

# Lake Real Estate Market Report

Chapter 1 Available Lake Homes and Land Report

Fall 2022

Produced By

LakeHomes.com

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# **Lake Real Estate Market Reports**

The Lake Real Estate Market Report consists of 3 chapters, each chapter is an individual report that provides a unique window into the lake markets.

Chapter 1: Available Lake Homes and Land Report is **this report** and focuses on the aggregate lake listings of homes and land available for shown lakes. This is where you want to look to find the number of listings on a given lake or for a given state. It can help answer questions such as:

- Which lakes have the most homes or land for sale?
- What is the average price for a home or land on a given lake?
- How do people look for property (phones, tablets, desktops)?
- Where can I find a house in my price range?
- Where do potential out-of-state buyers come from?

Chapter 2: Sold Lake Homes and Land Report is a new addition which is still in testing, but we feel that the information it provides is insightful which warrants its inclusion. It should be noted that not all MLSs release sold data, or some MLS sold data is not quite ready to be included, so in some instances lake sold data is incomplete. This is where you want to look for the average lake sold and asking price and can help answer questions such as:

- What is the average difference between asking and sold price?
- What price range is selling the most on a given lake?
- Which lakes have the greatest percentage difference between asking and sold price?

Chapter 3: Available Lake Market State Maps is a new addition and shows at a glance where the listings are located in a state.

# **CEO's Market Insights**

Before sharing my thoughts on the lake real estate market, I need to point out the gorilla in the room of all business leaders, government leaders, and economists.

The real estate projection models of all economists are broken. Market and economic models rely on historical data and algorithms using pattern recognition. In other words, models used to predict the future can only base that prediction on how things worked in the past.

None of these models were built for the current state of the national and global economy. If any turn out to be accurate, it is random luck and not artificial intelligence in action.

To support this, I submit that no time in history has had such an interlinked global economy in conjunction with a pandemic, war in Europe, and massive infusions of cash by the U.S. government into an economy that was forced to slow down for more than a year drastically. No economic models have ever existed for this infinite number of unique variables.

The remainder of 2022 has some certainty due to the proximity of the current state of the markets, including the lake real estate markets across the U.S. After 2022, there are still too many variables to make any prudent prediction. Any TV-talking head who claims to know with certainty is either getting paid to be declarative or is trying to make money off you.

Now, with that out of the way, here are some thoughts I have based on the unique data we have across the country about lake real estate, plus feedback from our licensed agents at hundreds of lakes. As a personal disclaimer, I may have better lake real estate market data than anyone in the country, but I am also aware of the many variables in play. So, these are my thoughts of the moment.

1. I had earlier predicted that lake real estate **market activity during 2022 would slightly exceed 2021,** PROVIDED there are enough appropriately priced homes for buyers to purchase.

While we see an uptick in listings and sales transactions (more on that later), the impact of reduced inventory in the first half of this year will change my expectations for 2022. As a result, I now believe that 2022 lake real estate activity will be +/-10% over 2021.

That is, some markets will finish the year with a few more transactions than in 2021, and others will be just shy of their 2021 numbers. Market variance across lakes in the U.S. is normal as each lake is its microeconomy. Moreover, these local lake micro-economies are interrelated and impact each other, just as how planets and moons are affected by the gravity of other planets and moons.

- 2. The last months have seen land and lot sales increase at lakes where they are available. Buyers for lake property are patient in waiting for their dream home. Patient enough that after a couple of years of severely limited choices of lake homes, they are now giving up finding a suitable home.
  - **Instead, they are buying lots and preparing to build their true dream lake home,** even if supply chain issues mean it may take longer than in years past. Unfortunately, this trend will take some buyers out of the demand pool for lake homes.
- 3. The already limited pre-Covid inventory of "appropriately priced" lake homes for sale drastically shrank in 2020 and 2021. As a result, the inventory of lake homes for sale at most lakes hit **all-time lows in 2021.**

In 2022, we have already seen **inventory levels stop shrinking and, in most markets, increase slightly.** In addition, this summer has accelerated the increase in more lake homes for sale, albeit still slowly.

This shrinkage is not necessarily as meaningful as it first appears, at least not yet. At some point, hitting a historic low inventory meant hitting bottom. There was no room to shrink anymore. In these markets, adding just a few more listings can make an inventory noticeably increase again. In reports by brokerages, MLS, and Realtor® associations, a percentage increase may sound impressive when it may not mean much (yet).

There is another twist. At some lakes, the home inventory increase has occurred because of an influx of homes priced so high they won't sell. The "opportunistic" sellers think they have won the lottery because they heard what other homes had sold for in the past year.

# "Grossly overpriced lake homes and lots will sit unsold. No amount of marketing can overcome that problem."

In a few cases, they won't be wrong and will get the premium they seek. However, **most overpriced homes will sit and sit and sit on the market**, increasing the inventory but not necessarily yielding more transactions. This cycle will shake out, but not all inventory increases are what they may casually appear for now.

- 4. During the pandemic, many sellers retreated from the market. The seller retreat was driven by health and economic concerns and the remote work/school lifestyle available at most lakes.
  - The **lake home seller retreat is ending**. However, as I've said before, it will still be a slow shift that begins with more "overly optimistic" sellers asking prices that may not attract any buyers. Valuations will adjust to more practical levels as the market adjusts to reality.
- 5. The recent increase in interest rates will **NOT** be a significant issue for lake real estate in 2022 (other than the influence of overall real estate market perception). In addition, Lake home buyers often pay cash (mainly if it is a second home), so mortgage availability has a little-to-no impact.
- 6. **If you own lake property, I always encourage you to view your property with an investment mindset**. While not overly apparent to most, the peak of the market at most lakes has passed. However, the passing of a peak is not the start of a crash. It's the same as driving over the top of a mountain that lacks steep sides.

The key is to consider your future. If you anticipate holding this home/investment for more than five to ten years, then relax and enjoy the lake!

Suppose you are an owner considering downsizing, eliminating a second home, or moving back toward family away from the lake. The remainder of 2022 **may be the best opportunity** to get the maximum return on your financial investment in your lake home. Unfortunately, this window of best opportunity is shrinking but should last through the rest of 2022. And in some markets, perhaps into 2023. However, please remember that once this window **passes, it likely will not return for years**.

7. With buyers from all national markets visiting LakeHomes.com, we know many buyers are shopping for a lake home across MULTIPLE LAKES and often in different states. Therefore, if you are selling, it is wise to price your lake property with a solid understanding of multiple markets, such as the information

we include in this report. Our licensed agents can uniquely provide guidance on home **prices on similar** lakes in other areas of the country.

8. Have you ever noticed that despite the recent intense demand for lake homes, tens of thousands of lake homes and lots have been listed for sale for months and even years? There's a reason for that.

Lake home buyers, and home buyers in general, are more informed than at any time in human history. They know the market, the trends, the transactions, and the lousy listings. Lake home buyers see many homes listed online and consider them **grossly overpriced**. These buyers have ZERO interest in wasting their time even asking about these properties, much less wanting to see them. Buyers may be eager, but they are not fools. They know the lake real estate market is likely at, or just past, peak and have no appetite for shooting higher than that peak.

With economic, debt, and energy challenges expected in coming years, many lake home buyers are eager but prudent. As a result, grossly overpriced lake homes and lots will sit unsold. NO AMOUNT of marketing can overcome that problem.

Appropriate initial pricing is critical for maximum financial return for lake home sellers.

Please visit us at LakeHomes.com to learn more about the lake markets where you live or aspire to live. If you would like more localized information, our licensed real estate agents at your lake are THE local lake real estate experts! Give them a call. They are glad to be your consultant in this rapidly changing market.

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Glenn S. Phillips
CEO

# **Report Methodology**

LakeHomes.com is the website and public information tool of Lake Homes Realty. Lake Homes Realty is a full-service real estate brokerage licensed in 34 states and is currently a member of 132 Multiple Listing Services (MLS). Thirty-two of these states are covered in this report. States that are not included in this report have data that has not yet been evaluated.

This report is based on real estate property for sale based on listing data collected in August of 2022, including value (i.e., list price) and volume of listings in the 33 states covered in this report.

When calculating the "Most Expensive" and "Most Affordable" rankings, any lake with fewer than 10 home listings or (10 small land/lot listings or fewer than 5 large, 10 acres or more, land/lot listings) currently available for sale were eliminated from the report to increase the reliability of the average listings. Lakes with less than one total acre were not included in acreage price averages. The several state graphics include only lakes with one or more or two or more million-dollar homes. ZIP codes with four or fewer listings were not included in ZIP code analyses.

Many states share at least one large lake with another state, and to best represent their market size, the inventory for the entire lake market is included in the market size rankings. These lakes are noted throughout the report (\*). Because prices in some states are inherently different than their neighboring states, combined inventory of border lakes is not used for "Most Expensive" and "Most Affordable" rankings, which are calculated using only property in the given state.

Market and Listing totals include all currently listed property, not just the total of the top lakes listed in this report.

All other comparisons, including website traffic, were determined using data from LakeHomes.com for the 3-month period ending August 14, 2022.

Data is collected from each MLS on a daily basis for each home and land/lot listing available for sale. Through proprietary algorithms of LakeHomes.com, it is determined which MLS listings are lake homes and lake property.

For reporting purposes, lake homes and lake land are any home or land/lot listing adjacent to a recognized inland body of water, has a view of any of these lakes, has designated access to a lake, or is within a community that considers itself a lake-focused community or development.

The data is comprehensive for each MLS of which the firm is a member, however additional MLS are periodically added. This can increase the total amount of data collected and can slightly influence comparative measurements with past and future lake market reports.

New data and MLS sources are periodically added, and the lake algorithms frequently adjusted to accurately include only lake property and lake-associated property. This can result in the periodic addition or removal of active listings.

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# Overall Top 10s

# **Largest Markets**

1.	Puget Sound, WA	\$1,456,398,115	6.	Lewisville Lake, TX	\$827,327,203
2.	Lake Michigan, IL	\$1,248,884,234	7.	Lake Travis, TX	\$654,533,980
3.	Lake Washington, WA	\$1,126,534,200	8.	Lake Lanier, GA	\$600,273,085
4.	Lake Norman, NC	\$913,756,506	9.	Lake Of The Ozarks, MO	\$523,670,630
5.	Lake Michigan, MI	\$863,372,353	10.	Lake Austin, TX	\$491,339,629

# **Largest Home Markets**

	•	
1.	Puget Sound, WA	\$1,340,518,944
2.	Lake Michigan, IL	\$1,232,415,765
3.	Lake Washington, WA	\$1,042,527,476
4.	Lake Norman, NC	\$734,462,462
5.	Lewisville Lake, TX	\$723,915,136
6.	Lake Michigan, MI	\$628,867,354
7.	Lake Travis, TX	\$512,056,770
8.	Lake Lanier, GA	\$463,786,247
9.	Lake Austin, TX	\$437,612,579
10.	Lake Of The Ozarks, MO	\$426,124,429

# **Largest Land Markets**

	•	
1.	Lake Michigan, MI	\$234,504,999
2.	Lake Norman, NC	\$179,294,044
3.	Lake Travis, TX	\$142,477,210
4.	Lake Lanier, GA	\$136,486,838
5.	Puget Sound, WA	\$115,879,171
6.	Lewis Smith Lake, AL	\$111,665,540
7.	Pend Oreille Lake, ID	\$107,159,498
8.	Coeur d'Alene Lake, ID	\$98,098,692
9.	Lake Of The Ozarks, MO	\$97,546,201
10.	Lake Keowee, SC	\$97,504,999

# **Most Expensive Homes**

1.	Lake Washington, WA	\$3,979,113
2.	Heron Lagoon, FL	\$3,840,571
3.	Whitefish Lake, MT	\$3,407,325
4.	Lake Butler, FL	\$3,074,480
5.	Lake Vedra, FL	\$3,062,273
6.	Volunteer Park Reservoir, WA	\$2,941,850
7.	Flathead Lake, MT	\$2,892,820
8.	Coeur d'Alene Lake, ID	\$2,792,718
9.	Butler Chain Of Lakes, FL	\$2,617,053
10.	Lake Maitland, FL	\$2,568,780

# **Most Affordable Homes**

1.	Marceline Country Club Lake, MO	\$96,180
2.	Lake Catherine, FL	\$115,761
3.	Big Shadow Lake, IL	\$145,058
4.	Pymatuning Lake, PA	\$145,442
5.	Bateman Lake, LA	\$150,200
6.	Lake Sparkle, FL	\$152,611
7.	Four Lakes, IL	\$153,175
8.	Lake Cottage Grove, IL	\$160,192
9.	East Park Reservoir, PA	\$170,290
10.	Peoria Lake, IL	\$176,196

# **Most Listings**

Puget Sound, WA	1,558	Lake Norman, NC	1,106
Lake Michigan, IL	1,484	Lake Michigan, MI	907
Lewisville Lake, TX	1,289	Lake Ray Hubbard, TX	838
Table Rock Lake, AR/MO*	1,270	Cedar Creek Lake, TX	813
Lake Of The Ozarks, MO	1,253	Lake Wylie, NC/SC*	787

<sup>\*</sup> This includes lake real estate inventory from more than one state.

## **Most Homes Available**

### **Most Land Available**

1,448	Table Rock Lake, AR/MO*	847
1,195	Lake Of The Ozarks, MO	510
1,189	Lake Hartwell, GA/SC*	496
817	Lewis Smith Lake, AL	480
744	Lake Michigan, MI	410
743	Smith Mountain Lake, VA	409
646	Cedar Creek Lake, TX	379
574	Puget Sound, WA	363
519	Watts Bar Lake, TN	363
497	Lake Keowee, SC	361
	1,195 1,189 817 744 743 646 574 519	1,195 Lake Of The Ozarks, MO 1,189 Lake Hartwell, GA/SC* 817 Lewis Smith Lake, AL 744 Lake Michigan, MI 743 Smith Mountain Lake, VA 646 Cedar Creek Lake, TX 574 Puget Sound, WA 519 Watts Bar Lake, TN

# **Most Expensive Land Per Acre**

### Listings of Less Than 10 Acres

#### Listings of 10 Acres or More

1.	Lake Washington, WA	\$5,080,206	1.	Flathead Lake, MT	\$216,301
2.	East Park Reservoir, PA	\$3,017,353	2.	Lewisville Lake, TX	\$208,046
3.	Lake Austin, TX	\$1,394,656	3.	Lake Travis, TX	\$143,317
4.	Lake O' the Pines, TX	\$1,229,227	4.	Lake Conroe, TX	\$123,152
5.	Lake Cascade, ID	\$1,226,049	5.	Lake Wylie, NC	\$100,267
6.	Priest Lake, ID	\$1,173,958	6.	Lake Michigan - Traverse City Area, MI	\$92,578
7.	Lake St Clair, MI	\$703,246	7.	Bois d'Arc Lake, TX	\$88,024
8.	Lake Blue Ridge, GA	\$687,819	8.	Lake Norman, NC	\$77,757
9.	Cass Lake, MI	\$680,000	9.	Lake Allatoona, GA	\$75,318
10.	Grapevine Lake, TX	\$618,113	10.	Lake Harris, FL	\$71,505

### **Most Affordable Land Per Acre**

### Listings of Less Than 10 Acres

## Listings of 10 Acres or More

1.	Hidden Lake - Nebo, NC	\$9,482	1.	Great Sacandaga Lake, NY	\$2,770
2.	Birch Lake, OK	\$11,681	2.	Rufus Woods Lake, WA	\$3,113
3.	Tink Wig Lake, PA	\$12,170	3.	Bull Shoals Lake, MO	\$3,619
4.	Bull Shoals Lake, MO	\$13,939	4.	Lake Bob Sandlin, TX	\$3,865
5.	Cordell Hull Lake, TN	\$14,675	5.	Lake Eufaula, OK	\$4,100
6.	Longville Lake, LA	\$15,091	6.	Kentucky Lake, TN	\$4,156
7.	Bull Shoals Lake, AR	\$16,005	7.	Birch Lake, OK	\$4,859
8.	Deep Creek, FL	\$16,057	8.	Kentucky Lake, KY	\$5,860
9.	Lake Norfork, AR	\$16,848	9.	Lake Superior, MI	\$6,282
10.	Bald Mountain Lake, NC	\$16,954	10.	Lake Cumberland, KY	\$6,318

<sup>\*</sup> This includes lake real estate inventory from more than one state.

# Top-Ranked By State

# **Largest Markets**

## **Most Listings**

	_			•	
Alabama:	Lewis Smith Lake	\$310,723,007	Alabama:	Lewis Smith Lake	697
Arkansas:	Table Rock Lake*	\$330,392,807	Arkansas:	Table Rock Lake*	1,270
Connecticut:	Candlewood Lake	\$46,409,450	Connecticut:	Candlewood Lake	59
Florida:	Lake Maitland	\$112,151,500	Florida:	Lake Weohyakapka (Walk in Water)	149
Georgia:	Lake Lanier	\$600,273,085	Georgia:	Lake Lanier	780
Idaho:	Coeur d'Alene Lake	\$364,601,892	Idaho:	Pend Oreille Lake	322
Illinois:	Lake Michigan	\$1,248,884,234	Illinois:	Lake Michigan	1,484
Indiana:	Lake Michigan	\$37,808,890	Indiana:	Morse Reservoir	48
lowa:	West Okoboji Lake	\$55,479,000	Iowa:	West Okoboji Lake	29
Kentucky:	Kentucky Lake*	\$81,366,183	Kentucky:	Lake Cumberland	500
Louisiana:	Lake Pontchartrain	\$102,797,435	Louisiana:	Lake Pontchartrain	186
Maryland:	Deep Creek Lake	\$118,028,885	Maryland:	Deep Creek Lake	151
Massachusetts:	Back Bay Fens	\$48,954,590	Massachusetts:	Back Bay Fens	50
Michigan:	Lake Michigan	\$863,372,353	Michigan:	Lake Michigan	907
Minnesota:	Lake Minnetonka	\$316,629,109	Minnesota:	Other Northern Metro Area Lakes	272
Mississippi:	Ross R Barnett Reservoir	\$50,138,853	Mississippi:	Ross R Barnett Reservoir	177
Missouri:	Lake Of The Ozarks	\$523,670,630	Missouri:	Table Rock Lake*	1,270
Montana:	Flathead Lake	\$352,435,487	Montana:	Flathead Lake	171
Nebraska:	Newport Landing Lake	\$18,788,374	Nebraska:	Beaver Lake	64
New Hampshire:	Lake Winnipesaukee	\$402,044,288	New Hampshire:	Lake Winnipesaukee	336
New York:	Lake George	\$161,470,888	New York:	Lake Champlain*	251
North Carolina:	Lake Norman	\$913,756,506	North Carolina:	Lake Norman	1,106
North Dakota:	Lake Sakakawea	\$15,487,945	North Dakota:	Lake Sakakawea	69
Oklahoma:	Lake Texoma*	\$185,471,996	Oklahoma:	Lake Texoma*	434
Pennsylvania:	Lake Wallenpaupack	\$93,486,930	Pennsylvania:	Lake Wallenpaupack	225
South Carolina:	Lake Wylie*	\$454,948,042	South Carolina:	Lake Wylie*	787
Tennessee:	Old Hickory Lake	\$415,443,328	Tennessee:	Old Hickory Lake	605
Texas:	Lewisville Lake	\$827,327,203	Texas:	Lewisville Lake	1,289
Vermont:	Lake Champlain*	\$155,406,494	Vermont:	Lake Champlain*	251
Virginia:	Smith Mountain Lake	\$222,099,650	Virginia:	Smith Mountain Lake	560
Washington:	Puget Sound	\$1,456,398,115	Washington:	Puget Sound	1,558
Wisconsin:	Lake Saint Croix - Afton	\$20,798,800	Wisconsin:	Prairie Lake - Prairie Lake	79

<sup>\*</sup> This includes lake real estate inventory from more than one state.

# **Largest Home Markets**

# **Most Homes Available**

Alabama:	Lewis Smith Lake	\$198,957,567	Alabama:	Lewis Smith Lake	216
Arkansas:	Table Rock Lake*	\$246,552,246	Arkansas:	Table Rock Lake*	423
Connecticut:	Candlewood Lake	\$45,228,650	Connecticut:	Candlewood Lake	54
Florida:	Lake Maitland	\$105,320,000	Florida:	Lake Tarpon	128
Georgia:	Lake Lanier	\$463,786,247	Georgia:	Lake Lanier	574
Idaho:	Coeur d'Alene Lake	\$266,503,200	Idaho:	Pend Oreille Lake	158
Illinois:	Lake Michigan	\$1,232,415,765	Illinois:	Lake Michigan	1,448
Indiana:	Lake Michigan	\$35,340,490	Indiana:	Morse Reservoir	48
lowa:	West Okoboji Lake	\$53,804,000	Iowa:	West Okoboji Lake	28
Kentucky:	Kentucky Lake*	\$61,808,918	Kentucky:	Lake Cumberland	159
Louisiana:	Lake Pontchartrain	\$88,429,838	Louisiana:	Lake Pontchartrain	134
Maryland:	Deep Creek Lake	\$105,212,485	Maryland:	Deep Creek Lake	101
Massachusetts:	Back Bay Fens	\$47,760,590	Massachusetts:	Manwhague Swamp	46
Michigan:	Lake Michigan	\$628,867,354	Michigan:	Lake Michigan	497
Minnesota:	Lake Minnetonka	\$294,987,378	Minnesota:	Other Northern Metro Area Lakes	239
Mississippi:	Ross R Barnett Reservoir	\$36,926,842	Mississippi:	Ross R Barnett Reservoir	95
Missouri:	Lake Of The Ozarks	\$426,124,429	Missouri:	Lake Of The Ozarks	743
Montana:	Flathead Lake	\$272,185,797	Montana:	Flathead Lake	99
Nebraska:	Newport Landing Lake	\$17,476,374	Nebraska:	Newport Landing Lake	22
New Hampshire:	Lake Winnipesaukee	\$354,056,890	New Hampshire:	Lake Winnipesaukee	263
New York:	Lake George	\$150,755,488	New York:	Lake Champlain*	196
North Carolina:	Lake Norman	\$734,462,462	North Carolina:	Lake Norman	817
North Dakota:	Lake Sakakawea	\$6,799,290	North Dakota:	Lake Sakakawea	14
Oklahoma:	Grand Lake	\$98,807,600	Oklahoma:	Lake Eufaula	171
Pennsylvania:	Lake Wallenpaupack	\$85,084,293	Pennsylvania:	Lake Wallenpaupack	145
South Carolina:	Lake Wylie*	\$409,340,943	South Carolina:	Lake Wylie*	646
Tennessee:	Old Hickory Lake	\$366,103,923	Tennessee:	Old Hickory Lake	519
Texas:	Lewisville Lake	\$723,915,136	Texas:	Lewisville Lake	1,189
Vermont:	Lake Champlain*	\$133,596,294	Vermont:	Lake Champlain*	196
Virginia:	Smith Mountain Lake	\$148,238,481	Virginia:	Smith Mountain Lake	151
Washington:	Puget Sound	\$1,340,518,944	Washington:	Puget Sound	1,195
Wisconsin:	Lake Saint Croix - Afton	\$19,649,800	Wisconsin:	Lake Saint Croix - Afton	22

<sup>\*</sup> This includes lake real estate inventory from more than one state.

# **Largest Land Markets**

# **Most Land Available**

Alabama:	Lewis Smith Lake	\$111,665,540	Alabama:	Lewis Smith Lake	480
Arkansas:	Table Rock Lake*	\$83,840,561	Arkansas:	Table Rock Lake*	847
Connecticut:	Lake Waramaug	\$5,569,950	Connecticut:	Woodridge Lake - Goshen	15
Florida:	Lake Harris	\$42,019,010	Florida:	Lake Weohyakapka (Walk in Water)	125
Georgia:	Lake Lanier	\$136,486,838	Georgia:	Lake Hartwell*	496
Idaho:	Pend Oreille Lake	\$107,159,498	Idaho:	Pend Oreille Lake	164
Illinois:	Lake Michigan	\$16,468,469	Illinois:	Spoon Lake	41
Indiana:	Oswego Lake	\$5,400,000	Indiana:	Big Turkey Lake	28
lowa:	Clear Lake	\$3,030,000	lowa:	Sun Valley Lake	19
Kentucky:	Lake Barkley*	\$22,659,595	Kentucky:	Lake Cumberland	341
Louisiana:	Lake Pontchartrain	\$14,367,597	Louisiana:	Oden Lake	57
Maryland:	Deep Creek Lake	\$12,816,400	Maryland:	Deep Creek Lake	50
Massachusetts:	The Glades	\$3,600,000	Massachusetts:	Lake Chaubunagungamaug	11
Michigan:	Lake Michigan	\$234,504,999	Michigan:	Lake Michigan	410
Minnesota:	Other Northern Metro Area	\$29,029,395	Minnesota:	Other Greater St Cloud Area Lakes	70
Mississippi:	Ross R Barnett Reservoir	\$13,212,011	Mississippi:	Ross R Barnett Reservoir	82
Missouri:	Lake Of The Ozarks	\$97,546,201	Missouri:	Table Rock Lake*	847
Montana:	Flathead Lake	\$80,249,690	Montana:	Flathead Lake	72
Nebraska:	Beaver Lake	\$2,804,000	Nebraska:	Beaver Lake	49
New Hampshire:	Lake Winnipesaukee	\$28,052,400	New Hampshire:	Lake Winnipesaukee	58
New York:	Lake Erie	\$14,358,400	New York:	Lake Champlain*	48
North Carolina:	Lake Norman	\$179,294,044	North Carolina:	Lake Norman	289
North Dakota:	Lake Sakakawea	\$8,688,655	North Dakota:	Lake Sakakawea	55
Oklahoma:	Lake Texoma*	\$75,217,249	Oklahoma:	Lake Texoma*	256
Pennsylvania:	Lake Harmony - Split Rock	\$5,875,400	Pennsylvania:	Lake Wallenpaupack	76
South Carolina:	Lake Keowee	\$97,504,999	South Carolina:	Lake Hartwell*	496
Tennessee:	Watts Bar Lake	\$50,708,305	Tennessee:	Watts Bar Lake	363
Texas:	Lake Travis	\$142,477,210	Texas:	Cedar Creek Lake	379
Vermont:	Lake Champlain*	\$13,545,300	Vermont:	Lake Champlain*	48
Virginia:	Smith Mountain Lake	\$73,861,169	Virginia:	Smith Mountain Lake	409
Washington:	Puget Sound	\$115,879,171	Washington:	Puget Sound	363
Wisconsin:	Prairie Lake - Prairie Lake	\$4,211,710	Wisconsin:	Prairie Lake - Prairie Lake	74

<sup>\*</sup> This includes lake real estate inventory from more than one state.

# **Most Expensive Homes**

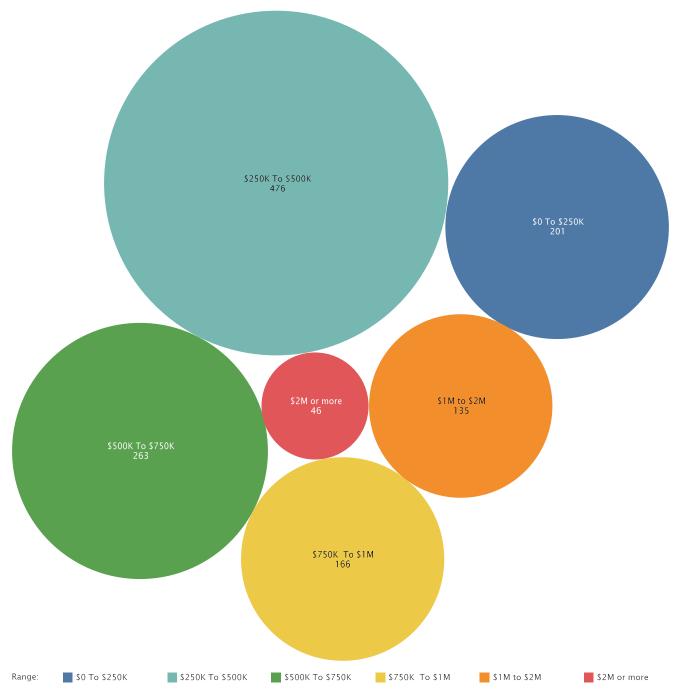
# **Most Affordable Homes**

Alabama:	Wilson Lake	\$1,261,656	Alabama:	Alabama River	\$217,380
Arkansas	Lake Hamilton	\$727,467	Arkansas:	Lake Avalon	\$314,441
Connecticut:	Lake Lillinonah	\$1,273,818	Connecticut:	Highland Lake	\$507,300
Florida:	Heron Lagoon	\$3,840,571	Florida:	Lake Catherine	\$115,761
Georgia:	Lake Burton	\$2,033,850	Georgia:	Norris Lake	\$311,547
Idaho:	Coeur d'Alene Lake	\$2,792,718	Idaho:	Twin Lakes	\$577,236
Illinois:	Lake Michigan	\$851,116	Illinois:	Big Shadow Lake	\$145,058
Indiana:	Lake Michigan	\$1,359,250	Indiana:	Lake George	\$237,831
lowa:	West Okoboji Lake	\$1,921,571	Iowa:	Holiday Lake	\$248,607
Kentucky:	Kentucky Lake	\$558,778	Kentucky:	Lake Cumberland	\$360,976
Louisiana:	Lake Pontchartrain	\$659,924	Louisiana:	Bateman Lake	\$150,200
Maryland:	Lake Ogleton	\$1,152,629	Maryland:	Lake Walker	\$233,370
Massachusetts:	Leverett Pond	\$1,421,616	Massachusetts:	Watershops Pond	\$252,110
Michigan:	Lake Michigan - Petoskey Area	\$2,060,870	Michigan:	Smallwood Lake	\$183,836
Minnesota:	Lake Minnetonka	\$2,137,590	Minnesota:	Lake Mary - Lake Mary Twp	\$198,275
Mississippi:	Twin Lakes	\$785,240	Mississippi:	Ross R Barnett Reservoir	\$388,704
Missouri:	Table Rock Lake	\$608,631	Missouri:	Marceline Country Club Lake	\$96,180
Montana:	Whitefish Lake	\$3,407,325	Montana:	Noxon Reservoir	\$670,264
Nebraska:	Newport Landing Lake	\$794,381	Nebraska:	Standing Bear Reservoir	\$322,511
New Hampshire:	Sunapee Lake	\$2,242,609	New Hampshire:	Mascoma Lake	\$336,708
New York:	Lake Placid	\$1,952,926	New York:	Iroquois Lake	\$190,836
North Carolina:	Lake Toxaway	\$2,302,308	North Carolina:	Lake Jeanette	\$339,949
North Dakota:	Lake Sakakawea	\$570,663	North Dakota:	Lake Sakakawea	\$570,663
Oklahoma:	Lake Texoma	\$968,795	Oklahoma:	Fort Gibson Lake	\$374,772
Pennsylvania:	Springton Reservoir	\$1,174,580	Pennsylvania:	Pymatuning Lake	\$145,442
South Carolina:	Lake Keowee	\$1,372,520	South Carolina:	Lyman Lake	\$400,108
Tennessee:	Great Falls Lake	\$1,310,092	Tennessee:	Lake Catherine	\$293,955
Texas:	Lake Austin	\$2,544,259	Texas:	Callender Lake	\$227,003
Vermont:	Lake Champlain - Burlington Area	\$928,356	Vermont:	Lake Champlain - Swanton Area	\$454,338
Virginia:	Lake Manassas	\$1,089,218	Virginia:	Dyke Marsh	\$356,594
Washington:	Lake Washington	\$3,979,113	Washington:	Soap Lake	\$256,310
Wisconsin:	Lake Saint Croix - Afton	\$893,173	Wisconsin:	Boom Lake - Newbold	\$258,785

<sup>\*</sup> This includes lake real estate inventory from more than one state.

**ALABAMA** 









The total Alabama market grew from \$1.2 BB in summer 2022 to \$1.35 BB resulting in a 13% increase.

**Largest Land Markets** 

### **Largest Markets**

1.	Lewis Smith Lake	\$310,723,007	23.1%	6.	Pickwick Lake*	\$50,949,442	3.8%
2.	Lake Martin	\$186,527,671	13.9%	7.	Wilson Lake	\$48,655,200	3.6%
3.	Lake Guntersville	\$147,726,491	11.0%	8.	Lake Wedowee	\$46,919,449	3.5%
4.	Logan Martin Lake	\$76,322,439	5.7%	9.	Lake Eufaula*	\$38,388,205	2.9%
5.	Lake Tuscaloosa	\$59,867,612	4.4%	10.	Weiss Lake	\$37,998,617	2.8%

Total Alabama Market:

\$1,346,035,488

#### **Largest Home Markets**

					•		
1.	Lewis Smith Lake	\$198,957,567	21.9%	1.	Lewis Smith Lake	\$111,665,540	25.6%
2.	Lake Martin	\$150,541,571	16.6%	2.	Lake Guntersville	\$65,619,492	15.0%
3.	Lake Guntersville	\$82,106,999	9.0%	3.	Lake Martin	\$35,986,100	8.2%
4.	Logan Martin Lake	\$60,029,642	6.6%	4.	Wilson Lake	\$28,468,700	6.5%
5.	Lake Tuscaloosa	\$41,402,398	4.6%	5.	Lake Eufaula*	\$23,610,705	5.4%
6.	Pickwick Lake*	\$35,127,250	3.9%	6.	Lake Wedowee	\$19,790,149	4.5%
7.	Greystone Lake II	\$33,340,414	3.7%	7.	Lake Tuscaloosa	\$18,465,214	4.2%
8.	Lake Wedowee	\$27,129,300	3.0%	8.	Logan Martin Lake	\$16,292,797	3.7%
9.	Neely Henry Lake	\$26,750,390	2.9%	9.	Pickwick Lake*	\$15,822,192	3.6%
10.	Weiss Lake	\$24,174,369	2.7%	10.	Weiss Lake	\$13,824,248	3.2%

Total Alabama Home Market:

\$909,591,948

Total Alabama Land Market:

\$436,343,640

Lewis Smith Lake retains the #1 spot on the Largest Home Markets list and the Largest Land Markets list.

## **Most Expensive Homes**

1.	Wilson Lake	\$1,261,656
2.	Greystone Lake II	\$1,041,888

#### **Most Affordable Homes**

1.	Wheeler Lake	\$588,747
2.	Lake Mitchell	\$606,760

<sup>\*</sup> This includes lake real estate inventory from more than one state.

Most	Listing	ς
		_

				3		
1.	Lewis Smith Lake	697	19.1%	6. Lake Wedowee	212	5.8%
2.	Lake Guntersville	377	10.4%	7. Lake Tuscaloosa	159	4.4%
3.	Logan Martin Lake	281	7.7%	8. Neely Henry Lake	151	4.1%
4.	Lake Martin	259	7.1%	9. Lay Lake	125	3.4%
5.	Weiss Lake	234	6.4%	10. Lake Eufaula*	124	3.4%
				Total Alabama Listings:		3,643
	Most Homes Ava	ailable		Most Land Av	ailable	
1.	Lewis Smith Lake	216	15.7%	1. Lewis Smith Lake	480	21.1%
2.	Lake Martin	163	11.9%	2. Lake Guntersville	269	11.9%
3.	Logan Martin Lake	139	10.1%	3. Weiss Lake	172	7.6%
4.	Lake Guntersville	108	7.9%	4. Lake Wedowee	158	7.0%
5.	Neely Henry Lake	74	5.4%	5. Logan Martin Lake	142	6.3%
6.	Weiss Lake	62	4.5%	6. Lake Tuscaloosa	118	5.2%
7.	Lake Wedowee	54	3.9%	7. Lake Martin	96	4.2%
8.	Lay Lake	45	3.3%	8. Lake Eufaula*	81	3.6%
9.	Lake Eufaula*	43	3.1%	9. Lay Lake	80	3.5%
10.	Lake Tuscaloosa	41	3.0%	10. Neely Henry Lake	77	3.4%
Т	otal Alabama Home Listings:		1,372	Total Alabama Land Listings:		2,270

# **Most Expensive Land Per Acre**

### Listings of Less Than 10 Acres

#### Listings of 10 Acres or More

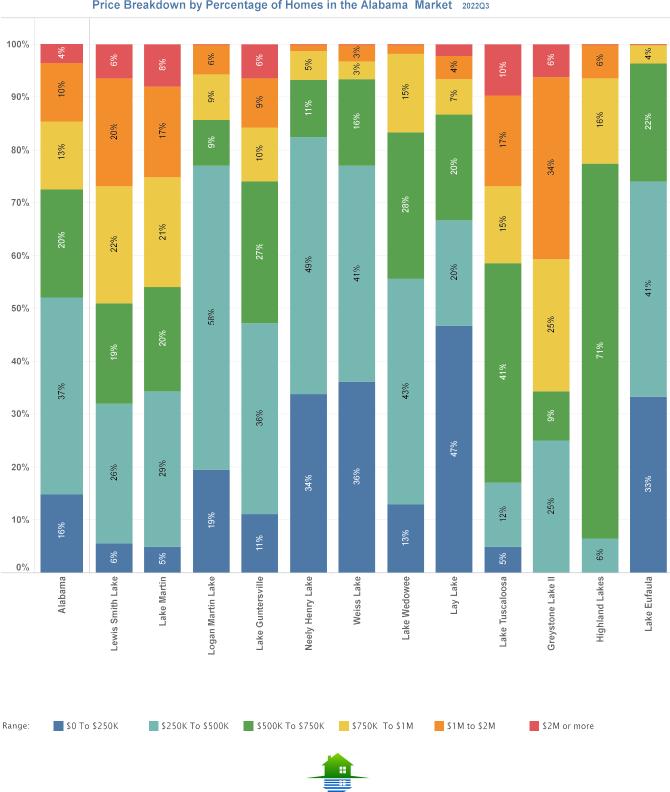
1. Lake Martin	\$291,372 1. Lake Guntersville	\$36,641
2. Lake Cameron	\$286,904	
3. Wilson Lake	\$239,608	
4. Wheeler Lake	\$144,482	
5. Lewis Smith Lake	\$124,078	
6. Lake Tuscaloosa	\$108,014	
7. Lake Mitchell	\$107,236	
8. Lake Guntersville	\$102,016	

# Most Affordable Land per Acre

### Listings of Less Than 10 Acres Listings of 10 Acres or More

1. Alabama River	\$29,171 1. Lay Lake	\$7,648
2. Lake Harding	\$33,585	
3. Neely Henry Lake	\$41,288	
4. Lay Lake	\$55,431	
5. Logan Martin Lake	\$60,874	
6. Weiss Lake	\$63,441	
7. Echo Lake	\$65,770	
8. Jordan Lake	\$68,176	

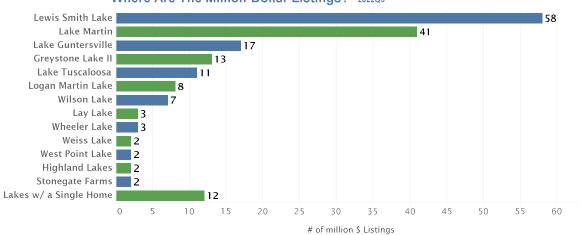
<sup>\*</sup> This includes lake real estate inventory from more than one state.



LAKE HOMES REALTY LakeHomes.com

## Luxury Lake Real Estate in Alabama

#### Where Are The Million-Dollar Listings? 2022Q3

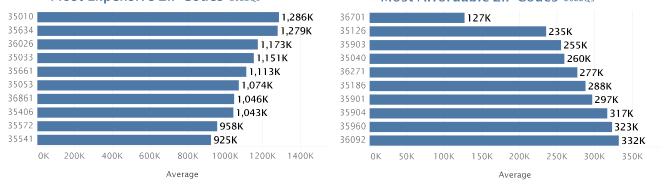


of \$1M+ Homes in Alabama are on Lewis Smith Lake

Total Number of \$1M+ Homes 181

#### Most Expensive ZIP Codes 2022Q3

#### Most Affordable ZIP Codes 2022Q3

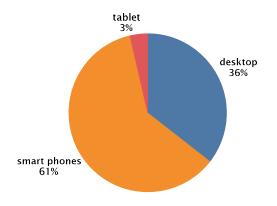


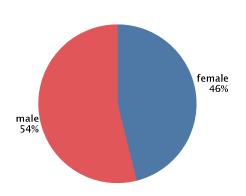


## Who's Shopping Alabama Lake Real Estate

#### How are shoppers connecting 2022Q3

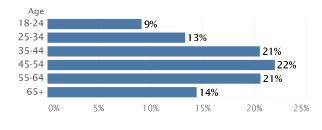
#### Male/Female Visitors 2022Q3





# 71% of potential buyers come from outside Alabama

#### What Age Groups are Shopping 2022Q3



## Chicago

is the Number 1 metro area outside of Alabama searching for Alabama lake property!

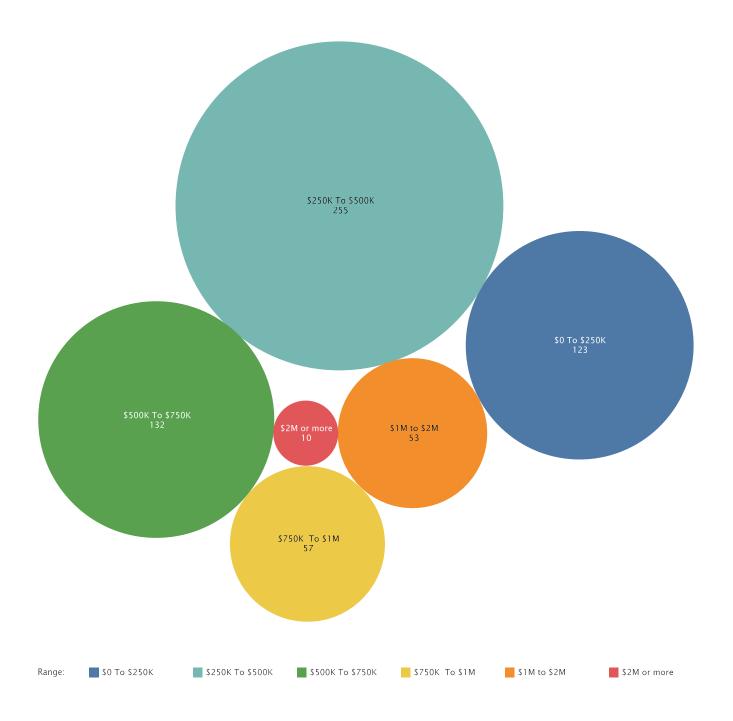
#### Number 2-10 metros are:

- · Atlanta, GA
- · New York, NY
- Dallas-Ft. Worth, TX
- · Nashville, TN
- Washington DC (Hagerstown MD)
- · Raleigh-Durham (Fayetteville), NC
- · Columbus, GA
- Phoenix, AZ
- · Los Angeles, CA



ARKANSAS

Price Breakdown by Number of Homes in the Arkansas Market 2022Q3







The total Arkansas market grew from \$772 MM in summer 2022 to \$803 MM resulting in a 4% increase.

**Largest Land Markets** 

### **Largest Markets**

1.	Table Rock Lake*	\$330,392,807	41.1%	6. Loch Lomond	\$20,650,865	2.6%
2.	Beaver Lake	\$149,823,696	18.7%	7. Lake Windsor	\$10,157,380	1.3%
3.	Lake Hamilton	\$114,026,299	14.2%	8. Lake Norfork	\$9,374,894	1.2%
4.	Greers Ferry Lake	\$53,025,799	6.6%	9. Hurricane Lake	\$7,517,400	0.9%
5.	Bull Shoals Lake*	\$33,155,725	4.1%	10. Lake Catherine	\$7,447,400	0.9%

#### Total Arkansas Market:

#### \$803,098,546

## **Largest Home Markets**

1.	Table Rock Lake*	\$246,552,246	42.0%	1.	Table Rock Lake*	\$83,840,561	38.8%
2.	Beaver Lake	\$101,857,668	17.4%	2.	Beaver Lake	\$47,966,028	22.2%
3.	Lake Hamilton	\$90,205,899	15.4%	3.	Greers Ferry Lake	\$27,074,349	12.5%
4.	Greers Ferry Lake	\$25,951,450	4.4%	4.	Lake Hamilton	\$23,820,400	11.0%
5.	Bull Shoals Lake*	\$23,724,800	4.0%	5.	Bull Shoals Lake*	\$9,430,925	4.4%
6.	Loch Lomond	\$19,156,166	3.3%	6.	Lake Catherine	\$3,563,400	1.6%
7.	Lake Windsor	\$9,517,400	1.6%	7.	Lake Norfork	\$3,449,494	1.6%
8.	Lake Bella Vista	\$7,272,540	1.2%	8.	Lake Chicot	\$2,900,000	1.3%
9.	Hurricane Lake	\$6,670,600	1.1%	9.	Lake Conway	\$2,261,902	1.0%
10.	Lake Norfork	\$5,925,400	1.0%	10.	Lake Fayetteville	\$1,499,000	0.7%

Total Arkansas Home Market:

\$586,873,398

Total Arkansas Land Market:

\$216,225,148

Table Rock Lake retains the #1 spot in the Largest Markets List, Largest Home Markets List, and the Largest Land Markets List.

## **Most Expensive Homes**

1.	Lake Hamilton	\$727,467
2.	Beaver Lake	\$674.554

#### **Most Affordable Homes**

1.	Loch Lomond	\$517,734
2.	Lake Norfork	\$577,690

<sup>\*</sup> This includes lake real estate inventory from more than one state.

# **Most Listings**

1. Table Rock Lake*	1,270	42.7%	6. Loch Lomond	114	3.8%
2. Beaver Lake	417	14.0%	7. Lake Windsor	60	2.0%
3. Greers Ferry Lake	345	11.6%	8. Lake Catherine	59	2.0%
4. Lake Hamilton	180	6.1%	9. Lake Brittany	55	1.9%
5. Bull Shoals Lake*	158	5.3%	10. Lake Ann	41	1.4%
			Total Arkansas Listings:		2,972
Most Homes Av	ailable		Most Land Ava	ailable	
1. Table Rock Lake*	423	40.6%	1. Table Rock Lake*	847	43.9%
2. Beaver Lake	151	14.5%	2. Greers Ferry Lake	280	14.5%
3. Lake Hamilton	124	11.9%	3. Beaver Lake	266	13.8%
4. Bull Shoals Lake*	73	7.0%	4. Bull Shoals Lake*	85	4.4%
5. Greers Ferry Lake	65	6.2%	5. Loch Lomond	77	4.0%
6. Loch Lomond	37	3.5%	6. Lake Hamilton	56	2.9%
7. Lake Windsor	24	2.3%	7. Lake Catherine	51	2.6%
8. Lake Bella Vista	18	1.7%	8. Lake Brittany	49	2.5%
9. Lake Avalon	13	1.2%	9. Lake Windsor	36	1.9%
10. Lake Norfork	11	1.1%	10. Lake Ann	34	1.8%
Total Arkansas Home Listings:		1,043	Total Arkansas Land Listings:		1,929

## **Most Expensive Land Per Acre**

### Listings of Less Than 10 Acres

### Listings of 10 Acres or More

1. Lake Hamilton\$261,7581. Beaver Lake\$1	15,436
2. Lake Thunderbird \$62,247	
3. Greers Ferry Lake \$61,693	
4. Loch Lomond \$58,092	
5. Lake Omaha \$54,361	
6. Lake Catherine \$51,833	
7. Lake Windsor \$46,375	
8. Beaver Lake \$41,928	

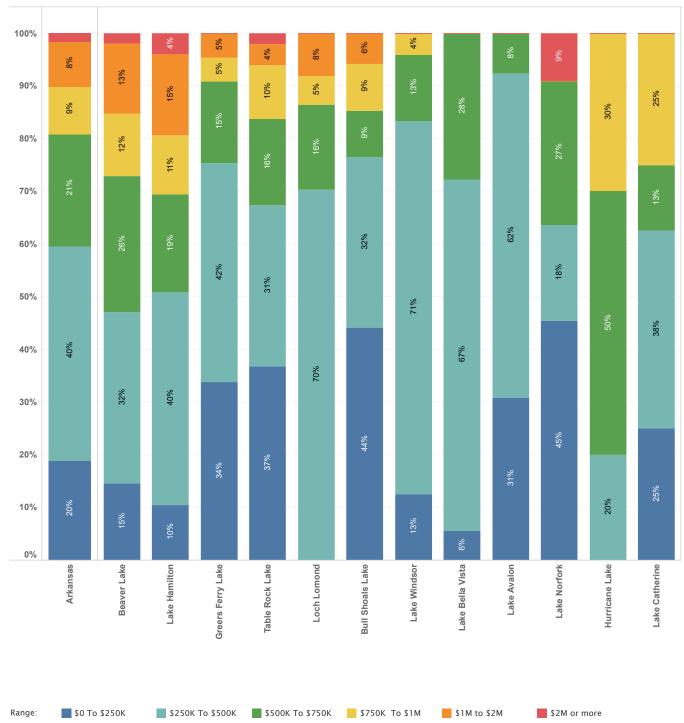
# Most Affordable Land per Acre

		Listings of Less Than 10 Acres	Listings of 10 Acres or More
_	- 11		

1. Bull Shoals Lake	\$16,005 1. Lake Norfork	\$6,618
2. Lake Norfork	\$16,848	
3. Table Rock Lake	\$24,963	
4. Lake Avalon	\$33,675	
5. Lake Ann	\$33,831	
6. Lake Brittany	\$37,965	
7. Beaver Lake	\$41,928	
8. Lake Windsor	\$46,375	

<sup>\*</sup> This includes lake real estate inventory from more than one state.

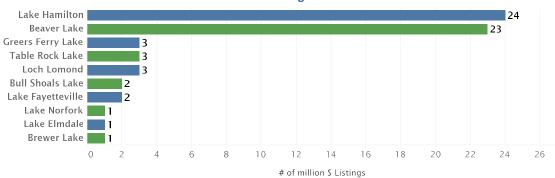






### Luxury Lake Real Estate in Arkansas

#### Where Are The Million-Dollar Listings? 2022Q3

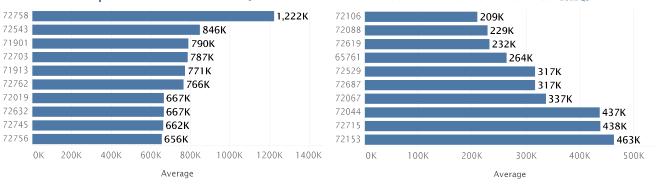




Total Number of \$1M+ Homes 63

#### Most Expensive ZIP Codes 2022Q3

#### Most Affordable ZIP Codes 2022Q3

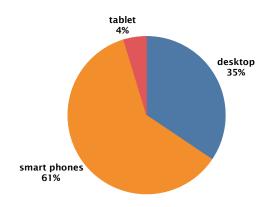


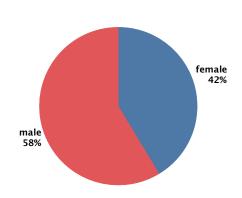


## **Who's Shopping Arkansas Lake Real Estate**

#### How are shoppers connecting 2022Q3

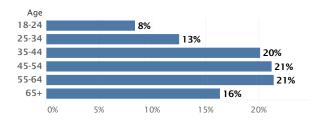
#### Male/Female Visitors 2022Q3





# 82% of potential buyers come from outside Arkansas

#### What Age Groups are Shopping 2022Q3



### Chicago

is the Number 1 metro area outside of Arkansas searching for Arkansas lake property!

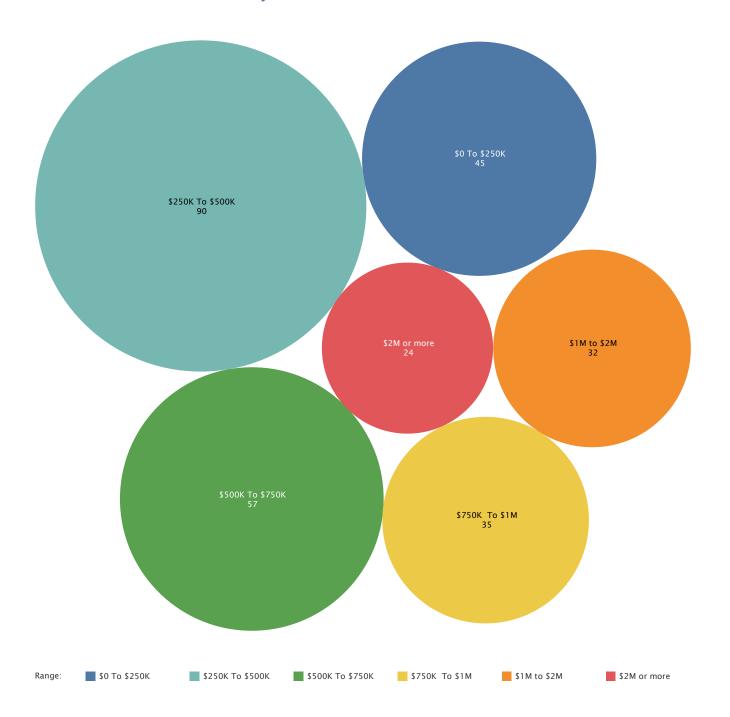
#### Number 2-10 metros are:

- · Dallas-Ft. Worth, TX
- · Kansas City, MO
- St. Louis, MO
- New York, NY
- · Los Angeles, CA
- Memphis, TNOklahoma City, OK
- · Houston, TX
- · Denver, CO



**CONNECTICUT** 

Price Breakdown by Number of Homes in the Connecticut Market 2022Q3





# Connecticut

The total Connecticut market grew from \$212 MM in summer 2022 to \$250 MM resulting in an 18% increase.

### **Largest Markets**

1.	Candlewood Lake	\$46,409,450	18.6%
2.	Woodridge Lake - Goshen	\$27,065,325	10.8%
3.	Lake Waramaug	\$18,803,950	7.5%
4.	Lake Lillinonah	\$15,939,000	6.4%
5.	Dog Pond	\$10,611,900	4.2%

Total Connecticut Market: \$250,042,322

### **Most Listings**

1.	Candlewood Lake	59	16.7%
2.	Woodridge Lake - Goshen	34	9.6%
3.	Highland Lake	20	7.1%
4.	Lake Lillinonah	14	4.0%
5.	Bolton Lake	13	4.6%

Total Connecticut Listings:

### **Largest Home Markets**

1.	Candlewood Lake	\$45,228,650	20.1%
2.	Woodridge Lake - Goshen	\$23,744,425	10.5%
3.	Lake Lillinonah	\$14,012,000	6.2%
4.	Lake Waramaug	\$13,234,000	5.9%
5.	Highland Lake	\$10,146,000	4.5%

Total Connecticut Home Market: \$225,314,372

#### **Most Homes Available**

1.	Candlewood Lake	54	19.1%
2.	Highland Lake	20	7.1%
3.	Woodridge Lake - Goshen	19	6.7%
4.	Bolton Lake	13	4.6%
5.	Lake Lillinonah	1.1	3.9%

Total Connecticut Home Listings:

#### **Largest Land Markets**

1.	Lake Waramaug	\$5,569,950	22.5%
2.	Woodridge Lake - Goshen	\$3,320,900	13.4%
3.	Wononskopomuc Lake	\$2,875,000	11.6%
4.	Dog Pond	\$2,441,900	9.9%
5.	Squantz Pond	\$1,938,000	7.8%

Total Connecticut Land Market:

# **Most Land Available**

1.	Woodridge Lake - Goshen	15	21.4%
2.	Dog Pond	9	12.9%
3.	Candlewood Lake	5	7.1%
4.	Squantz Pond	4	5.7%
5.	Reach Pond	3	4 3%

Total Connecticut Land Listings:

#### **Average Home Price**

1.	Lake Lillinonah	\$1,273,818
2.	Woodridge Lake - Goshen	\$1,249,707
3.	Candlewood Lake	\$837,568

# Average Land Price Per Acre

#### Listings of Less Than 10 Acres

Listings of 10 Acres or More

1. Woodridge Lake - Goshen

\$207,168

\$24,727,950

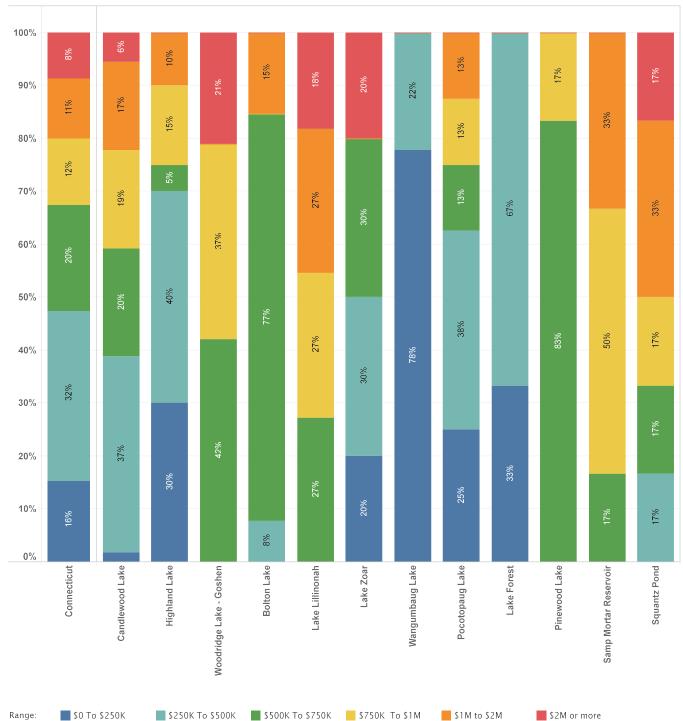
\*\*

353

283

70

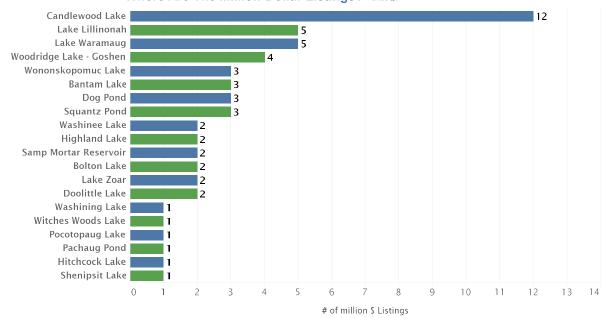






## Luxury Lake Real Estate in Connecticut

#### Where Are The Million-Dollar Listings? 2022Q3



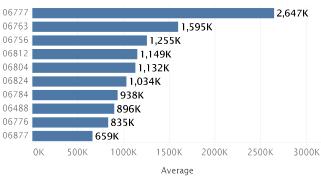


of \$1M+ Homes in Connecticut are on Candlewood Lake

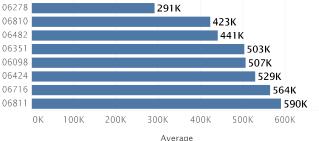
Total Number of \$1M+ Homes

56

# Most Expensive ZIP Codes 2022Q3



#### Most Affordable ZIP Codes 2022Q3 06238 228K 06606 290K 291K 423K

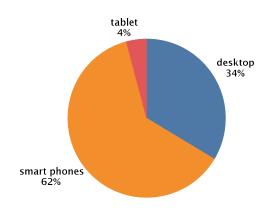


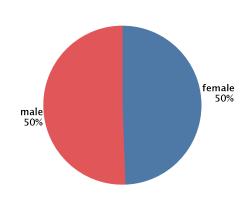


## Who's Shopping Connecticut Lake Real Estate

#### How are shoppers connecting 2022Q3

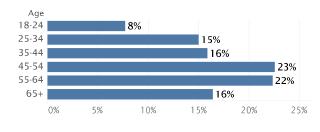
#### Male/Female Visitors 2022Q3





# 67% of potential buyers come from outside Connecticut

#### What Age Groups are Shopping 2022Q3



#### New York,

is the Number 1 metro area outside of Connecticut searching for Connecticut lake property!

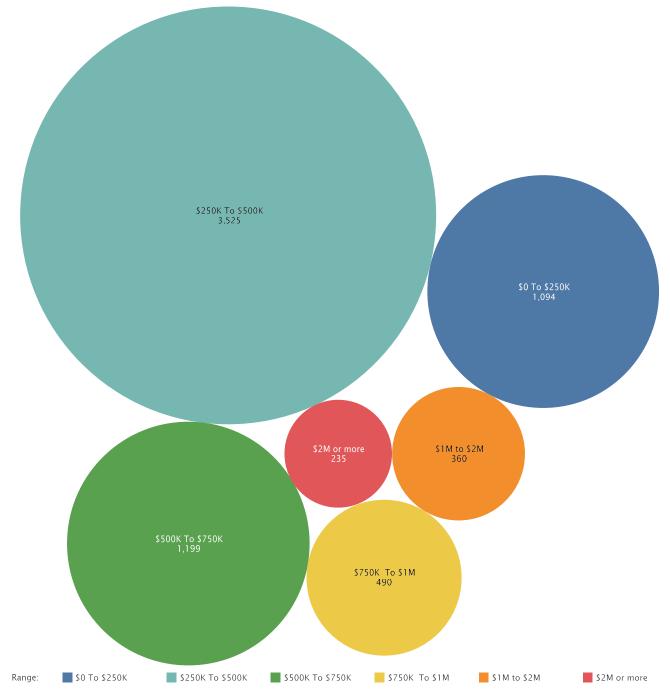
#### Number 2-10 metros are:

- · Boston MA-Manchester, NH
- Atlanta, GA
- · Philadelphia, PA
- · Springfield-Holyoke, MA
- Washington DC (Hagerstown MD)
- · Los Angeles, CA
- · Chicago, IL
- Providence-New Bedford,MA
- · Orlando-Daytona Beach-Melbourne, FL



FLORIDA







# Florida

The total Florida market grew from \$3.9 BB in summer 2022 to \$4.8 BB resulting in a 23% increase.

# **Largest Markets**

1. Lake Maitland	\$112,151,500	2.3%	6. Lake Tarpon	\$83,186,391	1.7%
2. Lake Apopka	\$102,374,869	2.1%	7. Lake Hancock - Polk	\$79,128,420	1.6%
3. Lake Harris	\$90,853,125	1.9%	8. John's Lake	\$72,439,570	1.5%
4. Lake Butler	\$89,096,000	1.8%	9. East Lake Tohopekaliga	\$69,260,803	1.4%
5. Butler Chain Of Lakes	\$88,704,699	1.8%	10. Lake Down	\$66,194,178	1.4%

#### Total Florida Market:

**Largest Land Markets** 

#### **Largest Home Markets**

	g = 5 + 1 + 1 + 1 + 1		Laigest Laira markets			
1.	Lake Maitland	\$105,320,000	2.6%	1. Lake Harris	\$42,019,010	5.6%
2.	Lake Apopka	\$93,150,169	2.3%	2. Lake Ashton	\$34,500,000	4.6%
3.	Butler Chain Of Lakes	\$83,745,700	2.1%	3. Lake June	\$15,417,697	2.0%
4.	Lake Tarpon	\$76,999,491	1.9%	4. Lake Saunders	\$12,770,000	1.7%
5.	Lake Butler	\$76,862,000	1.9%	5. Lake Butler	\$12,234,000	1.6%
6.	Lake Hancock - Polk	\$74,183,420	1.8%	6. Lake Vedra	\$12,045,000	1.6%
7.	Lake Down	\$63,359,178	1.6%	7. Crosby Island Marsh	\$10,019,800	1.3%
8.	John's Lake	\$62,998,670	1.5%	8. Lake Weir	\$9,982,750	1.3%
9.	East Lake Tohopekaliga	\$61,073,803	1.5%	9. Red Beach Lake	\$9,592,000	1.3%
10.	Hickorynut Lake	\$56,238,744	1.4%	10. Hickorynut Lake	\$9,500,000	1.3%

Total Florida Home Market: \$4,073,300,594 Total Florida Land Market: \$752,382,270

The total number of listings grew from 7,593 in summer 2022 to 9,066 resulting in a 19% increase.

## **Most Expensive Homes**

1. Heron Lagoon	\$3,840,571
2 Lake Butler	\$3,074,480

#### **Most Affordable Homes**

1.	Lake Virginia	\$1,593,750
2.	Lake Sue	\$1,618,242

\$4,825,682,864

<b>Most Listings</b>	Μ	0	st	Li	st	ir	ıas
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				3		
1.	Lake Weohyakapka (Walk in Water)	149	1.7%	6. East Lake Tohopekaliga	119	1.3%
2.	Lake Harris	142	1.6%	7. Lake Dora	118	1.3%
3.	Lake Tarpon	138	1.5%	8. Davenport Creek Swamp	117	1.3%
4.	Reedy Creek Swamp	135	1.5%	9. Lake Marion	114	1.3%
5.	Lake Apopka	133	1.5%	10. Lake Tohopekaliga	112	1.2%
				Total Florida Listings:		8,990
	Most Homes Ava	ilable		Most Land Availa	able	
1.	Lake Tarpon	128	1.9%	1. Lake Weohyakapka (Walk in Water)	125	6.0%
2.	Lake Apopka	120	1.7%	2. Lake Marion	76	3.6%
3.	Reedy Creek Swamp	114	1.7%	3. Lake Istokpoga	53	2.5%
4.	East Lake Tohopekaliga	104	1.5%	4. Lake June	51	2.4%
5.	Lake Harris	103	1.5%	5. Marshall Swamp	46	2.2%
6.	Davenport Creek Swamp	102	1.5%	6. Lake Harris	39	1.9%
7.	Lake Tohopekaliga	101	1.5%	7. Grassy Lake - Lake Placid	32	1.5%
8.	John's Lake	92	1.3%	8. Lake Dora	28	1.3%
9.	Lake Dora	90	1.3%	9. Black Sink Prairie	26	1.2%
10.	Lake Seminole	87	1.3%	10. Lake Blueberry	25	1.2%
Т	otal Florida Home Listings:		6,903	Total Florida Land Listings:		2,087

## **Most Expensive Land Per Acre**

### Listings of Less Than 10 Acres

### Listings of 10 Acres or More

1.	Lake Arietta	\$487,198	1. Lake Harris	\$71,505
2.	Lake Van - Auburndale	\$479,421		
3.	Graham Swamp	\$417,428		
4.	Lake Tohopekaliga	\$393,711		
5.	Lake Medora	\$391,497		
6.	Lake Eustis	\$374,817		
7.	Lake Alfred	\$317,792		
8.	Indian Head Swamp	\$305,830		

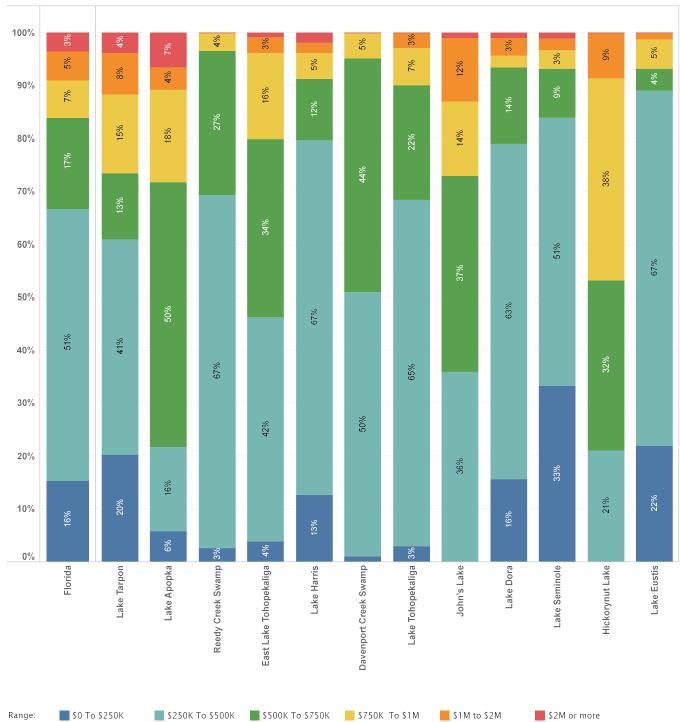
# Most Affordable Land per Acre

Listings of Less Than 10 Acres	Listings of 10 Acres or More

1.	Deep Creek	\$16,057	1. Lake Harris \$7	1,505
2.	Bream Lake	\$22,928		
3.	Ladys-slipper Lake	\$26,295		
4.	Grassy Lake - Interlachen	\$32,337		
5.	Lake Pendarvis	\$34,542		
6.	Black Sink Prairie	\$34,875		
7.	Trout Lake - Interlachen	\$37,117		
8.	Winding Tree Lake	\$37,892		

<sup>\*\*</sup> No lake meets the criteria of 5 listings of 10 or more acres to be included in this section.

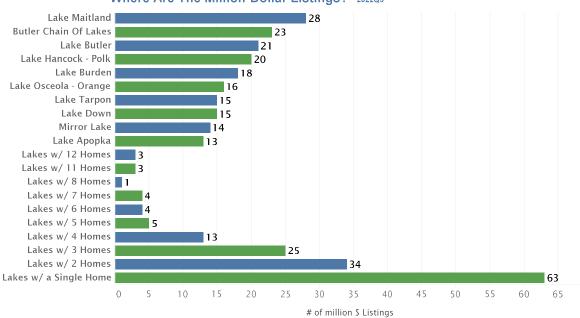


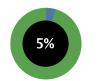




### Luxury Lake Real Estate in Florida



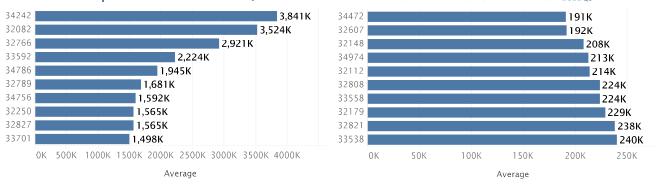




of \$1M+ Homes in Florida are on Lake Maitland Total Number of \$1M+ Homes 595

#### Most Expensive ZIP Codes 2022Q3

#### Most Affordable ZIP Codes 2022Q3

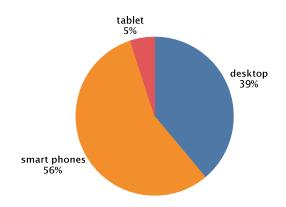


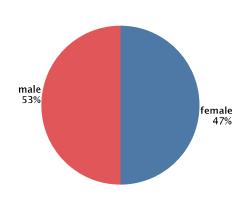


#### Who's Shopping Florida Lake Real Estate

#### How are shoppers connecting 2022Q3

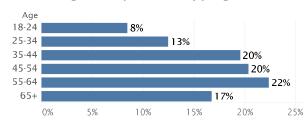
#### Male/Female Visitors 2022Q3





### 60% of potential buyers come from outside

#### What Age Groups are Shopping 2022Q3



#### New York,

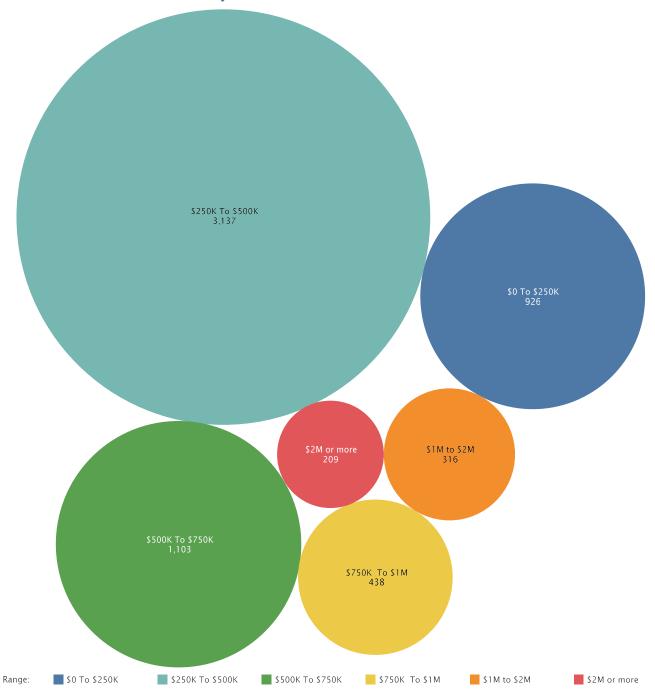
is the Number 1 metro area outside of Florida searching for Florida lake property!

- · Atlanta, GA
- Chicago, IL
- Washington DC (Hagerstown MD)
- · Los Angeles, CA
- · Phoenix, AZ
- · Dallas-Ft. Worth, TX
- · Philadelphia, PA
- · Charlotte, NC
- Denver, CO



#### **FLORIDA CENTRAL**

Price Breakdown by Number of Homes in the Florida Central Market 2022Q3





## Florida-Central

The total Florida-Central market grew from \$3.5 BB in summer 2022 to \$4.3 BB resulting in a 23% increase.

#### **Largest Markets**

#### **Most Listings**

1.	Lake Maitland	\$112,151,500	2.6%	1. Lake Weohyakapka (Walk in Water)	149	2.0%
2.	Lake Apopka	\$102,374,869	2.4%	2. Lake Harris	142	1.9%
3.	Lake Harris	\$90,853,125	2.1%	3. Lake Tarpon	138	1.8%
4.	Lake Butler	\$89,096,000	2.1%	4. Reedy Creek Swamp	135	1.8%
5.	Butler Chain Of Lakes	\$88,704,699	2.1%	5. Lake Apopka	133	1.7%

Total Florida Central Market: \$4,269,670,558 Total Florida Central Listings: 7,606

#### Largest Home Markets

#### **Most Homes Available**

1.	Lake Maitland	\$105,320,000	2.9%	1. Lake Tarpon	128	2.1%
2.	Lake Apopka	\$93,150,169	2.6%	2. Lake Apopka	120	2.0%
3.	Butler Chain Of Lakes	\$83,745,700	2.3%	3. Reedy Creek Swamp	114	1.9%
4.	Lake Tarpon	\$76,999,491	2.1%	4. East Lake Tohopekaliga	104	1.7%
5.	Lake Butler	\$76,862,000	2.1%	5. Lake Harris	103	1.7%

Total Florida Central Home Market: \$3,629,877,637 Total Florida Central Home Listings: 6,129

#### **Largest Land Markets**

#### **Most Land Available**

1. Lake Harris	\$42,019,010	6.6%	1. Lake Weohyakapka (Walk in Water)	125	8.5%
2. Lake Ashton	\$34,500,000	5.4%	2. Lake Marion	76	5.1%
3. Lake June	\$15,417,697	2.4%	3. Lake Istokpoga	53	3.6%
4. Lake Saunders	\$12,770,000	2.0%	4. Lake June	51	3.5%
5. Lake Butler	\$12,234,000	1.9%	5. Lake Harris	39	2.6%

Total Florida Central Land Market: \$639,792,921 Total Florida Central Land Listings: 1,477

#### **Average Home Price**

1.	Heron Lagoon, FL	\$3,840,571
2.	Lake Butler, FL	\$3,074,480
3.	Butler Chain Of Lakes, FL	\$2,617,053
4.	Lake Maitland, FL	\$2,568,780
5.	Lake Down, FL	\$2,436,891

#### **Average Land Price Per Acre**

#### Listings of Less Than 10 Acres

#### Listings of 10 Acres or More

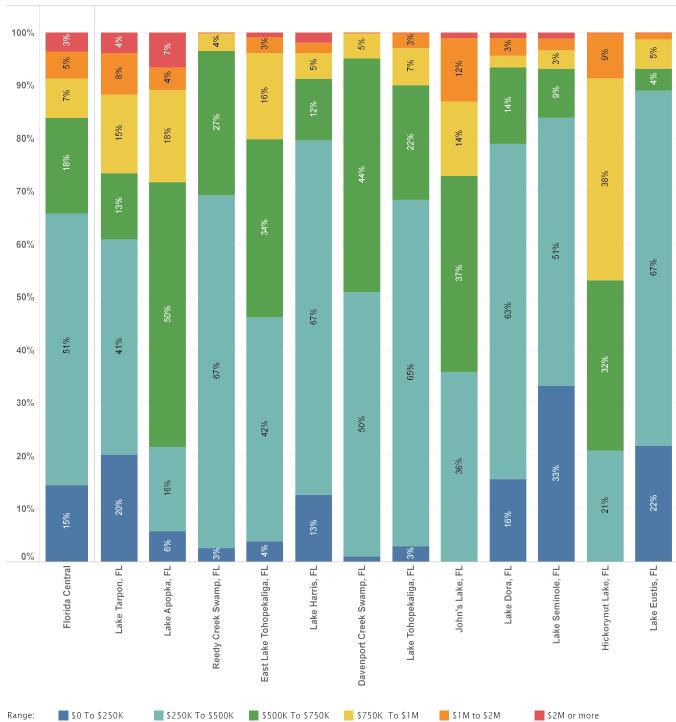
1. Lake Arietta	\$487,198	1. Lake Harris	\$71,505
2. Lake Van - Auburndale	\$479,421	<del></del>	
3. Lake Tohopekaliga	\$393,711		
4. Lake Medora	\$391,497		
5. Lake Eustis	\$374,817		

<sup>\*\*</sup> No lake meets the criteria of 5 listings of 10 or more acres to be included in this section.

1

<sup>\*\*\*</sup> No lake meets the criteria of 10 listings of less than 10 acres to be included in this section.

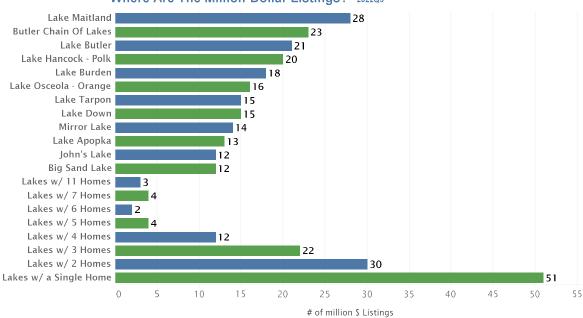






#### Luxury Lake Real Estate in Florida Central

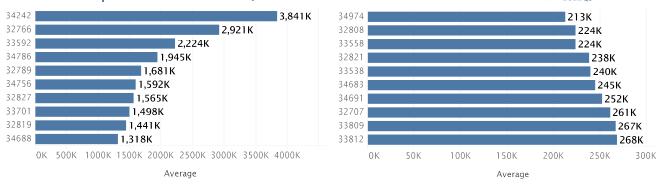






of \$1M+ Homes in Florida Central are on Lake Maitland Total Number of \$1M+ Homes **525** 

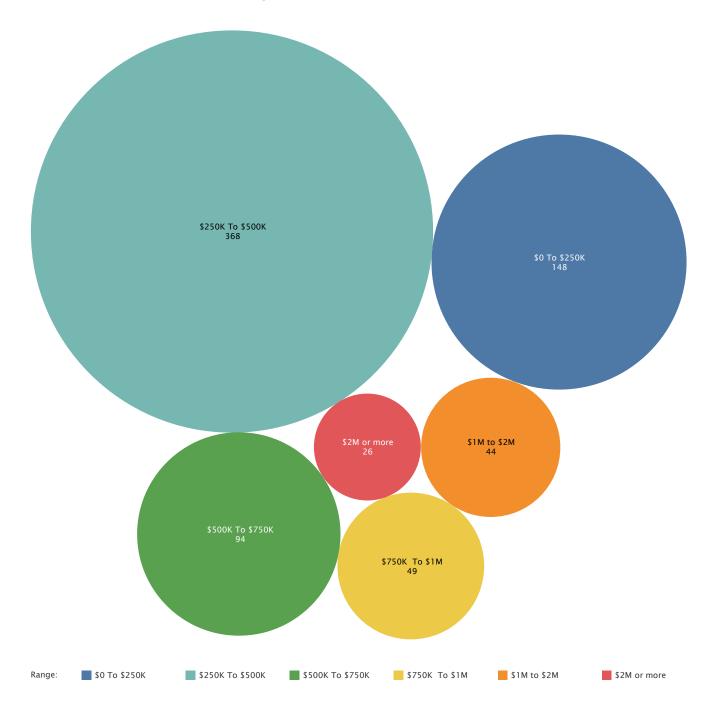
#### Most Expensive ZIP Codes 2022Q3





FLORIDA NE

Price Breakdown by Number of Homes in the Florida NE Market 2022Q3





# Florida-NE

The total Florida-NE market grew from \$453 MM in summer 2022 to \$580 MM resulting in a 28% increase.

Largest Markets	<b>;</b>	Most Listings			
1. Lake Vedra	\$45,730,000	8.6%	1. Marshall Swamp	74	5.6%
2. Huguenot Lagoon	\$34,387,676	6.5%	2. Twelvemile Swamp	62	4.7%
3. Twelvemile Swamp	\$28,415,252	5.4%	3. Lake Weir	55	4.2%
4. Lake Ponte Vedra	\$26,875,000	6.3%	4. Doctors Lake	40	3.0%
5. Doctors Lake	\$26,431,090	5.0%	5. Pringle Swamp	37	2.8%
Total Florida NE Market:	\$530,47	71,906	Total Florida NE Listings:		1,316
Largest Home Mark	cets		Most Homes Availab	ole	
1. Huguenot Lagoon	\$33,698,676	7.9%	1. Twelvemile Swamp	61	8.4%
2. Lake Vedra	\$33,685,000	7.9%	2. Lake Weir	32	4.4%
3. Twelvemile Swamp	\$28,235,252	6.6%	3. Doctors Lake	29	4.0%
4. Lake Ponte Vedra	\$26,875,000	6.3%	3. Pringle Swamp	29	4.0%
5. Doctors Lake	\$21,051,290	4.9%	5. Marshall Swamp	28	3.8%
Total Florida NE Home Market:	\$427,924	,657	Total Florida NE Home Listings:		729
Largest Land Mark	ets		Most Land Availab	le	
1. Lake Vedra	\$12,045,000	11.7%	1. Marshall Swamp	46	7.8%
2. Lake Weir	\$9,982,750	9.7%	2. Black Sink Prairie	26	4.4%
3. Black Branch Swamp	\$7,245,989	7.1%	3. Lake Weir	23	3.9%
4. Pringle Swamp	\$6,273,000	6.1%	4. Georges Lake	19	3.2%
5. Fivemile Swamp	\$5,649,000	5.5%	5. Black Branch Swamp	18	3.1%
Total Florida NE Land Market:	\$102,54	7,249	Total Florida NE Land Listings:		587
Average Home Price					
1. Lake Vedra, FL	\$3,062,273				
2. Huguenot Lagoon, FL	\$1,347,947				
3. Snowden Bay, FL	\$1,022,452				
4. Maria Sanchez Lake, FL	\$947,208				

#### **Average Land Price Per Acre**

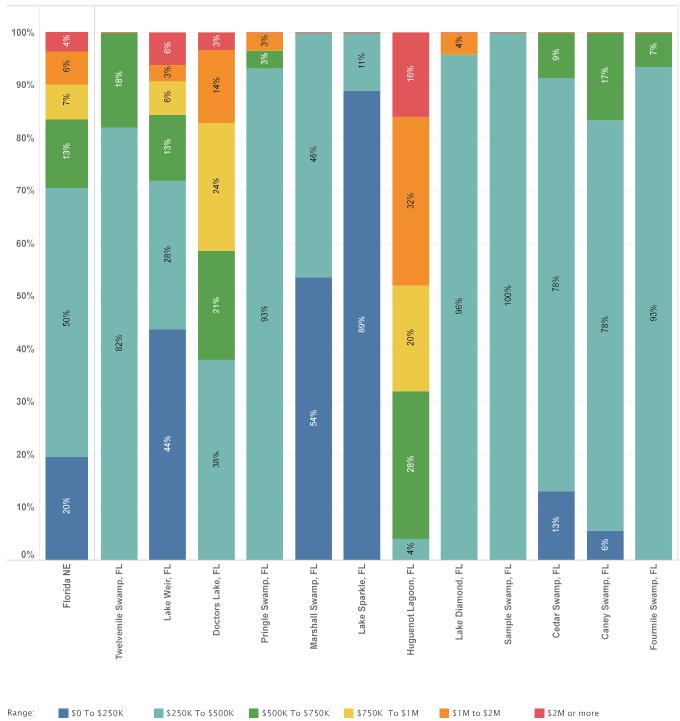
#### Listings of Less Than 10 Acres

Listings of 10 Acres or More

1.	Doctors Lake	\$216,143
2.	Black Branch Swamp	\$215,905
3.	Marshall Swamp	\$100,156
4.	Lake Weir	\$90,772
5.	Tiger Den	\$71,961

<sup>\*\*</sup> No lake meets the criteria of 5 listings of 10 or more acres to be included in this section.

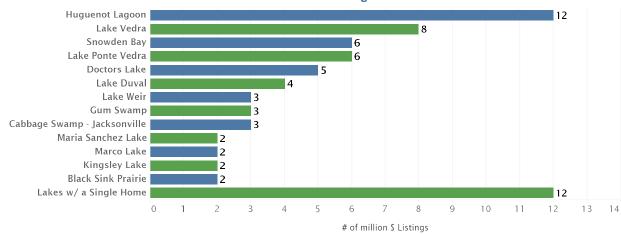






#### Luxury Lake Real Estate in Florida NE

#### Where Are The Million-Dollar Listings? 2022Q3



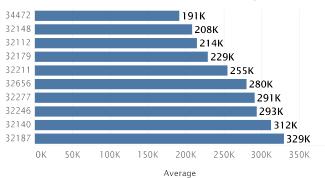


Total Number of \$1M+ Homes

**70** 

#### Most Expensive ZIP Codes 2022Q3

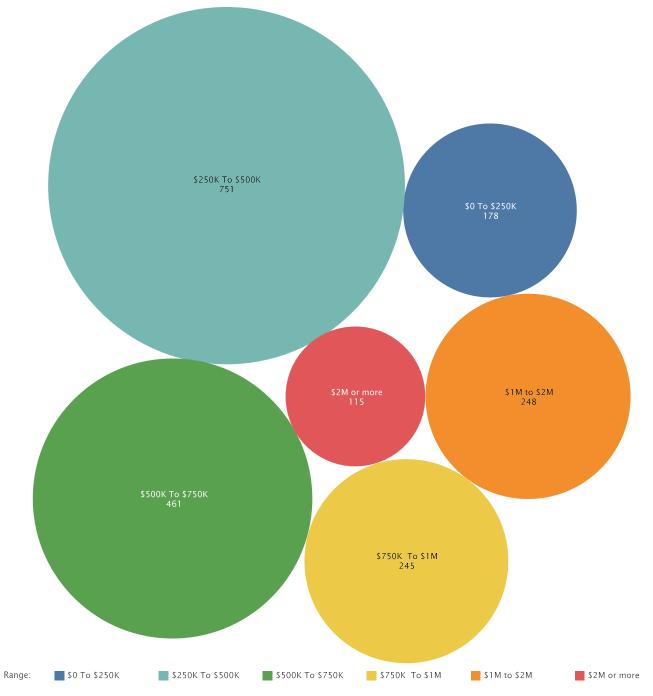
#### 32082 3,524K 32250 1,565K 32195 1,326K 32081 869K 32003 863K 32136 860K 32091 795K 32073 763K 32193 703K 32043 692K OK 500K 1000K 1500K 2000K 2500K 3000K 3500K 4000K Average





**GEORGIA** 









Lake Lanier retains the #1 spot in the Largest Markets List, Largest Home Markets List, and Largest Land Markets List.

#### **Largest Markets**

1	. Lake Lanier	\$600,273,085	27.7%	6.	Chatuge Lake*	\$79,268,577	3.7%
2	. Lake Oconee	\$458,334,984	21.1%	7.	Clarks Hill Lake*	\$59,860,681	2.8%
3	Lake Hartwell*	\$195,982,247	9.0%	8.	Nottely Lake	\$56,494,251	2.6%
4	. Lake Allatoona	\$129,003,330	5.9%	9.	Lake Blue Ridge	\$49,545,125	2.3%
5	. Lake Sinclair	\$99,678,839	4.6%	10.	Lake Burton	\$47,596,450	2.2%

Total Georgia Market:

**Largest Land Markets** 

#### **Largest Home Markets**

1.	Lake Lanier	\$463,786,247	27.8%	1.	Lake Lanier	\$136,486,838	27.1%
2.	Lake Oconee	\$375,916,325	22.5%	2.	Lake Oconee	\$81,020,659	16.1%
3.	Lake Hartwell*	\$130,500,132	7.8%	3.	Lake Hartwell*	\$65,482,115	13.0%
4.	Lake Sinclair	\$83,948,044	5.0%	4.	Lake Allatoona	\$48,598,697	9.7%
5.	Lake Allatoona	\$80,404,633	4.8%	5.	Walter F. George Lake*	\$23,610,705	4.7%
6.	Chatuge Lake*	\$56,096,550	3.4%	6.	Chatuge Lake*	\$23,172,027	4.6%
7.	Clarks Hill Lake*	\$41,527,799	2.5%	7.	Clarks Hill Lake*	\$18,332,882	3.6%
8.	Lake Burton	\$40,677,000	2.4%	8.	Nottely Lake	\$16,628,477	3.3%
9.	Nottely Lake	\$39,865,774	2.4%	9.	Lake Sinclair	\$14,540,795	2.9%
10.	Lake Blue Ridge	\$37,102,477	2.2%	10.	Lake Blue Ridge	\$12,442,648	2.5%

Total Georgia Home Market:

\$1,668,224,387

Total Georgia Land Market:

\$502,744,396

\$2,173,556,783

## 35% of all homes listed on Lake Oconee are valued at \$1 MM or more.

#### **Most Expensive Homes**

	=	
1.	Lake Burton	\$2,033,850
2.	Lake Rabun	\$1.855.364

#### **Most Affordable Homes**

1.	Nottely Lake	\$797,315
2.	Lake Lanier	\$815.323

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NIC	) S T	LIST	ings
1.1	,,,		11193

1. Lake Lanier	780	17.4%	6. Chatuge Lake*	205 4.69	%
2. Lake Hartwell*	739	16.4%	7. Lake Allatoona	193 4.39	%
3. Lake Oconee	593	13.2%	8. Nottely Lake	182 4.09	%
4. Clarks Hill Lake*	386	8.6%	9. Walter F. George Lake*	124 2.89	%
5. Lake Sinclair	328	7.3%	10. Jackson Lake	90 2.09	6
			Total Georgia Listings:	4,500	
Most Homes	Available		Most Land Av	/ailable	
1. Lake Lanier	574	25.7%	1. Lake Hartwell*	496 21.9	%
2. Lake Oconee	333	14.9%	2. Clarks Hill Lake*	310 13.7	%
3. Lake Hartwell*	243	10.9%	3. Lake Oconee	258 11.4	%
4. Lake Sinclair	171	7.7%	4. Lake Lanier	206 9.1	%
5. Lake Allatoona	138	6.2%	5. Lake Sinclair	154 6.8	%
6. Clarks Hill Lake*	76	3.4%	6. Chatuge Lake*	139 6.1	%
7. Chatuge Lake*	66	3.0%	7. Nottely Lake	132 5.8	%
8. Jackson Lake	63	2.8%	8. Walter F. George Lake*	81 3.6	%
9. Nottely Lake	50	2.2%	9. Lake Allatoona	55 2.4	%

**Total Georgia Home Listings:** 

10. Lake Arrowhead

2,234

2.0%

Total Georgia Land Listings:

2,261

2.3%

#### **Most Expensive Land Per Acre**

10. Lake Burton

#### Listings of Less Than 10 Acres

Listings of 10 Acres or More

1.	Lake Blue Ridge	\$687,819	1. Lake Allatoona \$7	75,318
2.	Lake Lanier	\$251,884		
3.	Lake Oconee	\$189,051		
4.	Lake Allatoona	\$154,472		
5.	Lake Tobesofkee	\$126,339		
6.	Lake Hartwell	\$122,063		
7.	Lake Burton	\$121,397		
8.	Walter F. George Lake	\$121,016		

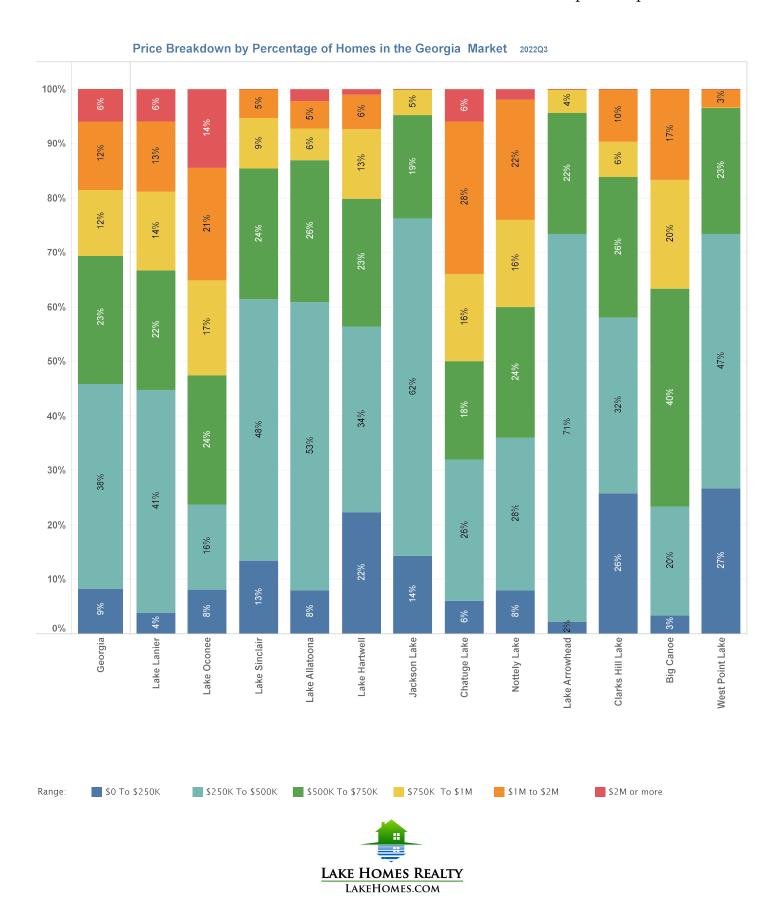
#### Most Affordable Land per Acre

#### Listings of Less Than 10 Acres

#### Listings of 10 Acres or More

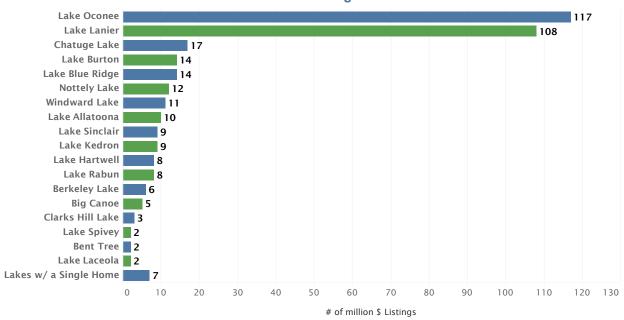
1. Clarks Hill Lake	\$31,682 1. Lake Harding	\$11,199
2. Richard B. Russell Lake	\$33,676	
3. Lake Laceola	\$37,854	
4. Bent Tree	\$38,157	
5. Carters Lake	\$42,006	
6. West Point Lake	\$54,878	
7. Lake Sinclair	\$61,676	
8. Big Canoe	\$61,930	

<sup>\*</sup> This includes lake real estate inventory from more than one state.



#### Luxury Lake Real Estate in Georgia

#### Where Are The Million-Dollar Listings? 2022Q3





#### Most Expensive ZIP Codes 2022Q3

#### Most Affordable ZIP Codes 2022Q3 30525 30668 1,937K 30552 39854 30560 1,456K 30058 1,364K 30513 30039 30005 1,233K 31052 30642 1,205K 30087 30041 1,128K 30055 30546 1,041K 30233 30269 1.040K 30577 30518 30102 949K 0K 500K 1000K 1500K 2000K 100K 150K 200K 250K Average Average



364

279K

300K

302K

312K

328K

350K

362K

366K

373K

379K

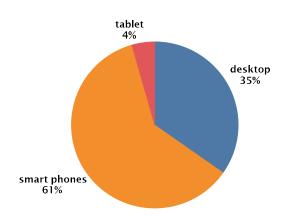
395K

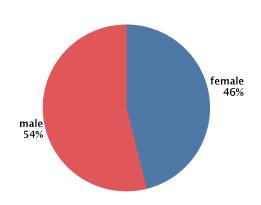
400K 450K

#### Who's Shopping Georgia Lake Real Estate

#### How are shoppers connecting 2022Q3

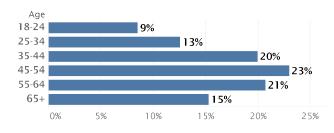
#### Male/Female Visitors 2022Q3





## of potential buyers come from outside Georgia

#### What Age Groups are Shopping 2022Q3



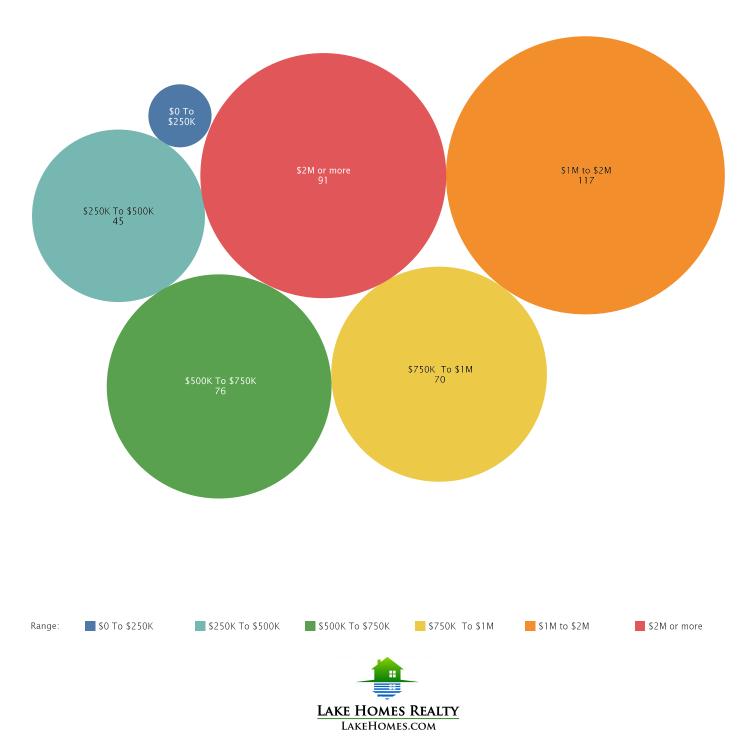
#### New York,

is the Number 1 metro area outside of Georgia searching for Georgia lake property!

- · Chicago, IL
- · Los Angeles, CA
- · Greenville-Spartanburg-Asheville-Anderson
- Washington DC (Hagerstown MD)
- · Tampa-St. Petersburg (Sarasota), FL
- · Orlando-Daytona Beach-Melbourne, FL
- Birmingham (Ann and Tusc), ALMiami-Ft. Lauderdale, FL
- · Jacksonville, FL



IDAHO
Price Breakdown by Number of Homes in the Idaho Market 20022Q3





The total Idaho market grew from \$608 MM in summer 2022 to \$962 MM resulting in a 58% increase.

#### **Largest Markets**

#### **Most Listings**

1. Coeur d'Alene	Lake \$364,601,8	92 37.9%	1.	Pend Oreille Lake	322	39.3%
2. Pend Oreille La	ke \$326,890,2	67 34.0%	2.	Coeur d'Alene Lake	234	28.6%
3. Hayden Lake	\$117,761,3	00 12.2%	3.	Hayden Lake	63	7.7%
4. Priest Lake	\$49,420,0	00 5.1%	4.	Priest Lake	39	4.8%
5. Twin Lakes	\$14,515,3	39 1.5%	5.	Twin Lakes	27	3.3%

**Total Idaho Market:** \$961,986,476 **Total Idaho Listings:** 819

#### **Largest Home Markets**

#### **Most Homes Available**

1.	Coeur d'Alene Lake	\$266,503,200	37.7%	1.	Pend Oreille Lake	158	39.0%
2.	Pend Oreille Lake	\$219,730,769	31.1%	2.	Coeur d'Alene Lake	96	23.7%
3.	Hayden Lake	\$104,924,300	14.8%	3.	Hayden Lake	41	10.1%
4.	Priest Lake	\$40,404,000	5.7%	4.	Priest Lake	26	6.4%
5.	Twin Lakes	\$13,651,439	1.9%	5.	Twin Lakes	24	5.9%

Total Idaho Home Market: \$707,466,987 **Total Idaho Home Listings:** 405

#### **Largest Land Markets**

#### **Most Land Available**

1.	Pend Oreille Lake	\$107,159,498	42.1%	1. Pend Oreille Lake	164	39.6%
2.	Coeur d'Alene Lake	\$98,098,692	38.5%	2. Coeur d'Alene Lake	138	33.3%
3.	Hayden Lake	\$12,837,000	5.0%	3. Hayden Lake	22	5.3%
4.	Priest Lake	\$9,016,000	3.5%	4. Lake Cascade	14	3.4%
5.	Kelso Lake	\$4,652,899	1.8%	5. Priest Lake	13	3.1%

**Total Idaho Land Market: Total Idaho Land Listings:** \$254,519,489

#### **Average Home Price**

1.	Coeur d'Alene Lake	\$2,792,718
2.	Hayden Lake	\$2,559,129
3.	Priest Lake	\$1,554,000

#### **Average Land Price Per Acre**

#### Listings of Less Than 10 Acres

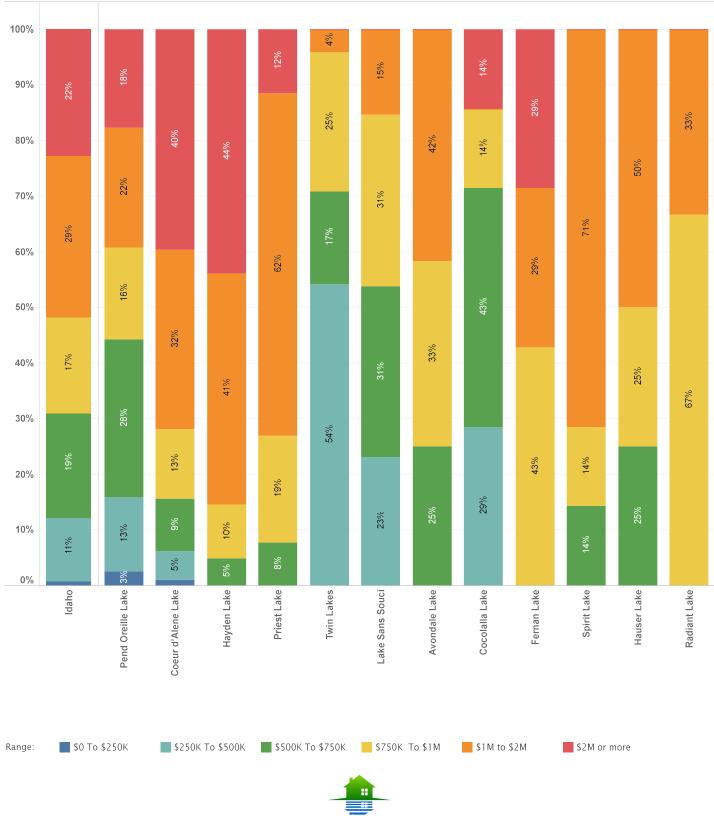
#### Listings of 10 Acres or More

1. L	ake Cascade	\$1,226,049	1.	Coeur d'Alene Lake	\$62,454
2. P	riest Lake	\$1,173,958	2.	Pend Oreille Lake	\$53,988
3. H	layden Lake	\$542,791	3.	Kelso Lake	\$47,049
4. C	Coeur d'Alene Lake	\$366,268			
5. P	end Oreille Lake	\$265,253			

1.

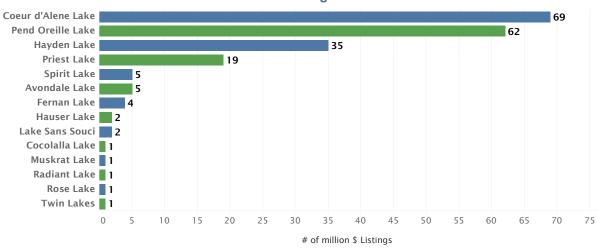
414





#### Luxury Lake Real Estate in Idaho

Where Are The Million-Dollar Listings? 2022Q3



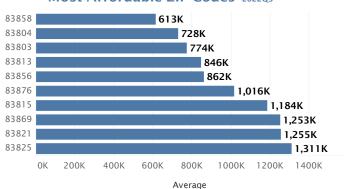


Total Number of \$1M+ Homes 208

#### Most Expensive ZIP Codes 2022Q3

#### 83833 3,404K 83814 3,315K 83836 2,474K 83835 2,369K 83848 2,113K 83860 1,766K 83864 1,499K 83825 1,311K 83821 1,255K 83869 1,253K 1000K 1500K 2000K 2500K 3000K 3500K

Average

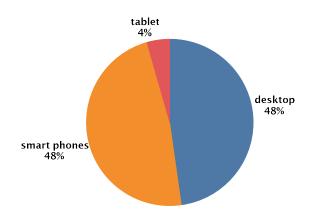


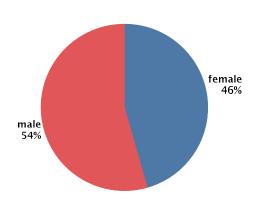


#### Who's Shopping Idaho Lake Real Estate

#### How are shoppers connecting 2022Q3

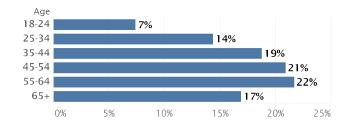
#### Male/Female Visitors 2022Q3





## 92% of potential buyers come from outside Idaho

#### What Age Groups are Shopping 2022Q3



#### **Los Angeles**

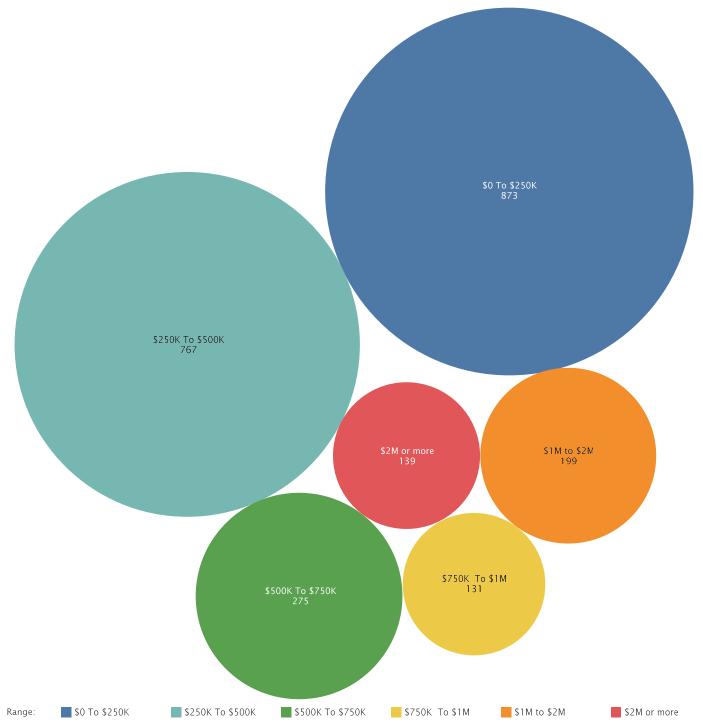
is the Number 1 metro area outside of Idaho searching for Idaho lake property!

- · Seattle-Tacoma, WA
- · Spokane, WA
- Phoenix, AZ
- · San Francisco-Oakland-San Jose, CA
- Salt Lake City, UT
- · Chicago, IL
- · Portland, OR
- · New York, NY
- · Denver, CO



#### **ILLINOIS**









The number of listings on Lake Michigan dropped from 3,039 in summer 2022 to 2,805, resulting in an 8% decrease.

#### **Largest Markets**

#### **Most Listings**

1.	Lake Michigan	\$1,248,884,234	75.1%	1. Lake Michigan	1,484	52.9%
2.	Skokie Lagoons	\$16,846,999	1.0%	2. Wonder Lake	51	1.8%
3.	Wonder Lake	\$14,360,199	0.9%	3. Spoon Lake	48	1.7%
4.	Chain O'Lakes - Pistakee Lake	\$13,594,949	0.8%	4. Lake Thunderbird	38	1.4%
5.	Lake Charles	\$11,054,457	0.7%	5. Chain O'Lakes - Pistakee Lake	33	1.2%

Total Illinois Market: \$1,663,305,983 Total Illinois Listings: 2,805

#### **Largest Home Markets**

#### **Most Homes Available**

1.	Lake Michigan	\$1,232,415,765	76.7%	1. Lake Michigan	1,448	60.6%
2.	Skokie Lagoons	\$15,526,999	1.0%	2. Wonder Lake	47	2.0%
3.	Wonder Lake	\$14,119,710	0.9%	3. Chain O'Lakes - Pistakee Lake	26	1.1%
4.	Chain O'Lakes - Pistakee Lake	\$13,330,300	0.8%	4. Peoria Lake	21	0.9%
5.	Lake Charles	\$11,054,457	0.7%	5. Chain O'Lakes - Fox Lake	20	0.8%

Total Illinois Home Market: \$1,607,157,244 Total Illinois Home Listings: 2,388

#### **Largest Land Markets**

#### **Most Land Available**

1.	Lake Michigan	\$16,468,469	29.3%	1. Spoon Lake	41	9.8%
2.	Bangs Lake	\$2,944,000	5.2%	2. Lake Michigan	36	8.6%
3.	Lake Renwick	\$2,369,444	4.2%	3. Lake Thunderbird	29	7.0%
4.	Golfview Lake	\$1,680,500	3.0%	4. Lake Wildwood	17	4.1%
5.	Keene Lake	\$1,549,000	2.8%	5. Cotton Creek Marsh	12	2.9%

Total Illinois Land Market: \$56,148,739 Total Illinois Land Listings: 417

#### Average Home Price

1.	Lake Michigan	\$851,116
2.	Lake Decatur	\$570,950
3.	Golfview Lake	\$550,775
4.	Quarry Lake	\$521,788
5.	Chain O'Lakes - Pistakee Lake	\$512,704

#### **Average Land Price Per Acre**

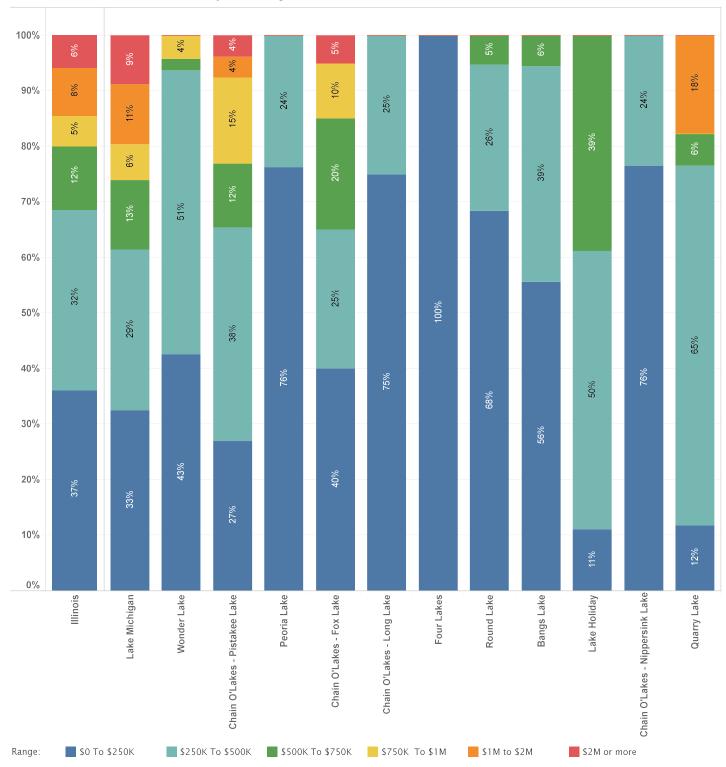
#### Listings of Less Than 10 Acres

Listings of 10 Acres or More

1.	Bangs Lake	\$255,334	
2.	Cotton Creek Marsh	\$77,057	
3	Lake Thunderhird	\$42.276	

<sup>\*\*</sup> No lake meets the criteria of 5 listings of 10 or more acres to be included in this section.

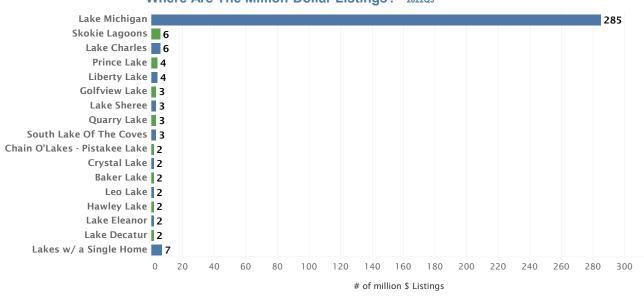






#### **Luxury Lake Real Estate in Illinois**

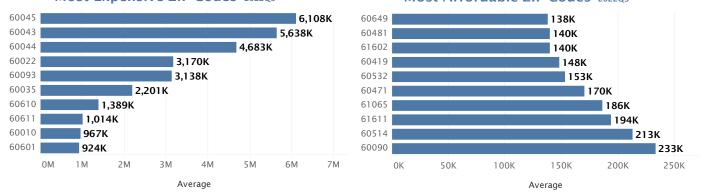
Where Are The Million-Dollar Listings? 2022Q3





of \$1M+ Homes in Illinois are on Lake Michigan Total Number of \$1M+ Homes 338

#### Most Expensive ZIP Codes 2022Q3

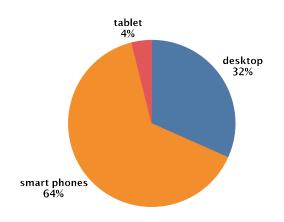


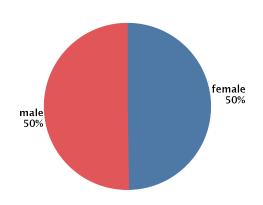


#### Who's Shopping Illinois Lake Real Estate

#### How are shoppers connecting 2022Q3

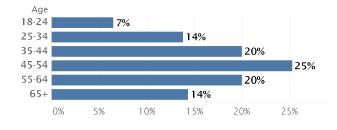
#### Male/Female Visitors 2022Q3





## 31% of potential buyers come from outside Illinois

#### What Age Groups are Shopping 2022Q3



#### Milwaukee

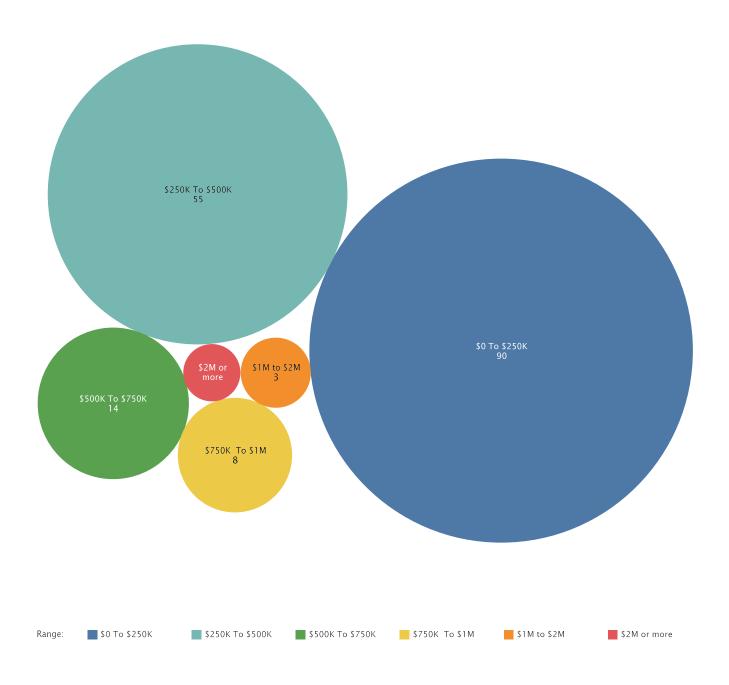
is the Number 1 metro area outside of Illinois searching for Illinois lake property!

- New York, NY
- St. Louis, MO
- $\bullet \ Phoenix, AZ$
- Dallas-Ft. Worth, TX
- Atlanta, GA
- · Los Angeles, CA
- Denver, CO
- Minneapolis-St. Paul, MN
- $\bullet \ Indianapolis, IN$



#### **CHAINOLAKES**

#### Price Breakdown by Number of Homes in the ChainOLakes Market 2022Q3





# Chain O' Lakes

Chain O' Lakes increased from \$56 MM in summer 2022 to \$62 MM in fall 2022 resulting in a 10% increase.

#### **Largest Markets**

#### **Most Listings**

1. Chain O'Lakes - Pistakee Lake	\$13,594,949	21.9%	1. Chain O'Lakes - Pistakee Lake	33	14.8%
2. Chain O'Lakes - Fox Lake	\$9,115,699	14.7%	2. Chain O'Lakes - Fox Lake	24	10.8%
3. Chain O'Lakes - Grass Lake	\$6,020,400	9.7%	2. Chain O'Lakes - Long Lake	24	10.8%
4. Chain O'Lakes - Long Lake	\$4,696,500	7.6%	4. Chain O'Lakes - Nippersink Lake	22	9.9%
5. Chain O'Lakes - Nippersink Lake	\$3,421,125	5.5%	5. Chain O'Lakes - Grass Lake	20	9.0%
Total ChainOLakes Market:	\$62,19	96,801	Total ChainOLakes Listings:		223
Largest Home N	1arkets		Most Homes Availal	ole	
1. Chain O'Lakes - Pistakee Lake	\$13,330,300	23.1%	1. Chain O'Lakes - Pistakee Lake	26	15.1%
2. Chain O'Lakes - Fox Lake	\$8,599,200	14.9%	2. Chain O'Lakes - Fox Lake	20	11.6%
3. Chain O'Lakes - Grass Lake	\$5,986,500	10.4%	2. Chain O'Lakes - Long Lake	20	11.6%
4. Chain O'Lakes - Long Lake	\$4,035,600	7.0%	4. Chain O'Lakes - Nippersink Lake	17	9.9%
5. Chain O'Lakes - Nippersink Lake	\$3,281,600	5.7%	5. Chain O'Lakes - Grass Lake	16	9.3%
Total ChainOLakes Home Market:	\$57,605	,333	Total ChainOLakes Home Listings:		172
Largest Land M	arkets		Most Land Availab	le	
1. Chain O'Lakes - Lake Marie	\$670,000	14.6%	1. Chain O'Lakes - Pistakee Lake	7	13.7%
2. Chain O'Lakes - Long Lake	\$660,900	14.4%	2. Chain O'Lakes - Lake Marie	6	11.8%
3. Lake Tranquility	\$579,000	12.6%	3. Chain O'Lakes - Nippersink Lake	5	9.8%
4. Chain O'Lakes - Fox Lake	\$516,499	11.2%	4. Chain O'Lakes - Fox Lake	4	7.8%
5. Lake Antioch	\$500,000	10.9%	4. Chain O'Lakes - Grass Lake	4	7.8%
Total ChainOLakes Land Market:	\$4,59	1,468	Total ChainOLakes Land Listings:		51
Average Home P	rice				

#### **Average Land Price Per Acre**

Listings of Less Than 10 Acres

Listings of 10 Acres or More

\*\*\*

\$512,704

\$429,960

\$374,156

\$288,073

1. Chain O'Lakes - Pistakee Lake, IL

2. Chain O'Lakes - Fox Lake, IL

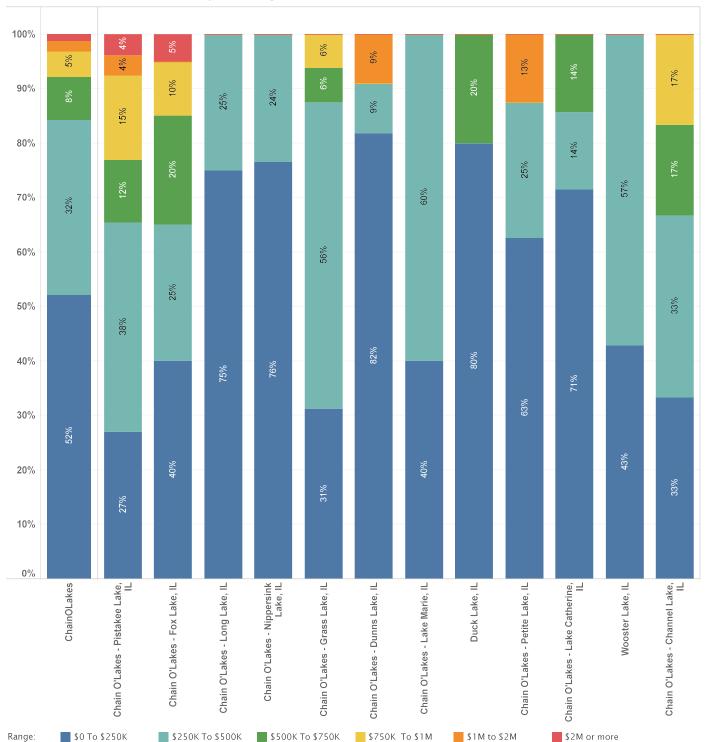
3. Chain O'Lakes - Grass Lake, IL

4. Chain O'Lakes - Dunns Lake, IL

<sup>\*\*</sup> No lake meets the criteria of 5 listings of 10 or more acres to be included in this section.

<sup>\*\*\*</sup> No lake meets the criteria of 10 listings of less than 10 acres to be included in this section.

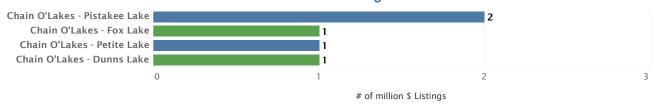






#### Luxury Lake Real Estate in ChainOLakes

#### Where Are The Million-Dollar Listings? 2022Q3

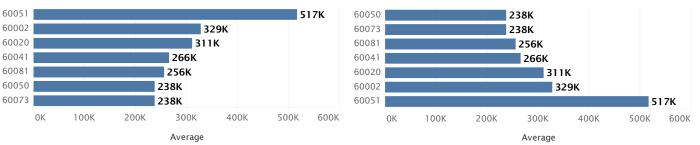




Total Number of \$1M+ Homes

5

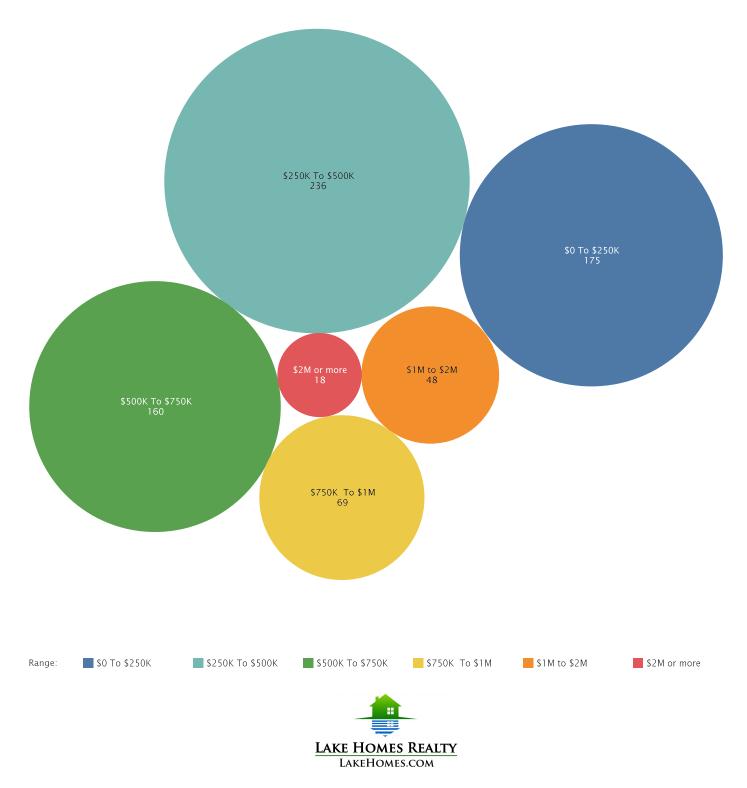
Most Expensive ZIP Codes 2022Q3





INDIANA

Price Breakdown by Number of Homes in the Indiana Market 2022Q3





The total Indiana home market experienced an 21% rise from from \$380 MM in summer 2022 to \$461 MM in fall 2022.

#### **Largest Markets**

#### **Most Listings**

1.	Lake Michigan	\$37,808,890	8.2%	1. 1	Morse Reservoir	48	6.8%
2.	Geist Reservoir	\$35,038,300	7.6%	2. l	Lake Shafer	47	4.8%
3.	Morse Reservoir	\$27,434,789	6.6%	3. l	Lake Freeman	45	4.6%
4.	Lake Maxinkuckee	\$25,221,900	6.0%	4. (	Geist Reservoir	44	4.5%
5.	Lake Wawasee	\$19,175,900	4.2%	5. l	Lake Michigan	38	3.9%

Total Indiana Market: \$461,371,617 Total Indiana Listings: 982

#### **Largest Home Markets**

#### **Most Homes Available**

1.	Lake Michigan	\$35,340,490	8.5%	1.	Morse Reservoir	48	6.8%
2.	Geist Reservoir	\$34,547,800	8.3%	2.	Geist Reservoir	42	5.9%
3.	Morse Reservoir	\$27,434,789	6.6%	3.	Lake Shafer	33	4.7%
4.	Lake Maxinkuckee	\$25,221,900	6.0%	4.	Cedar Lake	27	3.8%
5.	Lake Wawasee	\$16,973,000	4.1%	5.	Bass Lake	26	3.7%

Total Indiana Home Market: \$417,227,533 Total Indiana Home Listings: 706

#### **Largest Land Markets**

#### **Most Land Available**

1.	Oswego Lake	\$5,400,000	12.2%	1.	Big Turkey Lake	28	10.1%
2.	Peyton Lake	\$4,130,000	9.4%	1.	Lake Freeman	28	10.1%
3.	Lake Michigan	\$2,468,400	5.6%	3.	Bischoff Reservoir	18	6.5%
4.	Lake Wawasee	\$2,202,900	5.0%	4.	Lake Santee	17	6.2%
5.	Big Turkey Lake	\$1,813,900	4.1%	5.	Lake Shafer	14	5.1%

Total Indiana Land Market: \$44,144,084 Total Indiana Land Listings: 276

#### **Average Home Price**

1.	Lake Michigan	\$1,359,250
2.	Lake Wawasee	\$1,125,600
3.	Geist Reservoir	\$822,567
4.	Cordry Lake	\$658,820
5.	Sweetwater Lake	\$626,924

#### **Average Land Price Per Acre**

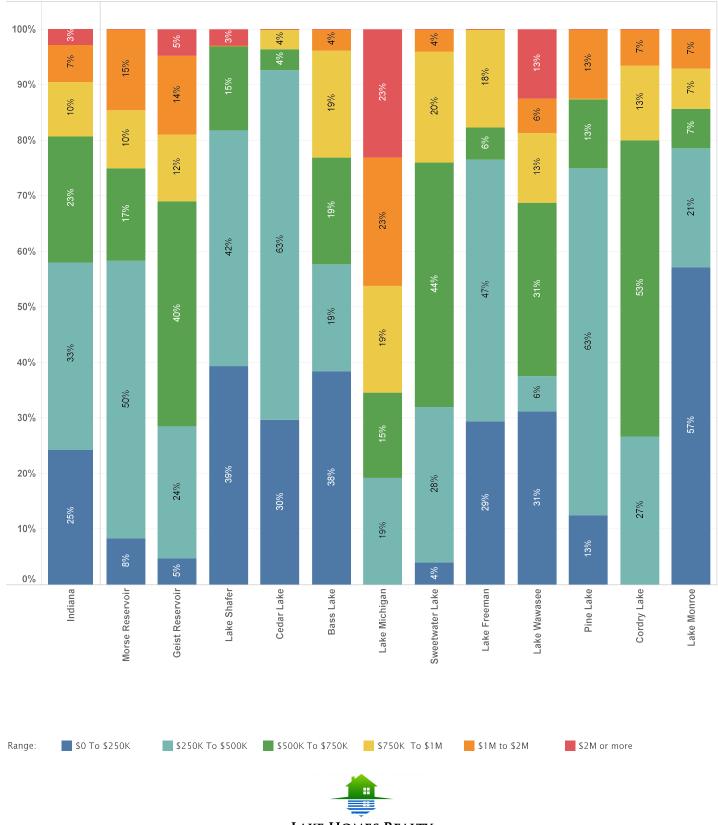
#### Listings of Less Than 10 Acres

#### Listings of 10 Acres or More

1.	Lake Michigan	\$526,592
2.	Valley Forge Lake	\$384,898
3.	Big Turkey Lake	\$336,468
4.	Cedar Lake	\$271,750
5.	Lake Shafer	\$239,930

<sup>\*\*</sup> No lake meets the criteria of 5 listings of 10 or more acres to be included in this section.

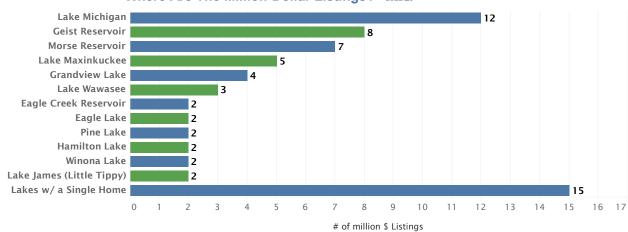






#### Luxury Lake Real Estate in Indiana

#### Where Are The Million-Dollar Listings? 2022Q3

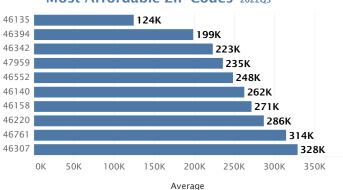




Total Number of \$1M+ Homes 66

#### Most Expensive ZIP Codes 2022Q3

#### 46511 3,603K 46567 1,240K 46360 1,214K 46256 983K 47201 868K 46703 829K 46538 803K 46236 697K 47989 672K 46062 656K 500K 1000K 1500K 2000K 2500K 3000K 3500K 4000K Average

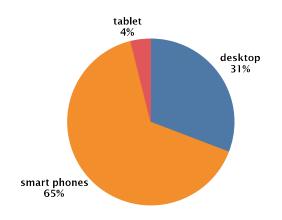


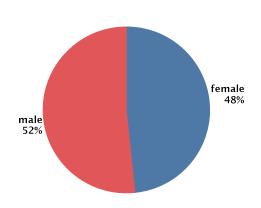


#### Who's Shopping Indiana Lake Real Estate

#### How are shoppers connecting 2022Q3

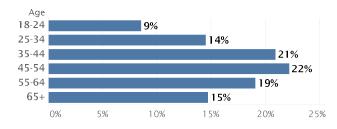
#### Male/Female Visitors 2022Q3





## 65% of potential buyers come from outside Indiana

#### What Age Groups are Shopping 2022Q3



#### Chicago

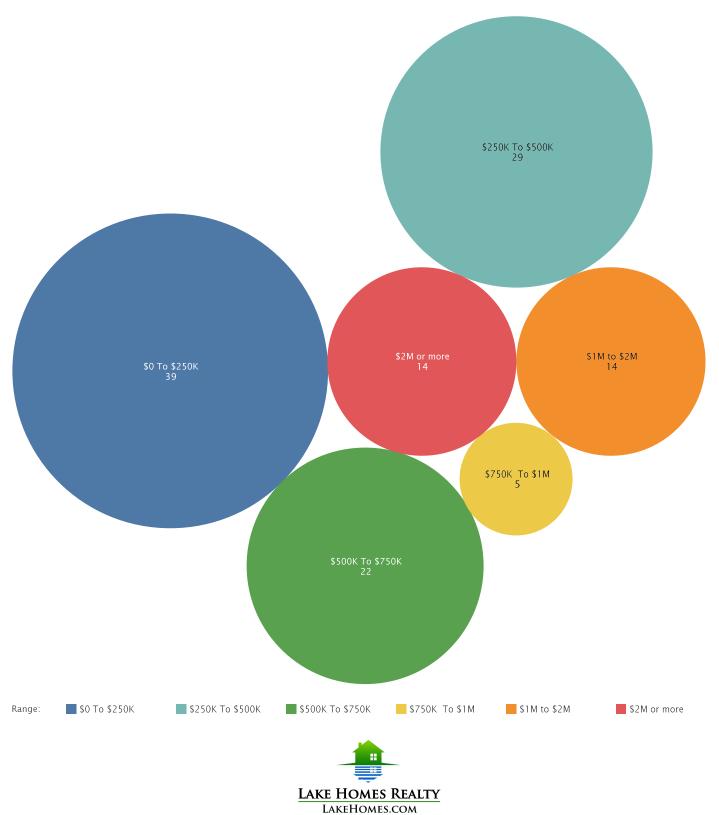
is the Number 1 metro area outside of Indiana searching for Indiana lake property!

- · New York, NY
- · Washington DC (Hagerstown MD)
- · Atlanta, GA
- · Cincinnati, OH
- Detroit, MI
- · Toledo, OH
- $\cdot$  Columbus, OH
- Los Angeles, CA
- · Phoenix, AZ



IOWA

Price Breakdown by Number of Homes in the Iowa Market 2022Q3





The total Iowa market grew from \$76 MM in summer 2022 to \$122 MM in fall 2022 resulting in a 60% increase.

Largest	Marl	kets
---------	------	------

#### **Most Listings**

<ol> <li>West Okoboji Lake</li> </ol>	\$55,479,000	45.6%	1. West Okoboji Lake	29	16.7%
2. Clear Lake	\$18,963,100	15.6%	2. Sun Valley Lake	28	16.1%
3. East Okoboji Lake	\$12,423,800	10.2%	3. Lake Ponderosa	24	13.8%
4. Lake Ponderosa	\$8,446,300	6.9%	4. Holiday Lake	23	13.2%
5. Sun Valley Lake	\$5,921,800	4.9%	5. Clear Lake	22	12.6%
Total lowa Market:	\$121,53	34,798	Total lowa Listings:		174
Largest Home	e Markets	Most Homes Available			
1. West Okoboji Lake	\$53,804,000	49.0%	1. West Okoboji Lake	28	22.4%
2. Clear Lake	\$15,933,100	14.5%	2. Clear Lake	20	16.0%
3. East Okoboji Lake	\$11,424,800	10.4%	3. Holiday Lake	14	11.2%
4. Lake Ponderosa	\$6,267,300	5.7%	3. Lake Ponderosa	14	11.2%
5. Sun Valley Lake	\$4,525,400	4.1%	5. East Okoboji Lake	13	10.4%
Total Iowa Home Market:	\$109,775	,998	Total lowa Home Listings:		125
Largest Land	Markets	Most Land Av	ailable		
1. Clear Lake	\$3,030,000	25.8%	1. Sun Valley Lake	19	38.8%
2. Lake Ponderosa	\$2,179,000	18.5%	2. Lake Ponderosa	10	20.4%
3. West Okoboji Lake	\$1,675,000	14.2%	3. Holiday Lake	9	18.4%
4. Sun Valley Lake	\$1,396,400	11.9%	4. Clear Lake	2	4.1%
5. East Okoboji Lake	\$999,000	8.5%	4. East Okoboji Lake	2	4.1%

#### **Average Home Price**

 1. West Okoboji Lake
 \$1,921,571

 2. East Okoboji Lake
 \$940,408

#### **Average Land Price Per Acre**

\$11,758,800

Listings of Less Than 10 Acres

Listings of 10 Acres or More

1. Sun Valley Lake \$120,380

\*\*

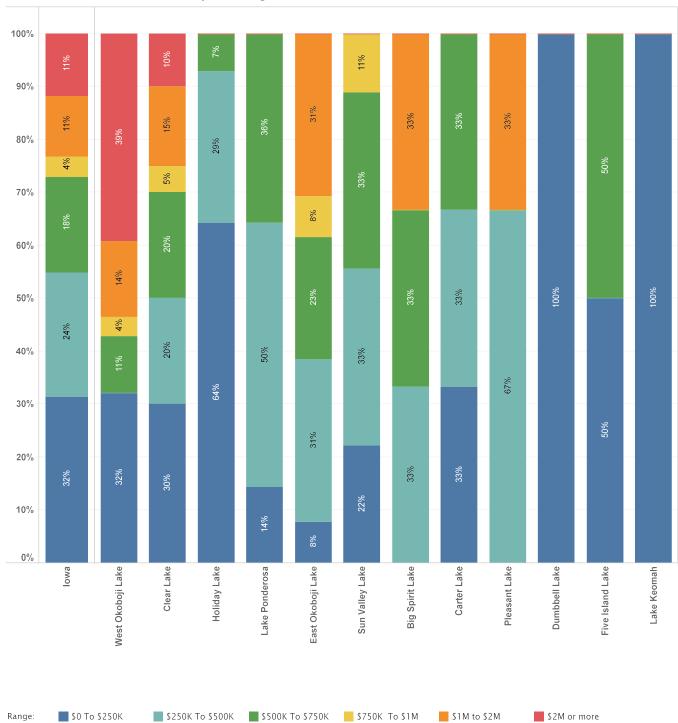
**Total Iowa Land Listings:** 

49

Total Iowa Land Market:

<sup>\*\*</sup> No lake meets the criteria of 5 listings of 10 or more acres to be included in this section.

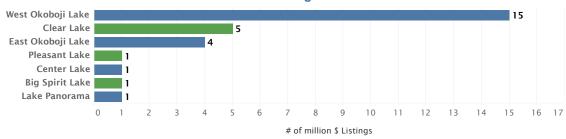






# Luxury Lake Real Estate in Iowa

#### Where Are The Million-Dollar Listings? 2022Q3





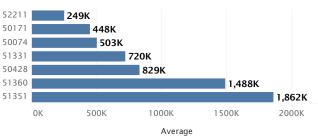
Total Number of \$1M+ Homes

28

#### Most Expensive ZIP Codes 2022Q3

#### 51351 1,862K 51360 1,488K 50428 829K

51331 720K 50074 503K 50171 448K 52211 249K 0K 500K 1000K 1500K 2000K Average

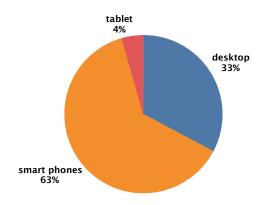


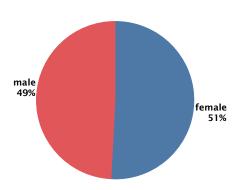


# Who's Shopping Iowa Lake Real Estate

#### How are shoppers connecting 2022Q3

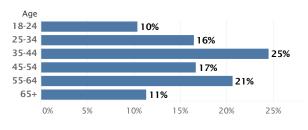
#### Male/Female Visitors 2022Q3





# 68% of potential buyers come from outside lowa

#### What Age Groups are Shopping 2022Q3



# Chicago

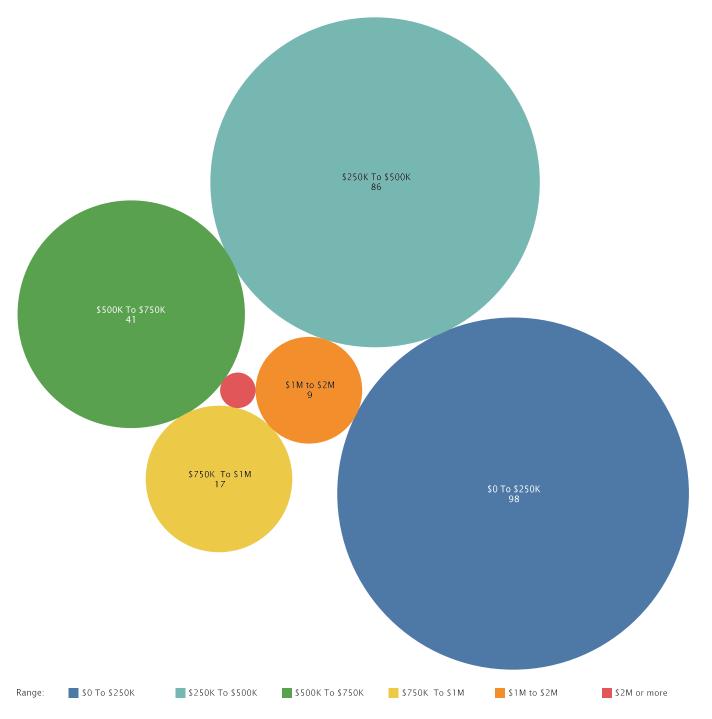
is the Number 1 metro area outside of lowa searching for lowa lake property!

- · Omaha, NE
- · Minneapolis-St. Paul, MN
- · Milwaukee, WI
- New York, NY
- · Phoenix, AZ
- $\bullet \ \, \text{Dallas-Ft. Worth, TX}$
- $\boldsymbol{\cdot}$  Los Angeles, CA
- Denver, CO
- · Kansas City, MO



**KENTUCKY** 

Price Breakdown by Number of Homes in the Kentucky Market 2022Q3







Kentucky's total market grew from \$176 MM in summer 2022 to \$233 MM in fall 2022, resulting in a 32% increase.

# **Largest Markets**

## **Most Listings**

1.	Kentucky Lake*	\$81,366,183	34.9%	1. Lake Cumberland	500	39.5%
2.	Lake Cumberland	\$76,771,043	32.9%	2. Kentucky Lake*	337	26.6%
3.	Lake Barkley*	\$48,628,981	20.9%	3. Lake Barkley*	269	21.2%
4.	Dale Hollow Lake*	\$20,191,057	8.7%	4. Dale Hollow Lake*	122	9.6%
5.	Wood Creek Lake	\$5,961,999	2.6%	5. Wood Creek Lake	37	2.9%

Total Kentucky Market: \$233,038,263 Total Kentucky Listings: 1,266

# **Largest Home Markets**

#### **Most Homes Available**

1.	Kentucky Lake*	\$61,808,918	39.0%	1. Lake Cumberland	159	43.7%
2.	. Lake Cumberland	\$57,395,200	36.3%	2. Kentucky Lake*	110	30.2%
3.	. Lake Barkley*	\$25,969,386	16.4%	3. Lake Barkley*	64	17.6%
4.	Dale Hollow Lake*	\$10,558,629	6.7%	4. Dale Hollow Lake*	22	6.0%
5.	. Wood Creek Lake	\$2,442,500	1.5%	5. Wood Creek Lake	8	2.2%

Total Kentucky Home Market: \$158,293,633 Total Kentucky Home Listings: 364

# **Largest Land Markets**

# **Most Land Available**

1.	Lake Barkley*	\$22,659,595	30.3%	1. Lake Cumberland	341	37.8%
2.	Kentucky Lake*	\$19,557,265	26.2%	2. Kentucky Lake*	227	25.2%
3.	Lake Cumberland	\$19,375,843	25.9%	3. Lake Barkley*	205	22.7%
4.	Dale Hollow Lake*	\$9,632,428	12.9%	4. Dale Hollow Lake*	100	11.1%
5.	Wood Creek Lake	\$3,519,499	4.7%	5. Wood Creek Lake	29	3.2%

Total Kentucky Land Market: \$74,744,630 Total Kentucky Land Listings: 902

# **Average Home Price**

1. Kentucky Lake \$558,778

# **Average Land Price Per Acre**

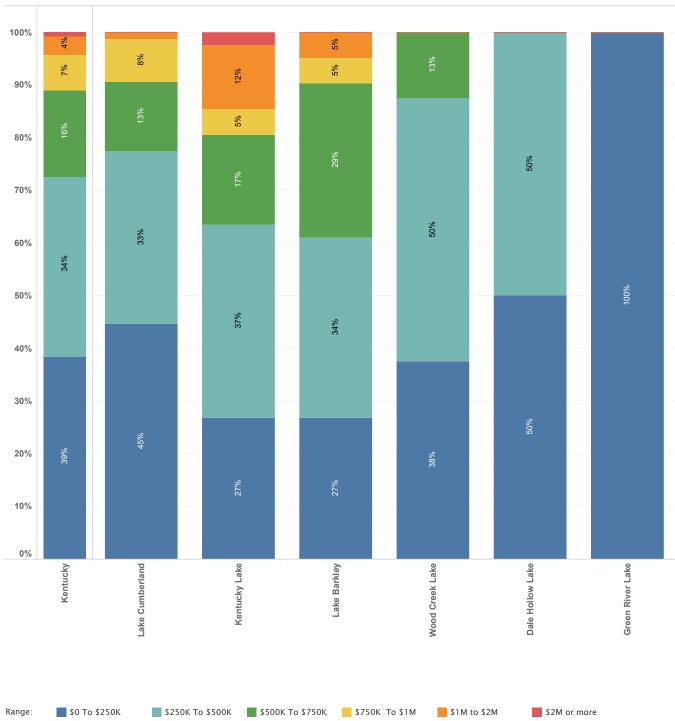
#### Listings of Less Than 10 Acres

#### Listings of 10 Acres or More

<ol> <li>Lake Barkley</li> </ol>	\$51,657	<ol> <li>Wood Creek Lake</li> </ol>	\$43,572
2. Kentucky Lake	\$42,685	2. Lake Barkley	\$19,162
3. Lake Cumberland	\$35,808	3. Lake Cumberland	\$6,318
4. Wood Creek Lake	\$34,089	4. Kentucky Lake	\$5,860

<sup>\*</sup> This includes lake real estate inventory from more than one state.







# Luxury Lake Real Estate in Kentucky

#### Where Are The Million-Dollar Listings? 2022Q3





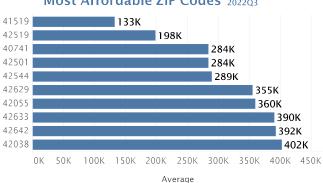
Total Number of \$1M+ Homes

10

#### Most Expensive ZIP Codes 2022Q3

#### 42044 662K 42503 556K 42071 552K 42211 517K 42025 461K 42518 430K 42038 402K 42642 392K 42633 390K 42055 360K 0K 700K 100K 200K 300K 400K 500K 600K

Average

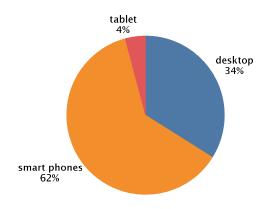


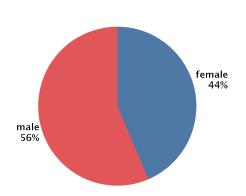


# Who's Shopping Kentucky Lake Real Estate

#### How are shoppers connecting 2022Q3

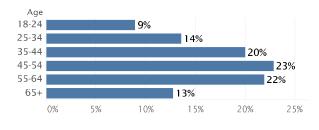
#### Male/Female Visitors 2022Q3





# 85% of potential buyers come from outside Kentucky

# What Age Groups are Shopping 2022Q3



# Chicago

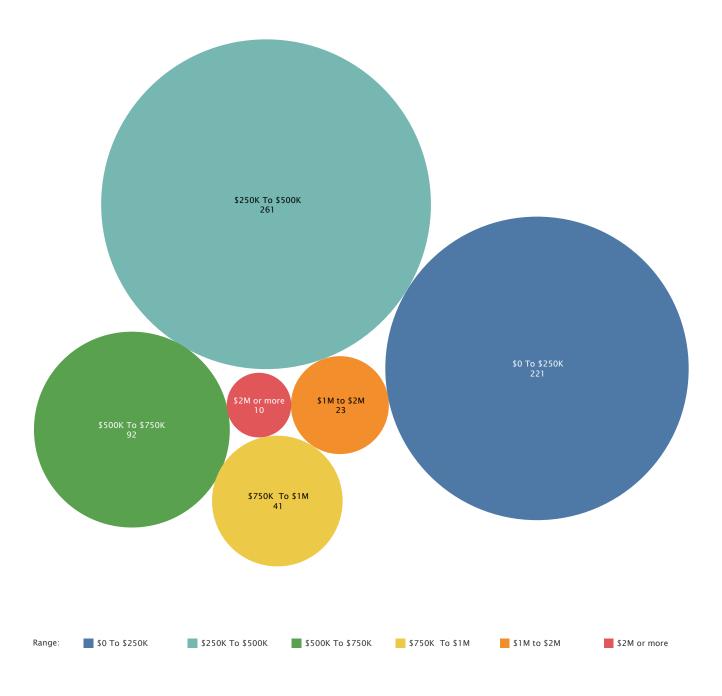
is the Number 1 metro area outside of Kentucky searching for Kentucky lake property!

- · New York, NY
- · Cincinnati, OH
- Nashville, TN
- · Atlanta, GA
- · Indianapolis, IN
- Washington DC (Hagerstown MD)
- · St. Louis, MO
- Evansville, IN
- Denver, CO



LOUISIANA

Price Breakdown by Number of Homes in the Louisiana Market 2022Q3





# Louisiana

The total Louisiana Home Market grew from \$249 MM in summer 2022 to \$303 MM resulting in a 22% increase.

# **Largest Markets**

1. Lake Pontchartrain	\$102,797,435	26.1%	6. Lake Charles	\$22,352,270	5.7%
2. Grand Lagoon	\$43,849,199	11.1%	7. Calcasieu Lake	\$12,189,969	3.1%
3. Prien Lake	\$25,131,415	6.4%	8. Cypress Bayou Reservoir	\$12,015,148	3.0%
4. Cross Lake	\$24,146,250	6.1%	9. Black Bayou Reservoir	\$11,445,400	2.9%
5. Toledo Bend Reservoir*	\$23,824,493	6.0%	10. The Lake District	\$9,850,355	2.5%

Total Louisiana Market: \$397,433,910

# **Largest Home Markets**

# **Largest Land Markets**

1.	Lake Pontchartrain	\$88,429,838	29.2%	1.	Lake Pontchartrain	\$14,367,597	15.6%
2.	Grand Lagoon	\$40,129,099	13.3%	2.	Lake Charles	\$12,825,720	14.0%
3.	Toledo Bend Reservoir*	\$20,958,289	6.9%	3.	Cross Lake	\$6,591,900	7.2%
4.	Prien Lake	\$19,038,915	6.3%	4.	Prien Lake	\$6,092,500	6.6%
5.	Cross Lake	\$17,554,350	5.8%	5.	Calcasieu Lake	\$5,741,109	6.3%
6.	Black Bayou Reservoir	\$11,115,600	3.7%	6.	Oden Lake	\$4,918,464	5.4%
7.	Lake Charles	\$9,526,550	3.1%	7.	The Lake District	\$4,538,500	4.9%
8.	Cypress Bayou Reservoir	\$9,380,348	3.1%	8.	Grand Lagoon	\$3,720,100	4.1%
9.	Calcasieu Lake	\$6,448,860	2.1%	9.	Bayou D'arbonne Lake	\$3,546,900	3.9%
10.	Caddo Lake	\$6,380,800	2.1%	10.	Goodyears Pond	\$3,288,500	3.6%

Total Louisiana Home Market: \$302,580,351 Total Louisiana Land Market: \$91,818,659

The total Louisiana Land Market fell from \$102 MM in summer 2022 to \$92 MM resulting in an 10% decrease.

# **Most Expensive Homes**

#### **Most Affordable Homes**

1.	Lake Pontchartrain	\$659,924	1.	Country Club Lake	\$403,542
2.	Prien Lake	\$656,514	2.	Caddo Lake	\$425,387

# **Most Listings**

1.	Lake Pontchartrain	186	14.4%	6.	Cross Lake	64	5.0%
2.	Grand Lagoon	142	11.0%	7.	Oden Lake	60	4.7%
3.	Toledo Bend Reservoir*	113	8.8%	8.	Calcasieu Lake	59	4.6%
4.	Lake Charles	84	6.5%	9.	Prien Lake	44	3.4%
5.	Bayou D'arbonne Lake	68	5.3%	10.	Caddo Lake	28	2.2%
				Т	otal Louisiana Listings:		1,293
	Most Homes Av	/ailable			Most Land Av	ailable	
1.	Lake Pontchartrain	134	19.1%	1.	Oden Lake	57	9.7%
2.	Grand Lagoon	103	14.7%	2.	Lake Pontchartrain	52	8.9%
3.	Toledo Bend Reservoir*	61	8.7%	2.	Toledo Bend Reservoir*	52	8.9%
4.	Lake Charles	36	5.1%	4.	Bayou D'arbonne Lake	51	8.7%
5.	Cross Lake	32	4.6%	5.	Lake Charles	48	8.2%
6.	Prien Lake	29	4.1%	6.	Calcasieu Lake	43	7.3%
7.	Black Bayou Reservoir	21	3.0%	7.	Grand Lagoon	39	6.7%
8.	Cypress Bayou Reservoir	19	2.7%	8.	Cross Lake	32	5.5%
9.	Bayou D'arbonne Lake	17	2.4%	9.	Goodyears Pond	21	3.6%
10.	Calcasieu Lake	16	2.3%	10.	Blind Lagoon	17	2.9%

# **Most Expensive Land Per Acre**

702

#### Listings of Less Than 10 Acres

**Total Louisiana Home Listings:** 

## Listings of 10 Acres or More

**Total Louisiana Land Listings:** 

1.	Lake Pontchartrain	\$484,520
2.	Prien Lake	\$477,633
3.	Lake Charles	\$402,147
4.	Grand Lagoon	\$221,611
5.	Cross Lake	\$209,357
6.	Kincaid Reservoir	\$160,467
7.	Calcasieu Lake	\$159,931
8.	Blind Lagoon	\$138,756

# Most Affordable Land per Acre

#### Listings of Less Than 10 Acres

#### Listings of 10 Acres or More

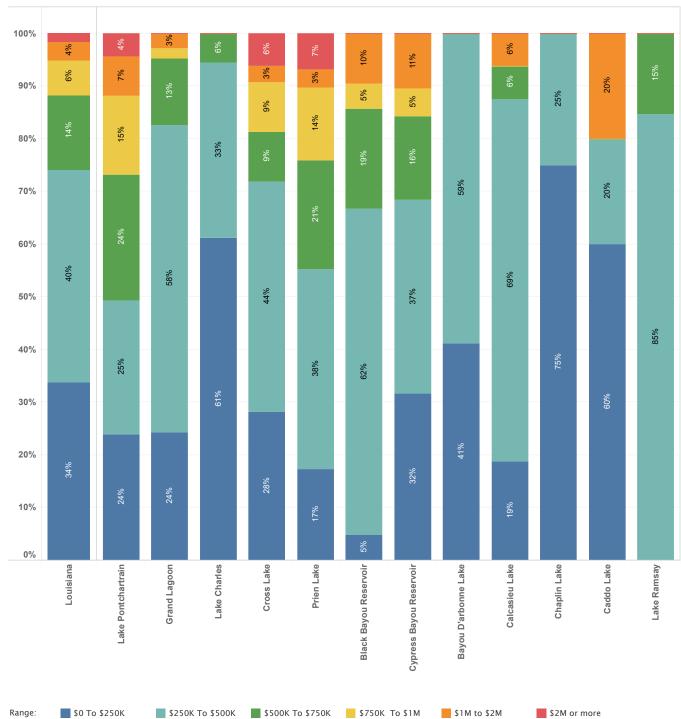
1.	Longville Lake	\$15,091
2.	Toledo Bend Reservoir	\$31,857
3.	Bayou D'arbonne Lake	\$65,237
4.	Goodyears Pond	\$74,182
5.	Oden Lake	\$82,131
6.	Swan Lake	\$88,618
7.	Blind Lagoon	\$138,756
8.	Calcasieu Lake	\$159,931

586

<sup>\*</sup> This includes lake real estate inventory from more than one state.

<sup>\*\*</sup> No lake meets the criteria of 5 listings of 10 or more acres to be included in this section.

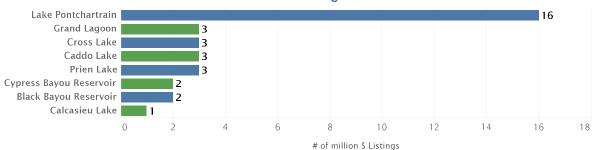






# Luxury Lake Real Estate in Louisiana

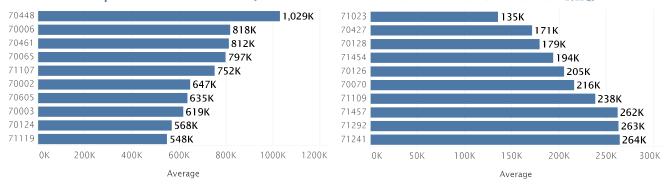
## Where Are The Million-Dollar Listings? 2022Q3





Total Number of \$1M+ Homes 33

#### Most Expensive ZIP Codes 2022Q3

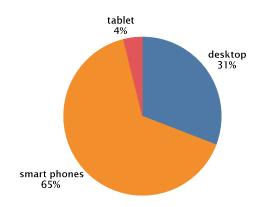


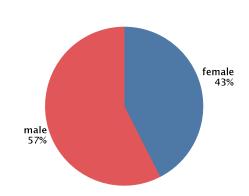


# Who's Shopping Louisiana Lake Real Estate

#### How are shoppers connecting 2022Q3

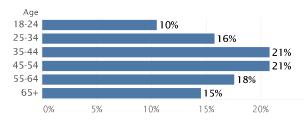
#### Male/Female Visitors 2022Q3





# 69% of potential buyers come from outside

#### What Age Groups are Shopping 2022Q3



#### Dallas-Ft. Worth

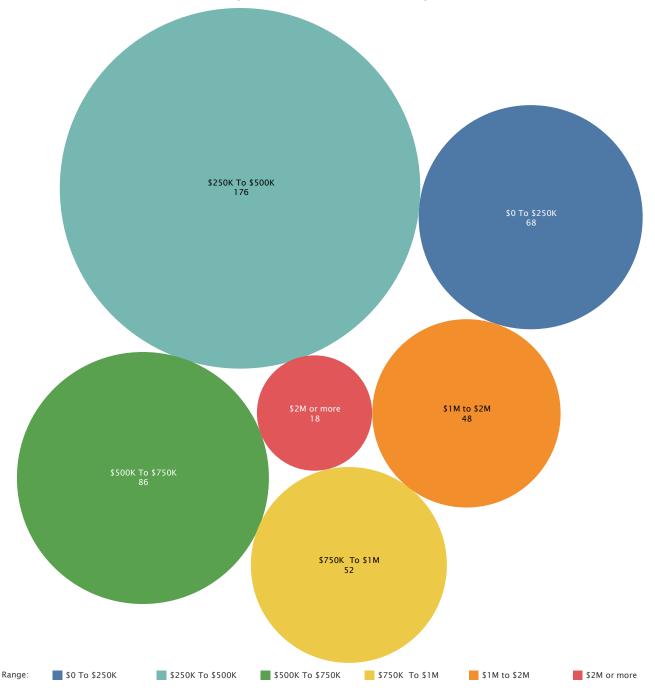
is the Number 1 metro area outside of Louisiana searching for Louisiana lake property!

- · Chicago, IL
- · Houston, TX
- · New York, NY
- · Atlanta, GA
- · Los Angeles, CA
- · Phoenix, AZ
- · San Antonio, TX
- Tampa-St. Petersburg (Sarasota), FL
- · Little Rock-Pine Bluff, AR



**MARYLAND** 







The Maryland market rose from \$277 MM in summer 2022 to \$319 MM in fall 2022, a 15% increase.

# **Largest Markets**

# **Most Listings**

1.	. Deep Creek Lake	\$118,028,885	37.0%	1. Deep Creek Lake	151	27.7%
2.	. Lake Linganore	\$30,302,579	9.5%	2. Lake Linganore	53	9.7%
3.	. Lake Ogleton	\$16,831,800	5.3%	3. Lake Lariat	27	4.9%
4.	. Beards Creek Marsh	\$10,719,898	3.6%	4. Lake Ogleton	15	2.7%
5.	Little Seneca Lake	\$8,309,700	2.8%	5. Druid Lake	14	3.1%

Total Maryland Market: \$318,701,829 Total Maryland Listings: 546

# **Largest Home Markets**

#### **Most Homes Available**

1.	Deep Creek Lake	\$105,212,485	35.5%	1. Deep Creek Lake	101	22.5%
2.	Lake Linganore	\$29,848,283	10.1%	2. Lake Linganore	43	9.6%
3.	Lake Ogleton	\$16,136,800	5.4%	3. Lake Lariat	21	4.7%
4.	Beards Creek Marsh	\$10,719,898	3.6%	4. Druid Lake	14	3.1%
5.	Little Seneca Lake	\$8,309,700	2.8%	4. Lake Churchill	14	3.1%

Total Maryland Home Market: \$296,291,683 Total Maryland Home Listings: 448

# **Largest Land Markets**

# **Most Land Available**

1.	Deep Creek Lake	\$12,816,400	57.2%	1. Deep Creek Lake	50	51.0%
2.	Lake Royer	\$1,500,000	6.7%	2. Lake Linganore	10	10.2%
3.	Schumaker Pond	\$1,004,900	4.5%	3. Lake Lariat	6	6.1%
4.	Chase Pond	\$1,000,000	4.5%	4. Drum Point Pond	3	3.1%
5.	Lake Placid	\$900,000	4.0%	4. Lake Vista	3	3.1%

Total Maryland Land Market: \$22,410,146 Total Maryland Land Listings: 98

# **Average Home Price**

1.	Lake Ogleton	\$1,152,629
2.	Deep Creek Lake	\$1,041,708
3.	Lake Linganore	\$694,146
4.	Little Seneca Lake	\$593,550

# **Average Land Price Per Acre**

#### Listings of Less Than 10 Acres

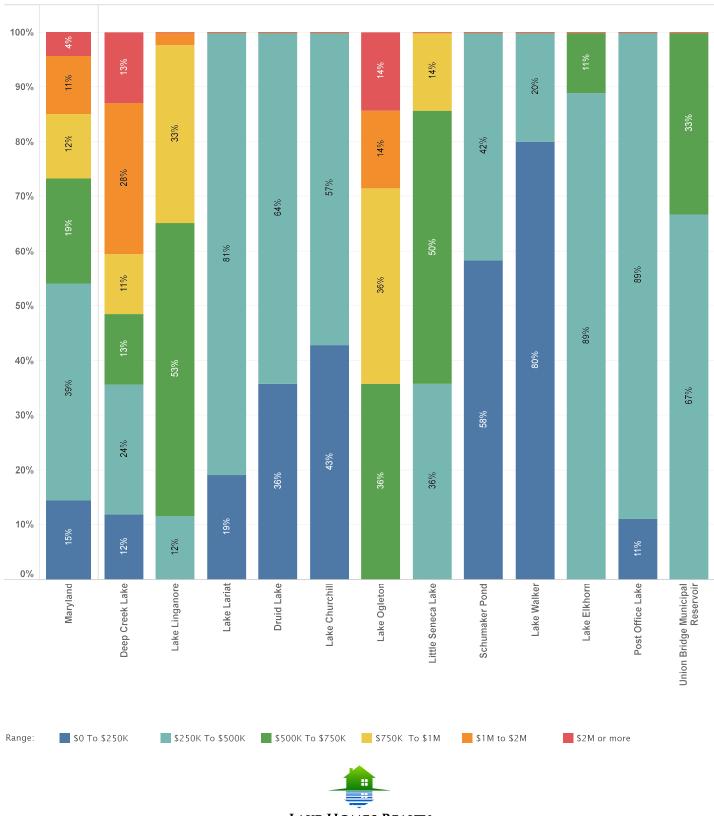
Listings of 10 Acres or More

Deep Creek Lake
 Lake Linganore
 Sa02,549
 Lake Linganore

<sup>\*\*</sup> No lake meets the criteria of 5 listings of 10 or more acres to be included in this section.

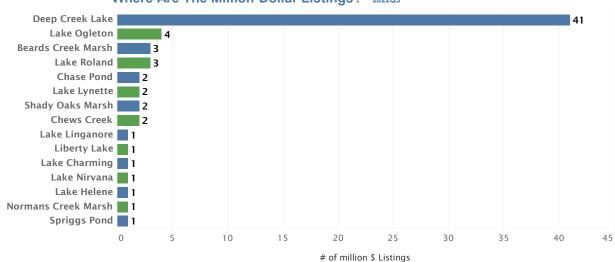
<sup>\*\*\*\*</sup>Note: A change in a Maryland's MLS platform resulted in more listings being reported to Lake Homes Realty.





# Luxury Lake Real Estate in Maryland

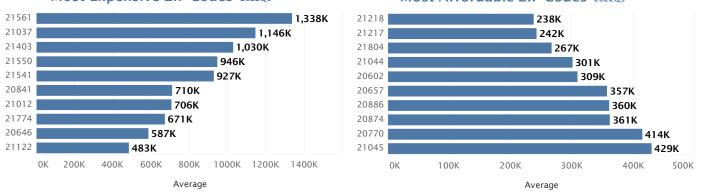
#### Where Are The Million-Dollar Listings? 2022Q3





Total Number of \$1M+ Homes 66

#### Most Expensive ZIP Codes 2022Q3

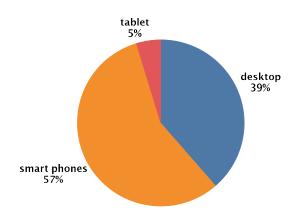


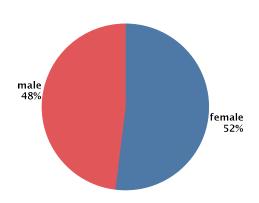


# Who's Shopping Maryland Lake Real Estate

# How are shoppers connecting 2022Q3

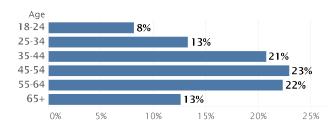
#### Male/Female Visitors 2022Q3





78% of potential buyers come from outside Maryland

#### What Age Groups are Shopping 2022Q3



# Washington DC (Hagerstown

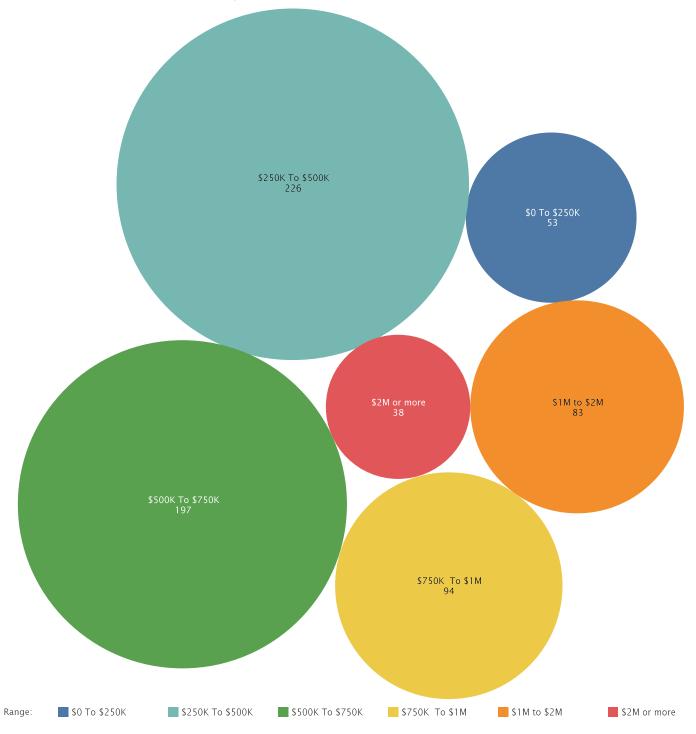
is the Number 1 metro area outside of Maryland searching for Maryland lake property!

- · New York, NY
- · Philadelphia, PA
- $\bullet \ Pittsburgh, \, PA$
- · Harrisburg-Lancaster-Lebanon-York, PA
- Atlanta, GA
- · Chicago, IL
- · Los Angeles, CA
- · Orlando-Daytona Beach-Melbourne, FL
- · Boston MA-Manchester, NH



# **MASSACHUSETTS**





# Massachusetts

The total Massachusetts market grew from \$558 MM in summer 2022 to \$608 MM resulting in a 9% increase.

Largest	Mar	kets
---------	-----	------

# **Most Listings**

1. Back Bay Fens	\$48,954,590	8.0%	1. Back Bay Fens	50	6.3%
2. Leverett Pond	\$27,010,698	4.7%	2. Manwhague Swamp	46	6.7%
3. Mill Pond - Chatham	\$23,379,000	4.1%	3. Lake Quinsigamond	32	4.1%
4. Manwhague Swamp	\$22,865,858	4.0%	4. Lake Chaubunagungamaug	31	3.9%
5. The Glades	\$19,550,000	3.2%	5. Watershops Pond	21	2.7%

Total Massachusetts Market: \$608.382.968 Total Massachusetts Listings: 790

# **Largest Home Markets**

#### **Most Homes Available**

1. Back Bay Fens	\$47,760,590	8.3%	1. Manwhague Swamp	46	6.7%
2. Leverett Pond	\$27,010,698	4.7%	2. Back Bay Fens	44	6.4%
3. Mill Pond - Chatham	\$23,379,000	4.1%	3. Lake Quinsigamond	29	4.2%
4. Manwhague Swamp	\$22,865,858	4.0%	4. Lake Chaubunagungamaug	20	2.9%
5. Spy Pond	\$19,017,600	3.3%	4. Watershops Pond	20	2 9%

Total Massachusetts Home Market: \$574,203,768 Total Massachusetts Home Listings: 691

# **Largest Land Markets**

#### **Most Land Available**

1.	The Glades	\$3,600,000	10.5%	1. Lake Chaubunagungamaug	11	11.1%
2.	Norton Reservoir	\$3,008,900	8.8%	2. Ashmere Reservoir	10	10.1%
3.	Lake Chaubunagungamaug	\$2,875,500	8.4%	3. Back Bay Fens	6	6.1%
4.	Stockbridge Bowl	\$2,524,000	7.4%	4. Lake Buel	4	4.0%
5.	Oyster Pond	\$1,900,000	5.6%	4. Rockwell Pond	4	4.0%

Total Massachusetts Land Market: \$34,179,200 Total Massachusetts Land Listings: 99

# **Average Home Price**

1.	Leverett Pond	\$1,421,616
2.	Spy Pond	\$1,118,682
3.	Back Bay Fens	\$1,107,595
4.	Stockbridge Bowl	\$1,046,742
5.	Black Flats	\$966,630

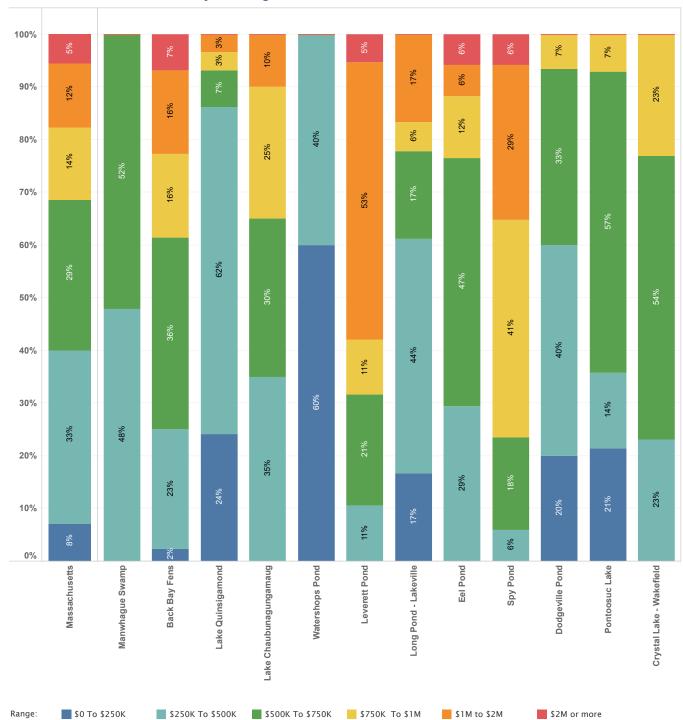
# **Average Land Price Per Acre**

#### Listings of Less Than 10 Acres

Listings of 10 Acres or More

1.	Lake Chaubunagungamaug	\$200,383	**
2.	Ashmere Reservoir	\$78.404	^ ^

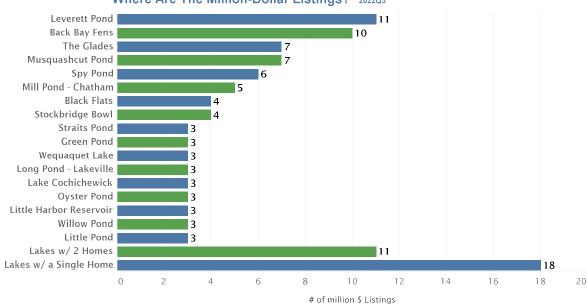






# Luxury Lake Real Estate in Massachusetts



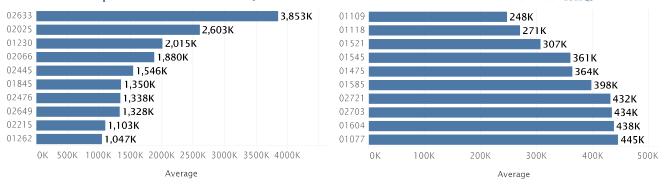




Total Number of \$1M+ Homes

121

#### Most Expensive ZIP Codes 2022Q3

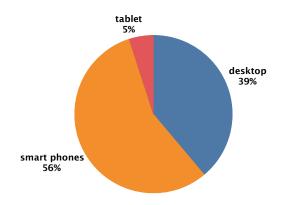


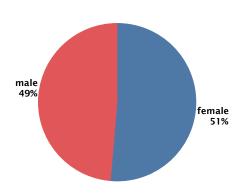


# **Who's Shopping Massachusetts Lake Real Estate**

#### How are shoppers connecting 2022Q3

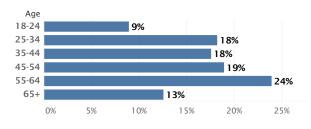
#### Male/Female Visitors 2022Q3





# 58% of potential buyers come from outside Massachusetts

#### What Age Groups are Shopping 2022Q3



#### New York,

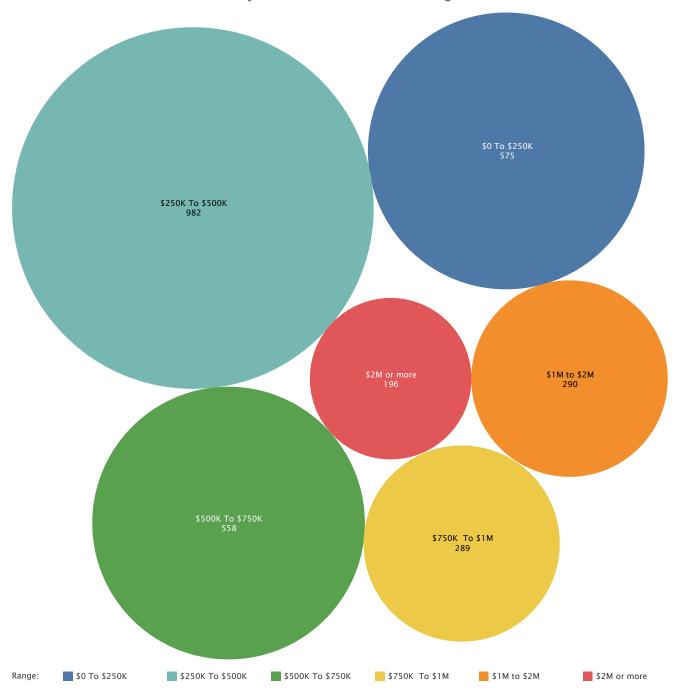
is the Number 1 metro area outside of Massachusetts searching for Massachusetts lake property!

- · Hartford & New Haven, CT
- · Albany-Schenectady-Troy, NY
- · Chicago, IL
- · Los Angeles, CA
- · Washington DC (Hagerstown MD)
- · Philadelphia, PA
- · Atlanta, GA
- · Phoenix, AZ
- · Portland-Auburn, ME



**MICHIGAN** 









The Michigan market rose from \$2 BB in summer 2022 to \$2.7 BB in fall 2022, a 35% increase.

**Largest Land Markets** 

# **Largest Markets**

1. Lake Michigan	\$863,372,353	32.4%	6. Spring Lake - Spring Lake	\$36,212,100	1.4%
2. Lake Huron	\$123,319,977	4.6%	7. Walloon Lake	\$33,669,700	1.3%
3. Torch Lake	\$61,380,999	2.3%	8. Turtle Lake	\$28,277,790	1.1%
4. Lake St Clair	\$59,093,678	2.2%	9. Lake Superior	\$26,895,350	1.0%
5. Lake Charlevoix	\$43,017,500	1.6%	10. Muskegon Lake	\$26,106,700	1.0%

#### Total Michigan Market:

# \$2,666,188,997

# **Largest Home Markets**

1.	Lake Michigan	\$628,867,354	28.9%	1.	Lake Michigan	\$234,504,999	48.2%
2.	Lake Huron	\$102,706,179	4.7%	2.	Turtle Lake	\$22,988,990	4.7%
3.	Torch Lake	\$54,952,599	2.5%	3.	Lake Huron	\$20,613,798	4.2%
4.	Lake St Clair	\$51,076,679	2.3%	4.	Lake Charlevoix	\$9,633,200	2.0%
5.	Spring Lake - Spring Lake	\$35,327,200	1.6%	5.	Lake St Clair	\$8,016,999	1.6%
6.	Lake Charlevoix	\$33,384,300	1.5%	6.	Muskegon River	\$6,938,400	1.4%
7.	Walloon Lake	\$27,458,000	1.3%	7.	Lake Leelanau	\$6,509,800	1.3%
8.	Muskegon Lake	\$26,047,800	1.2%	8.	Torch Lake	\$6,428,400	1.3%
9.	Upper Straits Lake	\$23,185,650	1.1%	9.	Walloon Lake	\$6,211,700	1.3%
10.	Houghton Lake	\$22,226,222	1.0%	10.	Lake Superior	\$5,618,700	1.2%

Total Michigan Home Market:

\$2,178,587,698

Total Michigan Land Market:

\$486,701,399

The Lake Michigan market grew from \$701 MM in summer 2022 to \$863 MM resulting in a 23% increase.

# **Most Expensive Homes**

1.	Lake Michigan - Petoskey Area	\$2,060,870
2.	Lake Michigan - Traverse City Area	\$1,959,035

#### **Most Affordable Homes**

٦.	Upper Straits Lake	\$1,449,103
2.	Lake Michigan - New Buffalo-Sawyer Area	\$1,470,511

# **Most Listings**

				To	otal Michigan Listings:		4,586
5.	Houghton Lake	66	1.4%	10.	Cass Lake	44	1.0%
4.	Lake Superior	81	1.8%	9.	Muskegon River	46	1.0%
3.	Lake St Clair	105	2.3%	8.	Lake Charlevoix	47	1.0%
2.	Lake Huron	342	7.5%	7.	Lake Lancer	55	1.2%
1.	Lake Michigan	907	19.8%	6.	Torch Lake	58	1.3%

#### **Most Homes Available**

#### **Most Land Available**

1.	Lake Michigan	497	17.2%	1.	Lake Michigan	410	24.2%
2.	Lake Huron	176	6.1%	2.	Lake Huron	166	9.8%
3.	Lake St Clair	77	2.7%	3.	Lake Lancer	47	2.8%
4.	Houghton Lake	65	2.2%	4.	Lake Superior	41	2.4%
5.	Lake Superior	40	1.4%	5.	Lake Esther	38	2.2%
6.	Deer Lake - Independence Twp	37	1.3%	6.	Lake St Clair	28	1.7%
6.	Muskegon Lake	37	1.3%	6.	Torch Lake	28	1.7%
8.	St Clair River	34	1.2%	8.	Muskegon River	26	1.5%
9.	Cass Lake	30	1.0%	9.	Lake Charlevoix	21	1.2%
9.	Torch Lake	30	1.0%	10.	Canadian Lakes	19	1.1%

**Total Michigan Home Listings:** 

2,892

**Total Michigan Land Listings:** 

1,693

4,586

# **Most Expensive Land Per Acre**

#### Listings of Less Than 10 Acres

## Listings of 10 Acres or More

1	. Lake St Clair	\$703,246	1. Lake Michigan - Traverse City Area	\$92,578
2	. Cass Lake	\$680,000		
3	. Lake Michigan - New Buffalo-Sawyer Area	\$451,974		
4	. Lake Michigan - Glen Arbor Area	\$440,595		
5	. Lake Michigan - Traverse City Area	\$356,093		
6	. Lake Charlevoix	\$306,186		
7	. Lake Michigan - South Haven Area	\$293,679		
8	. Lake Michigan - Benton Harbor-Covert Area	\$244,659		

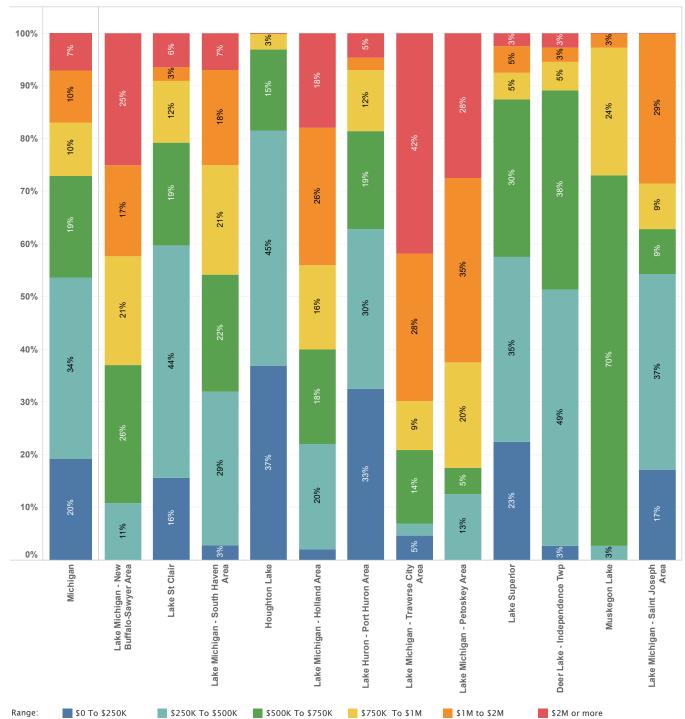
# Most Affordable Land per Acre

#### Listings of Less Than 10 Acres

#### Listings of 10 Acres or More

1.	Canadian Lakes	\$23,218	1. Lake Superior	\$6,282
2.	Big Smith Lake	\$23,775		
3.	Russell Lake - Attica Twp	\$25,719		
4.	Lake Lancer	\$34,990		
5.	Lake Esther	\$37,808		
6.	Schermerhorn Lake	\$41,982		
7.	Lake Huron - St Ignace Area	\$48,005		
8.	Lake Superior	\$54,101		

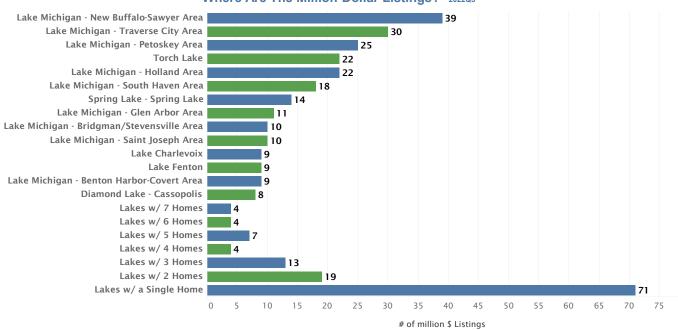






## Luxury Lake Real Estate in Michigan

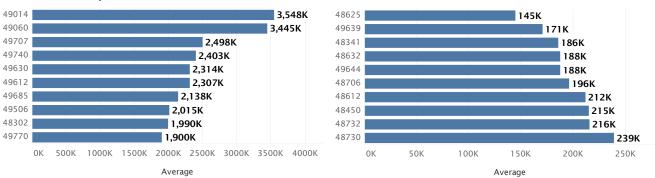






of \$1M+ Homes in Michigan are on Lake Michigan - New Buffalo-Sawyer Area Total Number of \$1M+ Homes 487

#### Most Expensive ZIP Codes 2022Q3

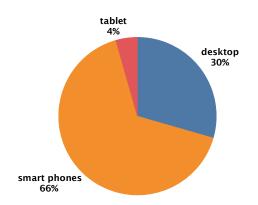


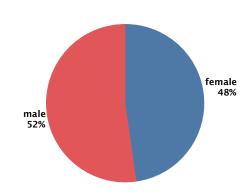


# Who's Shopping Michigan Lake Real Estate

#### How are shoppers connecting 2022Q3

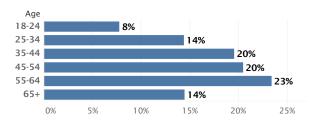
#### Male/Female Visitors 2022Q3





# of potential buyers come from outside Michigan

#### What Age Groups are Shopping 2022Q3



# Chicago

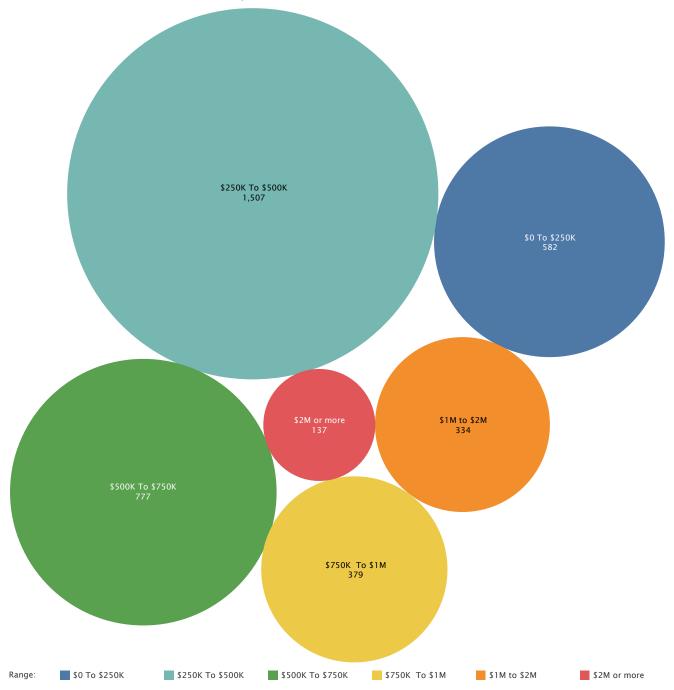
is the Number 1 metro area outside of Michigan searching for Michigan lake property!

- · New York, NY
- · Washington DC (Hagerstown MD)
- · Atlanta, GA
- South Bend-Elkhart, IN
- · Columbus, OH
- · Phoenix, AZ
- · Cincinnati, OH
- · Los Angeles, CA
- · Toledo, OH



**MINNESOTA** 







# Minnesota

The Minnesota market increased from \$1.3 BB in summer 2022 to \$2.9 BB in fall 2022, a 123% rise.

# **Largest Markets**

1. Lake Minnetonka	\$316,629,109	10.9%	6. Other Greater St Cloud Area Lakes	\$51,254,499	1.8%
2. Other Northern Metro Area Lakes	\$173,142,079	6.0%	7. Other St Croix River Valley Area Lakes	\$46,590,279	1.6%
3. Other Prior Lake Area Lakes	\$105,350,423	3.6%	8. Other Annandale Area Lakes	\$46,315,689	1.6%
4. Lower Prior Lake - Prior Lake	\$53,507,750	1.8%	9. Lake Vermilion	\$43,408,100	1.5%
5. Lake Of The Isles - Minneapolis	\$53,506,490	1.8%	10. Other SW Metro Area Lakes	\$40,645,728	1.4%

Total Minnesota Market:

**Largest Land Markets** 

# **Largest Home Markets**

	•			<b>J</b>		
1.	Lake Minnetonka	\$294,987,378	12.0%	1. Other Northern Metro Area Lakes	\$29,029,395	6.5%
2.	Other Northern Metro Area Lakes	\$144,112,684	5.9%	2. Lake Minnetonka	\$21,641,731	4.8%
3.	Other Prior Lake Area Lakes	\$85,143,023	3.5%	3. Other Prior Lake Area Lakes	\$20,207,400	4.5%
4.	Lake Of The Isles - Minneapolis	\$51,866,590	2.1%	4. Lower Prior Lake - Prior Lake	\$20,199,000	4.5%
5.	Other St Croix River Valley Area Lakes	\$39,745,379	1.6%	5. Other Greater St Cloud Area Lakes	\$14,409,003	3.2%
6.	Other Greater St Cloud Area Lakes	\$36,845,496	1.5%	6. Uhl Lake	\$13,530,000	3.0%
7.	Other SW Metro Area Lakes	\$34,422,928	1.4%	7. Lake Vermilion	\$13,452,200	3.0%
8.	Other Annandale Area Lakes	\$34,241,189	1.4%	8. Other Annandale Area Lakes	\$12,074,500	2.7%
9.	Lower Prior Lake - Prior Lake	\$33,308,750	1.4%	9. Gull Lake - Nisswa	\$9,989,700	2.2%
10.	Lake Harriet - Minneapolis	\$31,589,299	1.3%	10. Other St Croix River Valley Area Lakes	\$6,844,900	1.5%

Total Minnesota Home Market:

\$2,460,079,251

Total Minnesota Land Market:

\$448,555,533

\$2,908,634,784

63% of all listings on Lake Minnetonka are valued at \$1 MM or more.

# **Most Expensive Homes**

1.	Lake Minnetonka	\$2,137,590
2.	Gull Lake - Nisswa	\$1,944,593

#### **Most Affordable Homes**

1.	Lake Riley - Jackson Twp	\$964,750
2.	Marion Lake - Lakeville	\$967,580

# **Most Listings**

	Total Minnesota Listings: 5						5,523
5.	Lake Vermilion	106	1.9%	10.	Other Longville Area Lakes	72	1.3%
4.	Other Greater St Cloud Area Lakes	148	2.7%	9.	Leech Lake - Cass Lake	79	1.4%
3.	Lake Minnetonka	151	2.7%	8.	Other Greater Brainerd Area Lakes	82	1.5%
2.	Other Prior Lake Area Lakes	152	2.8%	7.	Other Annandale Area Lakes	94	1.7%
1.	Other Northern Metro Area Lakes	272	4.9%	6.	Mille Lacs Lake - South Harbor Twp	98	1.8%

#### **Most Homes Available**

#### **Most Land Available**

1.	Other Northern Metro Area Lakes	239	6.4%	1.	Other Greater St Cloud Area Lakes	70	3.9%
2.	Lake Minnetonka	138	3.7%	2.	Lake Vermilion	62	3.4%
3.	Other Prior Lake Area Lakes	131	3.5%	3.	Leech Lake - Cass Lake	41	2.3%
4.	Other Greater St Cloud Area Lakes	78	2.1%	4.	Other Greater Brainerd Area Lakes	33	1.8%
5.	Mille Lacs Lake - South Harbor Twp	70	1.9%	4.	Other Marshall Area Lakes	33	1.8%
6.	Other Annandale Area Lakes	63	1.7%	4.	Other Northern Metro Area Lakes	33	1.8%
7.	Other SW Metro Area Lakes	52	1.4%	7.	Other Annandale Area Lakes	31	1.7%
8.	Other Bemidji Area Lakes	51	1.4%	8.	Lake Jessie - Alexandria Twp	30	1.7%
9.	Other Greater Brainerd Area Lakes	49	1.3%	8.	Other Longville Area Lakes	30	1.7%
10.	Other Cambridge Area Lakes	46	1.2%	10.	Mille Lacs Lake - South Harbor Twp	28	1.5%

**Total Minnesota Home Listings:** 

3,716

**Total Minnesota Land Listings:** 

1,807

# **Most Expensive Land Per Acre**

#### Listings of Less Than 10 Acres

## Listings of 10 Acres or More

1. Other Prior Lake Area Lakes \$68,646

1.	Lake Minnetonka	\$806,925
2.	Lake Jessie - Alexandria Twp	\$480,471
3.	Lake Ida - Ida Twp	\$421,399
4.	Nest Lake - New London Twp	\$361,226
5.	Detroit Lake - Detroit Lakes	\$359,330
6.	Other Northern Metro Area Lakes	\$192,257
7.	Pelican Lake - Merrifield	\$192,115
8.	Lake Sarah - Lake Sarah Twp	\$143,220

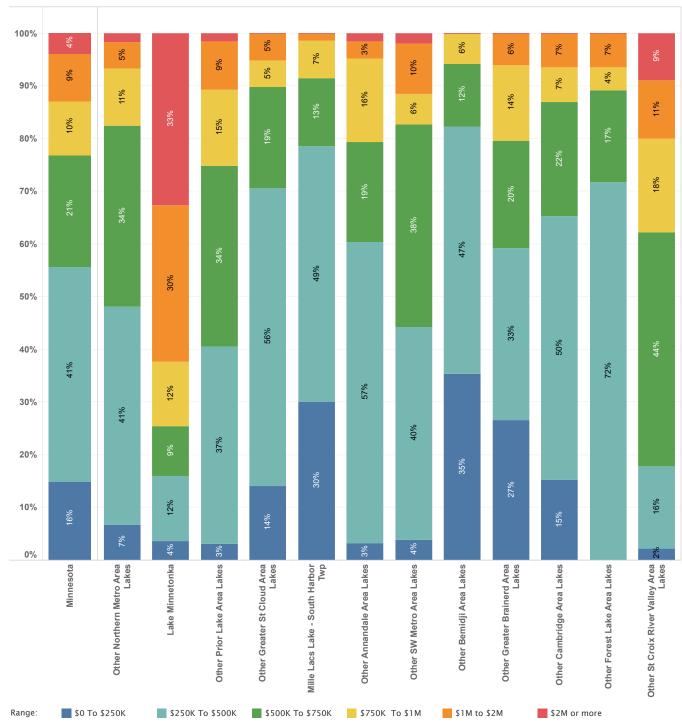
# Most Affordable Land per Acre

# Listings of Less Than 10 Acres

#### Listings of 10 Acres or More

1. Pauley Lake - Birchdale Twp	\$10,214 1. Other Rainy Lake Area Lakes	\$1,805
2. Little Lake - Ashby	\$13,140	
3. Spink Lake - Rock Lake Twp	\$19,808	
4. Other Otter Tail County Area Lakes	\$20,140	
5. Other Grand Rapids Area Lakes	\$24,390	
6. Other Sturgeon Lake Area Lakes	\$25,339	
7. Other Bemidji Area Lakes	\$27,427	
8. Other Alexandria Area Lakes	\$28,664	

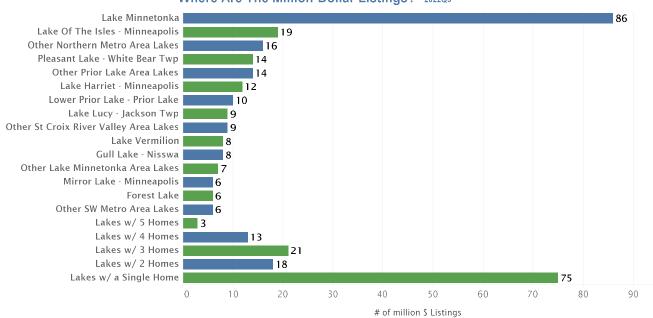






# Luxury Lake Real Estate in Minnesota

#### Where Are The Million-Dollar Listings? 2022Q3





500K

of \$1M+ Homes in Minnesota are on Lake Minnetonka Total Number of \$1M+ Homes 471

#### Most Expensive ZIP Codes 202203

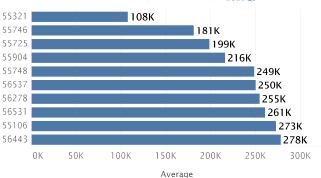
#### 55391 3,057K 55405 2,432K 55331 1,748K 55356 1,621K 55436 1,511K 55424 1,326K 55379 1,323K 55364 1,252K 55355 1,233K 55416 1,216K

1500K

1000K

K 2000K 2500K 3000K 3500K 0K Average

#### Most Affordable ZIP Codes 202203

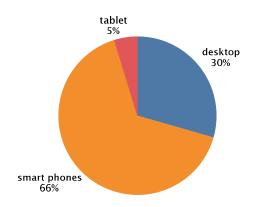


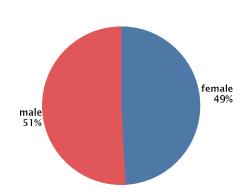


# Who's Shopping Minnesota Lake Real Estate

#### How are shoppers connecting 2022Q3

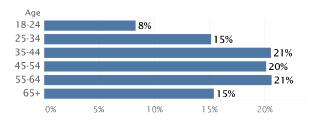
#### Male/Female Visitors 2022Q3





# 54% of potential buyers come from outside Minnesota

## What Age Groups are Shopping 2022Q3



# Chicago

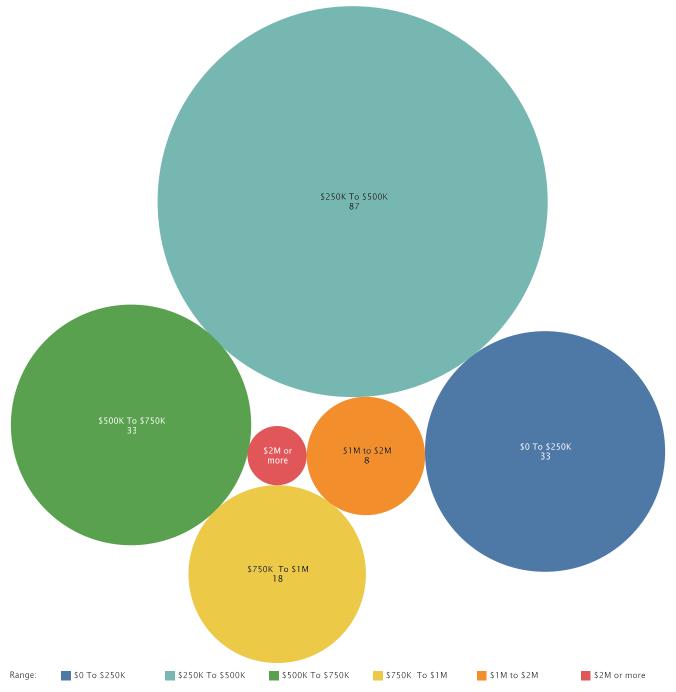
is the Number 1 metro area outside of Minnesota searching for Minnesota lake property!

- Fargo-Valley City, ND
- New York, NY
- · Denver, CO
- $\bullet \ \, \text{Dallas-Ft. Worth, TX}$
- Phoenix, AZ
- · Los Angeles, CA
- $\bullet \ \, {\sf Rochester\text{-}Mason\ City\text{-}Austin,} {\sf IA}$
- Des Moines-Ames, IA
- · Sioux Falls(Mitchell), SD



**MISSISSIPPI** 







# Mississippi

Ross R Barnett Reservoir's market has increased increased from \$40 MM in summer 2022 to \$50 MM resulting in a 25% increase

# **Most Listings**

1.	Ross R Barnett Reservoir	\$50,138,853	38.1%	1. Ross R Barnett Reservoir	177	45.6%
2.	Lake Caroline	\$20,206,210	15.4%	2. Lake Caroline	42	10.8%
3.	Twin Lakes	\$8,176,400	6.2%	3. Charlton Place Lakes	25	6.4%
4.	Oxford Region Lakes	\$6,826,300	5.2%	4. Chestnut Hill Lakes	22	5.7%
5.	Charlton Place Lakes	\$6,614,940	5.0%	5. Oxford Region Lakes	18	4.6%

\$131,529,427

Largest Home Markets

Total Mississippi Market:

## Most Homes Available

**Total Mississippi Listings:** 

1.	Ross R Barnett Reservoir	\$36,926,842	40.9%	1.	Ross R Barnett Reservoir	95	51.1%
2.	Lake Caroline	\$12,481,490	13.8%	2.	Lake Caroline	23	12.4%
3.	Twin Lakes	\$7,852,400	8.7%	3.	Twin Lakes	10	5.4%
4.	Grey Castle Lake	\$5,919,900	6.6%	4.	Oxford Region Lakes	9	4.8%
5.	Oxford Region Lakes	\$5,201,000	5.8%	5.	Swan Lake	5	2.7%

Total Mississippi Home Market: \$90,343,503 Total Mississippi Home Listings: 186

## **Largest Land Markets**

# **Most Land Available**

1.	Ross R Barnett Reservoir	\$13,212,011	32.1%	1. Ross R Barnett Reservoir	82	40.6%
2.	Lake Caroline	\$7,724,720	18.8%	2. Charlton Place Lakes	24	11.9%
3.	Charlton Place Lakes	\$5,719,940	13.9%	3. Chestnut Hill Lakes	21	10.4%
4.	Lake Castle	\$3,861,553	9.4%	4. Lake Caroline	19	9.4%
5.	Chestnut Hill Lakes	\$2,941,000	7.1%	5. Oxford Region Lakes	9	4.5%

Total Mississippi Land Market: \$41,185,924 Total Mississippi Land Listings: 202

# **Average Home Price**

1. Twin Lakes \$785,240

# Average Land Price Per Acre

## Listings of Less Than 10 Acres

## Listings of 10 Acres or More

1.	Ross R Barnett Reservoir	\$284,121	
2.	Lake Caroline	\$281,775	
3.	Chestnut Hill Lakes	\$77,612	
4.	Charlton Place Lakes	\$29,323	
		,	

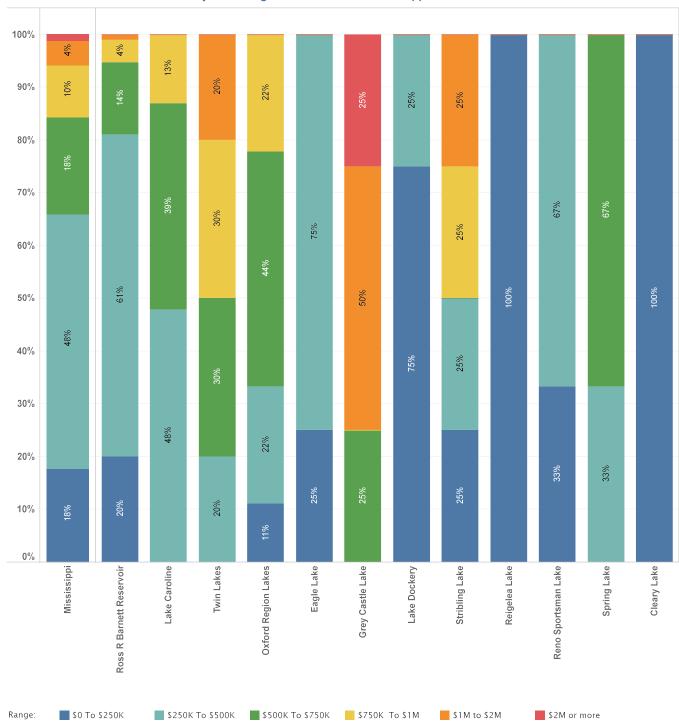
<sup>\*\*</sup> No lake meets the criteria of 5 listings of 10 or more acres to be included in this section.

1. Charlton Place Lakes

\$25,088

388

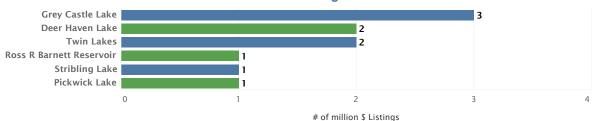






# Luxury Lake Real Estate in Mississippi

## Where Are The Million-Dollar Listings? 2022Q3





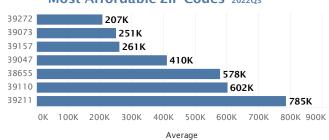
of \$1M+ Homes in Mississippi are on Grey Castle Lake

Total Number of \$1M+ Homes 10

## Most Expensive ZIP Codes 2022Q3

#### 39211 785K 39110 602K 38655 578K 39047 410K 39157 261K 39073 251K 39272 207K OK 100K 200K 300K 600K 700K 800K 900K 400K 500K Average

## Most Affordable ZIP Codes 2022Q3

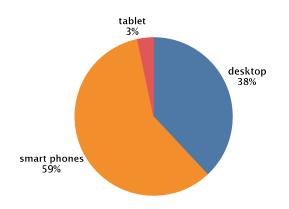


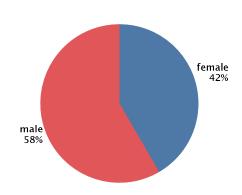


# Who's Shopping Mississippi Lake Real Estate

## How are shoppers connecting 2022Q3

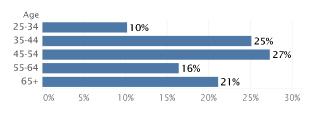
## Male/Female Visitors 2022Q3





# 77% of potential buyers come from outside Mississippi

## What Age Groups are Shopping 2022Q3



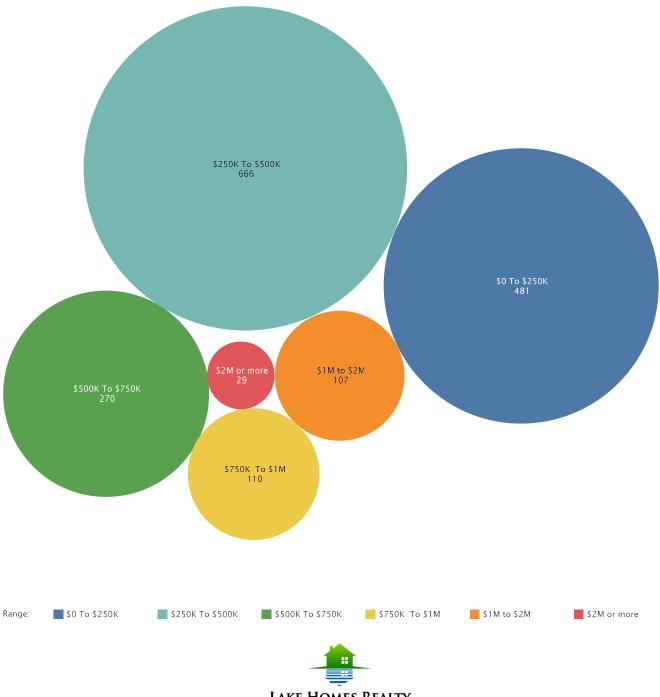
# Chicago

is the Number 1 metro area outside of Mississippi searching for Mississippi lake property!

- · New Orleans, LA
- · Dallas-Ft. Worth, TX
- · New York, NY
- Atlanta, GA
- Memphis, TN
- ullet Mobile AL-Pensacola (Ft. Walton Beach), FL
- · Nashville, TN
- · Baton Rouge, LA
- · Los Angeles, CA



**MISSOURI** Price Breakdown by Number of Homes in the Missouri Market 2022Q3



# Missouri

The total Missouri Home Market increased from \$755 MM in summer 2022 to \$873 MM resulting in a 16% increase.

# **Largest Markets**

# **Most Listings**

1. Lake Of The Ozarks	\$523,670,630	47.4%	1. Table Rock Lake*	1,270	35.4%
2. Table Rock Lake*	\$330,392,807	29.9%	2. Lake Of The Ozarks	1,253	34.9%
3. Lake Taneycomo	\$100,644,632	9.1%	3. Lake Taneycomo	333	9.3%
4. Bull Shoals Lake*	\$33,155,725	3.0%	4. Bull Shoals Lake*	158	4.4%
5. Lake Saint Louis	\$19,155,395	1.7%	5. Raintree Lake	57	1.6%

Total Missouri Market: \$1,105,467,152 Total Missouri Listings: 3,591

# **Largest Home Markets**

## **Most Homes Available**

1	. Lake Of The Ozarks	\$426,124,429	48.8%	1. Lake Of The Ozarks	743	42.4%
2	. Table Rock Lake*	\$246,552,246	28.2%	2. Table Rock Lake*	423	24.2%
3	. Lake Taneycomo	\$76,907,972	8.8%	3. Lake Taneycomo	233	13.3%
4	. Bull Shoals Lake*	\$23,724,800	2.7%	4. Bull Shoals Lake*	73	4.2%
5	Lake Saint Louis	\$18,970,395	2.2%	5. Lake Saint Louis	41	2.3%

Total Missouri Home Market: \$872,802,385 Total Missouri Home Listings: 1,751

# **Largest Land Markets**

## **Most Land Available**

1.	Lake Of The Ozarks	\$97,546,201	41.9%	1. Table Rock Lake*	847	46.0%
2.	Lake Taneycomo	\$23,736,660	10.2%	2. Lake Of The Ozarks	510	27.7%
3.	Bull Shoals Lake*	\$9,430,925	4.1%	3. Lake Taneycomo	100	5.4%
4.	Alpine Lake	\$3,045,000	1.3%	4. Bull Shoals Lake*	85	4.6%
5.	Lake Thunderhead	\$2,496,000	1.1%	5. Raintree Lake	46	2.5%

Total Missouri Land Market: \$232,664,767 Total Missouri Land Listings: 1,840

# **Average Home Price**

1.	Table Rock Lake	\$608,631
2.	Lake Of The Ozarks	\$573,519
3.	Lake Thunderhead	\$492,794
4.	Lake Springfield	\$491,333
5.	Lake Saint Louis	\$462,693

# **Average Land Price Per Acre**

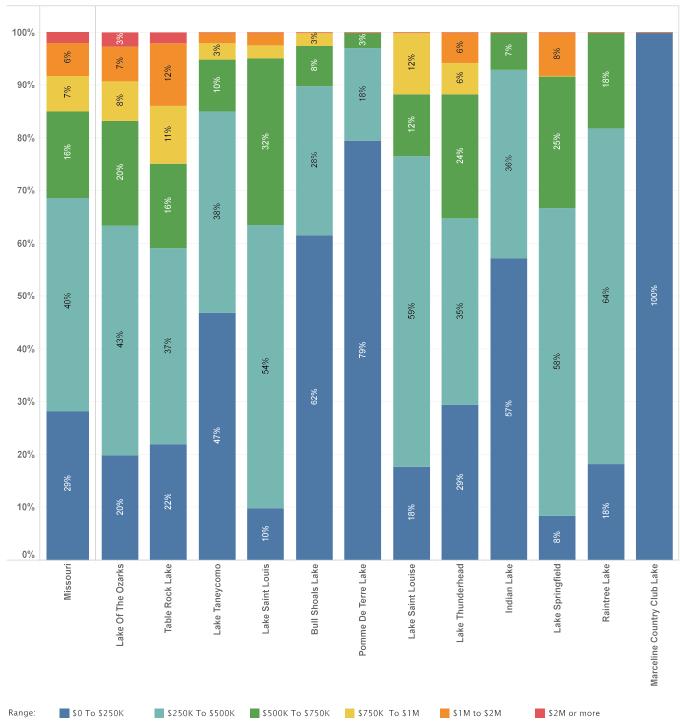
## Listings of Less Than 10 Acres

## Listings of 10 Acres or More

1. Lake Thunderhead	\$205,643	1. Lake Taneycomo	\$57,042
2. Goose Creek Lake	\$198,846	2. Lake Of The Ozarks	\$32,692
3. Lake Of The Ozarks	\$123,851	3. Table Rock Lake	\$13,420
4. Raintree Lake	\$68,475	4. Bull Shoals Lake	\$3,619
5 Table Rock Lake	\$54.219		

<sup>\*</sup> This includes lake real estate inventory from more than one state.

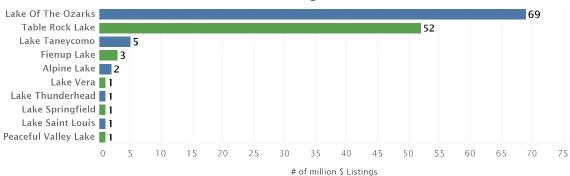






# Luxury Lake Real Estate in Missouri

## Where Are The Million-Dollar Listings? 2022Q3

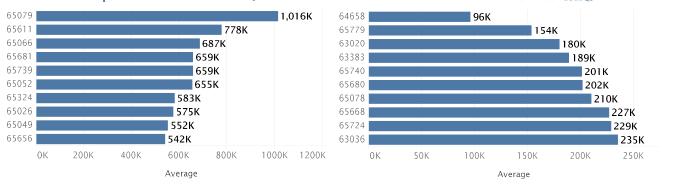




Total Number of \$1M+ Homes 136

## Most Expensive ZIP Codes 2022Q3

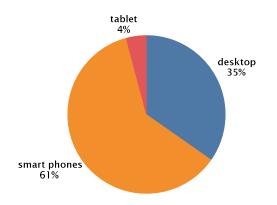
## Most Affordable ZIP Codes 2022Q3

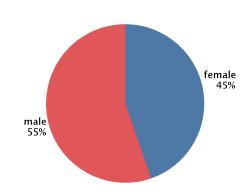


# Who's Shopping Missouri Lake Real Estate

## How are shoppers connecting 2022Q3

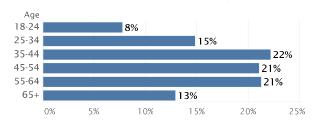
## Male/Female Visitors 2022Q3





#### 70% of potential buyers come from outside Missouri

## What Age Groups are Shopping 2022Q3



# Chicago

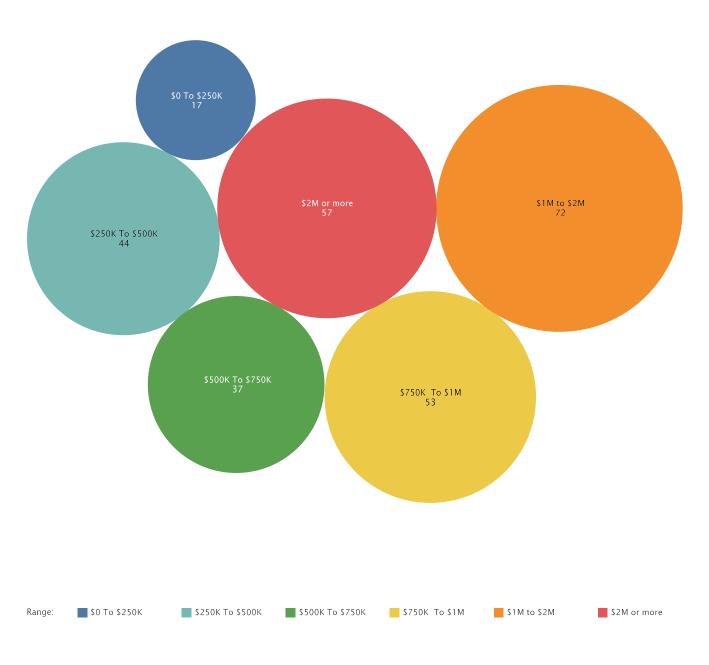
is the Number 1 metro area outside of Missouri searching for Missouri lake property!

- · Dallas-Ft. Worth, TX
- · Denver, CO
- · Des Moines-Ames, IA · New York, NY
- · Los Angeles, CA
- · Phoenix, AZ
- · Omaha, NE · Wichita-Hutchinson, KS
- · Minneapolis-St. Paul, MN



**MONTANA** 

## Price Breakdown by Number of Homes in the Montana Market 2022Q3





# Montana

The Montana market increased from \$607 MM in summer 2022 to \$776 MM in summer 2022, a 28% rise.

Largest Markets				Most Listings				
1. Flathead Lake	\$352,435,487	45.4%	1.	Flathead Lake	171	33.6%		
2. Whitefish Lake	\$99,916,800	12.9%	2.	Eagle Lake	40	13.9%		
3. Eagle Lake	\$51,556,805	8.7%	3.	Lake Koocanusa	36	7.1%		
4. Ashley Lake	\$27,868,000	3.6%	4.	Whitefish Lake	33	6.5%		
5. Swan Lake	\$25,178,999	3.2%	5.	Noxon Reservoir	24	4.7%		
Total Montana Market:	\$776,09	98,383	7	Fotal Montana Listings:		509		
Largest Home	Markets			Most Homes A	vailable			
1. Flathead Lake	\$272,185,797	45.7%	1.	Flathead Lake	99	34.5%		
2. Whitefish Lake	\$81,775,800	13.7%	2.	Eagle Lake	40	13.9%		
3. Eagle Lake	\$51,556,805	8.7%	3.	Whitefish Lake	24	8.4%		
4. Ashley Lake	\$25,000,000	4.2%	4.	Noxon Reservoir	11	3.8%		
5. Swan Lake	\$20,303,999	3.4%	5.	Lake Koocanusa	9	3.1%		
Total Montana Home Market:	\$595,832	,995	Т	otal Montana Home Listings:		287		
Largest Land	Markets			Most Land Av	ailable			
1. Flathead Lake	\$80,249,690	44.5%	1.	Flathead Lake	72	32.4%		
2. Whitefish Lake	\$18,141,000	10.1%	2.	Lake Koocanusa	27	12.2%		
3. Lower Stillwater Lake	\$7,495,000	4.2%	3.	Noxon Reservoir	13	5.9%		
4. Lake Koocanusa	\$6,859,200	3.8%	4.	Whitefish Lake	9	4.1%		
5. Bitterroot Lake	\$5,888,000	3.3%	5.	Bull Lake	8	3.6%		
Total Montana Land Market:	\$180,26	55,388		Total Montana Land Listings:		222		
Average Home	Price							

## **Average Land Price Per Acre**

## Listings of Less Than 10 Acres

1. Whitefish Lake

2. Flathead Lake

## Listings of 10 Acres or More

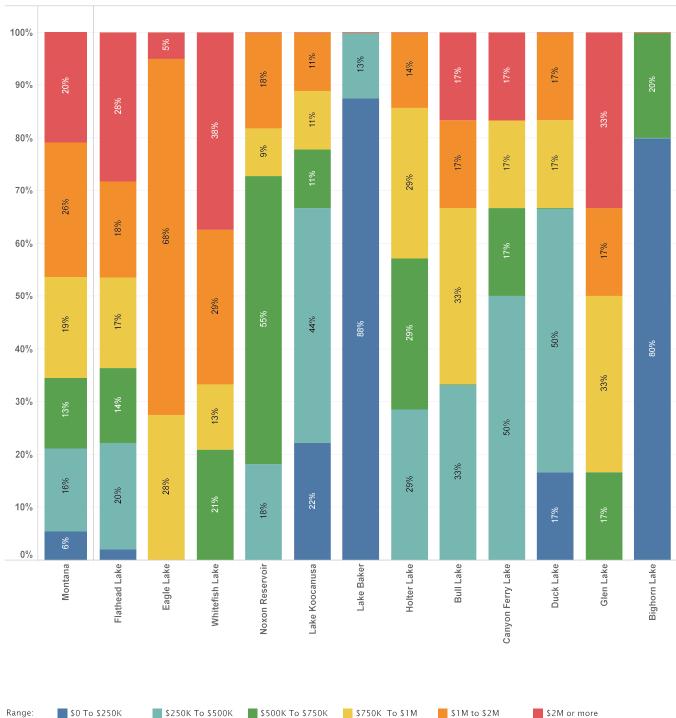
1. Flathead Lake	\$291,155	1. Flathead Lake	\$216,301
2. Lake Koocanusa	\$192,636	2. Hauser Lake	\$28,631
3. Noxon Reservoir	\$72.682		

\$3,407,325

\$2,892,820

<sup>\*</sup> This includes lake real estate inventory from more than one state.

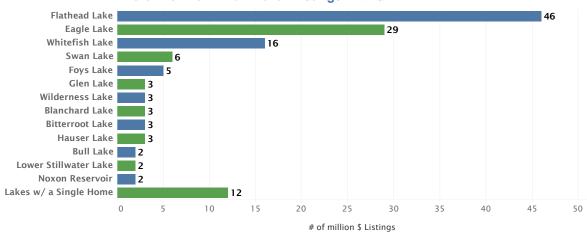






# Luxury Lake Real Estate in Montana

## Where Are The Million-Dollar Listings? 2022Q3



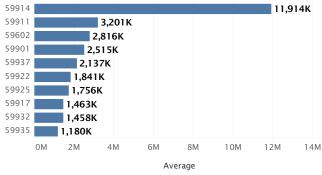


of \$1M+ Homes in Montana are on Flathead Lake

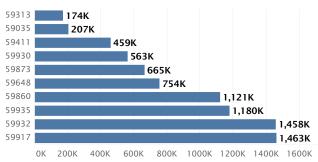
Total Number of \$1M+ Homes

135

## Most Expensive ZIP Codes 2022Q3



## Most Affordable ZIP Codes 2022Q3

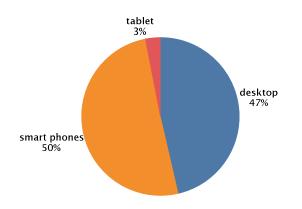


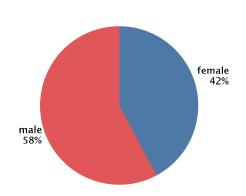
Average

# Who's Shopping Montana Lake Real Estate

## How are shoppers connecting 2022Q3

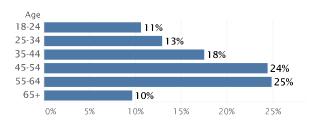
## Male/Female Visitors 2022Q3





# 87% of potential buyers come from outside Montana

## What Age Groups are Shopping 2022Q3



## **Phoenix**

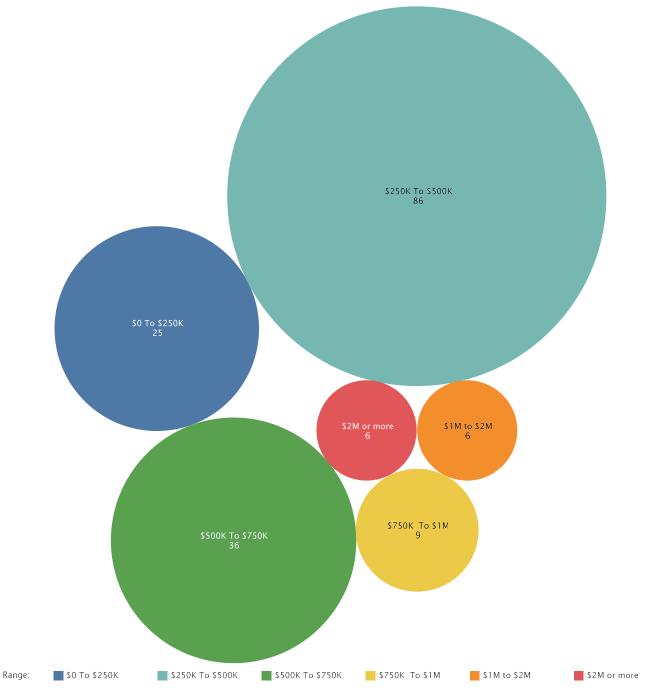
is the Number 1 metro area outside of Montana searching for Montana lake property!

- Los Angeles, CA
- · Seattle-Tacoma, WA
- Denver, CO
- · Salt Lake City, UT
- · Chicago, IL
- New York, NY
- Spokane, WA
- San Francisco-Oakland-San Jose, CA
- San Diego, CA



**NEBRASKA** 







# Nebraska

67% of homes on Boys Town Reservoir Number 3 are valued at \$1 MM or more.

Larg	est	Mai	rkets
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## **Most Listings**

1.	Newport Landing Lake	\$18,788,374	19.2%	1. Beaver Lake	64	26.1%
2.	Beaver Lake	\$9,241,662	9.5%	2. Newport Landing Lake	29	11.8%
3.	Boys Town Reservoir Number 3	\$8,845,330	9.1%	3. Walnut Creek Lake	20	8.2%
4.	Walnut Creek Lake	\$8,392,801	8.6%	4. Standing Bear Reservoir	19	11.3%
5.	Zorinsky Lake	\$6,418,900	6.6%	5. Zorinsky Lake	17	6.9%

Total Nebraska Market: \$97,851,515 Total Nebraska Listings: 246

## **Largest Home Markets**

## **Most Homes Available**

1.	Newport Landing Lake	\$17,476,374	19.5%	1. Newport Landing Lake	22	13.1%
2.	Walnut Creek Lake	\$8,327,851	9.3%	2. Standing Bear Reservoir	19	11.3%
3.	Boys Town Reservoir Number 3	\$7,720,330	8.6%	2. Walnut Creek Lake	19	11.3%
4.	Beaver Lake	\$6,437,662	7.2%	4. Zorinsky Lake	16	9.5%
5.	Zorinsky Lake	\$6,364,900	7.1%	5. Beaver Lake	15	8.9%

Total Nebraska Home Market: \$89,591,715 Total Nebraska Home Listings: 168

# **Largest Land Markets**

## **Most Land Available**

Total Nebraska Land Listings:

1.	Beaver Lake	\$2,804,000	35.0%	1. Beaver Lake	49	63.6%
2.	Newport Landing Lake	\$1,312,000	16.4%	2. Newport Landing Lake	7	9.1%
3.	Boys Town Reservoir Number 3	\$1,125,000	14.0%	3. Boys Town Reservoir Number 3	6	7.8%
4.	Plattsmouth Reservoir 10-a	\$1,100,000	13.7%	4. Rainbow Lake	3	3.9%
5.	Plattsmouth Reservoir 12-a	\$450,000	5.6%	5. Tekamah-mud Creek Reservoir 22-a	2	2.6%

\$8,019,800

## **Average Home Price**

Total Nebraska Land Market:

1.	Newport Landing Lake	\$794,381
2.	Glenn Cunningham Lake	\$570,427
3	Beaver Lake	\$482 128

# **Average Land Price Per Acre**

## Listings of Less Than 10 Acres

Listings of 10 Acres or More

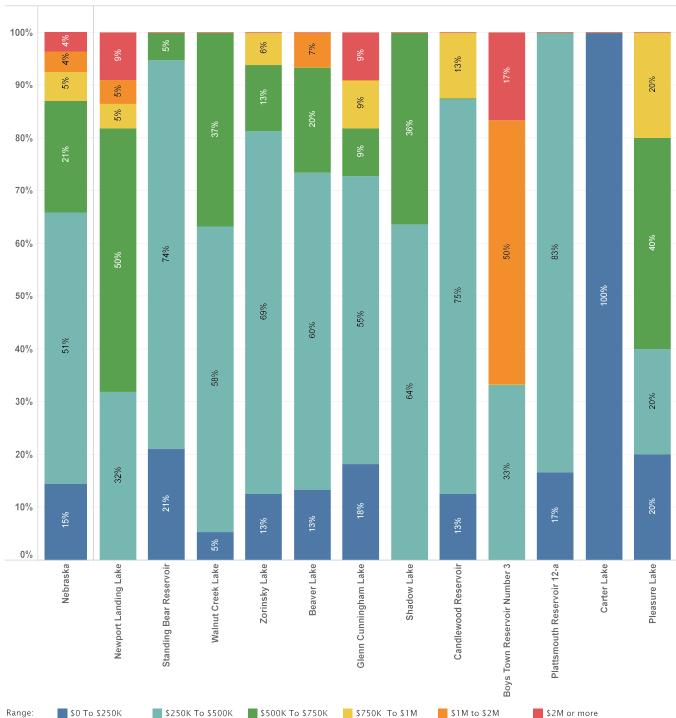
1. Beaver Lake \$61,951

77

<sup>\*\*</sup> No lake meets the criteria of 5 listings of 10 or more acres to be included in this section.

<sup>\*\*\*</sup> No lake meets the criteria of 10 listings of less than 10 acres to be included in this section.

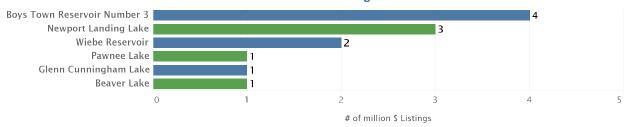






# Luxury Lake Real Estate in Nebraska

## Where Are The Million-Dollar Listings? 2022Q3





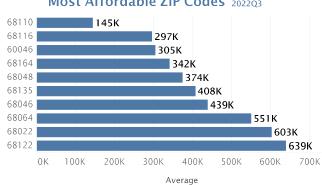
Total Number of \$1M+ Homes

12

## Most Expensive ZIP Codes 2022Q3

#### 68007 813K 68154 806K 68130 782K 68122 639K 68022 603K 68064 551K 68046 439K 68135 408K 68048 374K 68164 342K OK 100K 200K 300K 400K 500K 600K 700K 800K 900K Average

## Most Affordable ZIP Codes 2022Q3

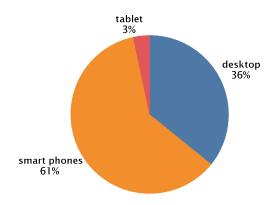


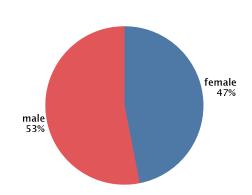


# Who's Shopping Nebraska Lake Real Estate

## How are shoppers connecting 2022Q3

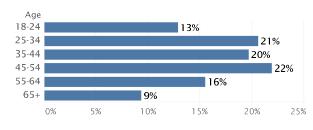
## Male/Female Visitors 2022Q3





# of potential buyers come from outside Nebraska

## What Age Groups are Shopping 2022Q3



# Chicago

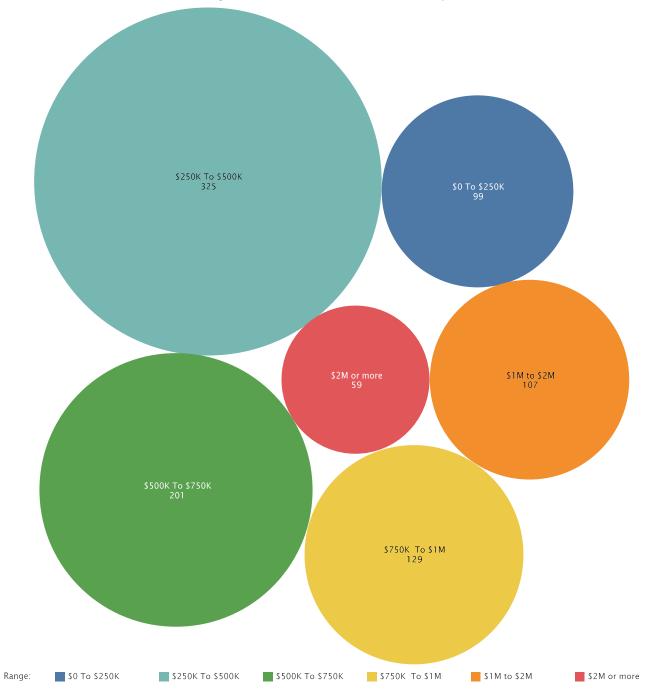
is the Number 1 metro area outside of Nebraska searching for Nebraska lake property!

- Denver, CO
- · Phoenix, AZ
- · Dallas-Ft. Worth, TX
- · Minneapolis-St. Paul, MN
- · New York, NY
- · Kansas City, MO
- · Los Angeles, CA
- · Sioux City, IA
- Washington DC (Hagerstown MD)



## **NEW HAMPSHIRE**

Price Breakdown by Number of Homes in the New Hampshire Market 2022Q3





# New Hampshire

The total New Hampshire market increased from \$677 MM in summer 2022 to \$975 MM in fall 2022, a 44% rise.

**Largest Land Markets** 

# **Largest Markets**

1.	Lake Winnipesaukee	\$402,044,288	41.2%	6. South Mill Pond	\$26,554,100	3.0%
2.	Sunapee Lake	\$63,663,500	6.5%	7. Newfound Lake	\$16,737,900	1.9%
3.	North Mill Pond	\$36,530,600	4.1%	8. Angle Pond	\$14,559,500	1.6%
4.	Squam Lake	\$36,123,600	3.7%	9. Arlington Mill Reservoir	\$13,860,100	1.5%
5.	Lake Winnisquam	\$29,875,097	3.1%	10. Loon Lake	\$13,333,900	1.4%

Total New Hampshire Market:

\$975,287,960

# **Largest Home Markets**

1.	Lake Winnipesaukee	\$354,056,890	43.3%	1. Lake Winnipesaukee	\$28,052,400	34.1%
2.	Sunapee Lake	\$51,580,000	6.3%	2. Sunapee Lake	\$7,539,500	9.2%
3.	North Mill Pond	\$34,120,600	4.2%	3. Squam Lake	\$6,842,900	8.3%
4.	Squam Lake	\$26,130,700	3.2%	4. Loon Lake	\$3,995,000	4.9%
5.	Lake Winnisquam	\$23,051,697	2.8%	5. Spofford Lake	\$2,647,000	3.2%
6.	South Mill Pond	\$15,659,100	1.9%	6. Lake Winnisquam	\$2,448,900	3.0%
7.	Newfound Lake	\$15,168,900	1.9%	7. Ossipee Lake	\$2,293,900	2.8%
8.	Angle Pond	\$14,000,200	1.7%	8. Highland Lake	\$1,961,200	2.4%
9.	Arlington Mill Reservoir	\$12,825,100	1.6%	9. Mascoma Lake	\$1,850,000	2.2%
10.	Bow Lake	\$9,011,599	1.1%	10. Crescent Lake - Wolfeboro	\$1,570,000	1.9%

Total New Hampshire Home Market:

\$818,424,020

Total New Hampshire Land Market:

\$82,243,942

The total Lake Winnipesaukee market grew from \$232 MM in summer 2022 to \$402 MM, a 73% increase.

# **Most Expensive Homes**

1.	Sunapee Lake	\$2,242,609
2.	Squam Lake	\$1,742,047

## **Most Affordable Homes**

1.	Arlington Mill Reservoir	\$735,653
2.	Lake Winnisguam	\$738,703

# **Most Listings**

1	Lake Winnipesaukee	336	26.4%	6. Gould Pond	27	2.2%
2	Lake Winnisquam	42	3.3%	7. Ossipee Lake	26	2.1%
3	North Mill Pond	36	3.7%	8. Locke Lake	25	2.0%
4	Sunapee Lake	33	2.6%	9. Angle Pond	24	2.0%
5	Squam Lake	28	2.2%	10. Eastman Pond	23	1.9%
				Total New Hampshire Listings:		1,273
	Most Homes Available			Most Land Available		
1.	Most Homes Available  Lake Winnipesaukee	263	28.6%	Most Land Available  1. Lake Winnipesaukee	58	20.0%
1. 2.			28.6% 3.7%		58 22	20.0% 7.6%
1. 2. 3.	Lake Winnipesaukee North Mill Pond	263		1. Lake Winnipesaukee		
1. 2. 3. 4.	Lake Winnipesaukee North Mill Pond Lake Winnisquam	263 34	3.7%	Lake Winnipesaukee     Gould Pond	22	7.6%
4.	Lake Winnipesaukee North Mill Pond Lake Winnisquam	263 34 33	3.7% 3.6%	<ol> <li>Lake Winnipesaukee</li> <li>Gould Pond</li> <li>Little Pea Porridge Pond</li> </ol>	22 14	7.6% 4.8%
4. 5.	Lake Winnipesaukee North Mill Pond Lake Winnisquam Sunapee Lake	263 34 33 23	3.7% 3.6% 2.5%	<ol> <li>Lake Winnipesaukee</li> <li>Gould Pond</li> <li>Little Pea Porridge Pond</li> <li>Squam Lake</li> </ol>	22 14 12	7.6% 4.8% 4.1%

18

17

16

2.0%

1.8%

Total New Hampshire Home Listings:

6. Glen Lake

8. Newfound Lake

10. Eastman Pond

9. Opechee Bay Reservoir

920 Total New Hampshire Land Listings:

6. Locke Lake

1.7% 9. Hills Pond

1.6% 9. Sunapee Lake

8. Eastman Pond

290

3.4%

2.8%

2.4%

2.4%

10

# **Most Expensive Land Per Acre**

# Listings of Less Than 10 Acres

## Listings of 10 Acres or More

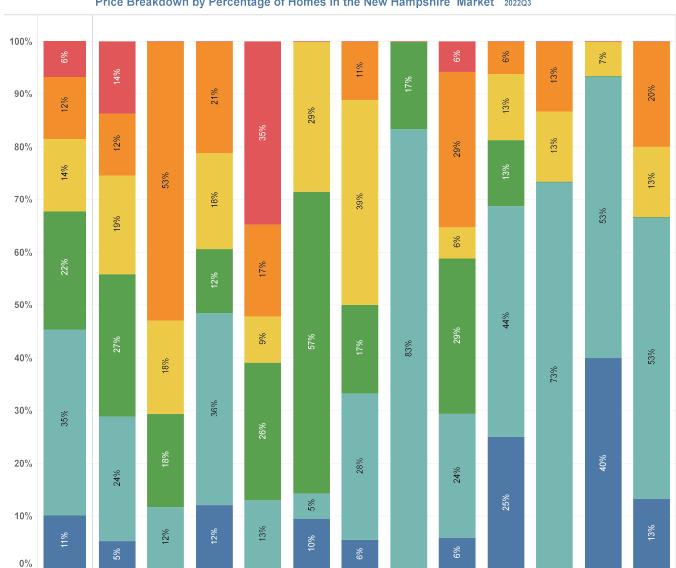
1. Lake Winnipesaukee	\$185,950	1. Lake Winnipesaukee	\$63,347
2. Locke Lake	\$110,586		
3. Gould Pond	\$68,135		
4. Little Pea Porridge Pond	\$67,885		

# Most Affordable Land per Acre

## Listings of Less Than 10 Acres

## Listings of 10 Acres or More

1. Little Pea Porridge Pond	\$67,885	1. Lake Winnipesaukee	\$63,347
2. Gould Pond	\$68,135		
3. Locke Lake	\$110,586		
4. Lake Winnipesaukee	\$185,950		



## Price Breakdown by Percentage of Homes in the New Hampshire Market 2022Q3



Angle Pond

\$500K To \$750K

Arlington Mill Reservoir

Sunapee Lake

Lake Winnipesaukee

North Mill Pond

Lake Winnisquam

\$250K To \$500K

New Hampshire

\$0 To \$250K

Range:

\$750K To \$1M

Newfound Lake

\$1M to \$2M

Eastman Pond

\$2M or more

Opechee Bay Reservoir

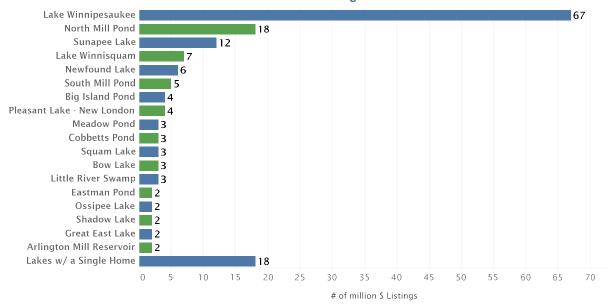
Glen Lake

Meadow Pond

Mascoma Lake

# Luxury Lake Real Estate in New Hampshire

## Where Are The Million-Dollar Listings? 2022Q3



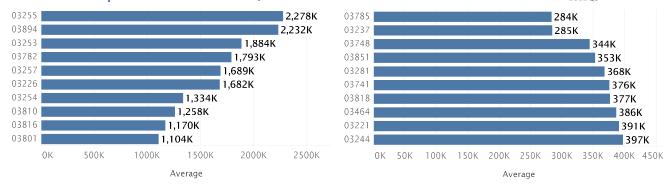


of \$1M+ Homes in New Hampshire are on Lake Winnipesaukee

Total Number of \$1M+ Homes 166

## Most Expensive ZIP Codes 2022Q3

## Most Affordable ZIP Codes 2022Q3

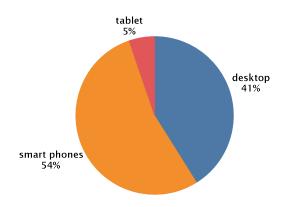


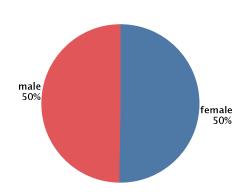


# Who's Shopping New Hampshire Lake Real Estate

## How are shoppers connecting 2022Q3

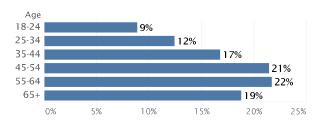
## Male/Female Visitors 2022Q3





# 84% of potential buyers come from outside New Hampshire

## What Age Groups are Shopping 2022Q3



## New York,

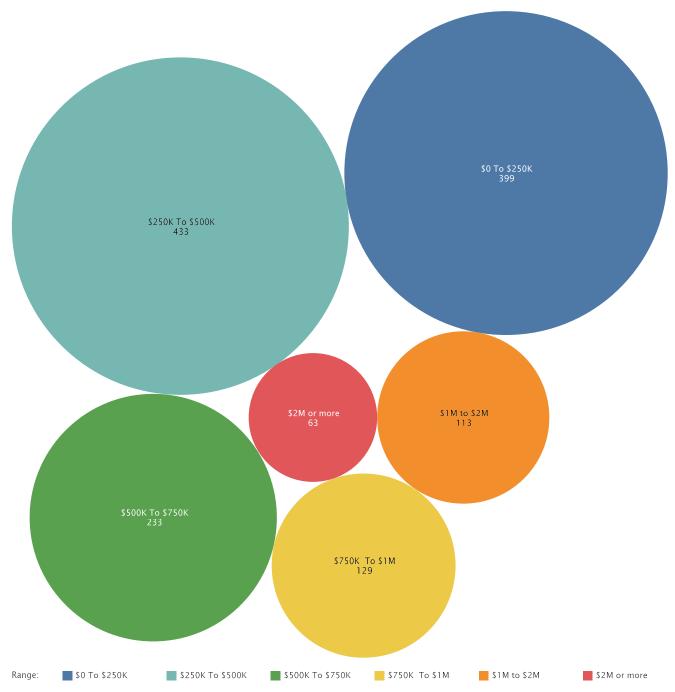
is the Number 1 metro area outside of New Hampshire searching for New Hampshire lake property!

- · Hartford & New Haven, CT
- · Portland-Auburn, ME
- $\bullet \ \, {\it Burlington \ VT-Plattsburgh, \ NY}$
- · Providence-New Bedford,MA
- · Washington DC (Hagerstown MD)
- Philadelphia, PA
- · Springfield-Holyoke, MA
- · Chicago, IL
- · Atlanta, GA



**NEW YORK** 







# New York

The total New York home market increased from \$677 MM in summet 2022 to \$1 BB in fall 2022, a 48% rise.

# **Largest Markets**

1. Lake George	\$161,470,888	13.7%	6. Canandaigua Lake	\$47,821,900	4.1%
2. Lake Champlain*	\$155,406,494	13.0%	7. Chautauqua Lake	\$47,610,455	4.0%
3. Skaneateles Lake	\$99,977,999	8.5%	8. Cayuga Lake	\$46,248,850	3.9%
4. Lake Ontario	\$61,151,486	5.2%	9. Lake Placid	\$43,904,449	3.7%
5. Delaware River*	\$49,752,600	4.2%	10. Saratoga Lake	\$43,606,370	3.7%

### Total New York Market:

# Largest Home Markets Largest Land Markets

1.	Lake George	\$150,755,488	14.3%	1.	Lake Erie	\$14,358,400	11.4%
2.	Lake Champlain*	\$133,596,294	12.7%	2.	Lake Champlain*	\$13,545,300	10.8%
3.	Skaneateles Lake	\$94,134,199	9.0%	3.	Lake George	\$10,715,400	8.5%
4.	Lake Ontario	\$53,258,987	5.1%	4.	Lake Ontario	\$7,892,499	6.3%
5.	Chautauqua Lake	\$46,012,105	4.4%	5.	Cayuga Lake	\$7,756,950	6.2%
6.	Canandaigua Lake	\$44,771,600	4.3%	6.	Skaneateles Lake	\$5,843,800	4.7%
7.	Lake Placid	\$41,011,449	3.9%	7.	Saratoga Lake	\$5,382,699	4.3%
8.	Cayuga Lake	\$38,491,900	3.7%	8.	Keuka Lake	\$5,099,799	4.1%
9.	Saratoga Lake	\$38,223,671	3.6%	9.	Oneida Lake	\$4,303,200	3.4%
10.	Great Sacandaga Lake	\$37,696,889	3.6%	10.	Great Sacandaga Lake	\$4,046,900	3.2%

Total New York Home Market: \$1,051,430,500 Total New York Land Market:

The total Lake George market grew 85% since summer 2022 and now occupies the 1st spot on the Largest Markets List.

# **Most Expensive Homes**

1.	Lake Placid	\$1,952,926
2.	Skaneateles Lake	\$1,882,684

## **Most Affordable Homes**

1.	Lake Champlain	\$643,129
2.	Lake Erie - Buffalo Area	\$650,326

\$1,194,597,075

\$125,509,475

<sup>\*</sup> This includes lake real estate inventory from more than one state.

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1. Lake Champlain*	251	12.3%	6. Great Sacandaga Lake	108	5.3%
2. Lake Ontario	184	9.1%	7. Canandaigua Lake	96	4.7%
3. Lake George	150	7.4%	8. Chautauqua Lake	72	3.6%
4. Delaware River*	115	5.6%	9. Seneca Lake	70	3.5%
5. Oneida Lake	114	5.6%	10. Cayuga Lake	65	3.2%
			Total New York Listings:	;	2,047
Most Homes Av	/ailable		Most Land Ava	ilable	
1. Lake Champlain*	196	12.4%	1. Lake Champlain*	48	10.8%
2. Lake Ontario	137	8.6%	2. Lake Ontario	47	10.6%
3. Lake George	119	7.5%	3. Oneida Lake	32	7.2%
4. Great Sacandaga Lake	83	5.2%	4. Lake George	31	7.0%
5. Oneida Lake	82	5.2%	5. Delaware River*	25	5.6%
6. Canandaigua Lake	81	5.1%	5. Great Sacandaga Lake	25	5.6%
7. Delaware River*	78	4.9%	7. Canandaigua Lake	15	3.4%
8. Chautauqua Lake	66	4.2%	8. Keuka Lake	14	3.2%
9. Seneca Lake	60	3.8%	9. Loon Lake - Chestertown	12	2.7%
10. Cayuga Lake	55	3.5%	10. Black Lake	10	2.3%
Total New York Home Listings:		1,585	Total New York Land Listings:		443

# **Most Expensive Land Per Acre**

# Listings of Less Than 10 Acres

## Listings of 10 Acres or More

1.	Lake George	\$171,596	1. Cayuga Lake	\$22,441
2.	Canandaigua Lake	\$163,678		
3.	Brant Lake	\$152,917		
4.	Lake Ontario - Watertown Area	\$119,222		
5.	Oneida Lake	\$100,202		
6.	Lake Ontario - Rochester Area	\$93,244		
7.	Lake Champlain	\$66,462		
8.	Great Sacandaga Lake	\$36,754		

# Most Affordable Land per Acre

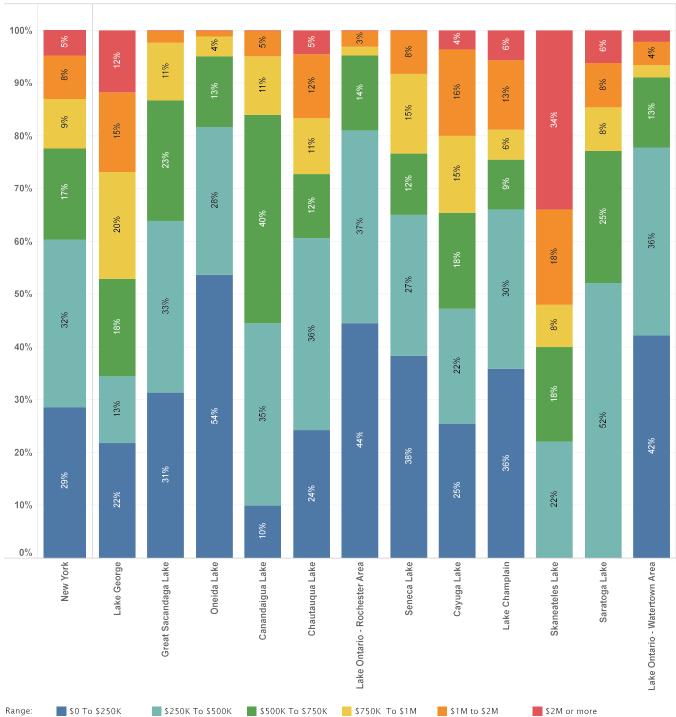
# Listings of Less Than 10 Acres

## Listings of 10 Acres or More

1.	Loon Lake - Chestertown	\$22,490	1. Great Sacandaga Lake	\$2,770
2.	Great Sacandaga Lake	\$36,754		
3.	Lake Champlain	\$66,462		
4.	Lake Ontario - Rochester Area	\$93,244		
5.	Oneida Lake	\$100,202		
6.	Lake Ontario - Watertown Area	\$119,222		
7.	Brant Lake	\$152,917		
8.	Canandaigua Lake	\$163,678		

<sup>\*</sup> This includes lake real estate inventory from more than one state.

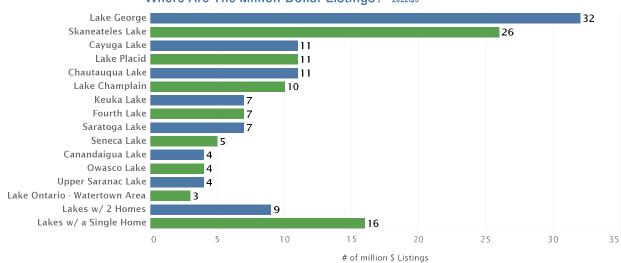






# Luxury Lake Real Estate in New York

## Where Are The Million-Dollar Listings? 2022Q3

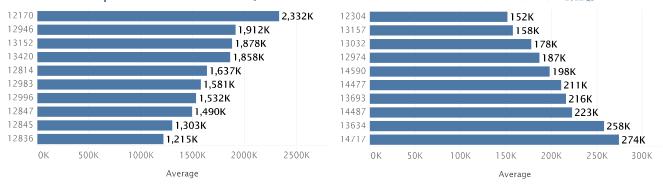




of \$1M+ Homes in New York are on Lake George Total Number of \$1M+ Homes 176

## Most Expensive ZIP Codes 2022Q3

## Most Affordable ZIP Codes 2022Q3

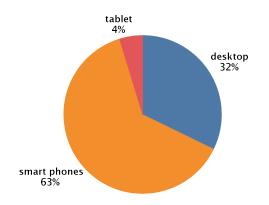


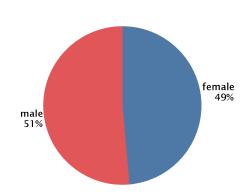


# Who's Shopping New York Lake Real Estate

## How are shoppers connecting 2022Q3

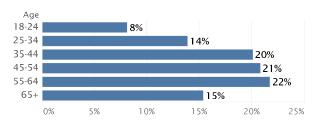
## Male/Female Visitors 2022Q3





# 35% of potential buyers come from outside New York

## What Age Groups are Shopping 2022Q3



# Philadelphia

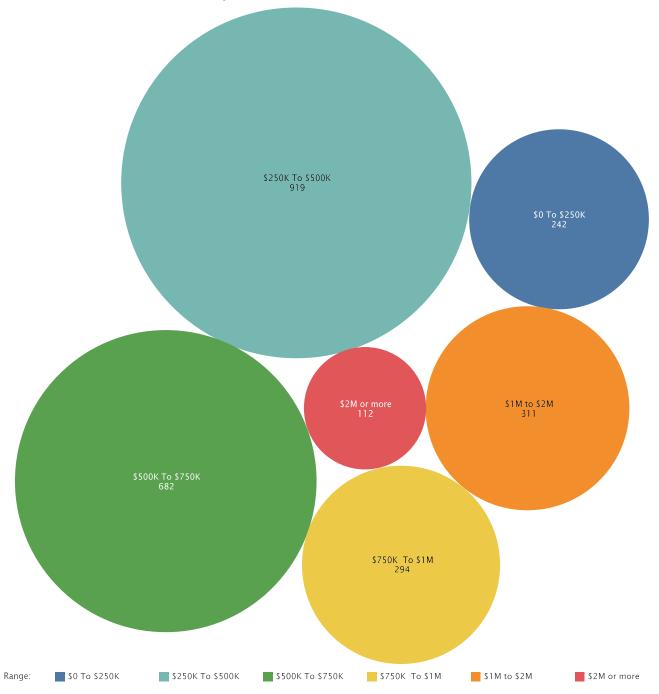
is the Number 1 metro area outside of New York searching for New York lake property!

- Boston MA-Manchester, NH
- Washington DC (Hagerstown MD)
- · Atlanta, GA
- · Chicago, IL
- · Los Angeles, CA
- · Cleveland-Akron (Canton), OH
- Hartford & New Haven, CT
- · Wilkes Barre-Scranton, PA
- · Phoenix, AZ



# **NORTH CAROLINA**







# North Carolina

The total North Carolina market grew \$400 MM from \$2.3 BB in summer 2022 to \$2.7 BB in fall 2022.

# **Largest Markets**

1. Lake Norman	\$913,756,506	33.5%	6. Chatuge Lake*	\$79,268,577	2.9%
2. Lake Wylie*	\$454,948,042	16.7%	7. Falls Lake	\$69,283,412	2.5%
3. Lake Gaston	\$130,810,459	4.8%	8. High Rock Lake	\$63,848,872	2.3%
4. Jordan Lake	\$127,287,626	4.7%	9. Lake Lure	\$61,257,573	2.2%
5. Lake Hickory	\$98,221,522	3.6%	10. Lake James	\$42,839,410	1.6%

### Total North Carolina Market:

### \$2,724,727,258

## **Largest Home Markets**

	3				3		
1.	Lake Norman	\$734,462,462	34.5%	1.	Lake Norman	\$179,294,044	30.2%
2.	Lake Wylie*	\$409,340,943	19.2%	2.	Jordan Lake	\$50,708,431	8.5%
3.	Lake Gaston*	\$90,062,475	4.2%	3.	Lake Wylie*	\$45,607,099	7.7%
4.	Jordan Lake	\$76,579,195	3.6%	4.	Lake Gaston*	\$40,747,984	6.9%
5.	Lake Hickory	\$72,067,534	3.4%	5.	Lake Hickory	\$26,153,988	4.4%
6.	Falls Lake	\$65,349,512	3.1%	6.	Chatuge Lake*	\$23,172,027	3.9%
7.	Chatuge Lake*	\$56,096,550	2.6%	7.	Bear Creek Lake	\$21,503,600	3.6%
8.	High Rock Lake	\$45,031,870	2.1%	8.	Lake Lure	\$20,561,245	3.5%
9.	Lake Lure	\$40,696,328	1.9%	9.	Lake Rhodhiss	\$20,501,298	3.5%
10.	Oak Hollow Lake	\$38,859,357	1.8%	10.	Lake Mackintosh	\$19,901,750	3.4%

Total North Carolina Home Market:

1. Lake Toxaway

2. Falls Lake

\$2,131,393,402

\$1,166,956

Total North Carolina Land Market:

\$593,333,856

# 47% of homes on Lake Jordan are valued at \$1M or more.

**Largest Land Markets** 

## **Most Expensive Homes**

# \$2,302,308 1.

## **Most Affordable Homes**

1.	Ticoa Lake	\$815,564
2	Hyco Lake	\$853 575

<sup>\*</sup> This includes lake real estate inventory from more than one state.

# **Most Listings**

			_		
Lake Norman	1,106	20.1%	6. Lake Rhodhiss	233	4.2%
Lake Wylie*	787	14.3%	7. Chatuge Lake*	205	3.7%
Lake Gaston*	409	7.4%	8. Lake Royale	166	3.0%
Lake Hickory	396	7.2%	9. Lake Tillery	165	3.0%
High Rock Lake	250	4.5%	10. Badin Lake	148	2.7%
			Total North Carolina Listings:		5,503
Most Homes Avai	lable		Most Land Availal	ole	
Lake Norman	817	27.8%	1. Lake Norman	289	11.2%
Lake Wylie*	646	22.0%	2. Lake Gaston*	272	10.6%
Lake Hickory	141	4.8%	3. Lake Hickory	255	9.9%
Lake Gaston*	137	4.7%	4. Lake Rhodhiss	225	8.8%
Oak Hollow Lake	96	3.3%	5. High Rock Lake	158	6.2%
High Rock Lake	92	3.1%	6. Lake Wylie*	141	5.5%
Jordan Lake	68	2.3%	7. Chatuge Lake*	139	5.4%
Badin Lake	67	2.3%	8. Lake Royale	108	4.2%
Chatuge Lake*	66	2.2%	9. Lake Lure	104	4.0%
Lake Tillery	62	2.1%	10. Lake Tillery	103	4.0%
otal North Carolina Home Listings:		2,934	Total North Carolina Land Listings:		2,569
	Most Homes Avai  Lake Norman Lake Wylie* Lake Gaston* Oak Hollow Lake High Rock Lake Jordan Lake Badin Lake Chatuge Lake*	Lake Wylie* 787 Lake Gaston* 409 Lake Hickory 396 High Rock Lake 250  Most Homes Available  Lake Norman Lake Wylie* 646 Lake Hickory 141 Lake Gaston* 137 Oak Hollow Lake 996 High Rock Lake 92 Jordan Lake 88 Badin Lake 67 Chatuge Lake* 66 Lake Tillery 62	Lake Wylie*	Lake Wylie* Lake Gaston* Lake Hickory High Rock Lake  Most Homes Available  Lake Norman Lake Wylie* Lake Hickory Lake Gaston*  Lake Hickory  1817 1918 1918 1918 1918 1918 1918 191	Lake Wylie*

# **Most Expensive Land Per Acre**

# Listings of Less Than 10 Acres

## Listings of 10 Acres or More

1. Dutchmans Creek Lake	\$330,282 1. Lake Wylie	\$100,267
2. Lake Norman	\$264,093	
3. Jordan Lake	\$170,987	
4. Lake Lure	\$135,486	
5. Lake Tillery	\$135,366	
6. Lake Toxaway	\$128,810	
7. Lake Wylie	\$126,036	
8. Lake Junaluska	\$125,280	

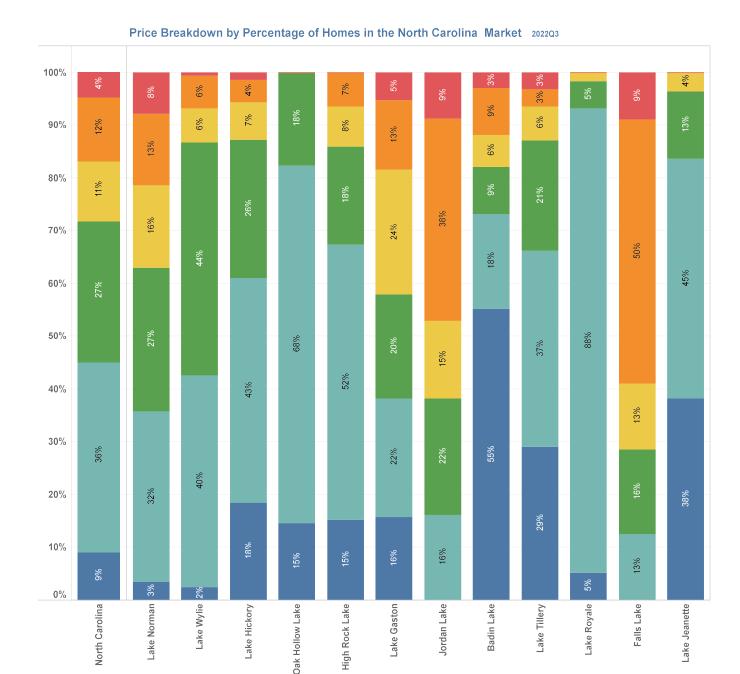
# Most Affordable Land per Acre

# Listings of Less Than 10 Acres

## Listings of 10 Acres or More

1.	Hidden Lake - Nebo	\$9,482	1. Lake Rhodhiss \$9	9,045
2.	Bald Mountain Lake	\$16,954		
3.	Hickory Nut Lower Lake	\$26,500		
4.	Lake Mayo	\$26,703		
5.	Hickory Nut Upper Lake	\$37,101		
6.	Lake Wanteska	\$38,030		
7.	High Rock Lake	\$43,653		
8.	Lake Lookout	\$44,264		

<sup>\*</sup> This includes lake real estate inventory from more than one state.





\$500K To \$750K

\$0 To \$250K

\$250K To \$500K

Range:

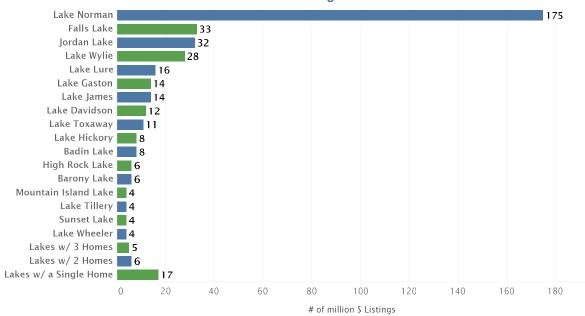
\$750K To \$1M

\$1M to \$2M

\$2M or more

# Luxury Lake Real Estate in North Carolina

Where Are The Million-Dollar Listings? 2022Q3

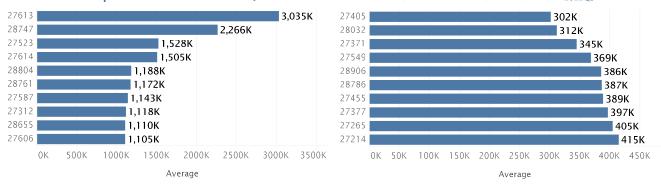




of \$1M+ Homes in North Carolina are on Lake Norman

Total Number of \$1M+ Homes 423

#### Most Expensive ZIP Codes 202203

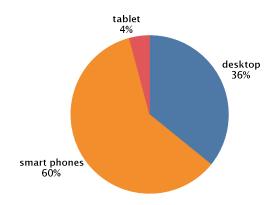


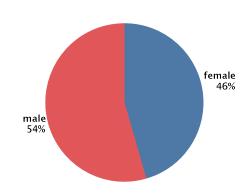


# Who's Shopping North Carolina Lake Real Estate

#### How are shoppers connecting 2022Q3

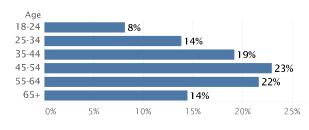
#### Male/Female Visitors 2022Q3





# of potential buyers come from outside North Carolina

## What Age Groups are Shopping 2022Q3



#### New York,

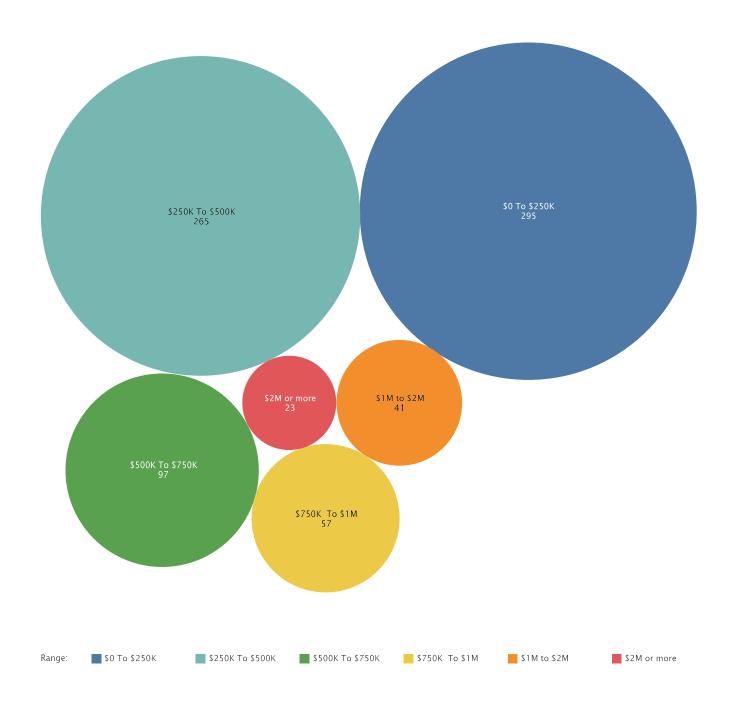
is the Number 1 metro area outside of North Carolina searching for North Carolina lake property!

- Atlanta, GA
- Washington DC (Hagerstown MD)
- · Chicago, IL
- · Greenville-Spartanburg-Asheville-Anderson
- · Philadelphia, PA
- · Los Angeles, CA
- · Norfolk-Portsmouth-Newport News, VA
- · Nashville, TN
- · Tampa-St. Petersburg (Sarasota), FL



OKLAHOMA

Price Breakdown by Number of Homes in the Oklahoma Market 2022Q3





# Oklahoma

The Oklahoma home market grew \$142 MM (+24%) since the summer 2022 report.

**Largest Land Markets** 

# **Largest Markets**

1. Lake Texoma*	\$185,471,996	25.3%	6. Oologah Lake	\$30,881,450	4.2%
2. Grand Lake	\$130,108,016	17.7%	7. Lake Hudson	\$30,720,418	4.2%
3. Lake Eufaula	\$107,153,750	14.6%	8. Fort Gibson Lake	\$29,895,212	4.1%
4. Skiatook Lake	\$52,008,728	7.1%	9. Tenkiller Lake	\$24,216,289	3.3%
5. Keystone Lake	\$39,317,570	5.4%	10. Lake Claremore	\$15,796,200	2.2%

Total Oklahoma Market:

#### \$733,663,203

# **Largest Home Markets**

1.	Grand Lake	\$98,807,600	22.1%	1.	Lake Texoma*	\$75,217,249	32.7%
2.	Lake Texoma*	\$87,175,547	19.5%	2.	Lake Eufaula	\$28,905,329	12.6%
3.	Lake Eufaula	\$76,055,521	17.0%	3.	Grand Lake	\$23,751,416	10.3%
4.	Skiatook Lake	\$32,744,544	7.3%	4.	Skiatook Lake	\$17,291,184	7.5%
5.	Keystone Lake	\$22,563,000	5.0%	5.	Keystone Lake	\$16,504,570	7.2%
6.	Oologah Lake	\$18,859,300	4.2%	6.	Broken Bow Lake	\$12,120,000	5.3%
7.	Tenkiller Lake	\$18,629,590	4.2%	7.	Oologah Lake	\$10,942,150	4.8%
8.	Lake Hudson	\$18,422,559	4.1%	8.	Sardis Lake	\$9,885,300	4.3%
9.	Fort Gibson Lake	\$18,310,299	4.1%	9.	Lake Hudson	\$8,902,859	3.9%
10.	Kerr Lake	\$15,324,800	3.4%	10.	Fort Gibson Lake	\$6,926,113	3.0%

Total Oklahoma Home Market:

\$447,375,260

Total Oklahoma Land Market:

\$230,128,244

The lakes on the Largest Home Markets list have generally maintained their ranking since summer 2022.

# **Most Expensive Homes**

1.	Lake Texoma	\$968,795
2.	Grand Lake	\$685.446

#### **Most Affordable Homes**

1.	Lake Eufaula	\$505,262
2	Arbuckla Laka	\$551.845

<sup>\*</sup> This includes lake real estate inventory from more than one state.

$N/I \cap i$	ct I	ıctı	ings
IVIUS	OL L	_134	IIIUS

1. Lake Texoma*       434       21.3%       6. Tenkiller Lake         2. Lake Eufaula       408       20.0%       7. Fort Gibson Lake         3. Grand Lake       290       14.2%       8. Oologah Lake         4. Skiatook Lake       146       7.2%       9. Lake Hudson         Total Oklahoma Listings:         Most Homes Available         1. Lake Eufaula       171       19.0%       1. Lake Texoma*         2. Lake Texoma*       162       18.0%       2. Lake Eufaula         3. Grand Lake       156       17.4%       3. Grand Lake         4. Skiatook Lake       67       7.5%       4. Keystone Lake         5. Keystone Lake       58       6.5%       5. Skiatook Lake         6. Fort Gibson Lake       55       6.1%       6. Tenkiller Lake	118 113 104 100 40	5.8% 5.5% 5.1% 4.9% 2.0% <b>2,040</b>
3. Grand Lake       290       14.2%       8. Oologah Lake         4. Skiatook Lake       146       7.2%       9. Lake Hudson         Total Oklahoma Listings:         Total Oklahoma Listings:         Most Land Available         1. Lake Eufaula       171       19.0%       1. Lake Texoma*         2. Lake Texoma*       162       18.0%       2. Lake Eufaula         3. Grand Lake       156       17.4%       3. Grand Lake         4. Skiatook Lake       67       7.5%       4. Keystone Lake         5. Keystone Lake       58       6.5%       5. Skiatook Lake         6. Fort Gibson Lake       55       6.1%       6. Tenkiller Lake	104 100	5.1% 4.9% 2.0%
4. Skiatook Lake       146       7.2%       9. Lake Hudson         5. Keystone Lake       137       6.7%       10. Lake Claremore         Total Oklahoma Listings:         Most Land Available         1. Lake Eufaula       171       19.0%       1. Lake Texoma*         2. Lake Texoma*       162       18.0%       2. Lake Eufaula         3. Grand Lake       156       17.4%       3. Grand Lake         4. Skiatook Lake       67       7.5%       4. Keystone Lake         5. Keystone Lake       58       6.5%       5. Skiatook Lake         6. Fort Gibson Lake       55       6.1%       6. Tenkiller Lake	100	4.9% 2.0%
5. Keystone Lake       137       6.7%       10. Lake Claremore         Total Oklahoma Listings:         Most Land Available         1. Lake Eufaula       171       19.0%       1. Lake Texoma*         2. Lake Texoma*       162       18.0%       2. Lake Eufaula         3. Grand Lake       156       17.4%       3. Grand Lake         4. Skiatook Lake       67       7.5%       4. Keystone Lake         5. Keystone Lake       58       6.5%       5. Skiatook Lake         6. Fort Gibson Lake       55       6.1%       6. Tenkiller Lake		2.0%
Total Oklahoma Listings:   Most Homes Available	40	
Most Homes Available		2,040
1. Lake Eufaula       171       19.0%       1. Lake Texoma*         2. Lake Texoma*       162       18.0%       2. Lake Eufaula         3. Grand Lake       156       17.4%       3. Grand Lake         4. Skiatook Lake       67       7.5%       4. Keystone Lake         5. Keystone Lake       58       6.5%       5. Skiatook Lake         6. Fort Gibson Lake       55       6.1%       6. Tenkiller Lake		
2. Lake Texoma*       162       18.0%       2. Lake Eufaula         3. Grand Lake       156       17.4%       3. Grand Lake         4. Skiatook Lake       67       7.5%       4. Keystone Lake         5. Keystone Lake       58       6.5%       5. Skiatook Lake         6. Fort Gibson Lake       55       6.1%       6. Tenkiller Lake		
3. Grand Lake       156       17.4%       3. Grand Lake         4. Skiatook Lake       67       7.5%       4. Keystone Lake         5. Keystone Lake       58       6.5%       5. Skiatook Lake         6. Fort Gibson Lake       55       6.1%       6. Tenkiller Lake	256	23.8%
4. Skiatook Lake       67       7.5%       4. Keystone Lake         5. Keystone Lake       58       6.5%       5. Skiatook Lake         6. Fort Gibson Lake       55       6.1%       6. Tenkiller Lake	230	21.4%
5. Keystone Lake 58 6.5% 5. Skiatook Lake 6. Fort Gibson Lake 55 6.1% 6. Tenkiller Lake	127	11.8%
6. Fort Gibson Lake 55 6.1% 6. Tenkiller Lake	78	7.2%
· · · · · · · · · · · · · · · · · · ·	74	6.9%
	66	6.1%
6. Lake Hudson 55 6.1% 7. Oologah Lake	64	5.9%
8. Tenkiller Lake 47 5.2% 8. Fort Gibson Lake	49	4.6%
9. Oologah Lake 38 4.2% 9. Lake Hudson	43	4.0%
10. Lake Claremore 34 3.8% 10. Copan Lake	18	1.7%
Total Oklahoma Home Listings: 898 Total Oklahoma Land Listings:		1,076

# **Most Expensive Land Per Acre**

# Listings of Less Than 10 Acres

# Listings of 10 Acres or More

1.	Grand Lake	\$98,785	1. Grand Lake	\$32,972
2.	Skiatook Lake	\$97,582		
3.	Lake Eufaula	\$86,545		
4.	Lake Texoma	\$72,737		
5.	Lake Hudson	\$55,554		
6.	Keystone Lake	\$32,684		
7.	Tenkiller Lake	\$30,719		
8.	Copan Lake	\$29,520		

# Most Affordable Land per Acre

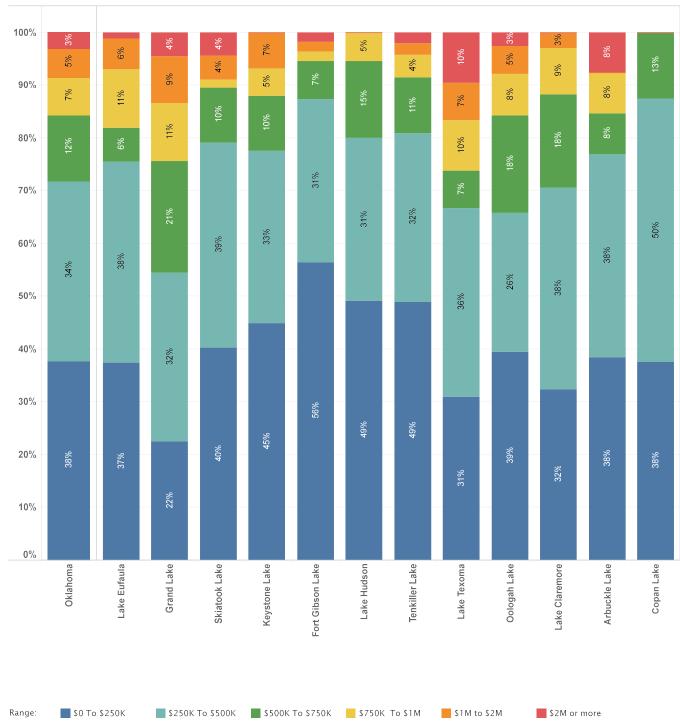
# Listings of Less Than 10 Acres

#### Listings of 10 Acres or More

1. Birch Lake	\$11,681 1. Lake Eufaula	\$4,100
2. Oologah Lake	\$24,786	
3. Fort Gibson Lake	\$25,577	
4. Copan Lake	\$29,520	
5. Tenkiller Lake	\$30,719	
6. Keystone Lake	\$32,684	
7. Lake Hudson	\$55,554	
8. Lake Texoma	\$72,737	

<sup>\*</sup> This includes lake real estate inventory from more than one state.

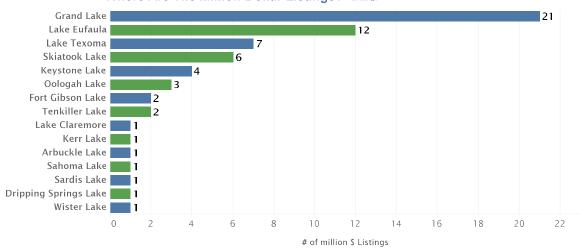






# Luxury Lake Real Estate in Oklahoma

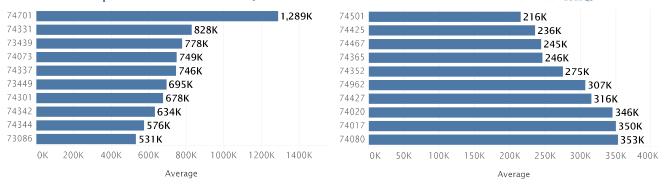
Where Are The Million-Dollar Listings? 2022Q3





of \$1M+ Homes in Oklahoma are on Grand Lake Total Number of \$1M+ Homes 64

# Most Expensive ZIP Codes 2022Q3

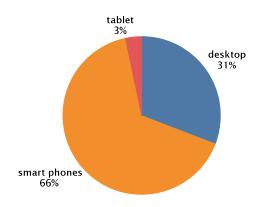


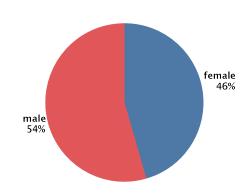


# Who's Shopping Oklahoma Lake Real Estate

#### How are shoppers connecting 2022Q3

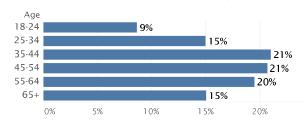
#### Male/Female Visitors 2022Q3





# 74% of potential buyers come from outside Oklahoma

## What Age Groups are Shopping 2022Q3



#### Dallas-Ft. Worth

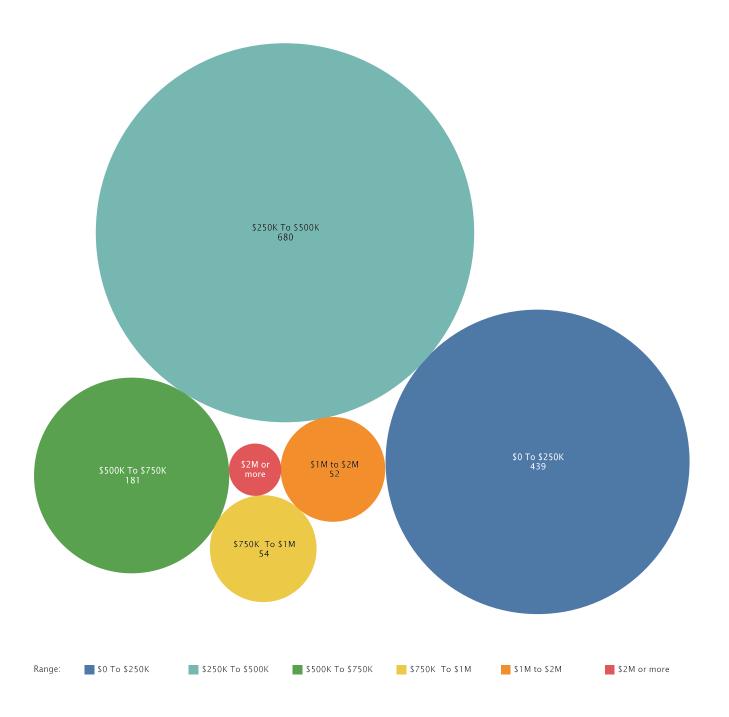
is the Number 1 metro area outside of Oklahoma searching for Oklahoma lake property!

- · Chicago, IL
- · Denver, CO
- · Los Angeles, CA
- · Kansas City, MO
- · Phoenix, AZ
- · New York, NY
- $\bullet \ \, \text{Wichita-Hutchinson, KS}$
- · Ft. Smith-Fayetteville-Springdale-Rogers, AR
- $\bullet \ \ Joplin \ MO\text{-Pittsburg}, \ KS$



**PENNSYLVANIA** 

Price Breakdown by Number of Homes in the Pennsylvania Market 2022Q3





# Pennsylvania

The total Pennsylvania market grew from \$501 MM in summer 2022 to \$665 MM in fall 2022.

# **Largest Markets**

1. Lake Wallenpaupack	\$93,486,930	14.1%	6. Pocono Country Place	\$27,921,520	4.3%
2. Delaware River*	\$49,752,600	7.5%	7. Lake Naomi	\$22,848,397	3.5%
3. Roamingwood Lake	\$39,367,598	6.1%	8. Hemlock Farms Area Lakes	\$21,935,790	3.4%
4. Lake Erie	\$34,080,797	5.3%	9. Springton Reservoir	\$17,618,699	2.9%
5. Lake Harmony - Split Rock	\$31,972,299	4.9%	10. Westcolang Lake	\$15,024,469	2.3%

# **Largest Home Markets**

# Largest Land Markets

1.	Lake Wallenpaupack	\$85,084,293	14.2%	1.	Lake Harmony - Split Rock	\$5,875,400	11.4%
2.	Roamingwood Lake	\$39,031,197	6.5%	2.	Lake Wallenpaupack	\$3,717,637	7.2%
3.	Delaware River*	\$36,932,400	6.2%	3.	Delaware River*	\$3,428,000	6.7%
4.	Lake Erie	\$30,718,897	5.1%	4.	Lake Erie	\$3,361,900	6.5%
5.	Pocono Country Place	\$27,756,720	4.6%	5.	Edinboro Lake	\$3,013,900	5.9%
6.	Lake Harmony - Split Rock	\$26,096,899	4.4%	6.	Greenwood Acres	\$1,808,800	3.5%
7.	Hemlock Farms Area Lakes	\$21,615,290	3.6%	7.	Indian Mountain Lakes	\$1,717,588	3.3%
8.	Lake Naomi	\$21,255,098	3.6%	8.	Sunrise Lake	\$1,701,400	3.3%
9.	Springton Reservoir	\$17,618,699	2.9%	9.	Lake Naomi	\$1,593,299	3.1%
10.	Westcolang Lake	\$14,329,769	2.4%	10.	Lake Winola - Overfield Twp	\$1,423,000	2.8%

Total Pennsylvania Home Market:

\$597,510,529

Total Pennsylvania Land Market:

Total Pennsylvania Market:

\$51,508,485

\$665,041,114

The Pennsylvania home market increased from \$434 MM in summer 2022 to \$598 MM in fall 2022.

# **Most Expensive Homes**

1.	Springton Reservoir	\$1,174,580
2.	Lake Harmony - Split Rock	\$724,914

#### **Most Affordable Homes**

1.	Big Boulder Lake	\$446,314
2.	Blue Mountain Lake	\$462,337

<sup>\*</sup> This includes lake real estate inventory from more than one state.

# **Most Listings**

1.	Lake Wallenpaupack	225	9.8%	6. Lake Erie	94	4.1%
2.	Roamingwood Lake	117	5.2%	7. Towamensing Trails	91	4.0%
3.	Delaware River*	115	5.0%	8. Hemlock Farms Area Lakes	64	2.8%
4.	Indian Mountain Lakes	105	4.6%	9. Arrowhead Lakes	61	2.7%
5.	Pocono Country Place	104	4.6%	10. Lake Naomi	49	2.2%
				Total Pennsylvania Listings:	:	2,288
	Most Homes Av	ailable	Most Land Avai	lable		
1.	Lake Wallenpaupack	145	10.1%	1. Lake Wallenpaupack	76	9.1%
2.	Roamingwood Lake	96	6.7%	2. Indian Mountain Lakes	74	8.8%
3.	Pocono Country Place	94	6.6%	3. Towamensing Trails	61	7.3%
4.	Lake Erie	79	5.5%	4. Arrowhead Lakes	29	3.5%
5.	Delaware River*	78	5.5%	5. Greenwood Acres	28	3.3%
6.	Hemlock Farms Area Lakes	53	3.7%	6. Delaware River*	25	3.0%
7.	Lake Naomi	39	2.7%	6. Edinboro Lake	25	3.0%
8.	Lake Harmony - Split Rock	36	2.5%	6. Fawn Lake	25	3.0%
9.	Westcolang Lake	34	2.4%	9. Crystal Lake	24	2.9%
10.	Arrowhead Lakes	32	2.2%	10. Walker Lake	22	2.6%

# **Most Expensive Land Per Acre**

1,431

#### Listings of Less Than 10 Acres

Total Pennsylvania Home Listings:

### Listings of 10 Acres or More

Total Pennsylvania Land Listings:

1.	East Park Reservoir	\$3,017,353	
2.	Lake Erie	\$102,339	
3.	Greenwood Acres	\$89,343	
4.	Arrowhead Lakes	\$83,880	
5.	Westcolang Lake	\$76,425	
6.	Pocono Country Place	\$67,265	
7.	Lake Wallenpaupack	\$63,527	
8.	Locust Lake	\$59,100	

# Most Affordable Land per Acre

#### Listings of Less Than 10 Acres

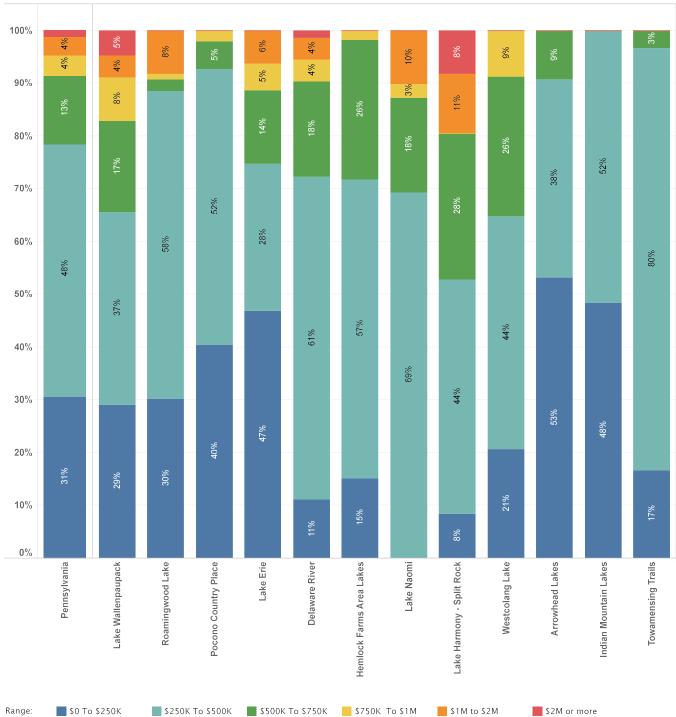
Listings of 10 Acres or More

1.	Tink Wig Lake	\$12,170
2.	Conashaugh Lake	\$18,888
3.	Big Bass Lake	\$19,522
4.	Fawn Lake	\$19,961
5.	Walker Lake	\$20,907
6.	Holiday Pocono	\$22,997
7.	Pines Lake	\$25,629
8.	Roamingwood Lake	\$27,551

838

<sup>\*\*</sup> No lake meets the criteria of 5 listings of 10 or more acres to be included in this section.

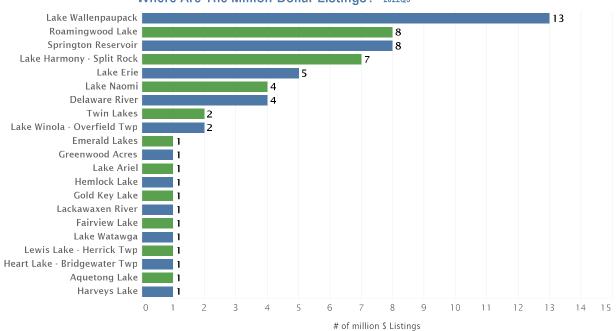






# Luxury Lake Real Estate in Pennsylvania

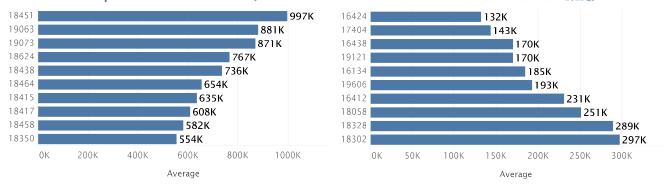
#### Where Are The Million-Dollar Listings? 2022Q3





of \$1M+ Homes in Pennsylvania are on Lake Wallenpaupack Total Number of \$1M+ Homes **65** 

#### Most Expensive ZIP Codes 2022Q3

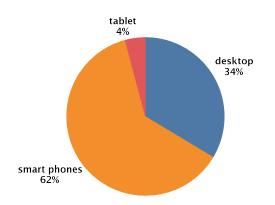


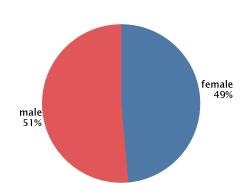


# Who's Shopping Pennsylvania Lake Real Estate

#### How are shoppers connecting 2022Q3

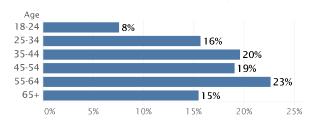
#### Male/Female Visitors 2022Q3





# of potential buyers come from outside Pennsylvania

## What Age Groups are Shopping 2022Q3



#### New York,

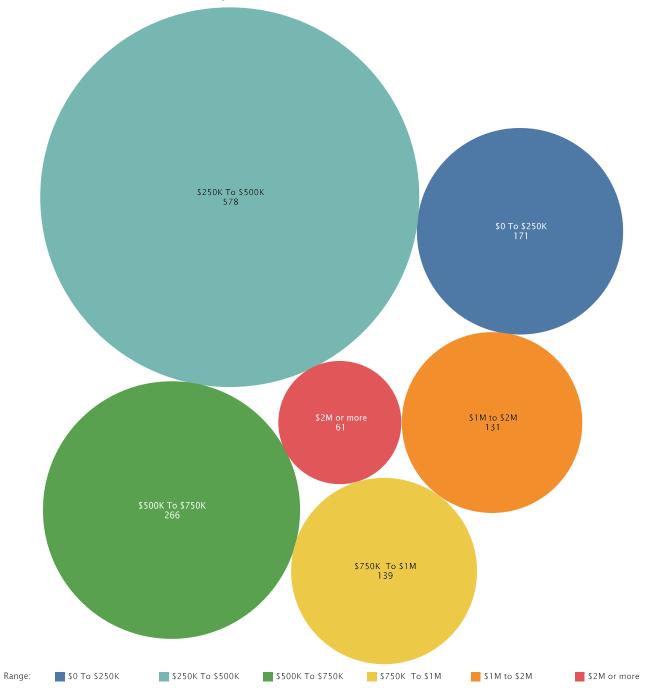
is the Number 1 metro area outside of Pennsylvania searching for Pennsylvania lake property!

- Washington DC (Hagerstown MD)
- · Atlanta, GA
- Baltimore, MD
- · Binghamton, NY
- · Chicago, IL
- Boston MA-Manchester, NH  $\,$
- · Cleveland-Akron (Canton), OH
- · Los Angeles, CA
- Detroit, MI



## **SOUTH CAROLINA**

Price Breakdown by Number of Homes in the South Carolina Market 2022Q3





# South Carolina

The South Carolina lake home market has seen an increase of \$195 MM (14%) from summer 2022 to fall 2022.

# **Largest Markets**

1.	Lake Wylie*	\$454,948,042	28.8%	6. Lake Greenwood	\$63,041,821	4.0%
2.	Lake Keowee	\$326,960,818	20.7%	7. Thurmond Lake*	\$59,860,681	3.8%
3.	Lake Hartwell*	\$195,982,247	12.4%	8. Lake Carolina	\$31,106,809	2.0%
4.	Lake Murray	\$195,150,935	12.3%	9. Lake Moultrie	\$22,151,535	1.4%
5.	Lake Marion	\$83,430,112	5.3%	10. Lake Wateree	\$20.050.999	1.3%

Total South Carolina Market:

**Largest Land Markets** 

## **Largest Home Markets**

	<b>J</b>						
1.	Lake Wylie*	\$409,340,943	33.1%	1.	Lake Keowee	\$97,504,999	28.3%
2.	Lake Keowee	\$229,455,819	18.6%	2.	Lake Hartwell*	\$65,482,115	19.0%
3.	Lake Murray	\$163,002,955	13.2%	3.	Lake Wylie*	\$45,607,099	13.2%
4.	Lake Hartwell*	\$130,500,132	10.6%	4.	Lake Murray	\$32,147,980	9.3%
5.	Lake Marion	\$50,824,947	4.1%	5.	Lake Marion	\$30,400,365	8.8%
6.	Lake Greenwood	\$48,044,626	3.9%	6.	Thurmond Lake*	\$18,332,882	5.3%
7.	Thurmond Lake*	\$41,527,799	3.4%	7.	Lake Greenwood	\$14,347,195	4.2%
8.	Lake Carolina	\$30,195,359	2.4%	8.	Lake Moultrie	\$9,035,000	2.6%
9.	Lake Moultrie	\$13,116,535	1.1%	9.	Lake Wateree	\$7,809,199	2.3%
10.	Lake Robinson	\$12,802,355	1.0%	10.	Richard B. Russell Lake*	\$5,398,077	1.6%

Total South Carolina Home Market:

\$1,235,925,338

Total South Carolina Land Market:

\$345,059,110

\$1,583,839,248

# 43% of the listings on Lake Keowee are priced in the \$1M or more range.

# **Most Expensive Homes**

1.	Lake Keowee	\$1,372,520
2.	Lake Murray	\$844,210

#### **Most Affordable Homes**

 1. Lake Moultrie
 \$545,082

 2. Lake Hartwell
 \$556,366

www.LakeHomes.com

<sup>\*</sup> This includes lake real estate inventory from more than one state.

# **Most Listings**

1.	Lake Wylie*	787	20.4%	6. Lake Murray	300	7.8%
2.	Lake Hartwell*	739	19.1%	7. Lake Greenwood	227	5.9%
3.	Lake Keowee	529	13.7%	8. Lake Carolina	77	2.0%
4.	Thurmond Lake*	386	10.0%	9. Lake Wateree	65	1.7%
5.	Lake Marion	354	9.1%	10. Lake Moultrie	51	1.3%
				Total South Carolina Listings:		3,872
	Most Homes Availa	able		Most Land Availak	ole	
1.	Lake Wylie*	646	34.2%	1. Lake Hartwell*	496	25.1%
2.	Lake Hartwell*	243	12.9%	2. Lake Keowee	361	18.2%
3.	Lake Murray	199	10.5%	3. Thurmond Lake*	310	15.7%
4.	Lake Keowee	168	8.9%	4. Lake Marion	207	10.5%
5.	Lake Marion	142	7.5%	5. Lake Wylie*	141	7.1%
6.	Lake Greenwood	86	4.6%	6. Lake Greenwood	140	7.1%
7.	Thurmond Lake*	76	4.0%	7. Lake Murray	101	5.1%
8.	Lake Carolina	68	3.6%	8. Lake Wateree	45	2.3%
9.	Lake Frances	31	1.6%	9. Richard B. Russell Lake*	32	1.6%
10.	Lake Moultrie	29	1.5%	10. Lake Moultrie	22	1.1%
Т	otal South Carolina Home Listings:		1,887	Total South Carolina Land Listings:		1,979

# **Most Expensive Land Per Acre**

# Listings of Less Than 10 Acres

# Listings of 10 Acres or More

1. For	est Lake	\$263,870	1. Lake Keowee \$4	7,996
2. Lak	se Murray	\$212,604		
3. Lak	ke Keowee	\$147,343		
4. Lak	ke Wylie	\$140,688		
5. Lak	se Secession	\$113,464		
6. Lak	ke Greenwood	\$86,837		
7. Thi	urmond Lake	\$85,071		
8. Lak	xe Wateree	\$73,328		

# Most Affordable Land per Acre

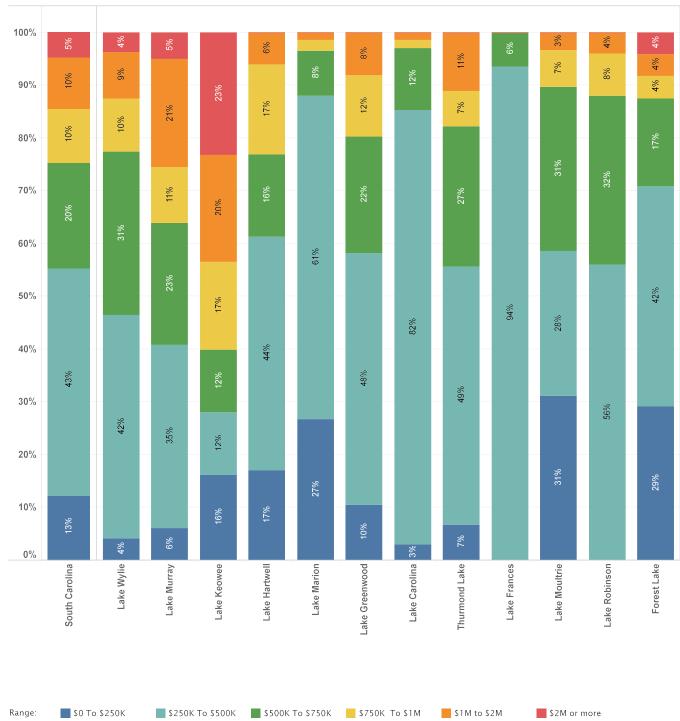
# Listings of Less Than 10 Acres

#### Listings of 10 Acres or More

1. Lake Monticello	\$48,469	1. Lake Greenwood	\$6,482
2. Lake Marion	\$50,876		
3. Lake Moultrie	\$60,300		
4. Lake Hartwell	\$62,634		
5. Lake Wateree	\$73,328		
6. Thurmond Lake	\$85,071		
7. Lake Greenwood	\$86,837		
8. Lake Secession	\$113,464		

<sup>\*</sup> This includes lake real estate inventory from more than one state.

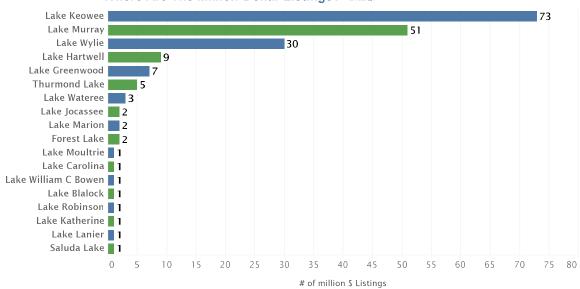






# Luxury Lake Real Estate in South Carolina

#### Where Are The Million-Dollar Listings? 2022Q3



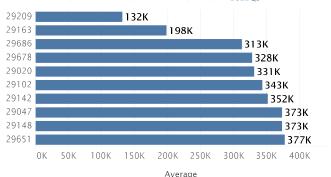


of \$1M+ Homes in South Carolina are on Lake Keowee

Total Number of \$1M+ Homes 192

#### Most Expensive ZIP Codes 2022Q3

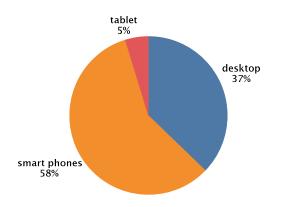
#### 29682 2,563K 29685 2,204K 29672 1,501K 29676 1,466K 29063 1,052K 29696 1,040K 29072 1,004K 29054 960K 29180 890K 29212 788K 0K 500K 1000K 1500K 2000K 2500K 3000K Average

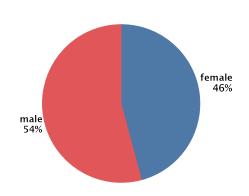


# Who's Shopping South Carolina Lake Real Estate

#### How are shoppers connecting 2022Q3

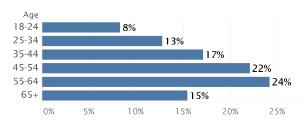
#### Male/Female Visitors 2022Q3





# 81% of potential buyers come from outside South Carolina

# What Age Groups are Shopping 2022Q3



#### New York,

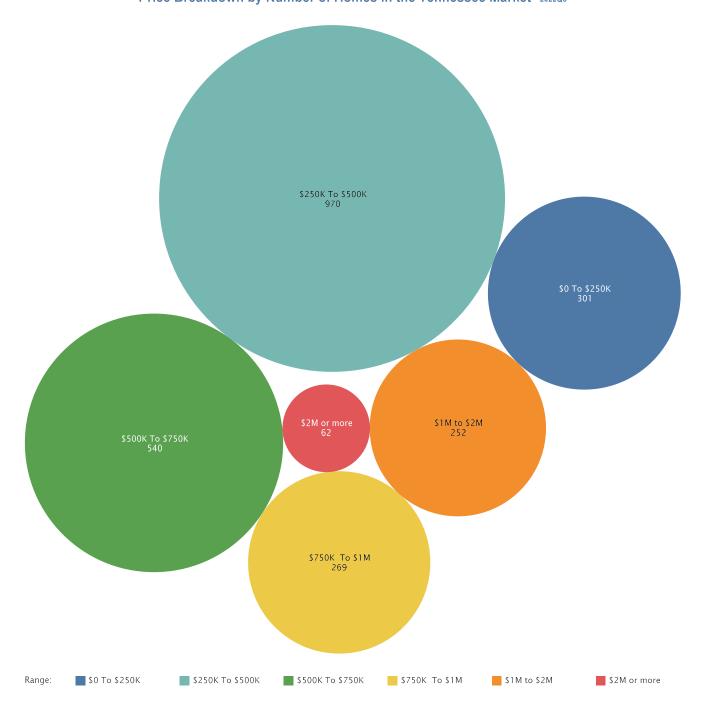
is the Number 1 metro area outside of South Carolina searching for South Carolina lake property!

- Atlanta, GA
- $\cdot \ \mathsf{Greenville\text{-}Spartanburg\text{-}Asheville\text{-}Anderson}$
- $\cdot \ \mathsf{Charlotte}, \, \mathsf{NC}$
- · Raleigh-Durham (Fayetteville), NC
- · Chicago, IL
- $\cdot$  Washington DC (Hagerstown MD)
- Philadelphia, PA
- · Los Angeles, CA
- · Savannah, GA



TENNESSEE

Price Breakdown by Number of Homes in the Tennessee Market 2022Q3





# Tennessee

The Tennessee market increased from \$1.8 BB in summer 2022 to \$2.2 BB in summer 2022, a 22% upturn.

**Largest Land Markets** 

# **Largest Markets**

1. Old Hickory Lake	\$415,443,328	19.2%	6. Watts Bar Lake	\$112,017,992	5.2%
2. Fort Loudoun Lake	\$169,221,181	7.8%	7. Douglas Lake	\$99,924,540	4.6%
3. Tellico Lake	\$158,877,837	7.3%	8. Norris Lake	\$97,133,513	4.5%
4. J. Percy Priest Lake	\$131,508,590	6.1%	9. Nickajack Lake	\$96,653,269	4.5%
5. Tims Ford Lake	\$119,285,612	5.5%	10. Chickamauga Lake	\$89,611,350	4.1%

Total Tennessee Market:

# **Largest Home Markets**

					•		
1.	Old Hickory Lake	\$366,103,923	22.9%	1.	Watts Bar Lake	\$50,708,305	8.9%
2.	Fort Loudoun Lake	\$127,307,181	8.0%	2.	Old Hickory Lake	\$49,339,405	8.7%
3.	Tellico Lake	\$125,289,597	7.8%	3.	Fort Loudoun Lake	\$41,914,000	7.4%
4.	J. Percy Priest Lake	\$105,203,890	6.6%	4.	Norris Lake	\$35,738,622	6.3%
5.	Tims Ford Lake	\$100,115,897	6.3%	5.	Douglas Lake	\$35,363,294	6.2%
6.	Nickajack Lake	\$72,209,300	4.5%	6.	Cherokee Lake	\$34,785,309	6.1%
7.	Chickamauga Lake	\$69,487,650	4.4%	7.	Tellico Lake	\$33,588,240	5.9%
8.	Douglas Lake	\$64,561,246	4.0%	8.	J. Percy Priest Lake	\$26,304,700	4.6%
9.	Kentucky Lake*	\$61,808,918	3.9%	9.	Nickajack Lake	\$24,443,969	4.3%
10.	Norris Lake	\$61,394,891	3.8%	10.	Boone Lake	\$23,703,160	4.2%

Total Tennessee Home Market: \$1,596,714,376 Total Tennessee Land Market: \$567,845,494

Watts Bar Lake now ranks 1st in Largest Land Markets which was previously held by Old Hickory Lake in summer 2022.

# **Most Expensive Homes**

1.	Great Falls Lake	\$1,310,092
2.	Pickwick Lake	\$1,004,131

#### **Most Affordable Homes**

1.	Old Hickory Lake	\$712,061
2.	Nickaiack Lake	\$714.944

\$2,164,559,870

<sup>\*</sup> This includes lake real estate inventory from more than one state.

	_			
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1. Old Hickory Lake	605	10.3%	6. Cherokee Lake	315	5.4%
2. Watts Bar Lake	464	7.9%	7. Lake Barkley*	269	4.6%
3. Tellico Lake	407	7.0%	8. J. Percy Priest Lake	268	4.6%
4. Norris Lake	396	6.8%	9. Tims Ford Lake	250	4.3%
5. Kentucky Lake*	337	5.8%	10. Douglas Lake	237	4.1%
			Total Tennessee Listings:		5,849
Most Homes Ava	ilable		Most Land Available	<u> </u>	
1. Old Hickory Lake	519	20.8%	1. Watts Bar Lake	363	10.8%
2. J. Percy Priest Lake	250	10.0%	2. Norris Lake	315	9.4%
3. Tellico Lake	181	7.3%	3. Cherokee Lake	250	7.4%
4. Tims Ford Lake	165	6.6%	4. Kentucky Lake*	227	6.8%
5. Fort Loudoun Lake	132	5.3%	5. Tellico Lake	226	6.7%
6. Kentucky Lake*	110	4.4%	6. Lake Barkley*	205	6.1%
7. Nickajack Lake	101	4.1%	7. Center Hill Lake	167	5.0%
7. Watts Bar Lake	101	4.1%	8. Douglas Lake	156	4.6%
9. Chickamauga Lake	81	3.3%	9. Chickamauga Lake	134	4.0%
9. Douglas Lake	81	3.3%	10. Lake Tansi	129	3.8%
Total Tennessee Home Listings:		2,491	Total Tennessee Land Listings:		3,358

# **Most Expensive Land Per Acre**

# Listings of Less Than 10 Acres

### Listings of 10 Acres or More

1. J. Percy Priest Lake	\$310,422	1. Old Hickory Lake	\$35,670
2. Nickajack Lake	\$299,875		
3. Tellico Lake	\$265,744		
4. Fort Loudoun Lake	\$243,028		
5. Tims Ford Lake	\$214,031		
6. Old Hickory Lake	\$199,655		
7. Pickwick Lake	\$188,304		
8. Tennessee River - West/Middle TN	\$119,495		

# Most Affordable Land per Acre

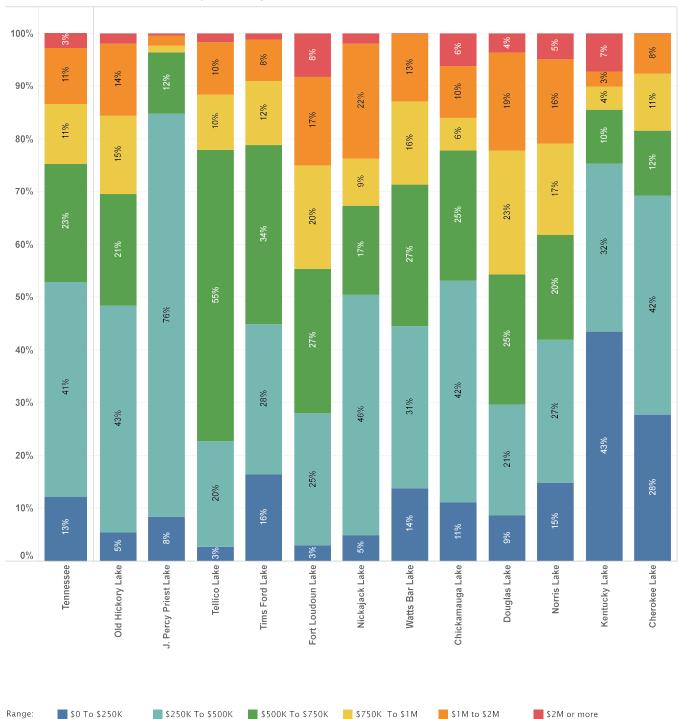
# Listings of Less Than 10 Acres

#### Listings of 10 Acres or More

1.	Cordell Hull Lake	\$14,675	1. Kentucky Lake	\$4,156
2.	Cumberland Lakes	\$19,553		
3.	Lake Pomeroy	\$23,562		
4.	Lake Barkley	\$26,892		
5.	Lake Catherine	\$27,515		
6.	Fort Patrick Henry Lake	\$36,973		
7.	Kentucky Lake	\$39,607		
8.	Lake Sherwood	\$40,028		

<sup>\*</sup> This includes lake real estate inventory from more than one state.

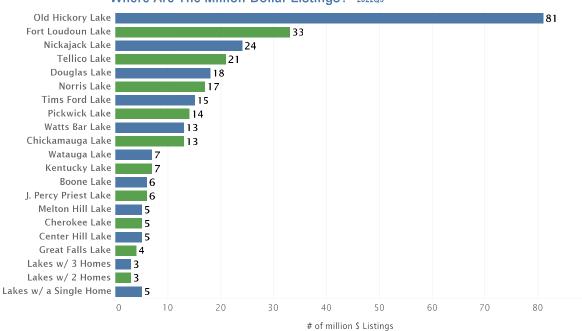






# Luxury Lake Real Estate in Tennessee

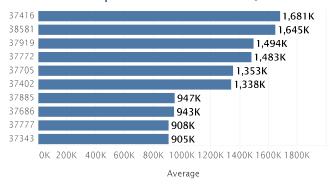
#### Where Are The Million-Dollar Listings? 2022Q3

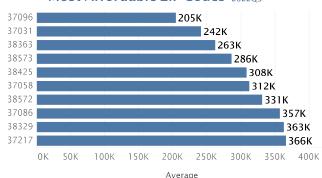




of \$1M+ Homes in Tennessee are on Old Hickory Lake Total Number of \$1M+ Homes 314

#### Most Expensive ZIP Codes 2022Q3



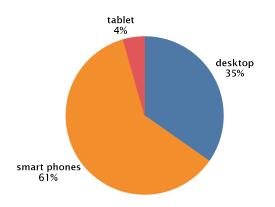


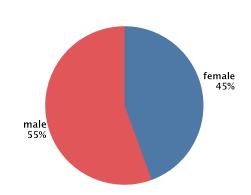


# Who's Shopping Tennessee Lake Real Estate

#### How are shoppers connecting 2022Q3

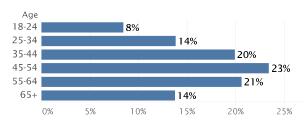
#### Male/Female Visitors 2022Q3





# 82% of potential buyers come from outside Tennessee

## What Age Groups are Shopping 2022Q3



# Chicago

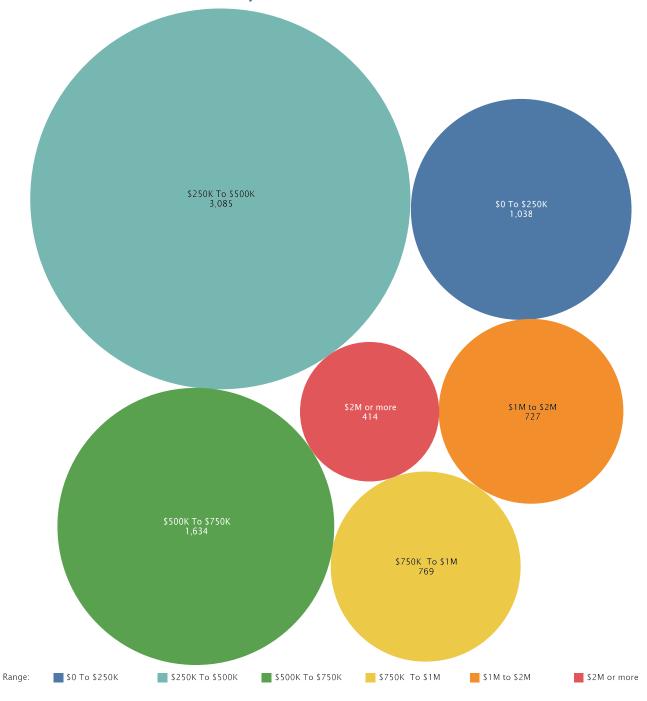
is the Number 1 metro area outside of Tennessee searching for Tennessee lake property!

- · New York, NY
- Atlanta, GA
- Washington DC (Hagerstown MD)
- · Los Angeles, CA
- · Cincinnati, OH
- Dallas-Ft. Worth, TX
- Indianapolis, INPhoenix, AZ
- · Charlotte, NC



TEXAS

Price Breakdown by Number of Homes in the Texas Market 2022Q3







# The total Texas market increased from \$5.6 BB in summer 2022 to \$7.3 BB in fall 2022, a 30% surge.

Due to a bug from one of our datasources, the previous summer 2022 Texas report was incorrect. A revised version of the summer 2022 report has been issued

## **Largest Markets**

1. Lewisville Lake	\$827,327,203	11.3%	6. Lake LBJ	\$369,295,572	5.1%
2. Lake Travis	\$654,533,980	9.2%	7. Lake Conroe	\$334,303,755	4.7%
3. Lake Austin	\$491,339,629	6.9%	8. Lady Bird Lake	\$307,640,006	4.3%
4. Lake Ray Hubbard	\$480,716,950	6.6%	9. Lake Granbury	\$268,761,136	3.7%
5. Cedar Creek Lake	\$389,425,896	5.3%	10. Grapevine Lake	\$223,903,824	3.1%

Total Texas Market: \$7,292,223,417

# **Largest Home Markets**

# e Markets Largest Land Markets

1.	Lewisville Lake	\$723,915,136	12.6%	1.	Lake Travis	\$142,477,210	10.5%
2.	Lake Travis	\$512,056,770	8.9%	2.	Lake Conroe	\$83,333,301	6.1%
3.	Lake Austin	\$437,612,579	7.6%	3.	Lewisville Lake	\$76,741,667	5.7%
4.	Lake Ray Hubbard	\$397,990,411	6.9%	4.	Lake Texoma*	\$75,217,249	5.5%
5.	Lake LBJ	\$308,075,778	5.4%	5.	Cedar Creek Lake	\$71,870,885	5.3%
6.	Cedar Creek Lake	\$303,093,811	5.3%	6.	Lake Livingston	\$66,868,852	4.9%
7.	Lady Bird Lake	\$302,360,006	5.3%	7.	Lake LBJ	\$57,569,794	4.2%
8.	Lake Conroe	\$250,970,454	4.4%	8.	Lake Ray Roberts	\$54,727,023	4.0%
9.	Lake Granbury	\$213,602,810	3.7%	9.	Lake Austin	\$53,727,050	4.0%
10.	Grapevine Lake	\$189,972,125	3.3%	10.	Richland Chambers Reservoir	\$48,343,844	3.6%

Total Texas Home Market: \$5,731,031,661 Total Texas Land Market: \$1,356,639,492

52% of the listings on Lady Bird Lake are priced in the \$1M or more range.

# **Most Expensive Homes**

1.	Lake Austin	\$2,544,259
2.	Lake Woodlands	\$1.910.940

#### **Most Affordable Homes**

1.	Grapevine Lake	\$1,194,793
2.	Richland Chambers Reservoir	\$1,208,639

<sup>\*</sup> This includes lake real estate inventory from more than one state.

# **Most Listings**

	Most Homes Avail	able		Most Land Av	vailable	
				Total Texas Listings:		12,945
5.	Lake Granbury	628	4.9%	10. Lake Whitney	341	2.6%
4.	Lake Conroe	706	5.5%	9. Lake Texoma*	434	3.4%
3.	Cedar Creek Lake	813	6.3%	8. Lake LBJ	454	3.5%
2.	Lake Ray Hubbard	838	6.5%	7. Lake Travis	596	4.7%
1.	Lewisville Lake	1,289	10.0%	6. Lake Livingston	606	4.8%

1.	Lewisville Lake	1,189	15.4%	1.	Cedar Creek Lake	379	7.5%
2.	Lake Ray Hubbard	744	9.6%	2.	Lake Livingston	319	6.3%
3.	Lake Conroe	490	6.3%	3.	Lake Texoma*	256	5.1%
4.	Cedar Creek Lake	409	5.3%	4.	Lake LBJ	253	5.0%
5.	Lake Granbury	397	5.1%	5.	Hilltop Lakes	247	4.9%
6.	Lake Travis	358	4.6%	6.	Lake Whitney	246	4.9%
7.	Lake Livingston	287	3.7%	7.	Lake Travis	238	4.7%
8.	Lake Houston	247	3.2%	8.	Possum Kingdom Lake	222	4.4%
9.	Joe Pool Lake	217	2.8%	9.	Lake Conroe	216	4.3%
10.	Eagle Mountain Lake	216	2.8%	10.	Lake Granbury	206	4.1%

Total Texas Home Listings:

7,717

Total Texas Land Listings:

5,039

# **Most Expensive Land Per Acre**

# Listings of Less Than 10 Acres

# Listings of 10 Acres or More

1.	Lake Austin	\$1,394,656	1. Lewisville Lake	\$208,046
2.	Lake O' the Pines	\$1,229,227		
3.	Grapevine Lake	\$618,113		
4.	Clear Lake	\$547,373		
5.	Lake Ray Hubbard	\$504,182		
6.	Lake Marble Falls	\$460,119		
7.	Lake Travis	\$414,734		
8.	Lake Conroe	\$412,835		

# Most Affordable Land per Acre

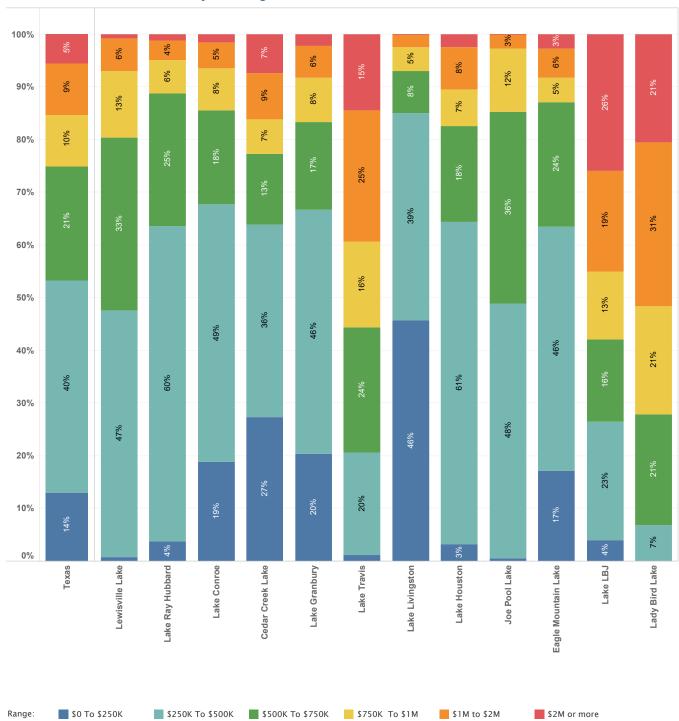
# Listings of Less Than 10 Acres

#### Listings of 10 Acres or More

1.	Toledo Bend Reservoir	\$33,024	1. Lake Bob Sandlin	\$3,865
2.	Palo Pinto Lake	\$46,706		
3.	Hilltop Lakes	\$50,092		
4.	Houston County Lake	\$63,408		
5.	Lake Whitney	\$75,183		
6.	Medina Lake	\$77,890		
7.	Possum Kingdom Lake	\$81,591		
8.	Lake Bob Sandlin	\$83,997		

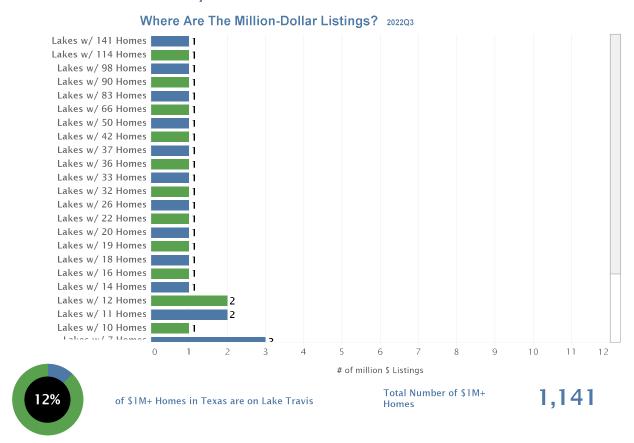
<sup>\*</sup> This includes lake real estate inventory from more than one state.



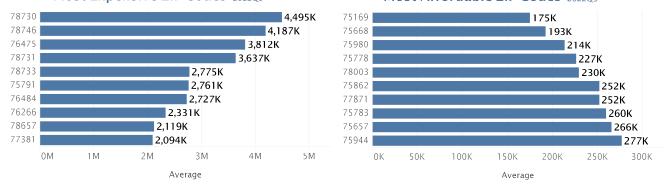




# Luxury Lake Real Estate in Texas



#### Most Expensive ZIP Codes 202203

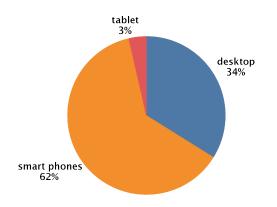


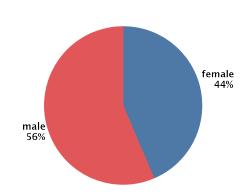


# Who's Shopping Texas Lake Real Estate

#### How are shoppers connecting 2022Q3

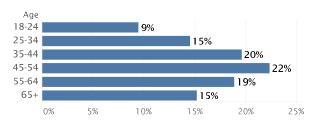
#### Male/Female Visitors 2022Q3





# 42% of potential buyers come from outside

#### What Age Groups are Shopping 2022Q3



# Chicago

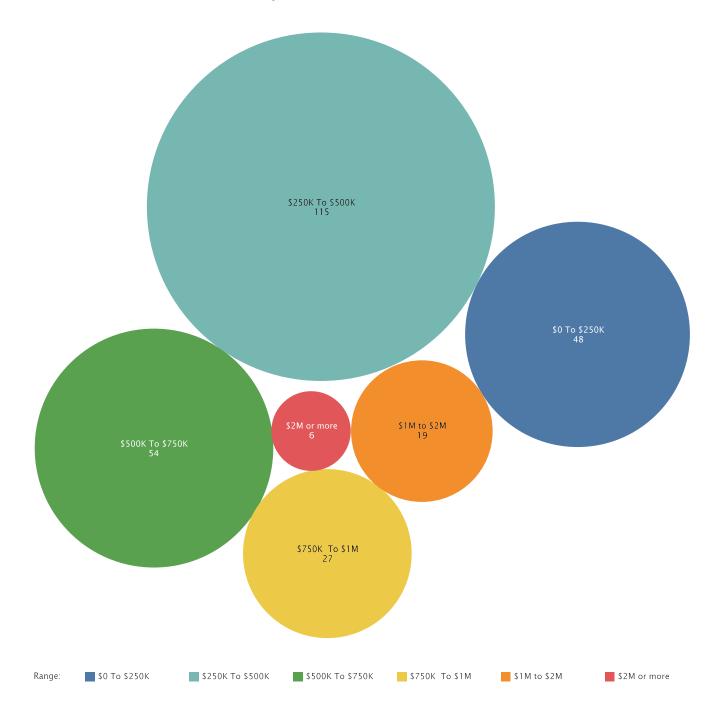
is the Number 1 metro area outside of Texas searching for Texas lake property!

- Los Angeles, CA
- · New York, NY
- Phoenix, AZDenver, CO
- · Atlanta, GA
- · Oklahoma City, OK
- · Seattle-Tacoma, WA
- · Wichita Falls TX & Lawton, OK
- New Orleans, LA



VERMONT

Price Breakdown by Number of Homes in the Vermont Market 2022Q3







The number of home listings in Vermont increased from 272 in summer 2022 to 325 in fall 2022.

# **Largest Markets**

# **Most Listings**

1.	Lake Champlain*	\$155,406,494	64.6%	1. Lake Champlain*	251	54.7%
2.	Lake Memphremagog	\$16,947,500	7.0%	2. Lake Bomoseen	38	8.3%
3.	Lake Bomoseen	\$12,808,600	5.3%	3. Lake Memphremagog	28	6.1%
4.	Silver Lake	\$8,144,000	3.7%	4. Lake Lamoille	11	2.4%
5.	Island Pond	\$4,821,000	2.0%	5. Lake Raponda	10	2.3%

\$240,406,094

**Total Vermont Listings:** 

**Total Vermont Land Listings:** 

# Largest Home Markets

**Total Vermont Market:** 

# **Most Homes Available**

1.	Lake Champlain*	\$133,596,294	68.3%	1.	Lake Champlain*	196	60.3%
2.	Lake Memphremagog	\$10,957,000	5.6%	2.	Lake Bomoseen	19	5.8%
3.	Lake Bomoseen	\$9,990,700	5.1%	3.	Lake Memphremagog	17	5.2%
4.	Silver Lake	\$4,944,000	2.5%	4.	Lake St Catherine	7	2.2%
5.	Lake Rescue	\$3,495,000	1.8%	5.	Combination Pond	6	1.8%

Total Vermont Home Market: \$195,645,894

Total Vermont Home Listings: 325

## **Largest Land Markets**

# **Most Land Available**

1. Lake	Champlain*	\$13,545,300	58.6%	1. Lake Champlain*	48	44.9%
2. Lake	Memphremagog	\$3,423,500	14.8%	2. Lake Bomoseen	16	15.0%
3. Lake	Bomoseen	\$2,119,000	9.2%	3. Lake Raponda	7	6.5%
4. Island	d Pond	\$988,000	4.3%	4. Lake Memphremagog	6	5.6%
5. Lake	Beebe	\$389,500	1.7%	5. Lake Beebe	5	4.7%

\$23,131,400

Average Home Price

Total Vermont Land Market:

1.	Lake Champlain - Burlington Area	\$928,356
2.	Lake Champlain - Addison Area	\$865,891
3.	Lake Memphremagog	\$644.529

# **Average Land Price Per Acre**

#### Listings of Less Than 10 Acres

Listings of 10 Acres or More

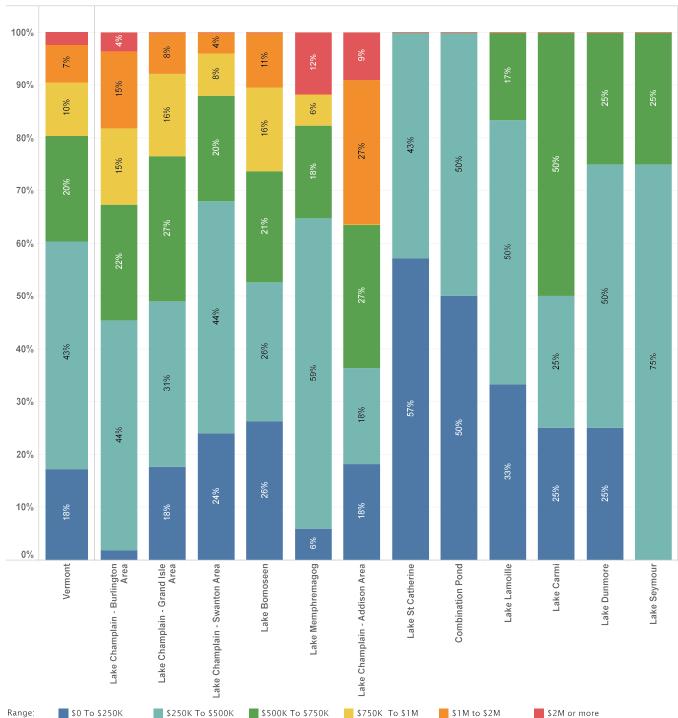
1.	Lake Bomoseen	\$182,936	**
2.	Lake Champlain - Grand Isle Area	\$88,891	^ ′

459

107

<sup>\*</sup> This includes lake real estate inventory from more than one state.

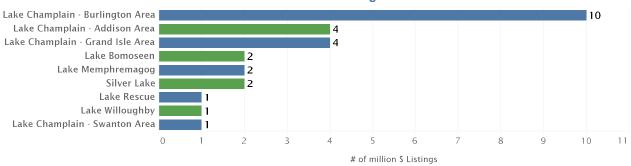






# Luxury Lake Real Estate in Vermont

#### Where Are The Million-Dollar Listings? 2022Q3

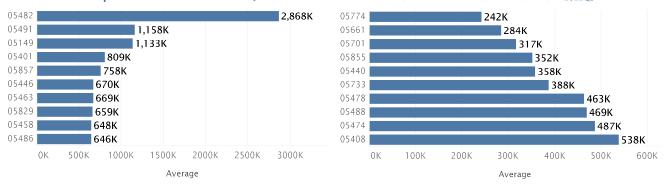




Total Number of \$1M+ Homes

27

#### Most Expensive ZIP Codes 2022Q3

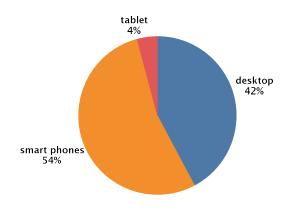


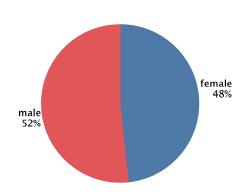


## Who's Shopping Vermont Lake Real Estate

#### How are shoppers connecting 2022Q3

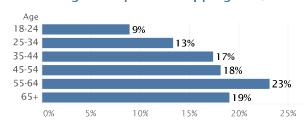
#### Male/Female Visitors 2022Q3





## 85% of potential buyers come from outside

#### What Age Groups are Shopping 2022Q3



#### New York,

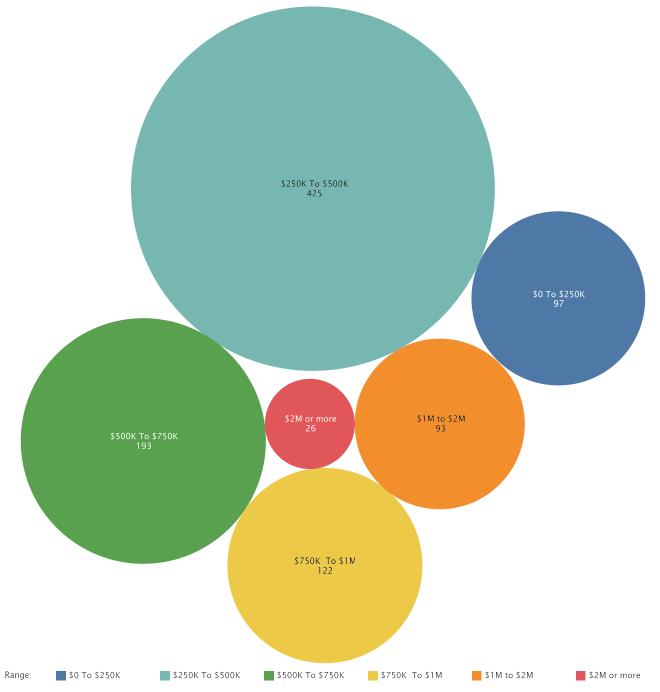
is the Number 1 metro area outside of Vermont searching for Vermont lake property!

- · Boston MA-Manchester, NH
- · Albany-Schenectady-Troy, NY
- ullet Hartford & New Haven, CT
- · Washington DC (Hagerstown MD)
- · Philadelphia, PA
- $\bullet \ \mathsf{Springfield}\text{-}\mathsf{Holyoke}, \ \mathsf{MA}$
- · Atlanta, GA
- · Chicago, IL
- · Los Angeles, CA



**VIRGINIA** 









The Virginia market rose from \$856 MM in summer 2022 to \$876 MM in fall 2022, a \$20 MM increase.

**Largest Land Markets** 

## **Largest Markets**

1. Smith Mountain Lake	\$222,099,650	25.3%	6. Lake of the Woods	\$28,159,297	3.2%
2. Lake Gaston*	\$130,810,459	14.9%	7. Occoquan Reservoir	\$25,208,247	2.9%
3. Lake Anna	\$114,172,361	13.0%	8. Fawn Lake	\$21,037,500	2.4%
4. John H Kerr Reservoir*	\$34,820,199	4.0%	9. Lake Frederick	\$20,388,137	2.3%
5. Lake Monticello	\$33,085,071	3.8%	10. Lake Barcroft	\$16,357,817	2.4%

#### Total Virginia Market:

## **Largest Home Markets**

	3			9		
1.	Smith Mountain Lake	\$148,238,481	22.1%	1. Smith Mountain Lake	\$73,861,169	36.1%
2.	Lake Gaston*	\$90,062,475	13.4%	2. Lake Gaston*	\$40,747,984	19.9%
3.	Lake Anna	\$80,487,015	12.0%	3. Lake Anna	\$33,685,346	16.5%
4.	Lake Monticello	\$32,396,671	4.8%	4. Leesville Lake	\$10,529,398	5.1%
5.	Lake of the Woods	\$27,381,297	4.1%	5. John H Kerr Reservoir*	\$9,797,299	4.8%
6.	John H Kerr Reservoir*	\$25,022,900	3.7%	6. Ni River Reservoir	\$7,864,000	3.8%
7.	Occoquan Reservoir	\$23,100,447	3.4%	7. South Holston Lake*	\$4,330,650	2.1%
8.	Fawn Lake	\$20,212,700	3.0%	8. Claytor Lake	\$4,225,000	2.1%
9.	Lake Frederick	\$20,088,237	3.0%	9. Occoquan Reservoir	\$2,107,800	1.0%
10.	Lake Barcroft	\$16,357,817	2.4%	10. Presidential Lake	\$1,839,900	0.9%

Total Virginia Home Market: \$671,626,578 Total Virginia Land Market: \$204,567,538

58% of the homes on Lake Barcroft are priced in the \$1M or more.

## **Most Expensive Homes**

1.	Lake Manassas	\$1,089,218
2.	Smith Mountain Lake	\$981,712

#### **Most Affordable Homes**

Lake Anne - Reston	\$638,400
2 Lake Gaston	\$680.588

\$876,194,116

## **Most Listings**

1.	Smith Mountain Lake	560	24.1%	6. Lake Monticello	90 3.9%	%
2.	Lake Gaston*	409	17.6%	7. Lake of the Woods	70 3.0%	%
3.	Lake Anna	267	11.5%	8. Occoquan Reservoir	46 2.0%	%
4.	Leesville Lake	143	6.2%	9. South Holston Lake*	36 1.6%	%
5.	John H Kerr Reservoir*	124	5.3%	10. Lake Frederick	33 1.4%	%
				Total Virginia Listings:	2,321	
	Most Homes A	vailable		Most Land Av	ailable	
1.	Smith Mountain Lake	151	14.4%	1. Smith Mountain Lake	409 32.29	%
2.	Lake Gaston*	137	13.0%	2. Lake Gaston*	272 21.49	%
3.	Lake Anna	106	10.1%	3. Lake Anna	161 12.79	%
4.	Lake Monticello	84	8.0%	4. Leesville Lake	138 10.99	%
5.	Lake of the Woods	61	5.8%	5. John H Kerr Reservoir*	86 6.89	%
6.	Occoquan Reservoir	41	3.9%	6. South Holston Lake*	24 1.99	%
7.	John H Kerr Reservoir*	38	3.6%	7. Lake Independence	21 1.79	%
8.	Lake Frederick	32	3.0%	8. Claytor Lake	15 1.29	%
9.	Fawn Lake	24	2.3%	8. Lake Laura	15 1.29	%
10.	Lake Montclair	20	1.9%	10. Lake Holiday	11 0.99	%

#### **Total Virginia Home Listings:**

#### 1,052

#### **Total Virginia Land Listings:**

#### 1,269

## **Most Expensive Land Per Acre**

#### Listings of Less Than 10 Acres

#### Listings of 10 Acres or More

1.	Claytor Lake	\$171,748	1. Lake Anna	\$25,905
2.	Lake Anna	\$114,701		
3.	Smith Mountain Lake	\$105,621		
4.	Lake Gaston	\$61,896		
5.	South Holston Lake	\$57,165		
6.	John H Kerr Reservoir	\$50,494		
7.	Leesville Lake	\$38,966		
8.	Lake Laura	\$34,891		

## Most Affordable Land per Acre

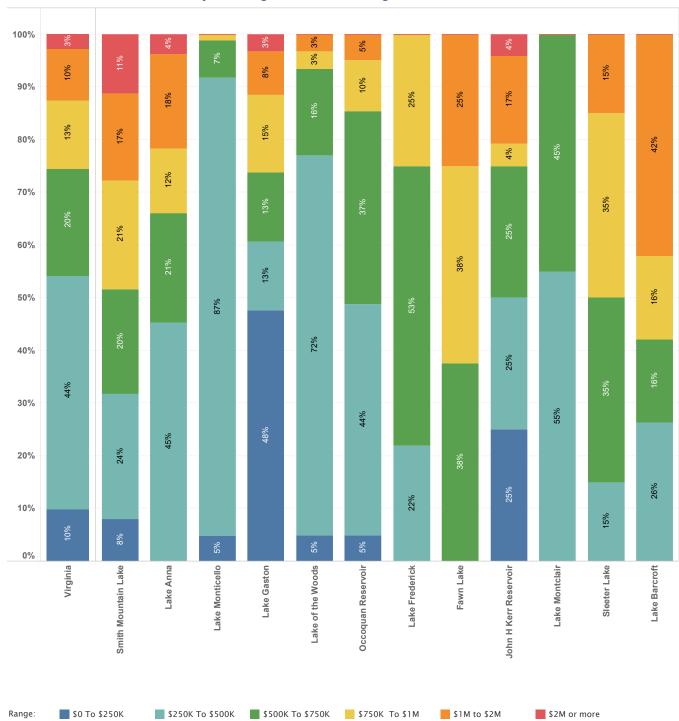
#### Listings of Less Than 10 Acres

#### Listings of 10 Acres or More

	• .	
1. Lake Independence	\$30,700 1. Leesville Lake	\$6,971
2. Lake Laura	\$34,891	
3. Leesville Lake	\$38,966	
4. John H Kerr Reservoir	\$50,494	
5. South Holston Lake	\$57,165	
6. Lake Gaston	\$61,896	
7. Smith Mountain Lake	\$105,621	
8. Lake Anna	\$114,701	

<sup>\*</sup> This includes lake real estate inventory from more than one state.

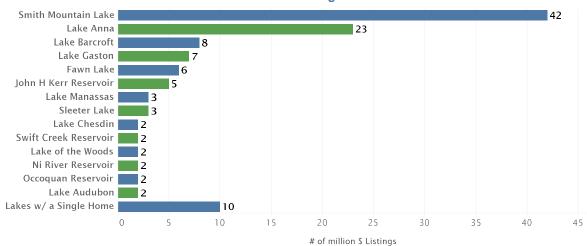






## Luxury Lake Real Estate in Virginia

#### Where Are The Million-Dollar Listings? 2022Q3

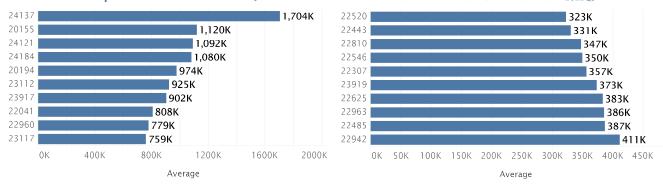


of \$1M+ Homes in Virginia are on Smith Mountain Lake

Total Number of \$1M+ Homes 119

#### Most Expensive ZIP Codes 2022Q3

#### Most Affordable ZIP Codes 2022Q3

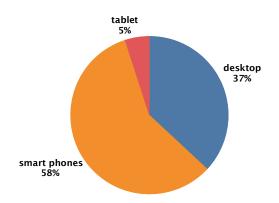


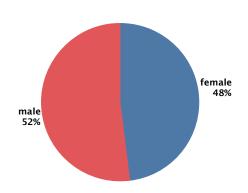


## **Who's Shopping Virginia Lake Real Estate**

#### How are shoppers connecting 2022Q3

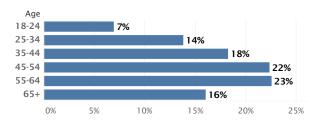
#### Male/Female Visitors 2022Q3





# of potential buyers come from outside Virginia

#### What Age Groups are Shopping 2022Q3



## **Washington DC (Hagerstown**

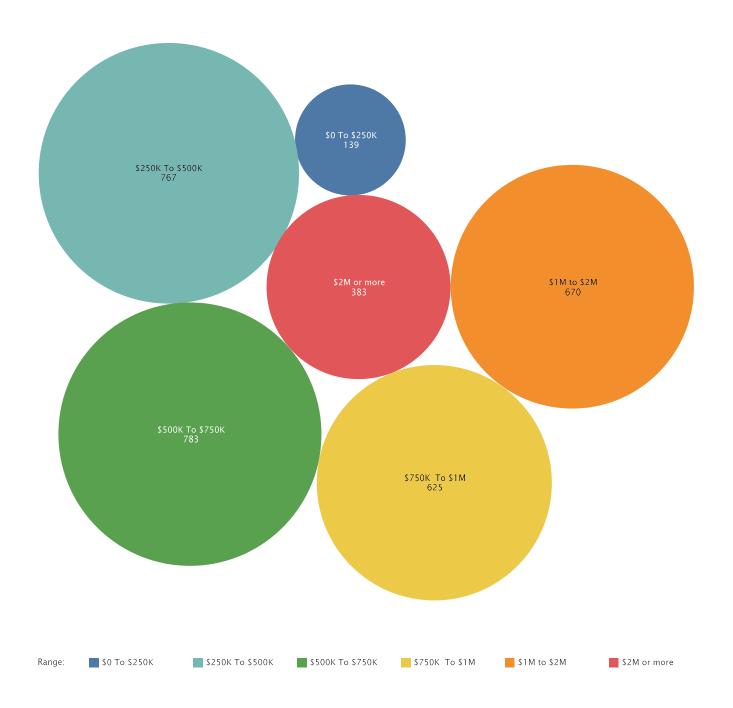
is the Number 1 metro area outside of Virginia searching for Virginia lake property!

- · New York, NY
- · Atlanta, GA
- ullet Raleigh-Durham (Fayetteville), NC
- $\bullet \ \, {\rm Baltimore,\,MD}$
- · Philadelphia, PA
- · Chicago, IL
- · Los Angeles, CA
- · Greensboro-High Point-Winston Salem, NC
- · Boston MA-Manchester, NH



## **WASHINGTON**

#### Price Breakdown by Number of Homes in the Washington Market 2022Q3





# Washington

The Washington market increased from \$3.6 BB in summer 2022 to \$4.5 BB in fall 2022, a \$900 MM (25%) surge.

**Largest Land Markets** 

## **Largest Markets**

1. Puget Sound	\$1,456,398,115	32.5%	6. Lake Tapps	\$58,977,918	1.3%
2. Lake Washington	\$1,126,534,200	25.2%	7. Moses Lake	\$58,513,514	1.3%
3. Lake Sammamish	\$151,567,649	3.4%	8. Volunteer Park Reservoir	\$49,269,600	1.1%
4. Lake Union	\$100,936,326	2.3%	9. Lake Whatcom	\$46,001,726	1.0%
5. Lake Chelan	\$95,516,247	2.1%	10. Osoyoos Lake	\$38,775,899	0.9%

Total Washington Market:

\$4,475,293,735

## **Largest Home Markets**

1.	Puget Sound	\$1,340,518,944	33.4%	1.	Puget Sound	\$115,879,171	25.2%
2.	Lake Washington	\$1,042,527,476	26.0%	2.	Lake Washington	\$84,006,724	18.3%
3.	Lake Sammamish	\$143,178,649	3.6%	3.	Lake Chelan	\$32,709,199	7.1%
4.	Lake Union	\$89,034,326	2.2%	4.	Osoyoos Lake	\$22,679,699	4.9%
5.	Lake Chelan	\$62,807,048	1.6%	5.	Moses Lake	\$21,695,300	4.7%
6.	Lake Tapps	\$53,415,268	1.3%	6.	Wanapum Lake	\$17,399,999	3.8%
7.	Volunteer Park Reservoir	\$47,069,600	1.2%	7.	Lake Union	\$11,902,000	2.6%
8.	Lake Whatcom	\$44,642,926	1.1%	8.	Lake Sammamish	\$8,389,000	1.8%
9.	Moses Lake	\$36,818,214	0.9%	9.	Franklin D Roosevelt Lake	\$7,619,050	1.7%
10.	Green Lake	\$35,177,450	0.9%	10.	Lake Stevens	\$7,614,950	1.7%

Total Washington Home Market:

\$4,015,963,752

Total Washington Land Market:

\$459,329,983

## **Most Expensive Homes**

#### **Most Affordable Homes**

1. Lake Washington	\$3,979,113	1. Lake Chelan	\$1,121,554
2. Volunteer Park Reservoir	\$2,941,850	2. Puget Sound	\$1,121,773

## **Most Listings**

1.	Puget Sound	1,558	34.6%	6.	Lake Union	96	2.1%
2.	Lake Washington	299	6.6%	7.	Lake Sammamish	62	1.4%
3.	Moses Lake	126	2.8%	8.	Lake Tapps	54	1.2%
4.	Lake Chelan	118	2.6%	9.	Wanapum Lake	52	1.2%
5.	Duck Lake	101	2.2%	10.	Franklin D Roosevelt Lake	47	1.0%
		Total Washington Listings: 4,5					

#### Most Homes Available

#### **Most Land Available**

1.	Puget Sound	1,195	35.3%	1. Puget Sound	363	32.7%
2.	Lake Washington	262	7.7%	2. Lake Chelan	62	5.6%
3.	Lake Union	91	2.7%	3. Duck Lake	55	5.0%
4.	Moses Lake	73	2.2%	4. Moses Lake	53	4.8%
5.	Lake Chelan	56	1.7%	5. Wanapum Lake	43	3.9%
5.	Lake Sammamish	56	1.7%	6. Lake Washington	37	3.3%
7.	Duck Lake	46	1.4%	7. Franklin D Roosevelt Lake	32	2.9%
7.	Lake Tapps	46	1.4%	8. Osoyoos Lake	28	2.5%
9.	Long Lake - Olympia	37	1.1%	9. Clear Lake - Yelm	11	1.0%
10.	Lake Whatcom	36	1.1%	9. Florence Lake	11	1.0%

**Total Washington Home Listings:** 

3,390

Total Washington Land Listings:

1,110

## **Most Expensive Land Per Acre**

## Listings of Less Than 10 Acres

#### Listings of 10 Acres or More

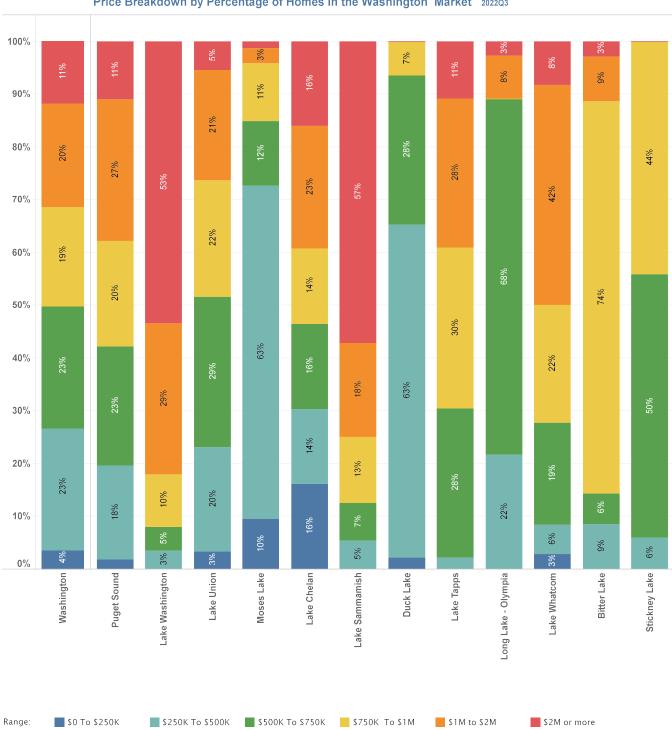
1.	Lake Washington	\$5,080,206	1. Puget Sound	\$42,038
2.	Wanapum Lake	\$553,742		
3.	Lake Chelan	\$506,165		
4.	Osoyoos Lake	\$489,934		
5.	Duck Lake	\$385,014		
6.	Moses Lake	\$367,618		
7.	Josephine Lake	\$261,350		
8.	Lake Pateros	\$234,329		

## Most Affordable Land per Acre

## Listings of Less Than 10 Acres

#### Listings of 10 Acres or More

1. Franklin D Roosevelt Lake	\$58,978	1. Rufus Woods Lake	\$3,113
2. Clear Lake - Yelm	\$124,278		
3. Florence Lake	\$214,012		
4. Puget Sound	\$222,960		
5. Lake Pateros	\$234,329		
6. Josephine Lake	\$261,350		
7. Moses Lake	\$367,618		
8. Duck Lake	\$385,014		

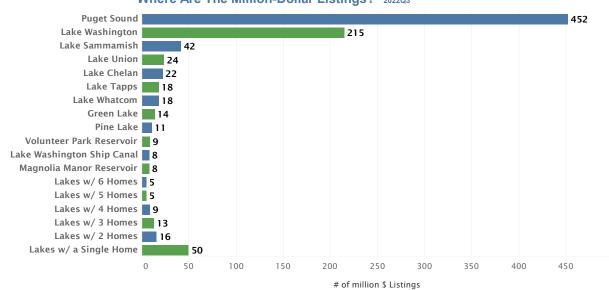


#### Price Breakdown by Percentage of Homes in the Washington Market 2022Q3



## **Luxury Lake Real Estate in Washington**

#### Where Are The Million-Dollar Listings? 2022Q3





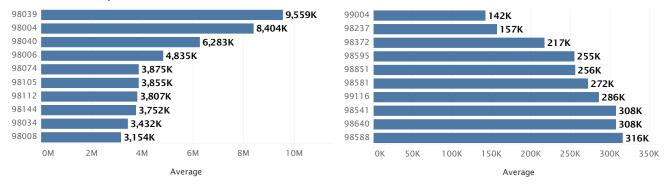
of \$1M+ Homes in Washington are on Puget Sound

Total Number of \$1M+

1,053

#### Most Expensive ZIP Codes 2022Q3

#### Most Affordable ZIP Codes 2022Q3

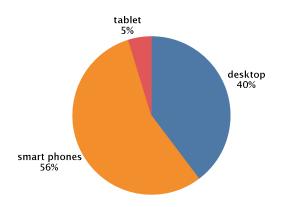


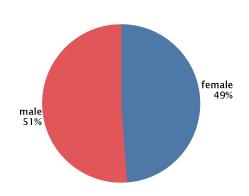


## Who's Shopping Washington Lake Real Estate

#### How are shoppers connecting 2022Q3

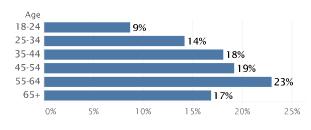
#### Male/Female Visitors 2022Q3





# of potential buyers come from outside Washington

## What Age Groups are Shopping 2022Q3



## **Los Angeles**

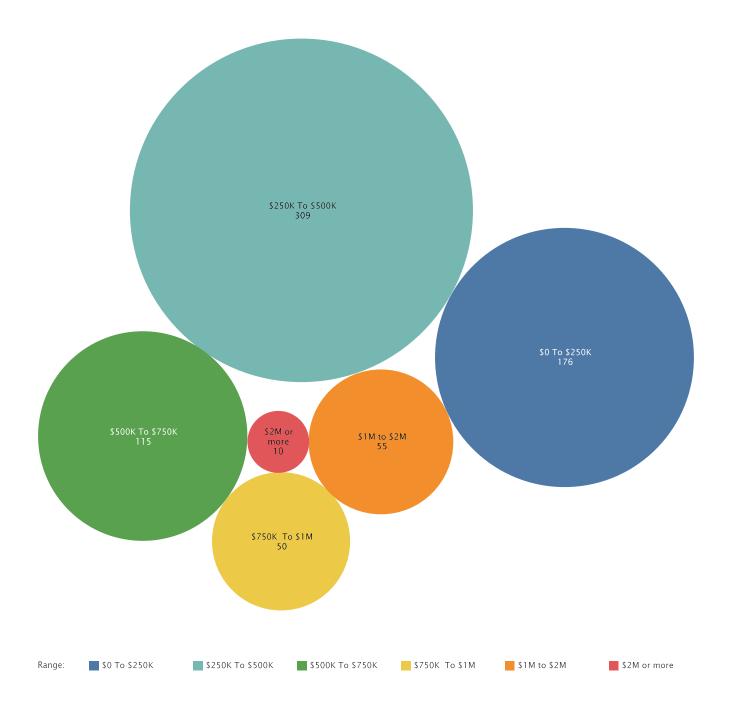
is the Number 1 metro area outside of Washington searching for Washington lake property!

- Portland, OR
- · New York, NY
- ullet San Francisco-Oakland-San Jose, CA
- · Phoenix, AZ
- · Chicago, IL
- $\bullet \ \, \text{Dallas-Ft. Worth, TX}$
- · Sacramento-Stockton-Modesto, CA
- Denver, CO
- Washington DC (Hagerstown MD)



WISCONSIN

Price Breakdown by Number of Homes in the Wisconsin Market 2022Q3





# Wisconsin

The Wisconsin home market fell from \$540 MM in summer 2022 to \$432 MM in fall 2022, a \$109 MM (20%) decrease.

## **Largest Markets**

1. Lake Saint Croi:	x - Afton	\$20,798,800	4.8%	6. Fence Lake	\$7,798,900	2.2%
2. Lake Wissota - L	Lafayette	\$11,089,449	2.6%	7. Minocqua Lake	\$7,626,900	1.8%
3. Lake Superior		\$9,498,100	2.2%	8. Rice Lake 230 - Rice Lake	\$7,538,000	1.7%
4. Long Lake - Lor	ng Lake	\$9,247,900	2.1%	9. North Twin Lake	\$7,516,750	1.7%
<ol><li>Catfish Lake</li></ol>		\$8.175.500	1.9%	10. Beaver Dam Lake - Maple Plain	\$7,398,500	1.7%

Total Wisconsin Market: \$431,511,234

## **Largest Home Markets**

## Largest Land Markets

1.	Lake Saint Croix - Afton	\$19,649,800	5.5%	1. Prairie Lake - Prairie Lake	\$4,211,710	5.9%
2.	Lake Wissota - Lafayette	\$10,460,449	2.9%	2. North Twin Lake	\$3,037,150	4.3%
3.	Long Lake - Long Lake	\$8,481,900	2.4%	3. Lake Superior	\$2,560,400	3.6%
4.	Fence Lake	\$7,798,900	2.2%	4. Gilmore Lake - Minong	\$2,358,600	3.3%
5.	Minocqua Lake	\$7,351,900	2.0%	5. Plum Lake	\$1,650,000	2.3%
6.	Lake Superior	\$6,937,700	1.9%	6. Catfish Lake	\$1,490,000	2.1%
7.	Lake Chetek - Chetek	\$6,928,900	1.9%	7. Mccullough Lake	\$1,430,200	2.0%
8.	Rice Lake 230 - Rice Lake	\$6,731,200	1.9%	8. Cranberry Lake - Washington	\$1,428,900	2.0%
9.	Catfish Lake	\$6,685,500	1.9%	9. Muskellunge Lake - Delta	\$1,415,000	2.0%
10.	Beaver Dam Lake - Maple Plain	\$6.011.600	1.7%	10. Lake Menomin - Menomonie	\$1.400.000	2.0%

Total Wisconsin Home Market: \$360,342,046 Total Wisconsin Land Market: \$71,169,188

## **Most Expensive Homes**

## **Most Affordable Homes**

1.	Lake Saint Croix - Afton	\$893,173	1.	Rice Lake 230 - Rice Lake	\$517,785
2.	Long Lake - Long Lake	\$771,082	2.	Beaver Dam Lake - Maple Plain	\$546,509

## **Most Listings**

			3		
1. Prairie Lake - Prairie Lake	79	6.2%	5. Red Cedar Lake - Cedar Lake	21	1.7%
2. Rice Lake 230 - Rice Lake	25	2.0%	7. Lake Wissota - Lafayette	20	1.6%
3. Lake Saint Croix - Afton	23	1.8%	8. Apple River Flowage 134 - Lincoln	17	1.3%
4. Lake Mohawksin	22	1.7%	8. Bridge Lake	17	1.3%
5. North Twin Lake	21	1.7%	10. Boom Lake - Newbold	16	1.3%
			Total Wisconsin Listings:		1,271
Most Homes Avai	ilable		Most Land Availa	ble	
1. Lake Saint Croix - Afton	22	3.1%	1. Prairie Lake - Prairie Lake	74	13.3%
2. Lake Wissota - Lafayette	19	2.7%	2. Gilmore Lake - Minong	15	2.7%
3. Lake Mohawksin	15	2.1%	3. North Twin Lake	13	2.3%
4. Boom Lake - Newbold	13	1.8%	4. Red Cedar Lake - Cedar Lake	12	2.2%
4. Rice Lake 230 - Rice Lake	13	1.8%	4. Rice Lake 230 - Rice Lake	12	2.2%
6. Lake Menomin - Menomonie	12	1.7%	4. Tainter Lake 1667 - Red Cedar	12	2.2%
6. Minocqua Lake	12	1.7%	7. Apple River Flowage 134 - Lincoln	11	2.0%
8. Beaver Dam Lake - Maple Plain	11	1.5%	8. The Narrows - Chetek	10	1.8%
8. Lake Pepin - Stockholm	11	1.5%	9. Bass Lake - Cedar Lake	9	1.6%
8. Long Lake - Long Lake	11	1.5%	10. Lake Superior	8	1.4%

## Most Expensive Land Per Acre

715

## Listings of Less Than 10 Acres

Total Wisconsin Home Listings:

Listings of 10 Acres or More

Total Wisconsin Land Listings:

1.	Gilmore Lake - Minong	\$76,231
2.	Red Cedar Lake - Cedar Lake	\$62,182
3.	Tainter Lake 1667 - Red Cedar	\$54,384
4.	Rice Lake 230 - Rice Lake	\$53,110
5.	Apple River Flowage 134 - Lincoln	\$17,535

## Most Affordable Land per Acre

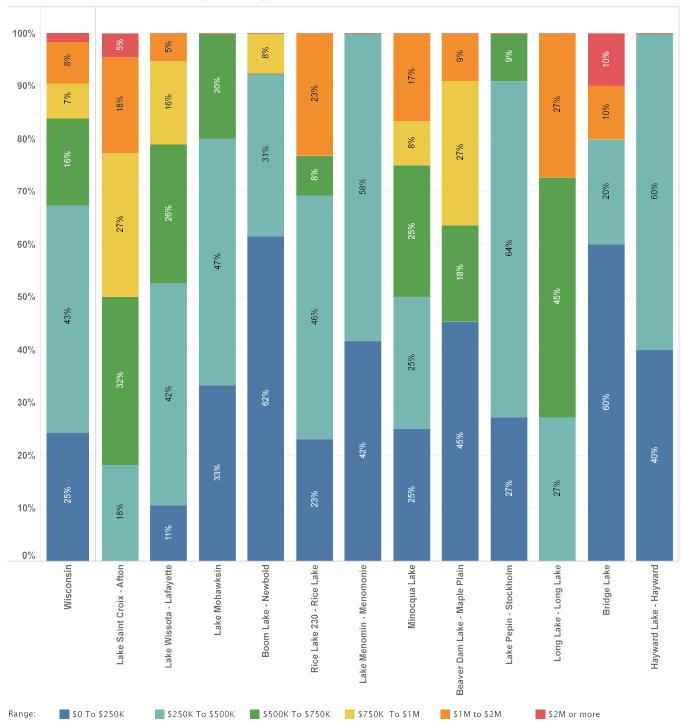
## Listings of Less Than 10 Acres

Listings of 10 Acres or More

1.	Apple River Flowage 134 - Lincoln	\$17,535
2.	Rice Lake 230 - Rice Lake	\$53,110
3.	Tainter Lake 1667 - Red Cedar	\$54,384
4.	Red Cedar Lake - Cedar Lake	\$62,182
5.	Gilmore Lake - Minong	\$76,231

556

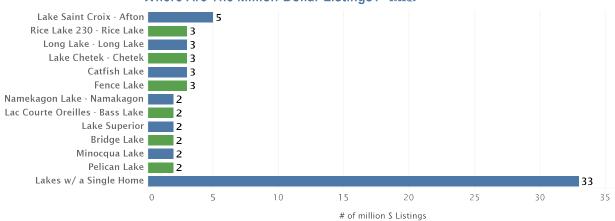






## Luxury Lake Real Estate in Wisconsin

#### Where Are The Million-Dollar Listings? 2022Q3

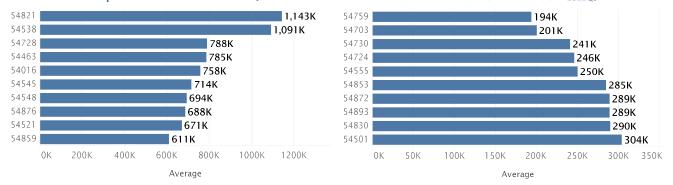




Total Number of \$1M+ Homes **65** 

#### Most Expensive ZIP Codes 2022Q3

#### Most Affordable ZIP Codes 202203

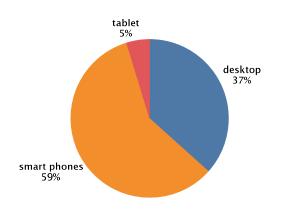


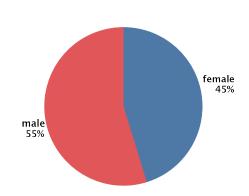


## Who's Shopping Wisconsin Lake Real Estate

#### How are shoppers connecting 2022Q3

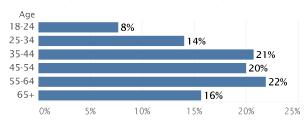
#### Male/Female Visitors 2022Q3





# of potential buyers come from outside Wisconsin

#### What Age Groups are Shopping 2022Q3



## Chicago

is the Number 1 metro area outside of Wisconsin searching for Wisconsin lake property!

- · Minneapolis-St. Paul, MN
- New York, NY
- Denver, CO
- · Los Angeles, CA
- · Dallas-Ft. Worth, TX
- Phoenix, AZ
- · Rockford, IL
- Washington DC (Hagerstown MD)
- Atlanta, GA

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