council

Financial gold accounts for more than a third of above ground gold stocks

Market size (in tonnes and US\$ value) for various gold sectors*

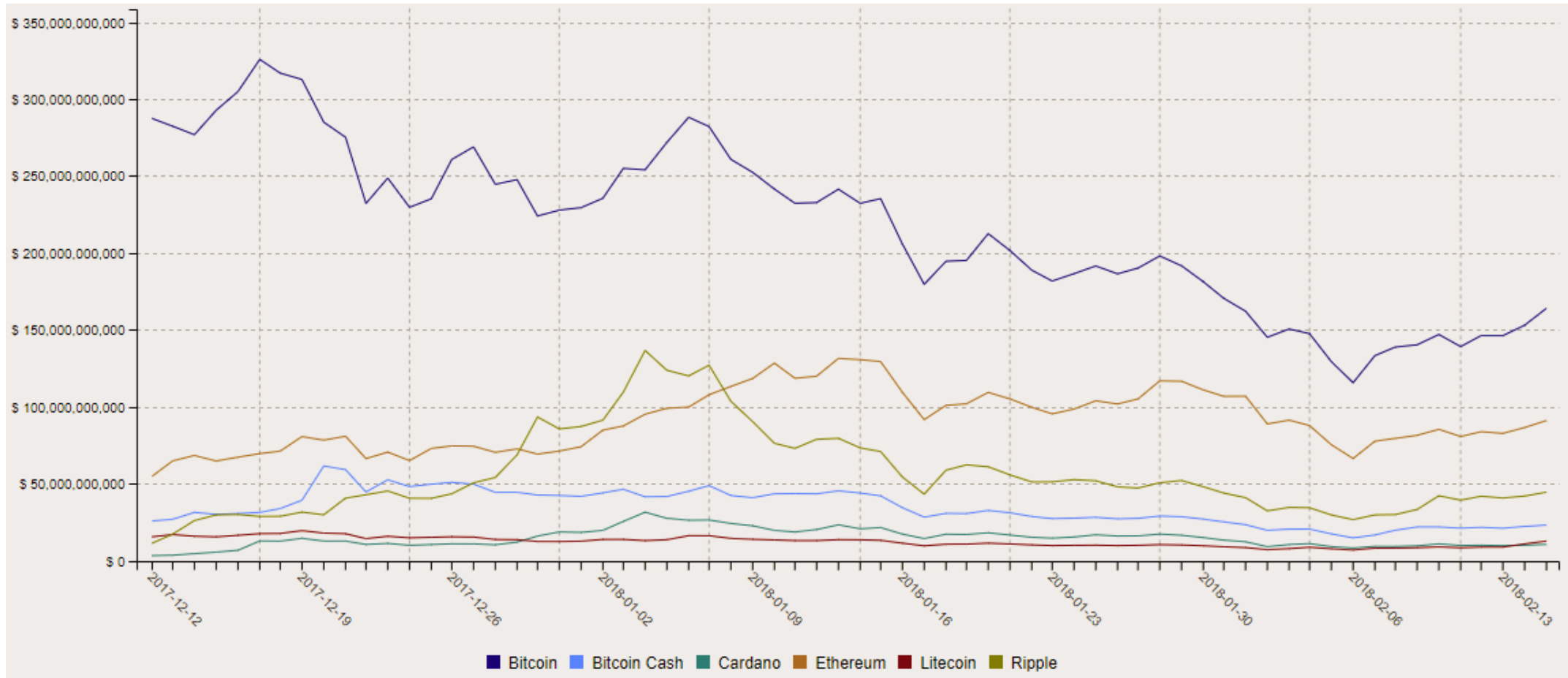


* Estimated tonnage as of 30 November 2017. US-dollar values calculated using YTD 2017 average LBMA Gold Price of US\$1,257/oz. Financial gold is defined as the sum of official sector holdings, bars and coins, and ETPs** (75,595 tonnes, US\$3bn, 38%).

**ETPs include gold-backed exchange traded funds (ETFs) and similar products.

Source: Bloomberg; GFMS, Thomson Reuters; ICE Benchmark Administration; Respective ETP Providers; World Gold Council

CRYPTO MARKET



Top 6 Cryptocurrencies by Market Cap (USD) Period 12-12-17 / 2-15-18

2017 Gold Market Size



4,071

TONNES

Gold Demand

53

BILLION

Gold Investments

1,257

US\$/oz

LBMA Gold Price

Crypto Market Size



\$427

BILLION

Total
Market Cap

\$10

BILLION

Transactions
Daily Volume

MARKET ADOPTION



Gold Customers

Karatcoin is the perfect place for any investor who wants to keep gold safe in a vault.



Traders

Karatcoin's platform, with its blockchain based on DPoS consensus, is the perfect environment for traders who want to diversify their portfolio with a crypto-currency that is also a crypto-asset.



Young Workers

The Gold Accumulation Plan (GAP) is a general financial strategy that uses the same philosophy as a common savings plan where an investor intends to build the value of his or her portfolio to a desired size.



E-commerce

Karatcoin can be used as ideal payment for any online product.



Financial Institutions

Karatcoin is extremely attractive for its low volatility as an asset, good profits from KCX commissions, as well as the fixed revenue of its Gold Certificates.



BLOCKCHAIN

On top of EOS technology

Blockchain Advantage



- DPoS Consensus
- 10 Secs. for Block
- Gateways for Easy Exchange
- Better Decentralization
- Less Power Consumption
- More Security

DApp

COMMUNICATE STRAIGHT TO THE BLOCKCHAIN WITHIN THE WEB

- User Friendly
- Fast Execution
- Crypto Secure
- Anonymous Access
- DPoS Consensus



Gold Certificate

Up to 6% yearly revenues



Semi-annual coupons



Real savings account



High value stability

Gold Card

Each Gold Card represents a personal wallet inside the Karatcoin Blockchain where Gold Products are stored



The physical gold asset is safely stored in a protected area (Vault)

Gold Asset Card refers to allocated asset

All Gold Card Certificates are held in a Cold Storage Wallet

Karatcoin Tokens



DAO TOKENS

Blockchain Stakeholders



GOLD TOKENS

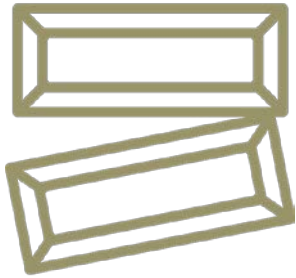
1 gram of gold

GOLD ACCUMULATION PLAN



An accumulation plan can be useful for investors who wish to build their positions in a mutual fund over time

COMPETITIVE ADVANTAGE



Based on
Real Asset



Owned Blockchain



Gold Certificates
Coupons



Gateways to Banks
and Refineries



Vote for Funding
Gold Mining
Companies



Stable Crypto Asset

Business Model

We take a 2.5% commission on each transaction



REVENUES – 5 YEARS PROJECTION

\$20

MILLION

Based on the average transaction of
10 gr. of gold*

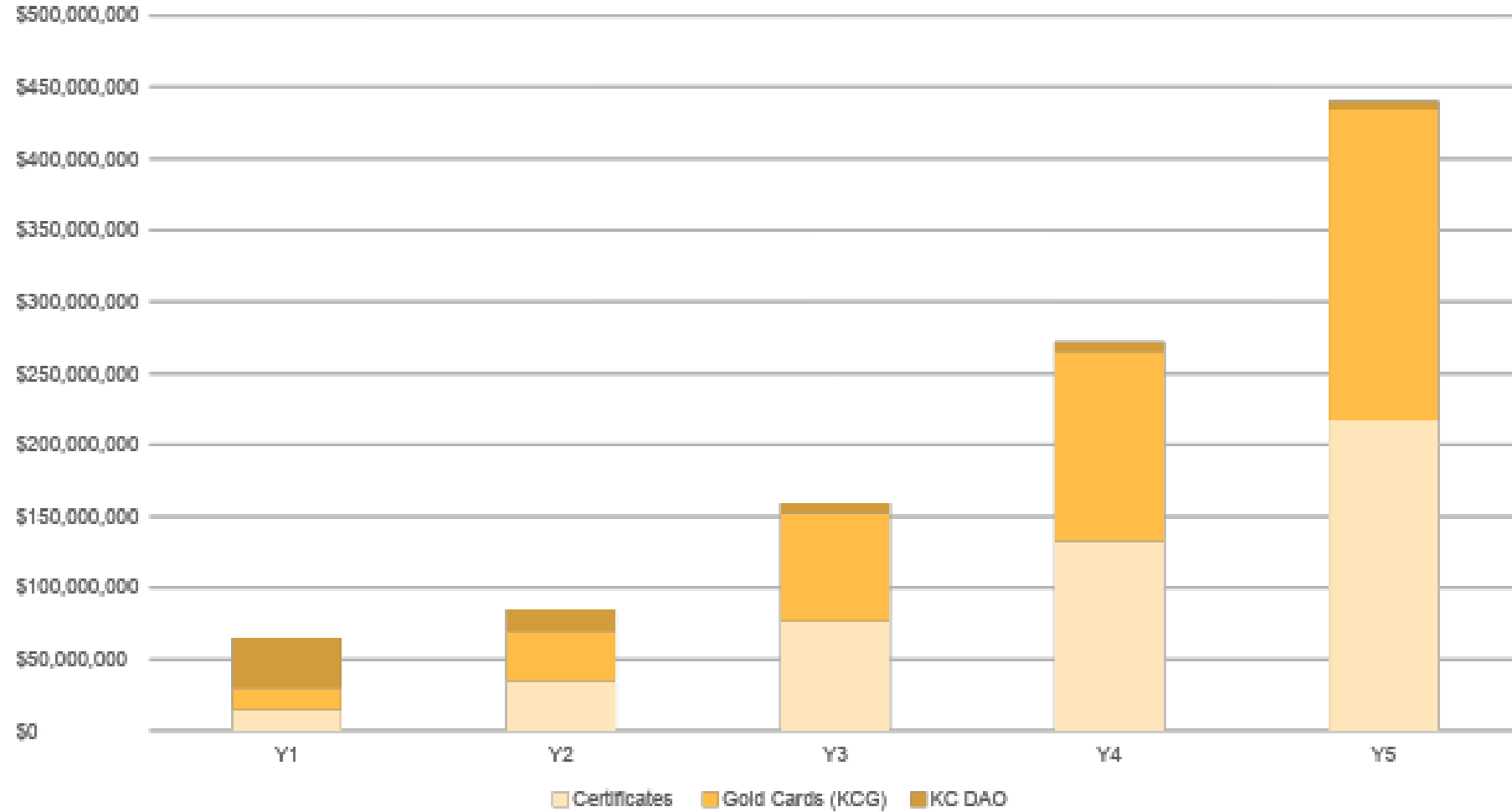
\$146

MILLION

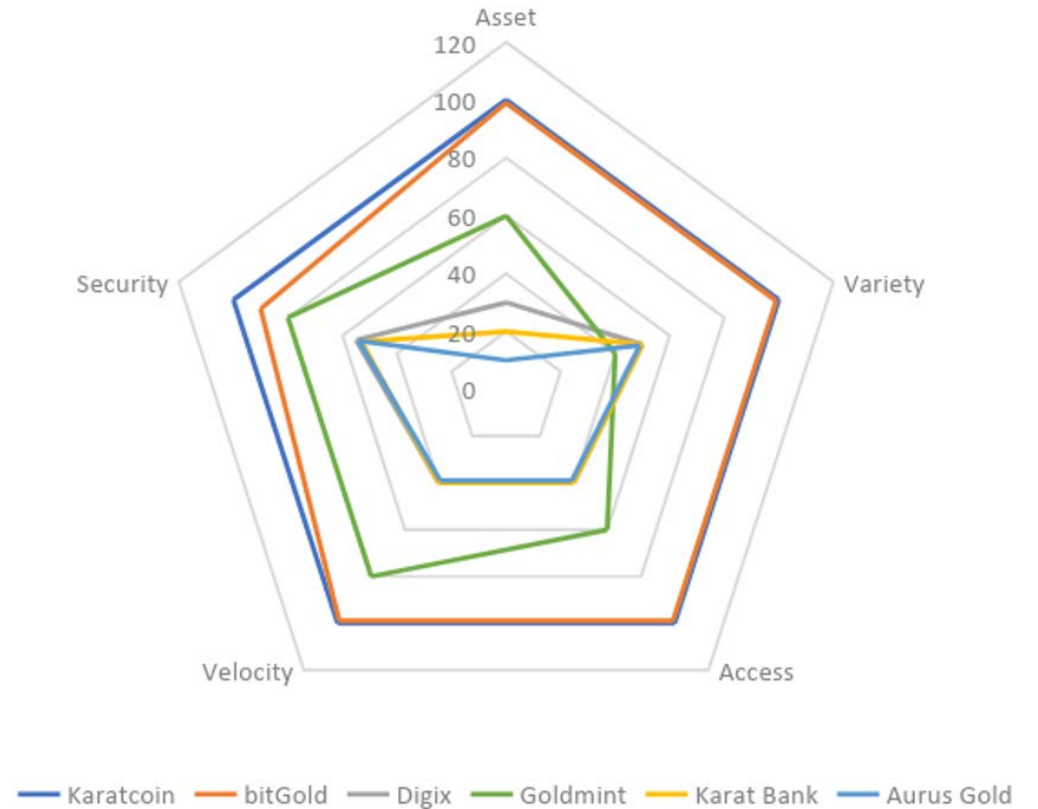
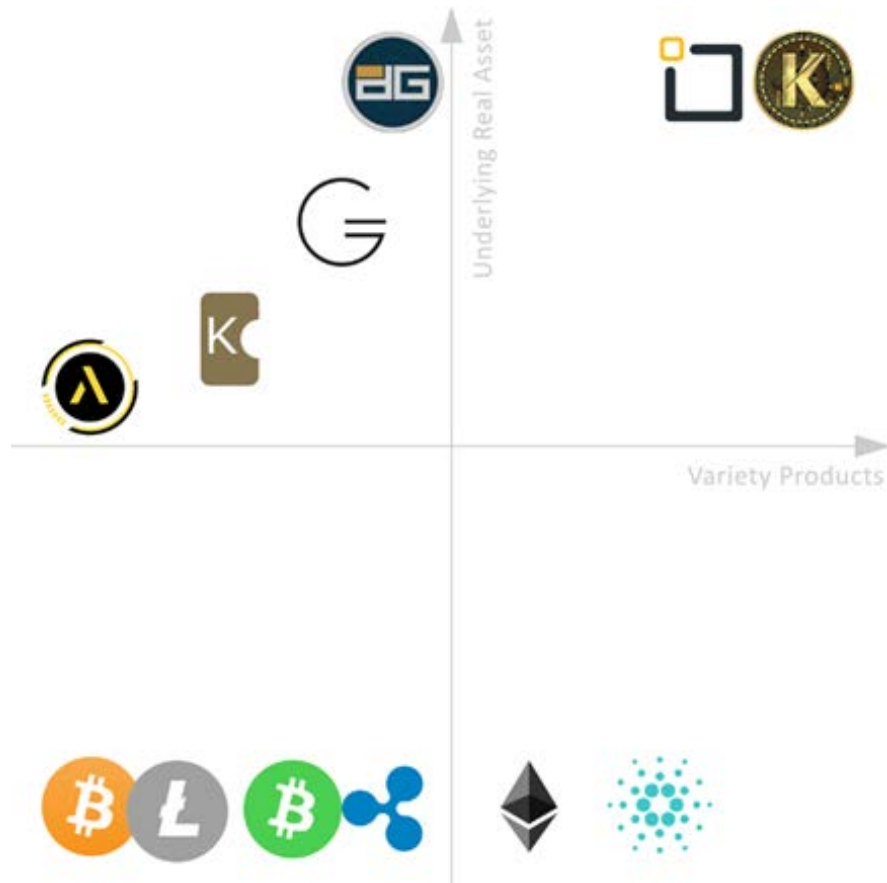
DAO Token Transactions
0,0008% of Daily Volume*

*Referred to the global market

5 Years Growth









COMPETITION



COMPETITION



Project	Logo	Blockchain Based	Consensus System	Smart Contracts Based	Privacy and Encryption	Mint Tokens	Based on Real Asset	Fixed Revenues	Funding of Third Party Projects	API for Developers
Karatcoin			DPoS	✓	✓	✓	✓	✓	✓	✓
Digix			PoW	✓	✓	✓	✓	X	X	✓
bitGold			PoW	X	✓	X	✓	X	X	X
Goldmint			PoS	✓	✓	✓	✓	X	X	✓
Bitcoin			PoW	X	✓	X	X	X	X	✓
Ethereum			PoW	✓	✓	X	X	X	X	✓
Ripple			RPCA*	X	✓	X	X	X	X	✓
Litecoin			PoW	X	✓	X	X	X	X	✓
Bitcoin Cash			PoW	X	✓	X	X	X	X	X
Cardano			PoS	✓	✓	X	X	X	X	✓

TEAM



Simone Orso
Founder & CEO

Top full-stack developer with more than 15 years of experience working in a variety of projects like Dreammy.io



Claudia Busato
Founder & COO

Over 20 years of experience as a Business Consultant, she co-founded Dreammy in 2014 and Karatcoin in 2017



Glauco Verdoia
Lead Financial Advisor

30+ years of experience in the financial sector and is currently Director at EURO-IB Ltd Investment Bank



Andrea Venturoni
Commodities Director

Specialized in investments in commodities, especially in gold investment.

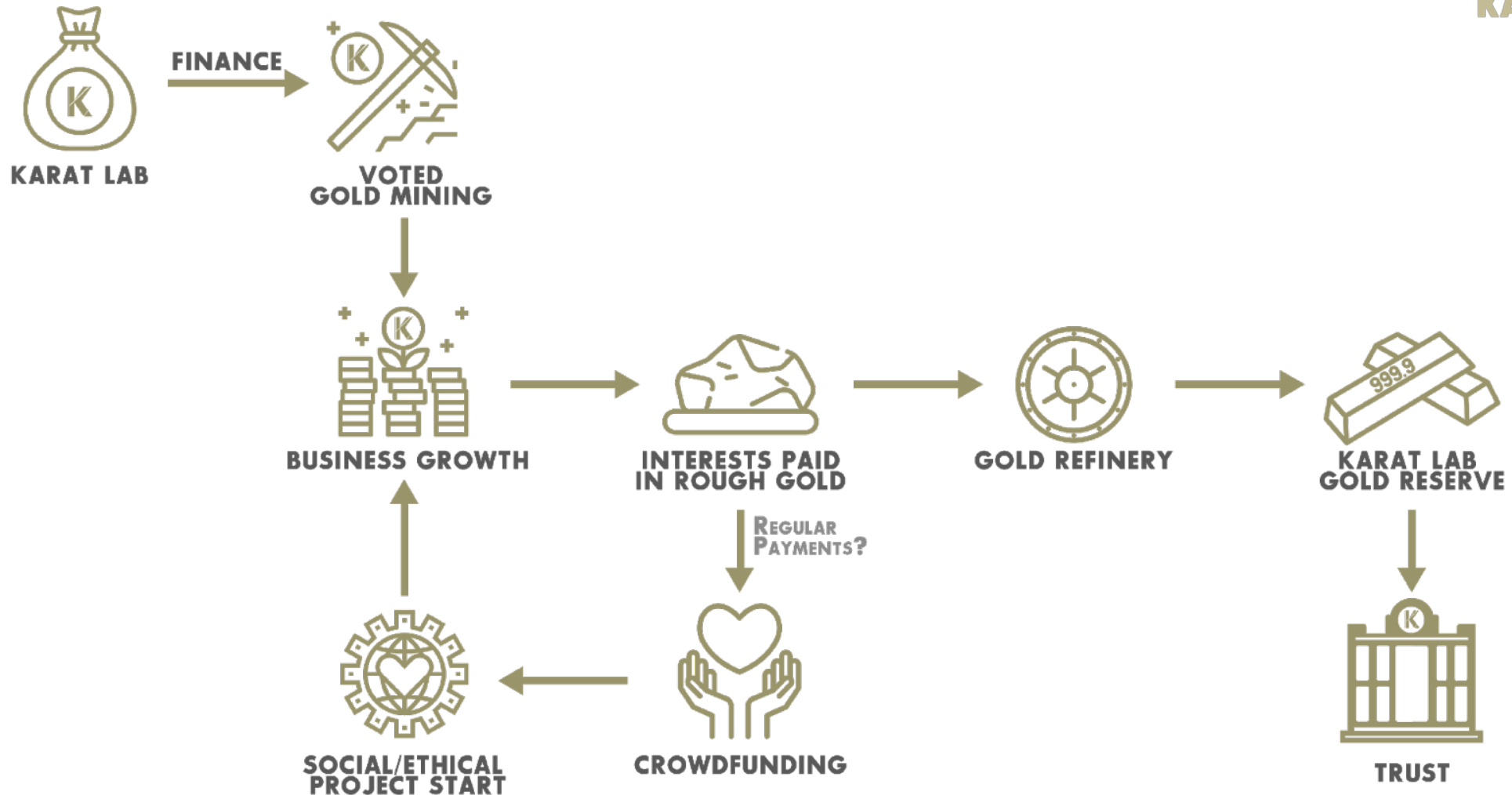
Karat Foundation



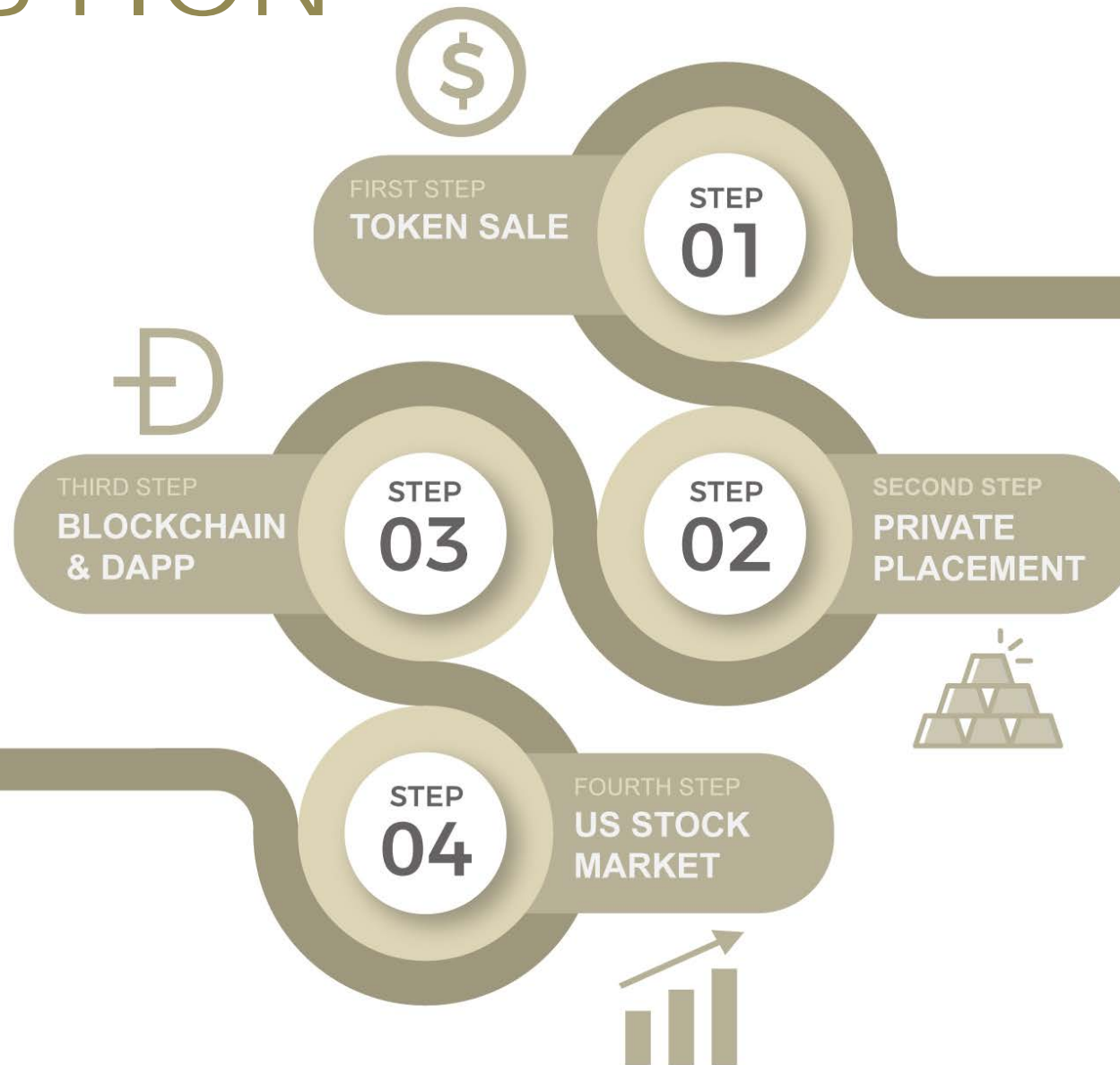
Our vision is to increase mining gross domestic production and ensure that a large part of that production is dedicated to significant social and economic change.

As part of our ethical and social commitment to the development and growth of gold mines, we'll protect the environment and safeguard human rights.

Karat Foundation Model



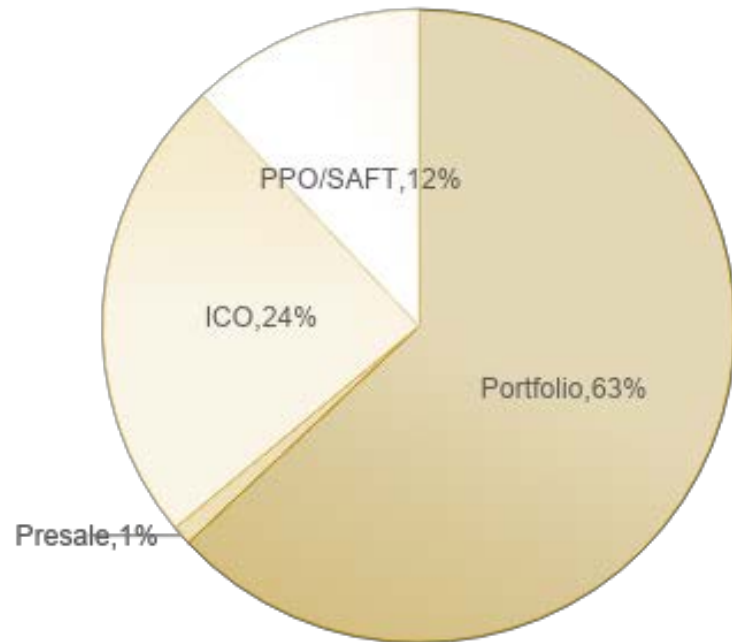
EVOLUTION



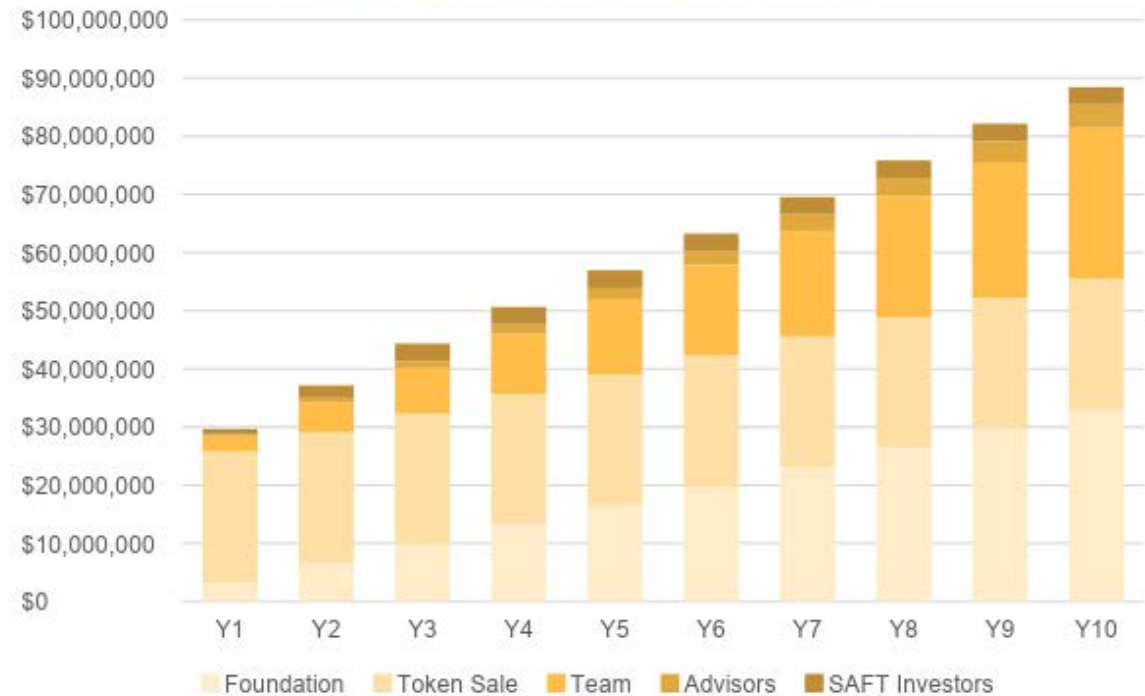
TOKENS DISTRIBUTION



Token Sale



Token Distribution Schedule



FINANCIAL



We are looking to reach \$25M for the DAO creation and \$100M divided over 2 years (1st Year \$30M, 2nd Year \$70M) to allocate to our gold products inside our blockchain.

\$1M

Presale

Direct Bonus **30%**

\$24M

ICO

Bonus starts from **16%**

\$100M

Private Placement

75% Vesting bonus of token price



KARATCOIN

Straight to Gold Mines

Karatcoin.co