

**Press Release**

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## **Adverty participates in Redeye Gaming Day 2022**

Adverty will participate in the Redeye Gaming Day organised by Redeye on Tuesday 20 September 2022. CEO Jonas Söderqvist will present the latest developments in the company at 9.50am and the company's founder Niklas Bakos will participate in a panel discussion starting at 10.00am. The event will be broadcast digitally in real time.

This year's version of Redeye Gaming Day will take place at Space in Stockholm starting at 9.00am.

*"This event gives investors and other stakeholders a great overview of our industry. I look forward to participating and presenting what has been happening in Adverty recently and some of our plans to continue to move the company and the market forward. The second quarter of the year showed a more structured sales performance than ever before and we managed to increase sales by 232% compared to the same quarter last year. The theme of our presentation on September 20 will be Adverty's focus on development and continued sales growth", says Jonas Söderqvist, CEO of Adverty.*

**[Link for participation in Redeye Gaming Day 2022.](#)**

**For further information, please contact:**

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### **About Adverty**

*Adverty, the leading in-game advertising platform, delivers seamless In-Play™ and In-Menu™ ads to connect brands and people through its revolutionary and patented technology built for games. The platform offers true in-game ad inventory at scale and allows content creators to monetise the complete experience with unobtrusive, easy-to-integrate, immersive ads. Founded in 2016, Adverty has offices in Stockholm, London, New York, Madrid, Munich, Helsinki, Istanbul and Lviv and works with advertisers, agencies and developers to unlock audiences and gaming revenue streams. More information at [www.adverty.com](http://www.adverty.com).*

### **Attachments**

**[Adverty participates in Redeye Gaming Day 2022](#)**