

# EcoDrive

## powered by Greater Than

Empowering fleet owners to take control of their climate impact by helping drivers minimize CO2 emissions and safely return home to their loved ones each day

Mentor by eDriving<sup>SM</sup> strengthens its commitment to helping organizations reduce their carbon footprint by up to 20% with the launch of **EcoDrive powered by Greater Than**. An optional add-on in the Mentor smartphone app, EcoDrive powered by Greater Than:

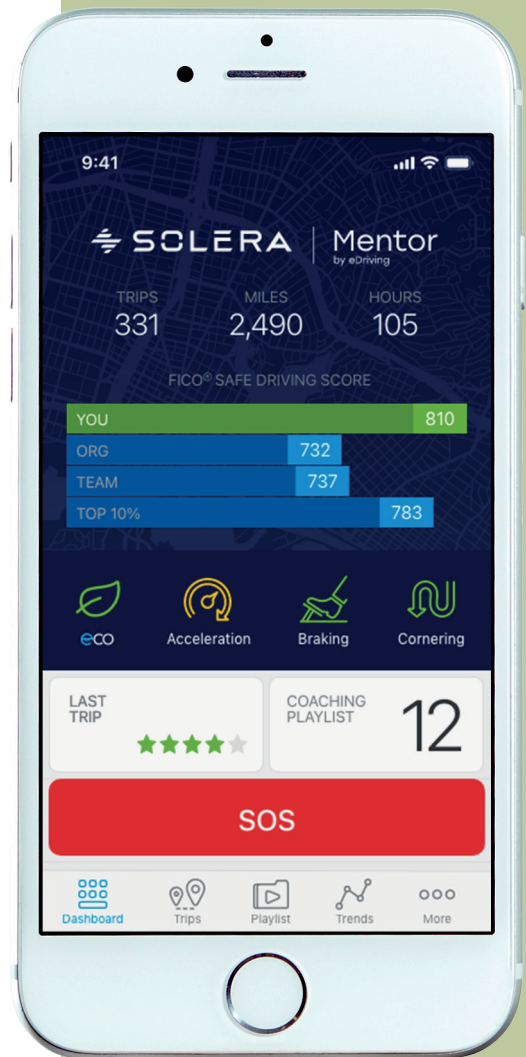
- Utilizes unique pattern-AI technology trained through over 7 billion real-world trips to accurately identify a driver's environmental impact in near real-time;
- Enables precise identification of a driver's environmental impact in percentage terms, as well as grams of CO2 saved or consumed;
- Provides uniform measurement of environmental impact, enabling evaluation of drivers' eco performance regardless of vehicle type, fuel used, or location;
- Helps organizations more accurately report on their ESG (Environmental, Social & Governance) initiatives and CO2 emissions and savings.

### Proven Impact

eDriving's smartphone-based Mentor program identifies and remediates drivers' risky, less eco-friendly habits behind the wheel with 300+ micro-training lessons, coaching, and gamification, achieving up to an 89% reduction in risky driver behavior over 18 months. Shown to decrease CO2 emissions by up to 20%, EcoDrive powered by Greater Than will be available in eDriving's flagship Mentor business solutions, as well as Mentor Defender, eDriving's newest app for individuals and family members.

### Sustainability Reporting Made Easy

The current development of global sustainability reporting standards signals a new era in corporate reporting. Mentor's EcoDrive powered by Greater Than provides deeper insights and comparable data on your organization's environmental performance, including CO2 emissions as a percentage, grams calculation, and savings achieved – a transparent way for drivers to see how their own performance has improved over time and a tangible way to demonstrate the ongoing successes of your organization's safety and sustainability program.



### Global Action

The United Nations' 17 Sustainable Development Goals (SDGs) comprise an urgent call for environmental action by all countries and proclaim a shared responsibility of governments and businesses. Recognizing that close to a quarter of energy-related global greenhouse gas emissions come from transportation, decarbonization is a top priority for many organizations with at-work drivers. At eDriving, we're passionate about demonstrating that safety and eco-driving go hand-in-hand. That's why Mentor's EcoDrive powered by Greater Than helps your organization infuse sustainability into the heart of your driver safety program.

## Prioritizing Privacy












Client privacy and data protection have always been central to the eDriving operating culture. Our privacy-first, data-secure platform backed by ISO 27001 independently-audited certification is testament to our commitment to securing client employee information. Consistent with Mentor by eDriving's gold standard approach, Greater Than's eco processing sends anonymized driving data to the cloud using the highest security standards and analyzes driving patterns solely for the purpose of understanding environmental impact.

## eDriving + Greater Than = A Powerful Partnership

Revolutionizing driver risk management for 25+ years, eDriving is the trusted partner of choice for many of the world's largest Sales, Service, and Delivery fleets, supporting over 1.2 million drivers in 125 countries with award-winning digital driver risk management solutions. A global provider of technology that converts GPS data into driver scores, Greater Than enables Mentor to uncover deeper CO2 insights to further enhance sustainability management.

Greater Than's eco scoring is yet another example of how eDriving's Mentor ecosystem brings together the best of the best into one world-class solution focused on driver risk management, safety, and sustainability. FICO's Safe Driving Score, Sfar's Collision Detection, Bosch's Emergency Response Services, and now Greater Than's eco scoring continue to evolve and sustain Mentor's unique value proposition supporting the world's largest enterprise organizations. An effective partnership driven by a shared vision of helping drivers return home safely at the end of each day and keep the world moving forward in a sustainable way.

## Benefits

-  ESG reporting made easy
-  Emissions in % and grams
-  Uniformity and transparency
-  Up to 20% reduction in CO2 emissions
-  Enhanced sustainability efforts
-  Greater ownership of climate impact
-  Real-time environmental impact and fuel consumption
-  Industry-leading AI analysis
-  Seamless integration in app
-  Gold standard driver privacy protection
-  Validation over 7 billion miles

eDriving  
is eco-driving 