

Clarification regarding Bambuser's issuance of warrants

At the request of Nasdaq and with reference to <u>an earlier press release</u>, communicated on November 5, 2021, Bambuser AB clarifies that the issue of warrants to Accelerator Investments LLC is made in light of Bambuser's participation in the 2021 *Disney Accelerator* program, which <u>has previously been communicated</u> on July 26, 2021.

Accelerator Investments LLC is a subsidiary of the Walt Disney Company.

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About Bambuser

Bambuser is a software company specializing in interactive live video streaming. The Company's primary product, Live Video Shopping, is a cloud-based software solution that is used by customers such as global e-commerce and retail businesses to host live shopping experiences on websites, mobile apps and social media. Bambuser was founded in 2007 and has its headquarters in Stockholm.

Attachments

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