

TWINCHAT

Beyond Social Media
Your Very Own **AI-TalkShow**

www.twinchat.ai



The Attention Economy

Social Media influencer's culture
has created a landscape
of shallow connections
and stifled self-expression



2023

Over the past ten years, social media has transformed **human communication**, turning it into an **extreme competition** for attention in today's **Attention Driven Economy.**



**People crave deeper, authentic
conversations and a safe space
for emotional exploration**
Beyond Social Media

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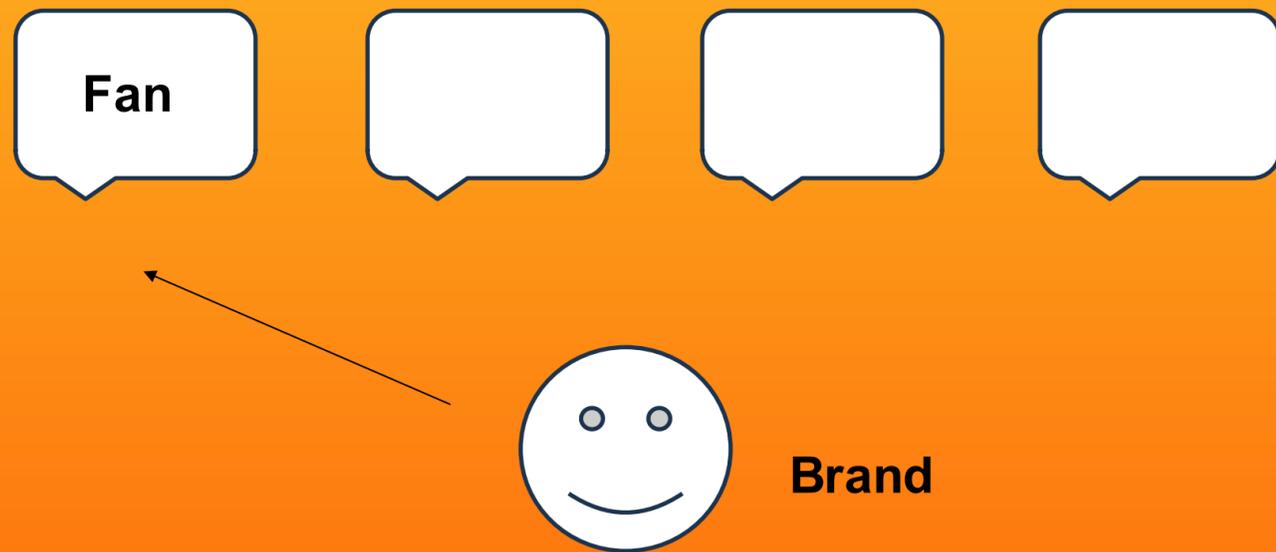
Beyond Social Media

AI-Disruption

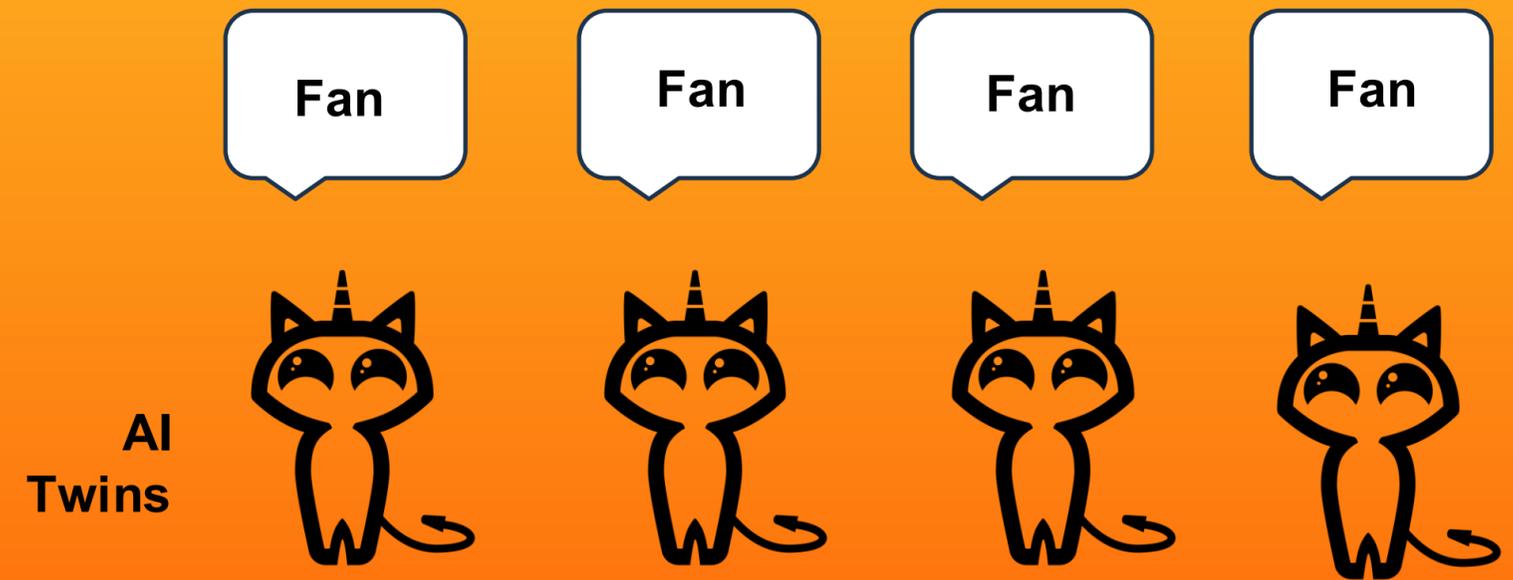
**Decentralizing
individual attention value
through direct chats with
hyperreal Mind-Deepfake Twins**

AI-Disruption

Decentralizing Personality Value



Social Media



TWINCHAT

Beyond Attention Economy

TWINCHAT

**Decentralizing Individual
Attention Value in social media
through AI-Twins**

**Unlock
limitless
collaboration
potential**

**Engage with
iconic figures
anytime, about
your world**

**Foster creativity
and inspiration
with diverse
perspectives**

[Tutorial Video](#)

For Creators

- **Research highlights: Gen-Z ranks "Influencer" as a leading global career choice**
- Twinchat enables instant access and collaboration between AI-Twins from users and the 10K+ VIP celebs and personalities - Democratizing celebrity access for all!
- TwinChat is not just a shareable chat show, but also a podcasts narrated by AI-voices and in the future will also deepfake voices and video avatars

[Tutorial Video](#)

Passive Viewers 🌟😊

- **The home for AI-Socialization: Consume incredible Twinchats featuring unique combos featuring famous experts, fictional characters, and celebrities**
- Personalized daily news feed narrated by AI-Twins relevant to the stories.
- Discover Shared QR Twincodes and enjoy tailored made chats
- Easily Clone TwinChats to transform any twinchat into an interactive conversation

[Tutorial Video](#)

★ Brands & Influencers

- **Brand exploration: Assessing OpenAI's "mind deepfake" and its impact on millions of users**
- Partnership for official AI-Twins that can be controlled and trained with promotional purposes
- Connect with massive audiences in a personalized and immersive way, enhancing brand perception and loyalty
- Access to analytic dashboards for sentiment and engagement insights

[Tutorial Video](#)

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AI-TalkShow

**Your own Social Media
Metaverse**

**Your Personal
Cognitive, Emotional and
Social Simulation**

AI-Twin

**Interacting with
AI-Twins from
All Social Media Profiles**

Mind-Deepfakes

[Tutorial Video](#)

Scan the Twincodes

TWINCHAT

Capture and load the samples into the TwinChat App



[youtube.co](https://www.youtube.com/watch?v=111111111111)

**QR-Code
Tutorial**



[youtube.co](https://www.youtube.com/watch?v=111111111111)

**Casual Research
and Learning**



[youtube.co](https://www.youtube.com/watch?v=111111111111)

**Celebrities
Gossip and
Social Simulator**

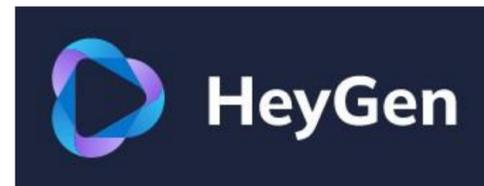
Mind-Deepfakes

Our proprietary **Mind-Deepfakes** emulate the cognitive capacities and life experiences of renowned personalities, forging **AI-Twins** that provide an intimate and genuine connection.

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Deepfakes

Audio+
Video



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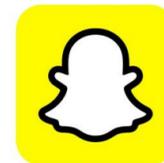
Mind-to-Mind
Socialization
+Audio
+Video

Audio

ElevenLabs



Replika



MyAI



Hello History



ChatGPT

Single
Mind

Deepfake Marketplace

The Regulated AI-Mindsets Platform for Authorized Collabs

Audio

Voice Cloning
Music Composition
Singing Collaborations

Video

Social Media Posts
Instant News reactions
Promotional Interaction



Mind-Twin

Pretrained Brand Mindset
For AI-Socialization
Monetization

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Text

Social Media Posts
Instant News reactions
Promotional Interaction

Images

Social Media Posts
Instant News reactions
Promotional Interaction

AI-Entertainment

AI-to-AI socialization

A pioneering innovation in the entertainment industry, revolutionizing the landscape beyond social media.

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AI-Talkshow

TwinChat combines hyperrealistic cognitive social simulations and a familiar chat-like format, enabling **your own social-media Metaverse**

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AI-Host

The **Twinfluencer AI-Host** elevates the experience by **autonomously** driving engaging chats on virtually **any topic** with **up to 3 AI-Twins** simultaneously

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AI Entertainment

**Personal
Entertainment
Chatbot**



MyAI



Hello History

**Personal
Chatbot**



ChatGPT



Replika

**Personal
Agent**



TWINCHAT

**10,000+
AI-to-AI
Entertainment
Agents**

Audience

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Target Audience

- Early adopters aged **25-45 with high income**
- Individuals interested in pop culture, AI, and unique entertainment experiences **~100M+**

Language Support

- Twinchat is accessible in 9 languages: **Spanish, French, German, Italian, Chinese, Japanese, Korean, and Arabic**
- Broader reach to engage users worldwide and cater to diverse cultural interests

Offering

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Freemium Access

- Watching Twinchats is always free, encouraging platform growth and user retention
- Free users can be converted to paid subscribers over time as they become more engaged with the platform

Subscription Model

- Users pay a subscription fee to create their own Twinchats
- Ensures a steady revenue stream from active and engaged users

Brand Partnerships

- Collaborate with popular brands, franchises, or influencers to create Customized twins, exclusive content and sponsored experiences
- Mind-Deepfake Research and Analytics

Active Features

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Twin Chat Shows

- Innovative talk show format featuring simulated conversations with **AI-Twins**
- Engage with celebrities or fictional characters in a highly immersive talkshow experience
- Create your own social media metaverse about your world
- Judgement free zone

Easy and Flexible

- Automatic social simulation of hyperrealistic dialogs
- Users can redirect the conversation any time
- Consumable and shareable as a muted chat with animated GIFs or as a podcast with Siri Narrations
- Available in 9 languages

Active Adoption

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Personalized Featured Feeds

- 9 curated feeds updated daily, featuring regionalized characters for a tailored user experience

Platform-Initiated Chats

- Twice daily simulated chats for both paid and free users, creating a sense of connection with the twins

Push Notification Onboarding

- Strong onboarding process that encourages users to enable push notifications, increasing engagement and retention

Freemium Access

- Twinchat offers Freemium Access for anyone to view TwinChats for free with ad support, while a Subscription unlocks an ad-free experience and additional benefits. This approach caters to a diverse user base and ensures a sustainable revenue model.

Leading Ethics

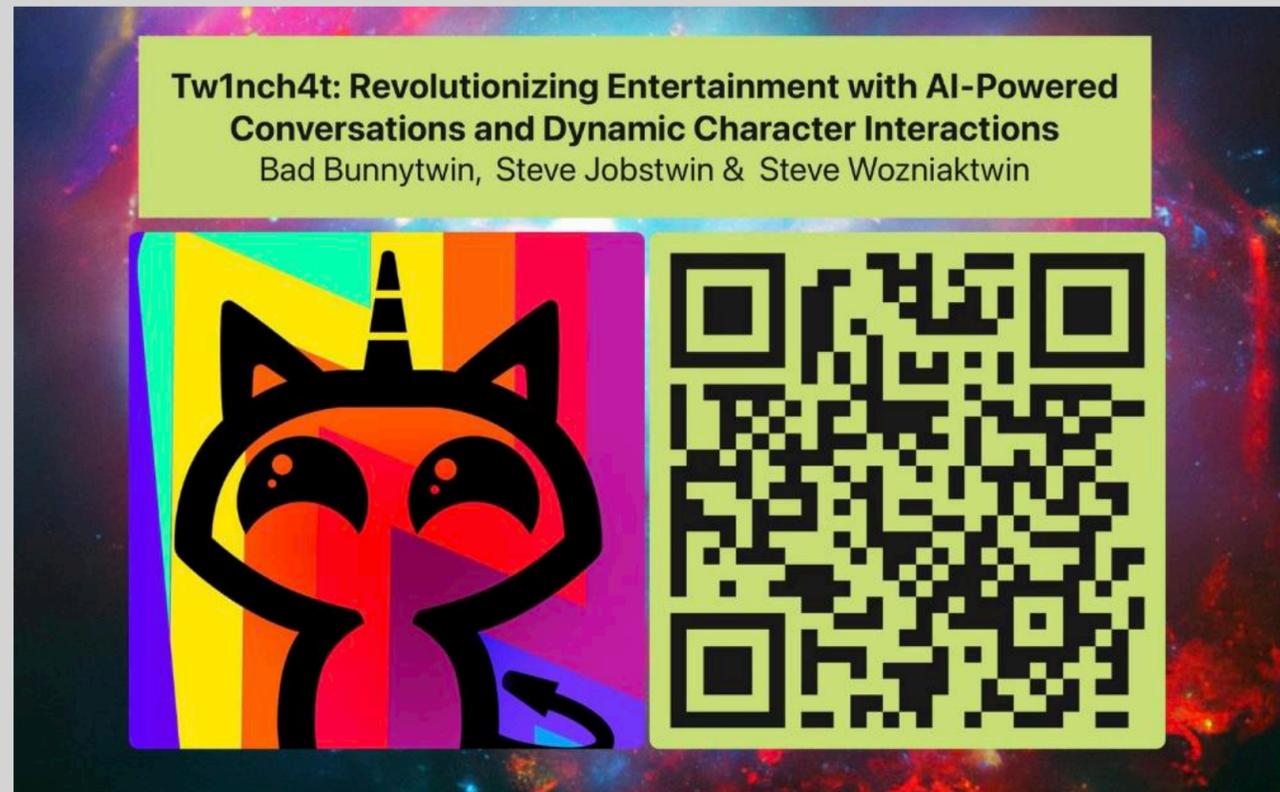
Twitchat enables individuals and brands to learn and train their own AI-Twins

Safe and Positive Environment

- AI auto-moderation features ensure conversations remain healthy and safe
- Judgment-free space for users to explore emotions and connect authentically with their favorite characters

Brands Protection

- All brands are actively sinonimized by adding the suffix “twin” or using a special Character notation
- Users can report inappropriate Twins
- Enterprise analytics dashboard



Viral Loop

[youtube.co](https://www.youtube.com)

Scan the Twincode and Let Steve Jobs and Bad Bunny explain it!

- Export TikTok and Instagram-friendly **QR codes** for users to share their conversations
- QR codes allow others to download and recreate the conversation in TwinChat, promoting organic growth and user acquisition
- Users can choose to only watch or clone to interact
- Built-in screen-recording feature with complementary siri narration

Dream Team

TWINCHAT



Hassan Uriostegui

Founder & Principal Engineer

Hassan has successfully directed and exited 3 startups, co-founded FlyrTV and raised \$6M in funding, led mobile development at InVision, and architected the Community App for Ashton Kutcher's SMS platform. Hassan leverages cutting-edge technology and proven experience for TwinChat's innovative platform. Learn more at: <http://hassanuriostegui.com>

Pakko De La Torre

Creative Director

As Director of Creative Technology and AI at TwinChat, Pakko brings a unique combination of expertise in emerging tech and creative design to the team. With a passion for Web3, AI, Design, Social Media and AR/VR, he is the go-to person for innovative solutions and cutting-edge strategies. Pakko's primary focus is taking TwinChat's marketing and creative efforts to the next level by leveraging these tools.

His ability to craft bespoke AI-driven creative experiences for TwinChat's partners and clients is unparalleled, setting TwinChat apart in the competitive landscape. <https://www.linkedin.com/in/pakko>



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