

# REUBEN D. RUSSELL CEO, Russell Management Group, LLC

Reuben Russell is the founder and owner of Russell Management Group (RMG), a consulting firm specializing in enterprise project management solutions and web-based application development for state and federal government.

With over 17 years of experience as a certified Project Management Professional, Reuben has provided strategic planning and program management for financial, healthcare, manufacturing, and government institutions. His broad expertise encompasses organizational streamlining, change management, data and requirements analysis, management reporting, performance measurement, and project implementation. Reuben is adept at managing multiple projects from concept to implementation across functional teams, while satisfying budget, schedule and quality control standards.

As CEO of RMG, Reuben provides ongoing scheduling support for the NASA Space Launch System Project Office. Prior to founding RMG, Reuben was the senior portfolio director of Comframe Software, where he lead the development of enterprise program and project business cases, plans, budgets, and resource requirements; and managed the deployment of enterprise project control tools, procedures, and systems. He conducted feasibility studies and business process improvement initiatives instrumental in the development of a successful formalized project management methodology for a financial institution's Wealth Management Project Office. Using this methodology, Reuben managed successful new sales applications implementations, software releases, data migration teams, and technology rollouts.



Reuben is an active member of these professional organizations:

- 2015 Emerging Leaders Initiative (U.S. Small Business Administration)
- Business Council of Alabama
- Huntsville/Madison County Chamber of Commerce
- College of Performance Management (Tennessee Valley Chapter)
- One Hundred Black Men of Birmingham (Alabama Chapter)
- Alabama Financial Institute Special Interest Group
- Project Management Institute (Birmingham Chapter)

Partnering to advance project management and software development to the next level



#### Who We Are

Russell Management Group, LLC is a small team of technical- and strategic-minded professionals with experience producing world-class solutions in enterprise project management and web-based application development for state and federal government.

#### What We Do

- Enterprise project management
- Application planning, design, and development
- Technical and strategic business consulting

## Why We Do It

Our mission is to build partnerships that get you to the next level. We enjoy solving problems, improving processes and products, and setting higher standards. At the end of the day, we want to feel we are a part of something bigger than ourselves, something useful, something meaningful, something challenging, and something exciting.

#### How We Do It

We commit to a user-centered approach in every aspect of our business. That means we do a lot of listening and learning. Because we consider every person who interacts with a project either directly or indirectly to be a user, we work hard to align user needs with business goals. Often that boils down to simple, honest relationship building.

#### Certifications

- Small Business
- Small Disadvantaged Business
- Minority-Owned Business

#### **DUNS**

966988185

#### **CAGE**

6AFV0

#### **NAICS**

541511	Custom Computer Programming Services
541519	Other Computer-Related Services
541611	Administrative Management and General Management Consulting Services
541613	Marketing Consulting Services
561110	Computer Training
611420	Professional and Management Development Training
541430	Graphic Design Services

### **Differentiators**

Mission	To build partnerships
	that take you to the

next level.

**Approach** We take a user-

centered approach to every aspect of our

business.

**Experience** We have skilled team

members with broad inter-disciplinary experience on unique projects with the government.