







"Now is the time to refresh your mind, body & spirit"







### **PURPOSE**

To share our high-quality, sustainable artesian water with customers around the world while inspiring them with a daily dose of mindfulness with our bottle messaging.

#### **PASSION**

To provide the world with high quality, healthy, and enhanced beverage choices that meet the nutritional needs of our consumers while enhancing their mind, body, and spirit.



• Encourages introspection and a connection to one's inner self. One exhibiting abundance, mindfulness, strength, peace, self-awareness, & caring for others.

 Offers superior quality & customer satisfaction magnifying revenue for all partners. One where consumers' internal awareness drives value & sales.







- Sourced from free-flowing springs in the Blue Ridge Mountains. It naturally contains calcium, magnesium and silica giving the water a soft, refreshing taste.
- Seeks to invoke mindfulness, strength, kindness, integrity, and adaptability from the virtues of water deeply rooted in Taoism.



## WHAT IS ARTESIAN WATER?

Artesian water is the confined natural underground reservoir that contains water under positive pressure. The spring is free-flowing and comes to the surface on its own as a result of the ground pressure.

Unlike many of our competitors that purify municipal tap water, Be Water uses water from certified springs producing a naturally great-tasting artesian spring water.



contains a rich concentration of positive minerals

## Magnesium

4.4 mg / L\*

needed to make protein, bone & DNA needed for muscle & nerve function

Calcium

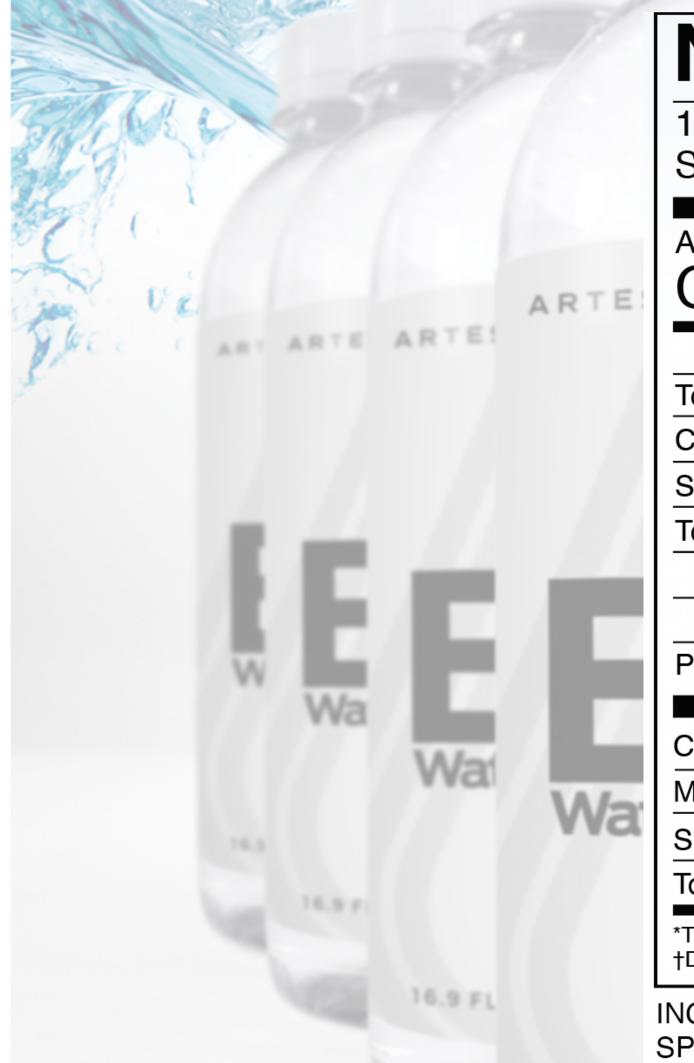
15.2 mg /L\*

needed to maintain strong bones carries messages from the brain to parts of the body

Silica 30.4 mg/L\*

strengthens bones by controlling the flow of calcium and assisting with proper bone maintenance





## **Nutrition Facts**

1 serving per container Serving size 16.9 fl oz (500ml)

Amount per serving

Calories

PRING W

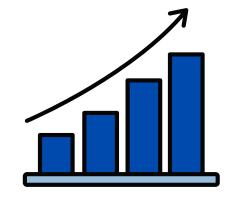
%	Daily Value*
Total Fat 0g	0%
Cholesterol 0mg	0%
Sodium 6mg	0%
Total Carbohydrate 0g	0%
Dietary Fiber 0g	0%
Total Sugars 0g	0%
Protein 0g	
Calcium 7.6mg	0%
Magnesium 2.2mg	0%
Silica 15.2mg	<u> </u>
Total Dissolved Solids 128mg	
*The % Daily Value is based on a 2,000 †Daily Value (DV) not established.	calorie diet.

INGREDIENTS: NATURAL ARTESIAN SPRING WATER.

# Bottled Water & Beverage Industry







Consumers switching from carbonated drinks to water and other healthy energy drinks

Bottled water drink of choice vs. soda, decrease in soft drink sales for 13th consecutive year

Bottled water market size will grow to \$505.19 billion by 2028 with 11.1% annual growth

# Be Water















Be Courageous | Be Aware | Be Patient



For product information: ir@greeneconcepts.com
Trading as INKW