

Olympic legacy entities' joint declaration

The Olympic Games are more than just two weeks of sports competitions. As their reach and visibility continue to grow, so do the opportunities for their organisers to deliver lasting benefits to the host cities and regions, and their populations.

These benefits, known as “Olympic legacy”, begin to take shape even before the Olympic Games begin. At their very heart are benefits related to sport, such as increased opportunities for physical activity and sports practice, or upgraded training centres and sports facilities. Olympic legacy goes beyond sport, however. The Games create a unique platform for the development of educational projects, professional skills training, new career opportunities, new cultural heritage assets, growth of the volunteering movement, increased global visibility for the hosts, and accelerated urban development.

After the Games, many of these benefits continue, becoming an integral part of the activities of local organisations. Local authorities and National Olympic Committees may create Olympic legacy entities, including through the use of the surplus from the Games, to further develop the opportunities created by the Games and contribute to the development of local communities.

Today, Olympic legacy entities have come together to reiterate their role and commit to:

- Continuing and further developing key sports, social, educational and cultural programmes that were initiated or accelerated by the hosting of the Olympic Games;
- Supporting local policies that advocate for the awareness, promotion and practice of physical activity and good health, in alignment with the UN Sustainable Development Goals and the WHO's Global Action Plan on Physical Activity;
- Continuing to promote gender equality, inclusion and diversity through sport in their local context;
- Through sport, building a better world for the next generation;
- Keeping the memory of the Olympic Games alive;

by:

- Engaging diverse social groups in Olympic legacy;
- Promoting and celebrating the memory and legacy of the Olympic Games;
- Sharing best practice among the community of Olympic legacy stakeholders;
- Collaborating with other Olympic legacy stakeholders, namely the World Union of Olympic Cities, National Olympic Committees and International Sports Federations.

Stronger together.

Agreed at the “Seoul Olympic Legacy Forum”, organised with the support of the International Olympic Committee

19 October 2022, Seoul, Republic of Korea